



*Center of e Learning*

*Making Waves*



# Organizational Structure

- Center of eLearning Center
  - ❑ Located in the Provost office
  - ❑ Provides
    - Professional development
    - Support
    - eDesign services
- Online degrees are managed by the Colleges



## Courses Offered by Delivery Method

	Total		Lower		Upper		Graduate	
Distance	1268	11%	79	3%	653	14%	546	16%
Hybrid	322	3%	226	8%	53	1%	43	1%
On campus	9501	86%	2544	89%	4047	85%	2910	83%
Total	11091		2849		4743		3499	

# Online Programs

- Bachelors
  - 10.7% online
- Masters
  - .08% online
  - 23% are >50% online
- .04% Doctorate programs with >50% online
- 17% of courses taken in a distance format



# Graduates of Online Programs

	2010-2011	2011-2012	2012-2013
Bachelors	40	20	41
Masters	10	11	7
Total	50	31	48

- BBA: Accounting, Management, Marketing
- Master: Social Foundation Instructional Technology

## Online Degree First Time: Fall 2014

- MBA: Accounting & Taxation
- Masters: Exercise Science and Health Promotion
- Masters: School Leaders
- Masters: Curriculum and Instruction
- Bachelors: Geomatics Engineering
- Bachelors: Public Safety Administration



# Program Development

- Program assessment: feasibility
- CeL and department partnership
- Marketing!



# Self-Sustaining Programs

- Currently, market-based application.
- Exploring options for other self-sustaining programs.





# Tuition and Fees

- Online student population taking campus courses.
- All students pay campus fees
- Online courses pay distance fees
- Revisiting fee policy more online programs becoming available Self-Sustaining Programs



# Student Fees

## Undergraduate Comparison

	Per Credit Hour	12 Credit Hours
On Campus Course	\$ 199.54	\$ 2,394.48
Online courses not enrolled in fully online program	\$ 236.54	\$ 2,838.48
Fully Online degree seeking students BBA Program (Self-Sustaining)	\$ 259.54	\$ 3,114.48

## Graduate Comparison

On Campus	\$ 369.82	\$ 4,437.84
On Campus taking online courses	\$ 406.82	\$ 4,881.84

# Training

- 4 levels of training
  - Theories course
  - Facilitator course
  - Designer courses
  - Advance technology electives
- Moving towards a badging system
- Transitioning from training faculty to designing courses for faculty



# Performance Measures

- BOG Measures
  - Number of courses offered online
  - Number of programs offered online
  - Number of student enrolled in online courses
- Productivity Measures
  - Conducted a survey of courses offered to ensure students access to courses
  - Number of courses produced by the center
  - Number of faculty accessing services
- Quality Measures
  - Evaluation of Quality through Student Perception of Teaching (SPOT) completed in all Courses
  - Exit student survey of the quality of courses
  - Student learning outcomes assessed during program evaluations



# Other Information

- FAU's Center for Learning and Student Success (CLASS)
  - 2013 Frank L. Christ Outstanding Learning Center award winner
  - Research center developing innovative technological solutions



# Other Information

- Launching one-stop student
  - Promotes student identity
  - Provides student services.



## Other Information

- Launching research based communities of practice
  - Developing best practice instructional strategies
  - Using emerging distance learning
  - Involving students through QEP process (Distinction through Discovery)



# University Goals for Online

- To leverage online learning to promote student success through increase access to courses, advisors, and university support systems
- To provide access to a world renown university faculty for non-traditional students
- To create a research focused Center of eLearning to develop innovative best practices for emerging technologies
- To increase support services and technologies that promote eLearning initiatives





# What We Need

- Hybrid as a stepping stone
  - Improving classroom technologies
  - Hybrid allows faculty to experiment with ideas
  - Maximizes the best of both online and on campus
  - Allows a gradual development process which leads to better online courses
  - Serves as a transition to completely online
- Ability to charge a fee
  - We can provide extensive support
  - We can design the online interactive components



# What We Need

- A New Quality Certification Process
  - Quality Matters not appropriate for all courses
  - A different system that acknowledges quality for research based institutions could be developed
- Build partnerships with other SUS
  - Process to share FTE
  - Protect intellectual property



## In Summary

- FAU has a rich history in distance learning
- We are engaging in research to improve the delivery of instruction using emerging technologies

