

Organizational Structure

- Center of eLearning Center
 - Located in the Provost office
 - Provides
 - Professional development
 - Support
 - eDesign services
- Online degrees are managed by the Colleges



Courses Offered by Delivery Method

	Total		Lower		Upp	er	Graduate	
Distance	1268	11%	79	3%	653	14%	546	16%
Hybrid	322	3%	226	8%	53	1%	43	1%
On campus	9501	86%	2544	89%	4047	85%	2910	83%
Total	11091		2849		4743		3499	

Online Programs

- Bachelors
 - 10.7% online
- Masters
 - .08% online
 - 23% are >50% online
- .04% Doctorate programs with >50% online
- 17% of courses taken in a distance format



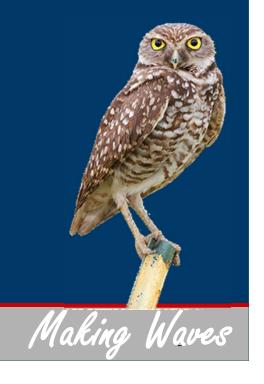
Graduates of Online Programs

	2010-2011	2011-2012	2012-2013
Bachelors	40	20	41
Masters	10	11	7
Total	50	31	48

- ▶ BBA: Accounting, Management, Marketing
- Master: Social Foundation Instructional Technology

Online Degree First Time: Fall 2014

- ➤ MBA: Accounting & Taxation
- Masters: Exercise Science and Health Promotion
- Masters: School Leaders
- Masters: Curriculum and Instruction
- Bachelors: Geomatics Engineering
- Bachelors: Public Safety Adminstration



Program Development

- Program assessment: feasibility
- CeL and department partnership
- Marketing!



Self-Sustaining Programs

- Currently, market-based application.
- Exploring options for other self-sustaining programs.



Tuition and Fees

- Online student population taking campus courses.
- All students pay campus fees
- Online courses pay distance fees
- Revisiting fee policy more online programs becoming available Self-Sustaining Programs

Student Fees

Undergraduate Comparison						
	Per Crec	dit Hour		12 Credit	Hours	
On Campus Course	\$	199.54	\$		2,394.48	
Online courses not enrolled in fully online program	\$	236.54	\$		2,838.48	
Fully Online degree seeking students BBA Program (Self-Sustaining)	\$	259.54	\$		3,114.48	

Graduate Comparison					
On Campus	\$	369.82 \$	4,437.84		
On Campus taking online courses	\$	406.82 \$	4,881.84		

Institutional Effectiveness and Analysis

Training

- > 4 levels of training
 - Theories course
 - Facilitator course
 - Designer courses
 - Advance technology electives
- Moving towards a badging system
- Transitioning from training faculty to designing courses for faculty



Performance Measures

BOG Measures

- Number of courses offered online
- Number of programs offered online
- Number of student enrolled in online courses

Productivity Measures

- Conducted a survey of courses offered to ensure students access to courses
- Number of courses produced by the center
- Number of faculty accessing services

Quality Measures

- Evaluation of Quality through Student Perception of Teaching (SPOT) completed in all Courses
- Exit student survey of the quality of courses
- Student learning outcomes assessed during program evaluations



Other Information

- ► FAU's Center for Learning and Student Success (CLASS)
 - 2013 Frank L. Christ Outstanding Learning Center award winner
 - Research center developing innovative technological solutions



Other Information

- Launching one-stop student
 - Promotes student identity
 - Provides student services.





Other Information

- Launching research based communities of practice
 - Developing best practice instructional strategies
 - Using emerging distance learning
 - Involving students through QEP process (Distinction through Discovery)



University Goals for Online

- To leverage online learning to promote student success through increase access to courses, advisors, and university support systems
- To provide access to a world renown university faculty for non-traditional students
- To create a research focused Center of eLearning to develop innovative best practices for emerging technologies
- To increase support services and technologies that promote eLearning initiatives



What We Need

- Hybrid as a stepping stone
 - Improving classroom technologies
 - Hybrid allows faculty to experiment with ideas
 - Maximizes the best of both online and on campus
 - Allows a gradual development process which leads to better online courses
 - Serves as a transition to completely online
- Ability to charge a fee
 - We can provide extensive support
 - We can design the online interactive components



What We Need

- A New Quality Certification Process
 - Quality Matters not appropriate for all courses
 - A different system that acknowledges quality for research based institutions could be developed
- Build partnerships with other SUS
 - Process to share FTE
 - Protect intellectual property



In Summary

- FAU has a rich history in distance learning
- We are engaging in research to improve the delivery of instruction using emerging technologies

