

Distance Learning Update



Florida A&M University
Board of Governors Meeting May 8, 2014
Innovation and Online Committee

Presenter: Franzetta D. Fitz
Director, Office of Instructional Technology

elearning.famu.edu

oit





Florida A&M University

About FAMU

ADMINISTRATION

PROGRAMS

TUITION & FEES

TRAINING

PERFORMANCE



Your Online Connection To “Excellence With Caring”



FAMU Online

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Strategic Plan Goal 1.1 (Enhance Access to the University)

Your Online Connection To "Excellence With Caring"



Organizational Structure

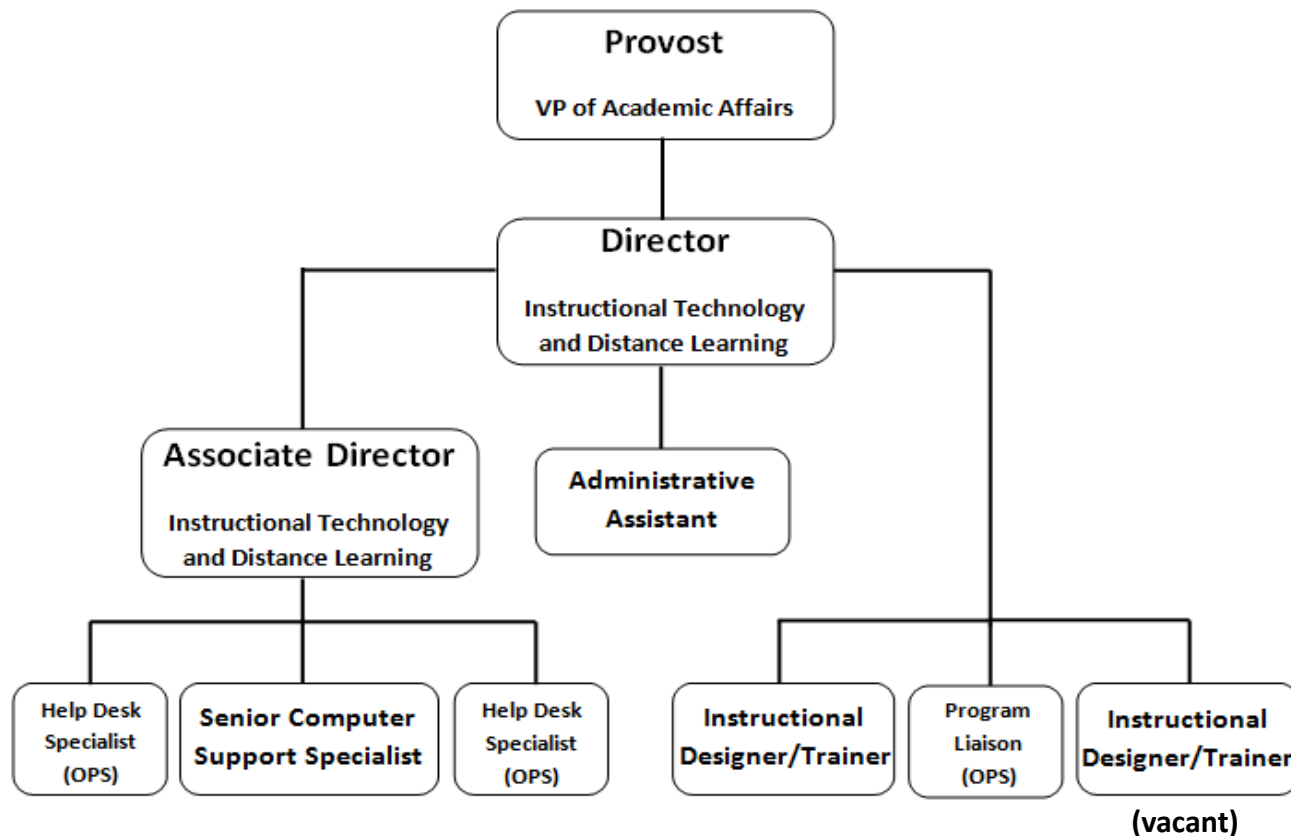
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Organizational Structure

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Online Learning Representatives

Academic

- School of Graduate Studies and Research
- School of Business and Industry
- Institute of Public Health
- School of Nursing
- College of Science and Technology
- College of Social Sciences, Arts and Humanities
- Library Services

Administrative

- Financial Aid Office
- IT Help Desk
- Registrar's Office



Justification

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- **Expand Access to Lifelong Learning**
 - **Graduate Programs**
 - Increase Student Enrollment
 - Workforce Demand
 - Conveniently Enhance Career Opportunities
 - **Undergraduate Courses**
 - General Education Courses
 - Increase Graduation Rates
- **S.T.E.M. Disciplines**
- **Expand FAMU's Brand**



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Portfolio

- **Current Online Degree Programs**
 - Master of Business Administration (MBA)



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Portfolio

- **Current Online Degree Programs**
 - Master of Public Health (MPH)
 - Master of Science in Nursing (MSN)
- **Number of Students Enrolled in Online Degree Programs Since Fall 2011**
 - 142
- **Number of Graduates in Online Degree Programs Since Fall 2011**
 - 48
- **Total Number of Enrollments in Undergraduate Online Courses Since Spring 2012**
 - 1,526
- **Percent of Undergraduate Courses Online**
 - 2%



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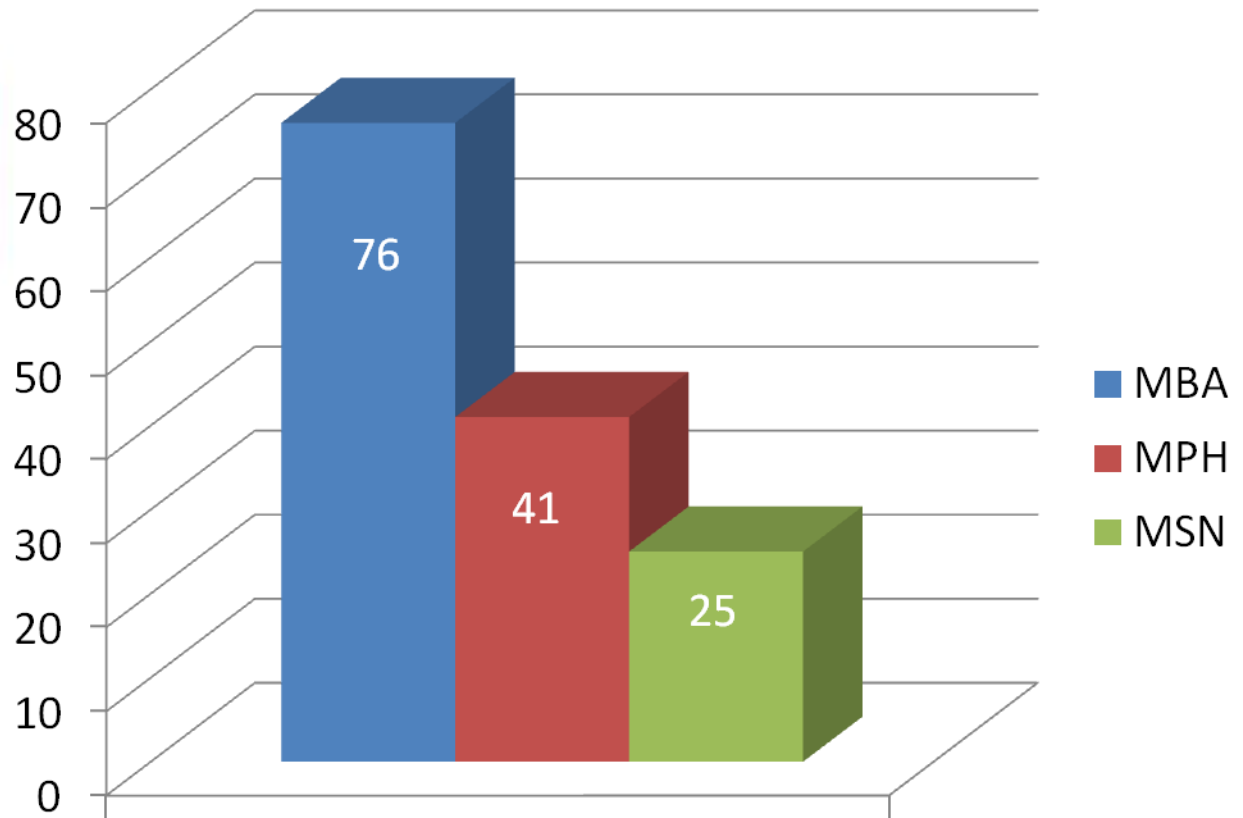
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Enrolled Students

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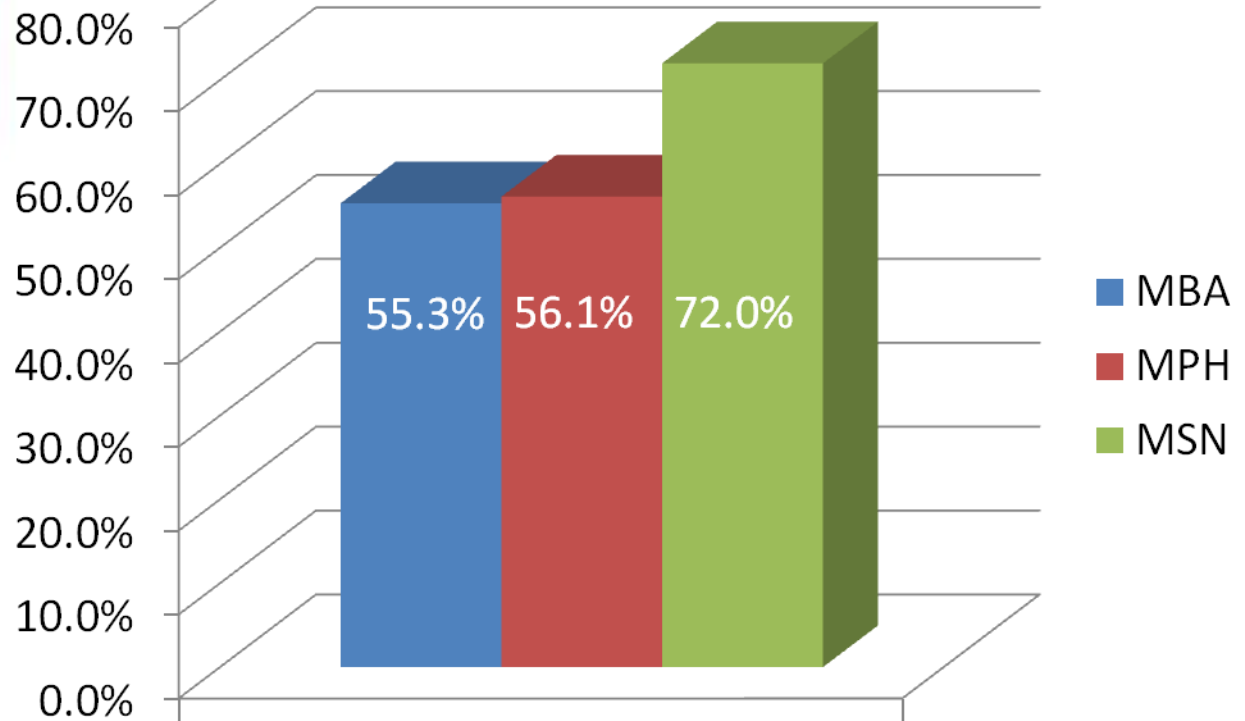
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Retention Rate

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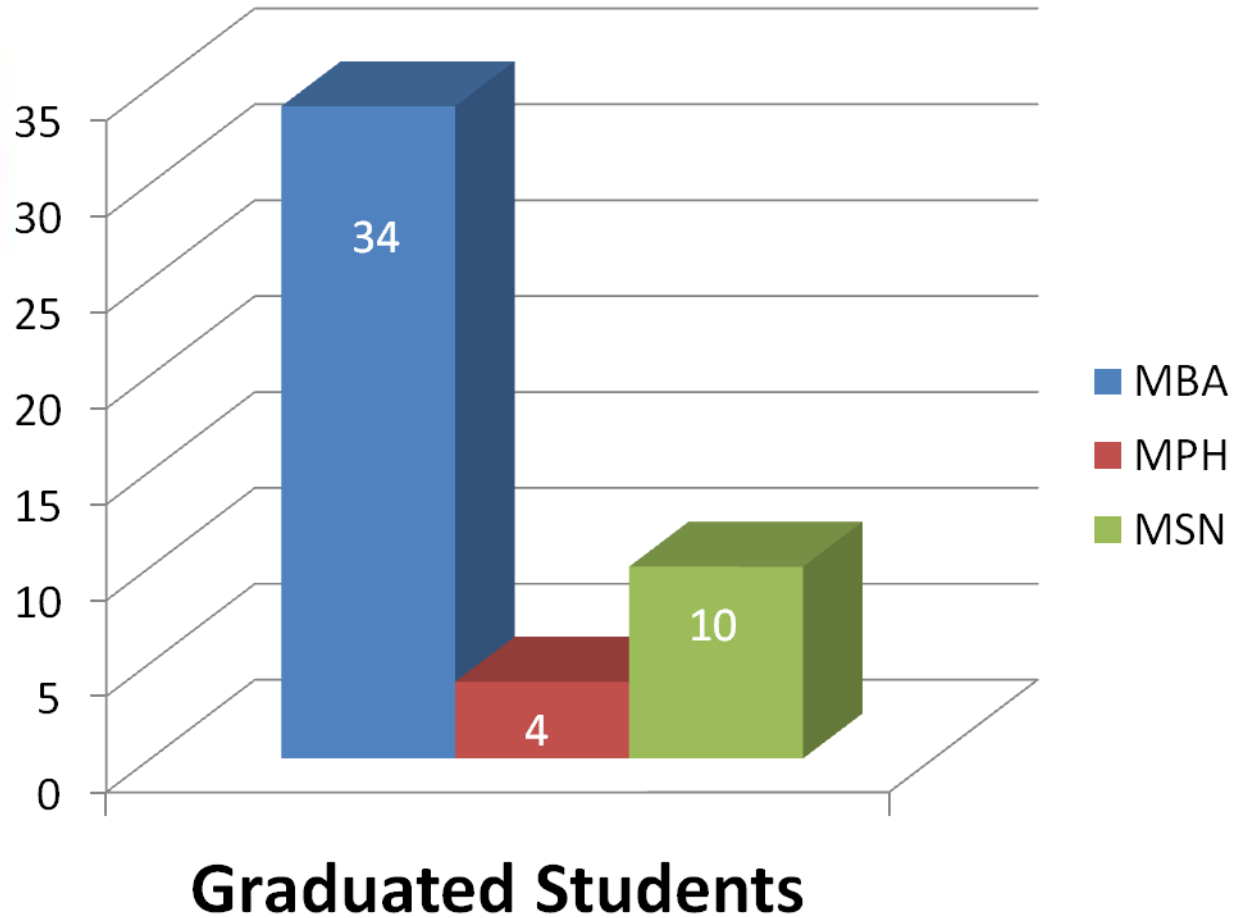
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Online Graduates

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Funding Models

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- **Current Tuition Model for the Online Graduate Degree Programs**
 - **MBA** - \$34,850.00 (Self Supportive)
 - **MPH** - \$32,500.00 (Self Supportive)
 - **MSN** - \$30,750.00 (Self Supportive)



Funding Models

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- **Undergraduate Course Offerings**
 - State Funded (E&G)
 - In-state - \$151.78
 - Out-of-state - \$549.80
- **Tuition Model for the Proposed Online Undergraduate Degree Programs and future Graduate Degree Programs**



Tuition and Fees

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- **The current online graduate program tuition assessment is based on BOG Continuing Education Regulation 8.002.**
- **The online undergraduate courses follow the same tuition and fee schedule as the traditional courses based on FAMU BOT Regulation 3.017 Schedule of Tuition and Fees.**



Faculty Development

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- **Online Program Components**
 - Learning Management System (LMS)
 - Pedagogy
 - Student Services
 - Test Proctoring
 - Teaching Practicum
- **Recertification for online instruction**
 - Every two years



Key Performance Indicators

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- **Enrollment**
- **Retention**
- **Graduation Rates**
- **Feedback**
- **Career Advancement**



University's Goals

- **Launch Undergraduate Online Degree Programs**
- **Increase Undergraduate Online Courses**
- **Join the Complete Florida Initiative**



Mobile Student Services

- **Increase Engagement via FAMU MOBILE**





Mobile Student Services



- ▶ **LIBRARY:** Search through the complete catalog, check item availability, and contact a librarian directly for additional information.





Mobile Student Services



▶ **iRATTLER MOBILE:**

Provides real-time access to important student academic information in our Peoplesoft SIS.





Mobile Student Services



▶ **BLACKBOARD MOBILE LEARN:**

Takes interactive teaching and learning mobile, giving students and educators access to their courses, content and organizations.





University's Goals

- **Launch New Graduate Online Degree Programs**
- **Provide Opportunities for our Veterans**
- **Increase Graduation Rates**
- **Decrease Student Debt**



Testimonial



Jasmine Barnett

School of Business and Industry
Spring 2013 Graduate

Florida A&M University (FAMU) Online is kicking off its fourth academic year this fall.

For Jasmine Barnett, an operations representative at Accenture in the Murray Hill office in New Jersey, the flexibility of the program has assisted her with the management of her career, her course work and her personal life without feeling overwhelmed.

Barnett, who earned her master's in business administration from FAMU Online, is a proud graduate from one of three flagship master's programs: business, public health and nursing.



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Thank You!



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Questions



Franzetta D. Fitz

Director, Office of Instructional Technology

franzetta.fitz@famu.edu

850-599-3460

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