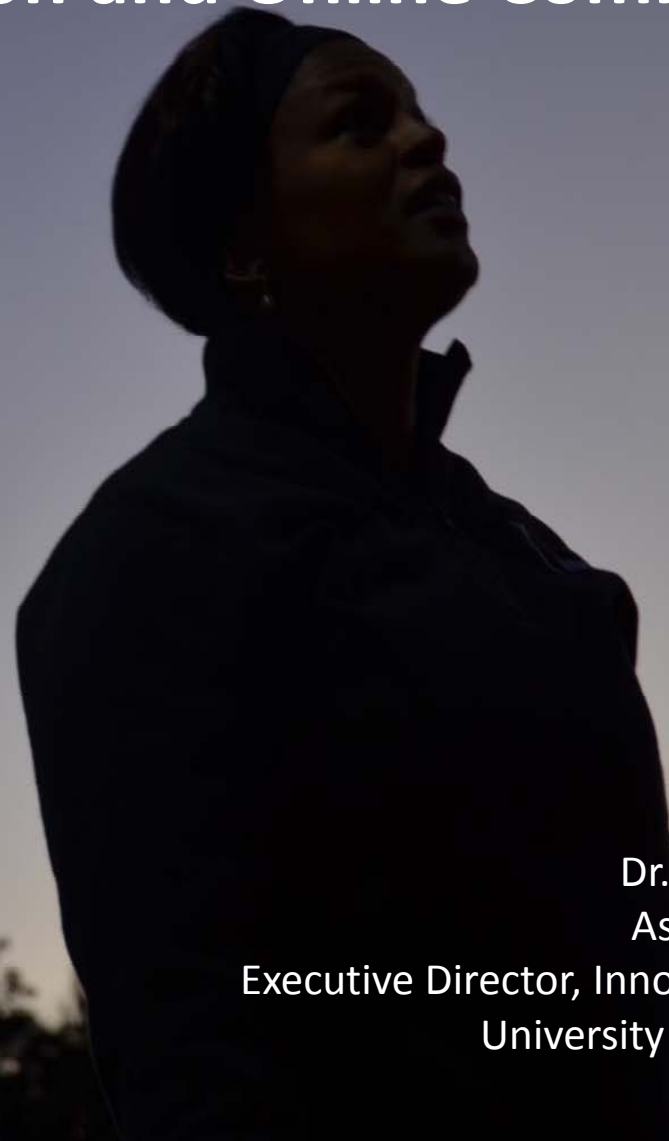




A presentation to the Florida Board of Governors: Innovation and Online Committee



Dr. Pam Northrup,
Associate Provost
Executive Director, Innovation Institute
University of West Florida



Introduction

- The University of West Florida was named as the lead institution in Chapter 1006.735, Complete Florida... *“for the purpose of recruiting, recovering, and retaining the state’s adult learners and assisting them in completing an associate degree or a baccalaureate degree that is aligned to high-wage, high-skill workforce needs.”*



OUR CHARGE

**Recruit and
retain adults to
degree
completion**

**Recommend
streamlined
strategies for
admissions and
registration**



**Recommend
reduced
costs**

**Connect adults
to careers in
Florida**



Organization of Project

- **Lead Institution: The University of West Florida**
 - **Dr. Pam Northrup**, Associate Provost/Executive Director Innovation Institute – Leading Complete Florida
 - **Complete Florida Team** (Enrollment, Admissions, Registrar, Financial Aid, IT, Distance Learning, College Reps, Advising, Military Education, Accreditation)
 - **Institutional Advisory Team** (Provost, Vice Provost, Associate Provost, College Deans, AVP Enrollment Management)

OUR PARTNERS



STATE UNIVERSITY SYSTEM of FLORIDA
Board of Governors





Organizational Structure

- **Statewide Complete Florida Team**
 - **Rebecca Rust**, Department of Economic Opportunity
 - **Dr. Richard Stevens**, Director, Academic and Student Affairs, Florida Board of Governors
 - **Abbey Ivey**, Director of Academic Affairs , Division of Florida Colleges
 - **Dr. John Oppen**, Executive Director, Distance Learning and Member Services, FLVC
 - **Taheesha Quarrels**, Strategic Planning Defense Activity for Non-Traditional Educational Support (DANTES)



Organizational Structure

- **Statewide Complete Florida Team**
 - **Vicki Westergard**, Executive Director, e-Campus; St. Petersburg College
 - **Jana Kooi**, President Open Campus, Florida State College at Jacksonville
 - **Paul O'Brien**, Vice President of Institutional Technology, Indian River State College
 - **Dr. Joyce Elam**, Dean, University College, **Florida International University**
 - **Dr. Tom Cavanagh**, Associate Vice President Distributed Learning, **University of Central Florida**
 - **Dr. Cathy Duff**, Associate Vice President, Academic & Curriculum Support, **Florida Gulf Coast University**



Organizational Structure

- **Statewide Complete Florida Team**
 - **Dr. Karen Rasmussen**, Associate Director, Innovation Institute, **University of West Florida**
 - **Dr. Andrea Allen**, Dean, School of Adult and Continuing Education, Barry University
 - **Dr. Kim Spiezio**, Executive Vice President of Academic Affairs and Provost, Hodges University
 - **Dr. Patricia Bassett**, Director of Online Learning, Palm Beach Atlantic University
 - **Rev. Edward A. Blackwell, Jr.**, Ed.D. , Director, University Planning and Academic Compliance St. Thomas University



Primary Strategies for Success



1. Primary Market

- 2.2 million adults in Florida some college/no degree
- 43,091 SUS “non-completers” with initial entry dates (to an SUS institution) from 2003 to 2011
- Estimate similar numbers for Florida College System
- 33% of veterans have some college and no degree



Complete Florida is a strategy to bring these adults back to school and connect them to a career

<http://blip.tv/thebif/the-complete-florida-initiative-6767072>

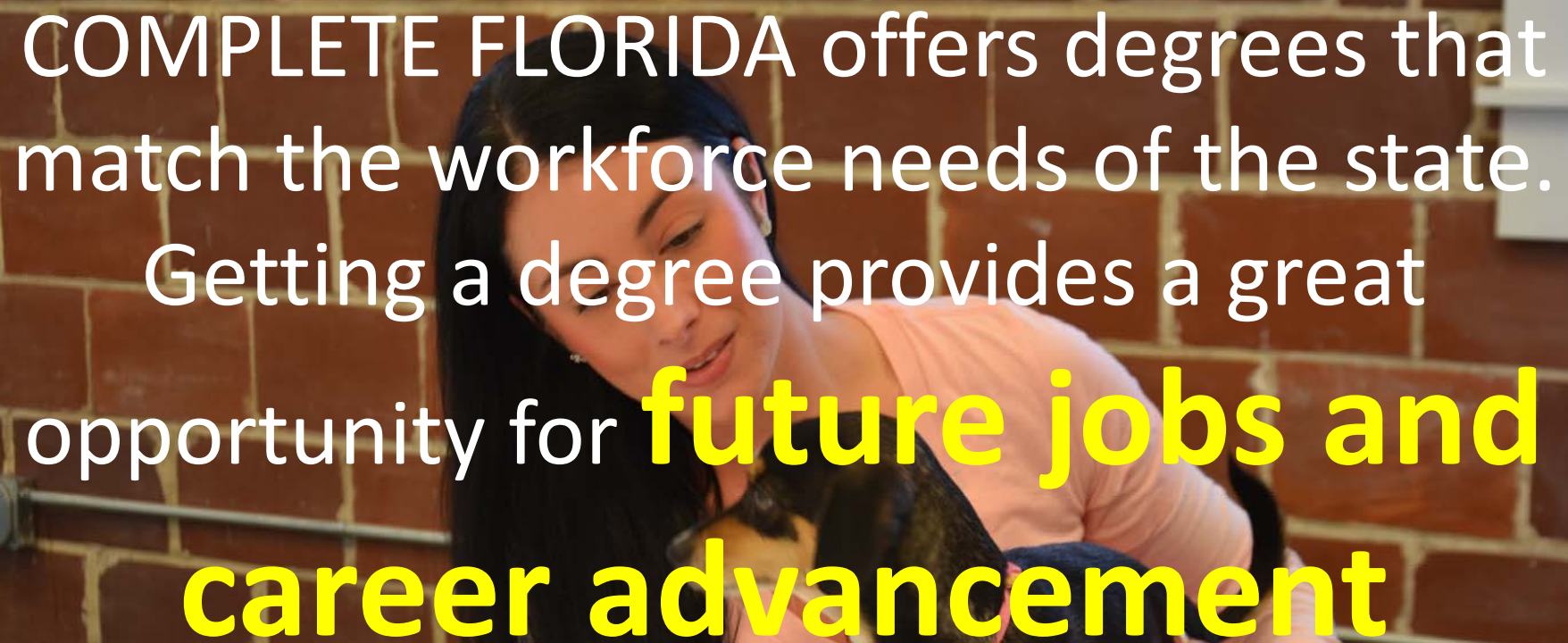


COMPLETE
FLORIDA is proud
to serve **active
duty military and
veterans** through
this program.



2. Targeted Curriculum

- **Degree programs aligned to career and workforce demands** in Florida at the A.A., A.S. and bachelors levels
 - Information Technology
 - Healthcare
 - Business
 - Education



COMPLETE FLORIDA offers degrees that
match the workforce needs of the state.
Getting a degree provides a great
opportunity for **future jobs and
career advancement**



COMPLETE FLORIDA will offer **50 DEGREE PROGRAMS**

Associate of Arts SPC, FSCJ and IRSC Business and Management

- Management and Organizational Leadership, BAS
- Technology Management, BAS
- General Business, BS
- BBA Finance
- Supply Chain Management, AS,
- Industrial Management Technology, AS,
- Logistics, BAS,
- Supervision and Management, BAS,
- IT Management, BAS,
- Organizational Management, BAS,
- Business Administration, BS,

Training and Development Specialists

- BBA Human Resource Management,

Public Relations Specialists

- Communications Arts, Organizational Communications, BA,
- Converged Communications, BS,
- English/Technical Communications, BA,

Education

- Early Childhood Education, B., Technical Education and Industry Training, BS,
- Exceptional Student Education, BS



COMPLETE FLORIDA will offer 50 DEGREE PROGRAMS

General Completion

- Career and Professional Education, BS, UWF Liberal Studies, B.A. Interdisciplinary Studies, BA/BS,

Healthcare

- Healthcare Administration, BS, Healthcare Informatics, AS, Health Services Administrator, BAS
- BSN,
- Nursing (AS to BSN and RN to BSN),
- Health Services Administration, BS,
- Health Science, BS

Information Technology

- Computer Networking, AS,
- IT Security, AS,
- Interdisciplinary Information Technology: Networking/Telecommunications,
- Interdisciplinary Information Technology: Cyber Security,
- Computer Science, BS
- Bioinformatics, BS,
- Computer Forensics, BS,

Professional Studies/Social Science

- Criminal Justice, BS
- Legal Studies, BS
- Fire Science, AS,



3. Complete Florida Partners

Partner Institution

Local
Marketing

Admission &
Enrollment

Degree
Programs

Award Degree

Partner to solve
specific issues



Focused Services: UWF as Lead Institution

Statewide
Marketing

Streamlined
Application
Process

Concierge-
Based Support

Accelerated
Model
Development

Connection to
Internships and
Jobs



4. Adult Student Experience



- **Common “marketplace”** for prospective students to learn about distance learning programs that work well for degree completion.
- **Streamlined process** to admit adults who have some college and no degree.
 - Common Application
 - Re-admission
 - Conditional Admissions
- **Accelerated model** to get students to completion more quickly
 - Prior Learning Assessment
 - Competency-Based Education
 - Accelerated Starts
 - MOOCs (developmental)



4. Adult Student Experience


- Partnering with institutions around the state to offer the **best services and support** available
 - Concierge-based support for all Complete Florida students
 - Dedicated enrollment/advising at all institutions
 - Statewide Military Coach
- **Connecting degrees to workforce needs** and encouraging students throughout their experience toward a better future.



FLVC + COMPLETE FLORIDA



A service of the State University System of Florida and the Florida College System

Online Courses	Degrees & Careers	Apply	My Records	Student Services	Library Services	About FLVC
		College & University Link Hub		College Transfer Center	Financial Aid Info	
		College & University Websites Admission Offices Career Centers College Catalogs Disability Services Fees & Payments Records & Registration Student Affairs Testing Centers		About Transferring Transfer Program Admission Information Common Prerequisite Manual AA Transfer Evaluation Admission Applications Transient Student Admission Application Transfer Student Information	Types of Financial Aid Scholarship Searches Financial Aid Applications Financial Aid Offices	

In This Section

Student Services

- ✓ FLVC Student Services woven into Complete Florida
- ✓ FLVC Distance Learning Course Catalog
- ✓ CRM Messaging Tool
- ✓ Collaborative Development of Workflow for Streamlined Admissions



Implementation Status



Spring 2014 Start

- **Information Technology Program (110 students)**
 - Interdisciplinary Information Technology – Networking and Telecommunications, UWF
- **Healthcare Program (120 students)**
 - RN to BSN, UWF



May 2014 Start

- **Associate of Arts** – St. Petersburg College
- **MOOCs**
 - Developmental Math MOOC – St. Petersburg College
 - Safety Function Action for Disaster Responders MOOC – Barry University
- **Information Technology Programs**
 - Computer Networking, A.S. – St. Petersburg College
 - Interdisciplinary Information Technology – Networking and Telecommunications, B.S. - UWF
- **Healthcare Programs**
 - RN to BSN – UWF
 - Emergency Management, B.S. – Barry University
 - Health Records and Information Management, B.S. – St. Thomas University
- **Business & Management**
 - Industrial Management, A.S. – Florida State College at Jacksonville
 - Organizational Leadership, B.A. – St. Thomas University
 - Fire and Emergency Services Management, B.S. – St. Thomas University
 - Supervision and Management, B.S. – Florida State College at Jacksonville
 - Business Administration, B.S. – Florida State College at Jacksonville
- **Professional Studies & Social Sciences**
 - Career and Professional Studies, B.S. – University of West Florida
- **Education**
 - Early Childhood Education, B.S. – Florida State College at Jacksonville



Performance Measures

- Entry attributes (# of credit hours, good standing)
- Enrollments by Institution
- Military and Veterans
- Financial Aid Receipt
- Target “early alerts”
- Persistence semester to semester
- Persistence rate
- Time to degree
- Graduation
- Employment



Projected Enrollments

IN FIVE YEARS

- **Students in Florida** **10,000**

IN TEN YEARS

- **Students in Florida** **20,000**

GET CREDIT FOR WHAT
YOU KNOW AND COMPLETE
YOUR DEGREE SOONER
THAN EXPECTED



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For more
information about
Complete Florida,
<http://completeflorida.org>

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