



Mission Change and Masters





New College of Florida

Mission: To offer an undergraduate liberal arts education of the highest quality in the context of a small, residential public honors college with a distinctive academic program which develops the student's intellectual and personal potential as fully as possible; encourages the discovery of new knowledge and values while providing opportunities to acquire established knowledge and values; and fosters the individual's effective relationship with society.

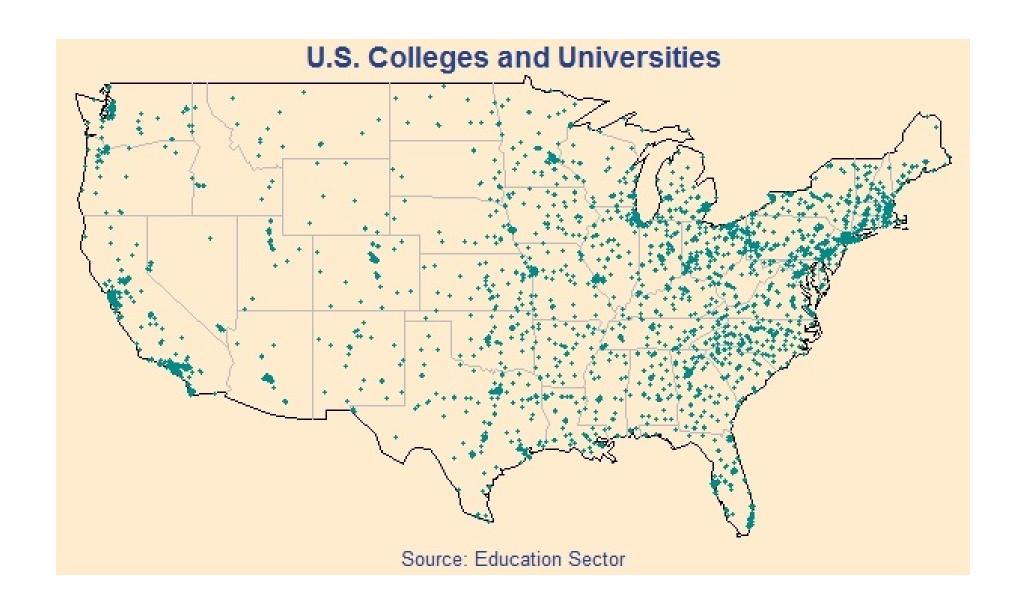
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# **US Higher Ed**



20 million students

4634 institutions

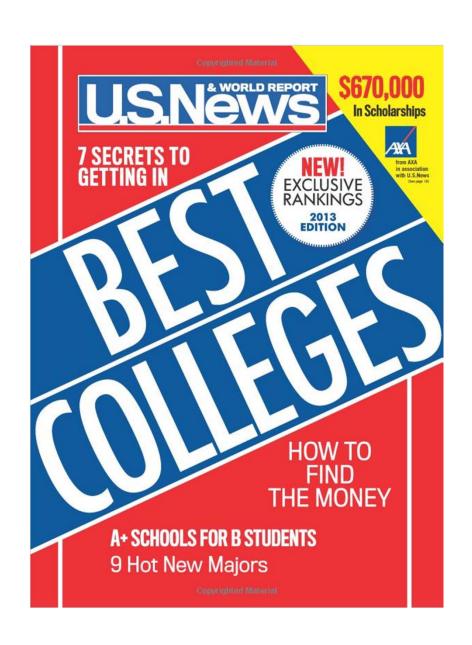


## Carnegie Classification (2005)

296	Research Universities (RU/VH) – very high research activity (108) Research Universities (RU/H) – high research activity (99) Doctoral/Research Universities (DRU) (90)	>20 Docs/yr
727	Masters Colleges and Universities (>200 Master's L) (414) Masters Colleges and Universities (100-199 Master's M) (186) Masters Colleges and Universites (< 100 Master's S) (127)	< 20 Docs/yr > 50 Masters/yr
809	Baccalaureate Colleges – Arts & Sciences (Bac/A&S) (270) Baccalaureate Colleges – Diverse Fields (Bac/Diverse) (392) Baccalaureate/Associate's Colleges (Bac/Assoc0 (147)	50 Masters/yr > 10% Bacs
1920	Associate's Colleges	all Assoc or Assoc and < 10%Bac
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# 239 National Universities ≈ half public

271 National Colleges ≈ fifth public

# National Universities and Colleges



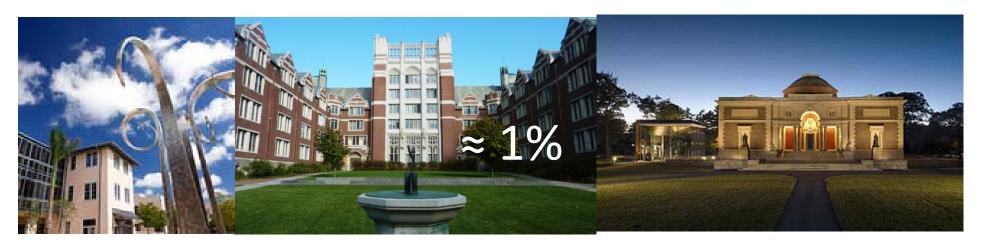


# National Universities and Colleges



Core = Arts & Sciences.

Deliveries are different.



These two sectors produce:

> 90% of the nation's scientists

Over half of Fortune 500 CEOs

Most of MDs

All of supreme court justices

Almost all foreign service, military leaders

The national colleges outperform the rest

#### **Publics**

#### **National Universities**

- 1. UC Berkeley #20
- 2. UCLA #23
- 3. UVa #23
- 4. U. Michigan #28
- 5. UNC Chapel Hill #30
- 6. William & Mary #32
- 7. Georgia Inst Tech #36
- 8. Penn State U.Pk. #37
- 9. UC Davis #39
- 10. UCSD #39

#### **National Colleges**

- 1. USNA (Annapolis) #12
- 2. USMA (West Point) #17
- 3. USAF Academy #25
- 4. VMI #65
- 5. New College Florida #89
- 5. St. Mary's C of Md #89
- 7. UNC-Asheville #146
- 8. U. Minn Morris #154
- 9. SUNY Purchase #156
- 10. Mass Coll Lib Arts #176

UF #49, FSU #91, UCF #170, USF #170

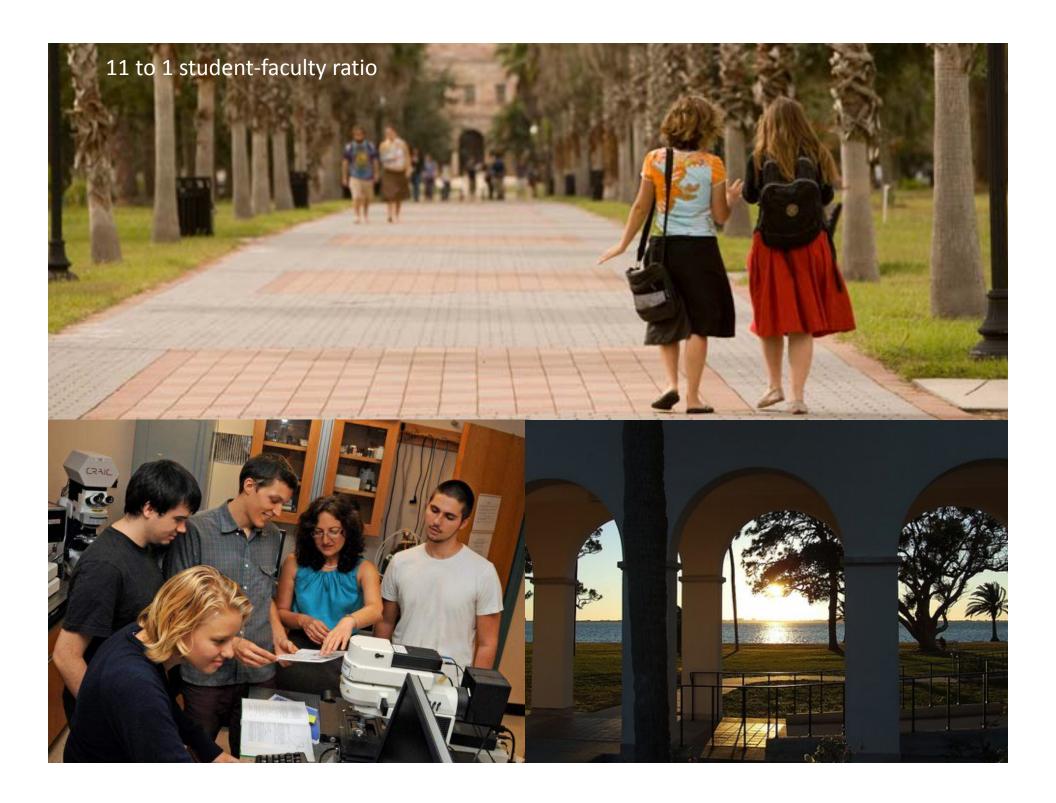
# Top 10 – Publics and Privates

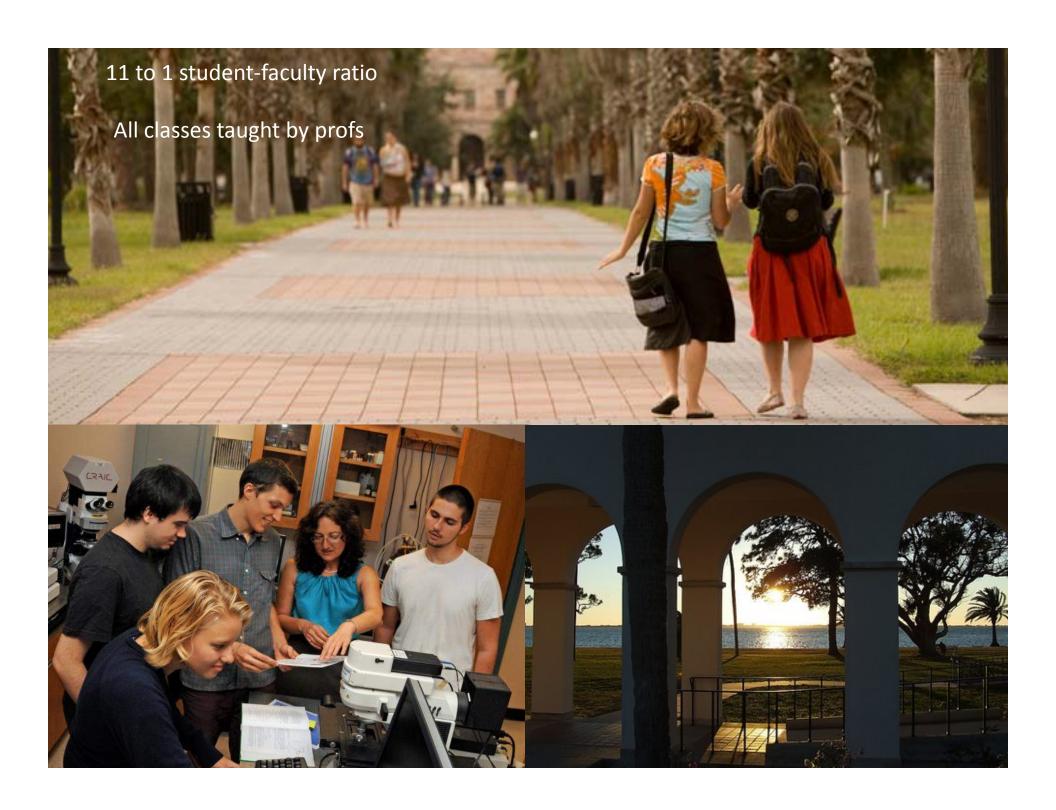
#### National Universities

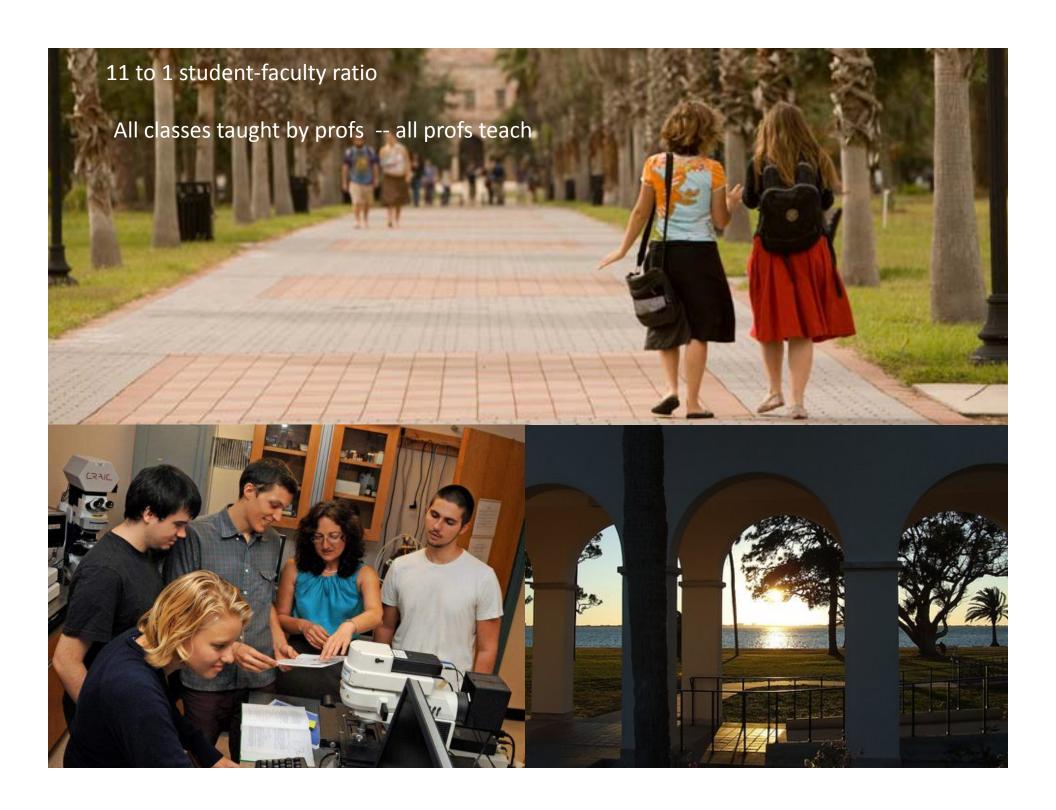
- 1. Princeton
- 2. Harvard
- 3. Yale
- 4. Columbia
- 5. Stanford
- 5. Chicago
- 7. Duke
- 7. MIT
- 7. Penn
- 10. Caltech
- 10. Dartmouth

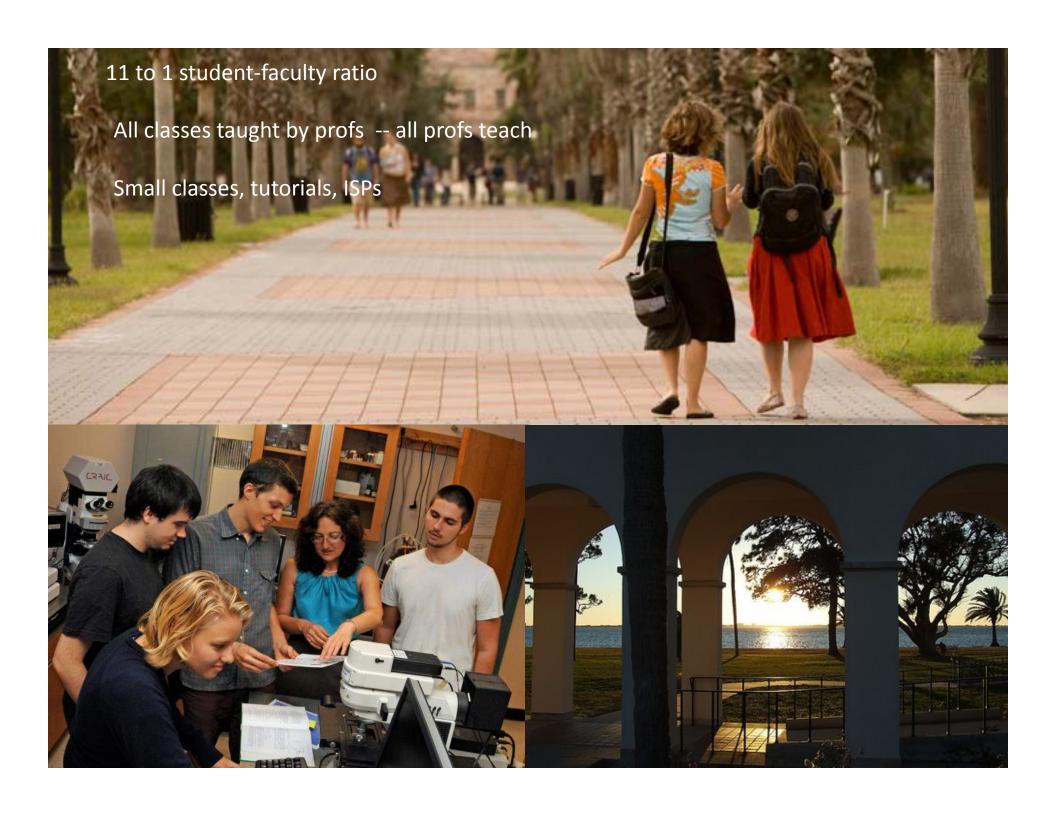
#### **National Colleges**

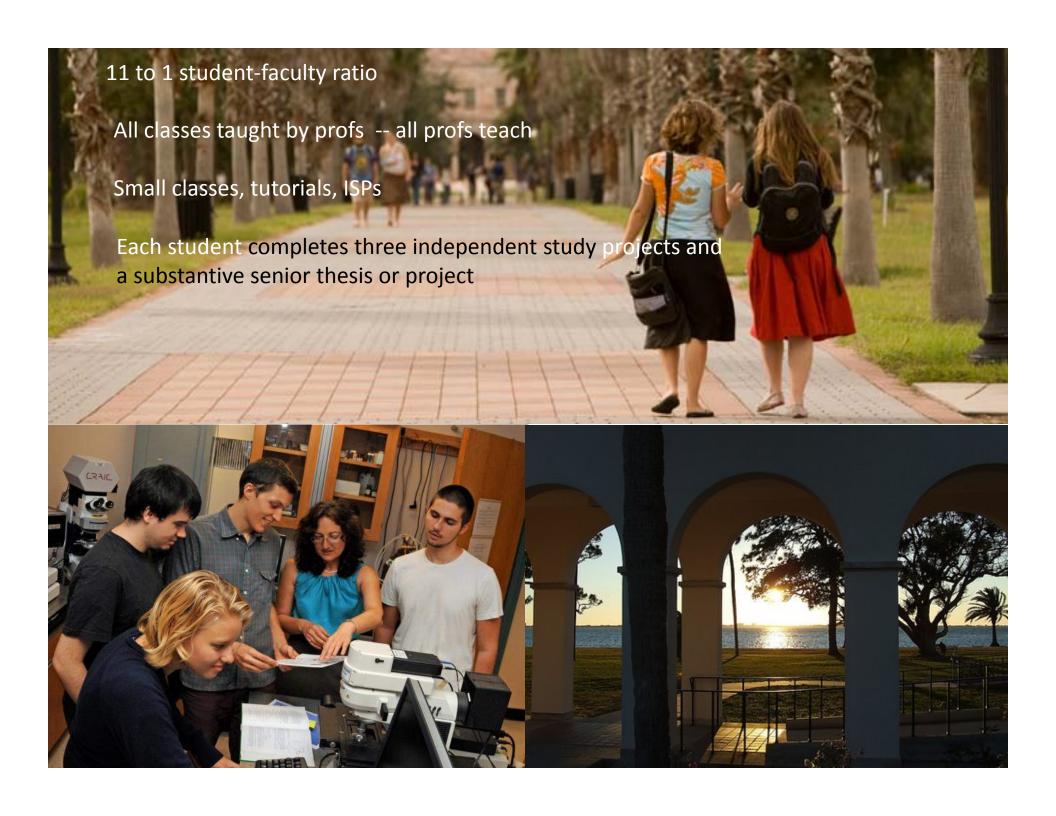
- 1. Williams
- 2. Amherst
- 3. Swarthmore
- 4. Bowdoin
- 4. Middlebury
- 4. Pomona
- 7. Carleton
- 7. Wellesley
- 9. Claremont McKenna
- 9. Davidson
- 9. Haverford

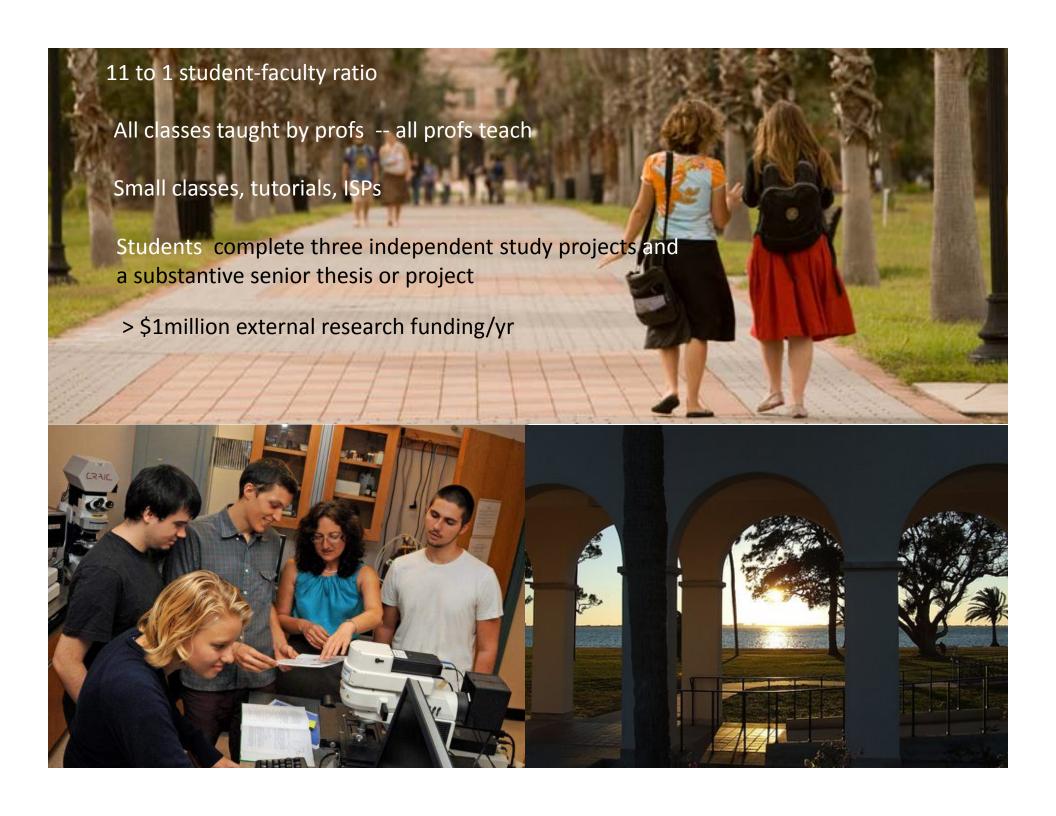


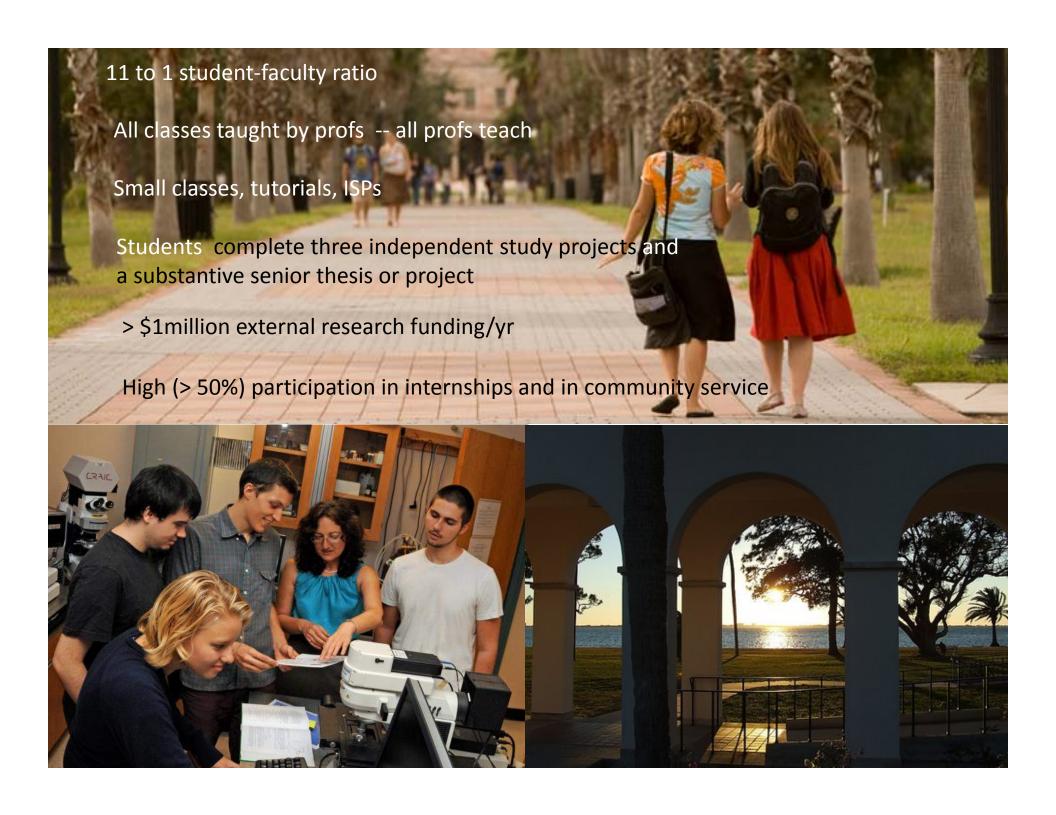


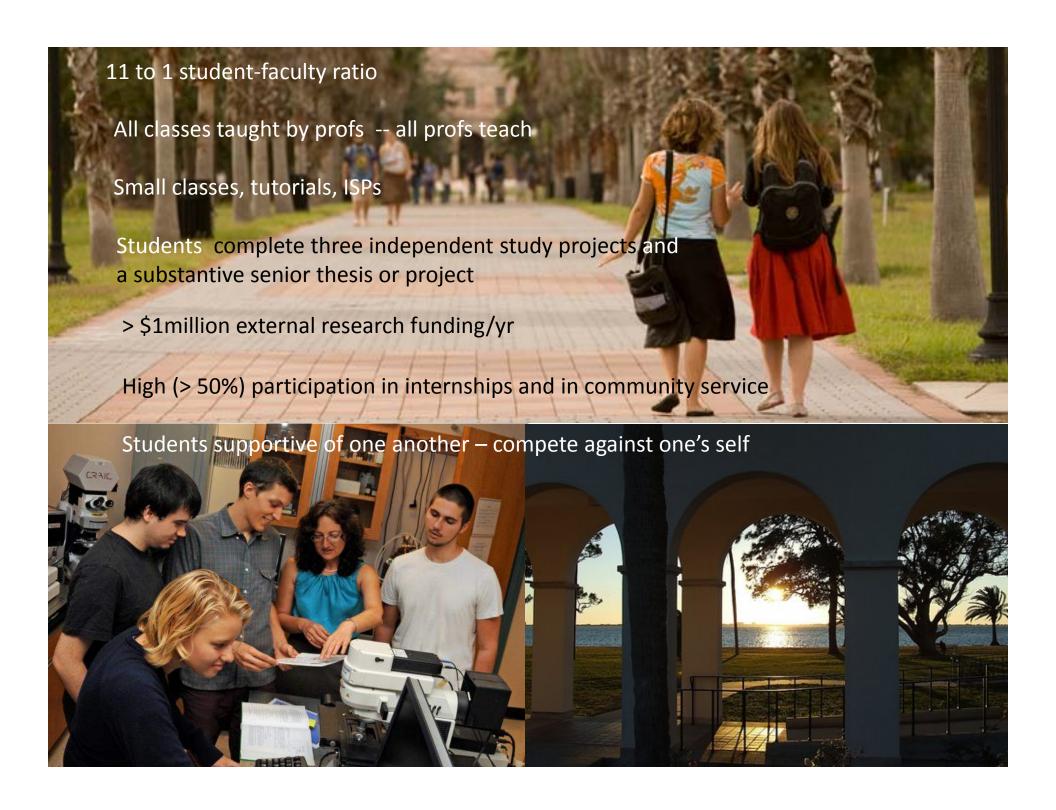


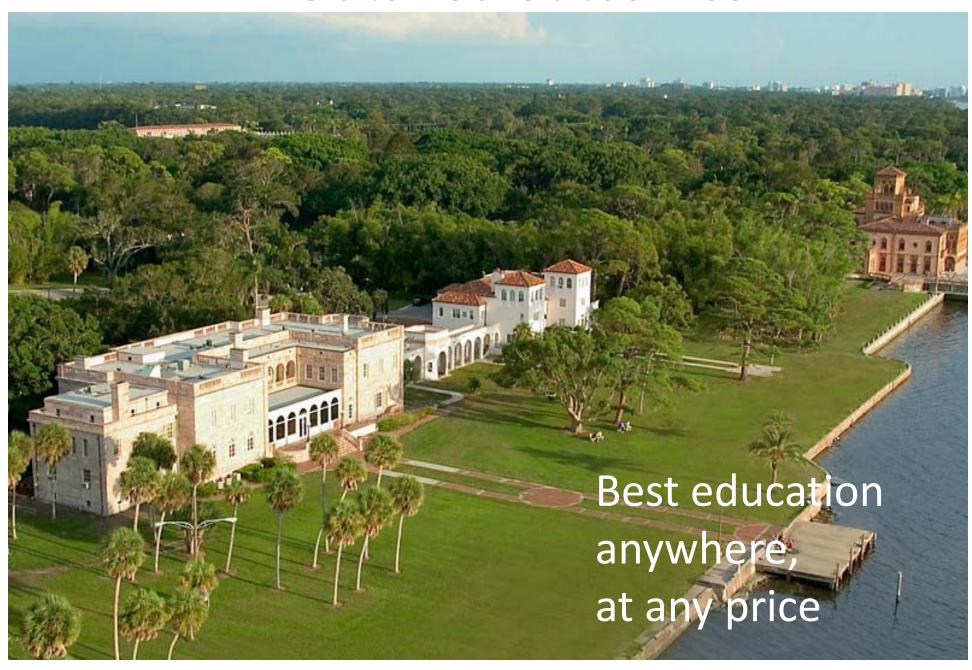






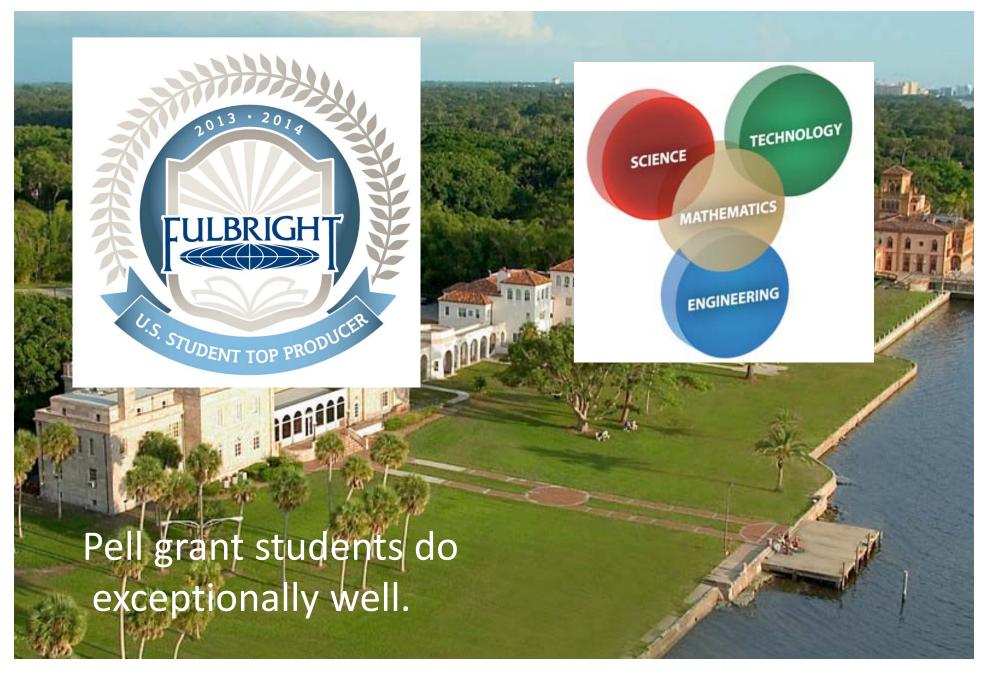














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#### Niche, market share, and Carnegie

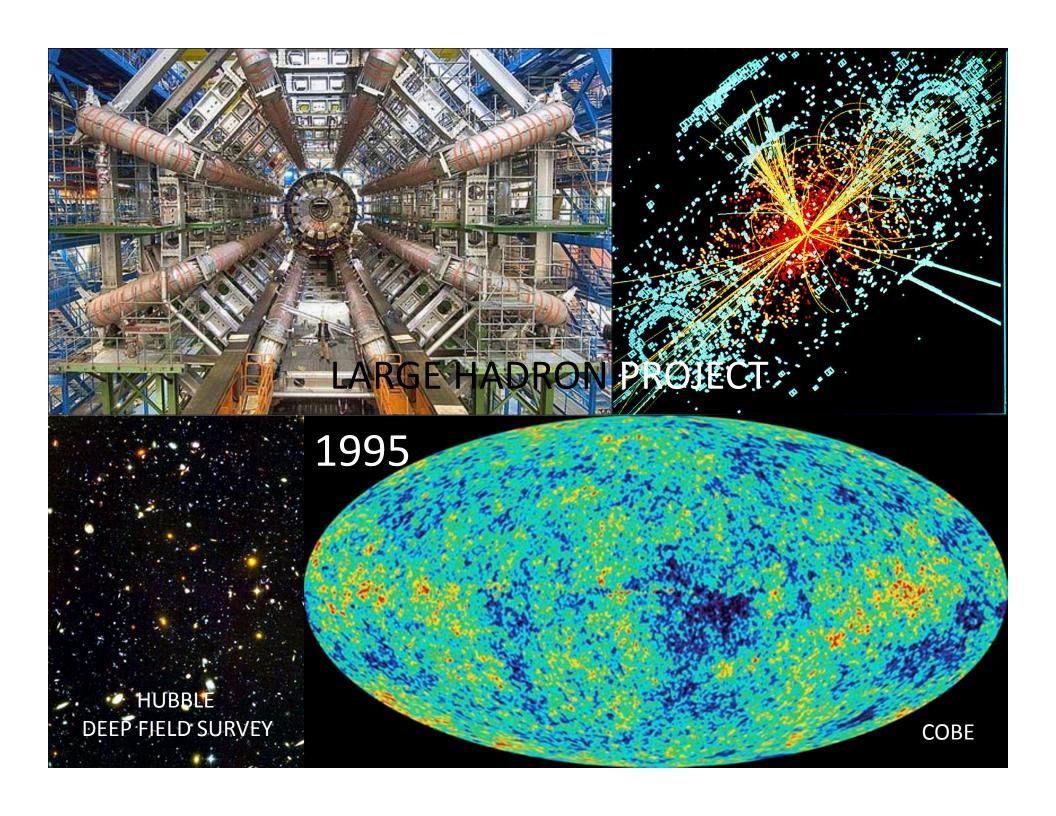


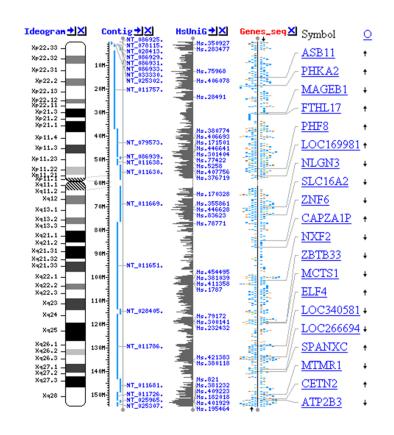
New College: Bac/A&S; A&S/NGC; None; ExU4; FT4/MS/LTI; VS4/HR

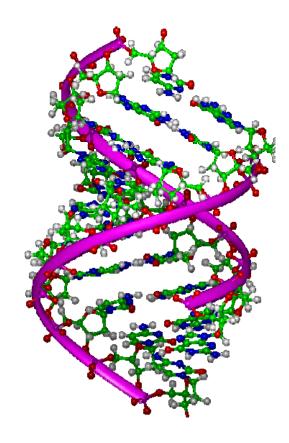
Williams: Bac/A&S; A&S/SGC; Post-Bac/A&S; VHU; FT4/MS/LTI; S4/HR

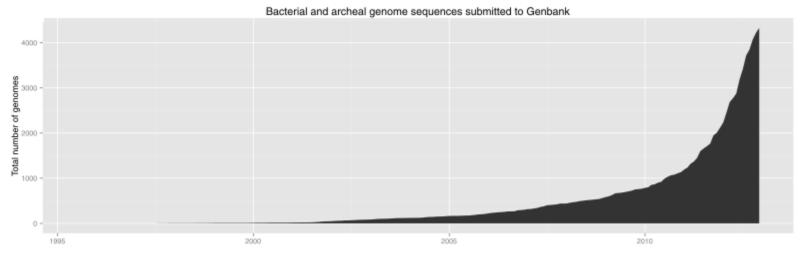


What is big data?











Social media and search



McKinsey&Company

#### McKinsey Global Institute









June 2011

Big data: The next frontier for innovation, competition, and productivity

#### Big Data, Big Impact

Lashing Education to Jobs, Technology and Cloud Infrastructure in Florida November 30, 2012

> F.L. Fuller Britton Alexander

#### Introduction

With The Great Recession came a change in America's job market – The Great Job Restructuring – and an acceleration of the Digital Revolution. Exponential expansion, as outlined by Moore's Law, increased the affordability, availability and functionality of digital technologies, and now they are present globally in almost every market and region. For example, more than 1 billion individuals are using smartphones throughout the world, a 47 percent increase from 2011, and this amount is predicted to rise to 2 billion by 2015. The prevalence of these devices and many similar tools clearly reflect the world's increased reliance on new digital technology and the knowledge it provides.

Through these advances have come alterations to our fundamental rights and way of life. Privacy as we know it, now, is destined to collapse, and companies and governments that regulate data mining, or data processing using sophisticated data search capabilities and algorithms to discover patterns, will fail because of America's economic dependence on analytics and Big Data. These new resources enable industries, governments and individuals to collect more information than ever before, but the infrastructure must be put into place to analyze and manage today's vast amount of collected data. The use of this digital information is seeping into every facet of our economy, and this shift is why our students and educational institutions need the job tools and knowledge to face the Digital Revolution head on.

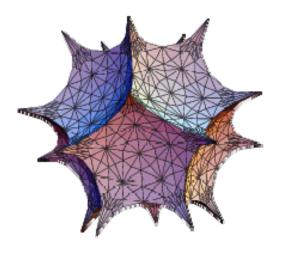
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# Data Analytics (emphasizing Big Data) is ideal for New College

We have lots of gifted students – very self –directed, who can code, are good with math, good with computers, and data-driven. The work is project based.







PhD route does not interest many.

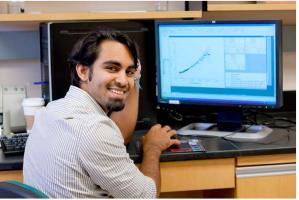
Our small scale works for us. Big data analytics is not math, not stats, not CS. Bar to entry is high. Need big chunks of math degree, stats degree, CS degree. At most universities, the expertise exists, but is not just in different depts, but different buildings, and schools



New College is one school, has one faculty, and interactions are frequent.

The program would enhance our undergraduate offerings. We've been teaching elements of big data analytics in tutorials for years, but do not have majors in stats or CS. This will allow us to add them.

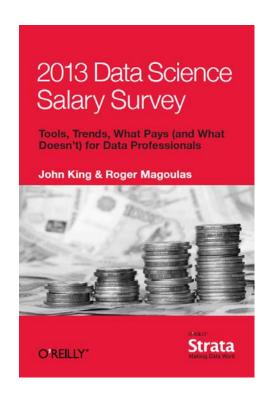






Programs are starting to spring up over the country. No one knows what best will look like. We were set up to experiment, and ours will be among the best in the US.

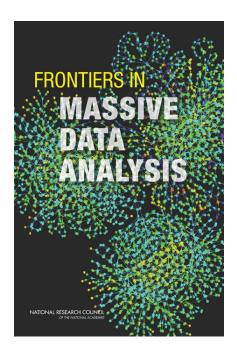
Big data analysts are in high demand. Biggest opportunities and largest salaries, are in open source, and this is what we emphasize.







6. The information sciences are at the core of the arts & sciences and our error. The questions are of genuine intellectual interest.



Effective practice demands far more than the merely technical. It requires curiosity, thinking critically, and good judment – in short, a good A&S education.

7 The local community wants. Good for business.



We are the only area institution that could mount such a program – not a good candidate to do consortially.

### **Details**

- Small: 15-20 std/yr
- Two yr program
- 1-2 semester internship
- Substantial project
- Four additional faculty
- Std support recruitment, IT, placement
- Colloq/visitor series

- Full-time
- All faculty also teach undergrad courses
- Add stats and CS majors
- Start-up conferences
- Visiting post-docs

### Curriculum (preliminary)

Prerequisites: Intro to CS, Programming, Linear Algegra, Calculus, Algorithms, Discrete Math, Applied Stats

Computer Science: Programming (Python, Java, Javascript), Database Mgt, Search algorithms and machine learning, Data mining, Distributed omputing and languagess (Hadoop, Map reduce)

Math: Dynamical systems, Advanced linear & polynomial algebra, Probability, Large graph and network techniques

Stats: Applied stats and R, stat models, bootstrap& resampling, scaling, computational science, tagged network analysis,

Specialized areas: Bioinformatics, genomics, proteonomics; business and econometric models; climate and ocean science, multiscale and transport phenomena





Thank you





New College of Florida

#### We like our niche

**New College** 

Basic: Bac/A&S

Undergrad Instruct Program: A&S/NGC (Arts & Science focus/no graduate coexistence)

**Grad Instruct Program: None** 

**Enrollment Profile: ExU4** 

Undergraduate Profile: FT4/MS/LTI (Full-time four year, more selective, lower transfer in)

Size and Setting: VS4/HR (Very small our-year/highly residential)

Williams

Basic: Bac/A&S

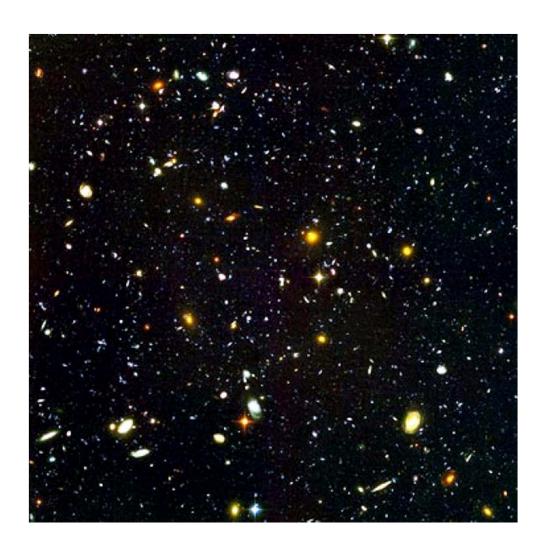
Undergrad Instruct Profile: A&S/SGC (Arts & Science focus/some graduate coexistence) Grad Instructional Program: Post-Bac/A&S, (Postbaccalaureat: Arts & Science dominant)

**Enrollment Profile: VHU** 

Undergraduate Profile: FT4/MS/LTI (Full-time four year, more selective, lower transfer in)

Size and Setting: S4/HR (Small our-year/highly residential)

#### Hubble deep field survey 1995, Sloan Digital Sky Survey 2000



#### Carnegie Classification (redux)

Basic/UG inst program/G instr program/enrollment profile/UG enr profile/size, setting

New College: