

**STATE UNIVERSITY SYSTEM OF FLORIDA
BOARD OF GOVERNORS
Innovation and Online Committee
May 5, 2020**

SUBJECT: Performance Indicators and Goals

PROPOSED COMMITTEE ACTION

Consider approval

AUTHORITY FOR BOARD OF GOVERNORS ACTION

Article IX, Section 7, Florida Constitution

BACKGROUND INFORMATION

During their October 2019 meetings, the Innovation and Online Committee and Board of Governors approved the 2025 Strategic Plan for Online Education's performance indicators and goals. During the Committee meeting, Board members requested additional information regarding the goals for the percentage of undergraduate and graduate students enrolled in at least one distance learning course. The Board of Governors Office of Data Analytics provided additional data that was reviewed by provosts on the Steering Committee that is guiding the implementation of the Plan. USF Provost Ralph Wilcox, who chairs the Steering Committee, will present the data and revised recommendations regarding those two performance indicators and goals.

1. CURRENT PERFORMANCE INDICATOR AND GOAL: Percentage of SUS undergraduate students enrolling in one or more online courses each year: 75%
 - a. REVISED Recommended Goal: 80%
 - b. Supporting Data:

**Undergraduate Students Enrolled in at Least One
Distance Learning course**

ACADEMIC YEAR	AT LEAST ONE DL	DL ONLY	MIXED	NO DL
2013-14	58%	6%	52%	42%
2014-15	62%	7%	55%	38%
2015-16	66%	9%	57%	34%
2016-17	69%	10%	59%	31%
2017-18	72%	11%	61%	28%
2018-19	75%	11%	63%	25%

BOG ODA analysis, data extracted 2020-01-21.

2. CURRENT PERFORMANCE INDICATOR AND GOAL: Percentage of SUS graduate students enrolling in one or more online courses each year: 50%
- REVISED Recommended Performance Indicator and Goal:
Percentage of SUS Master's students enrolling in one or more online courses in the Fall term: 60%
 - Supporting Data:

Masters Students

TERM	STUDENTS (N)	AT LEAST ONE DL	DL ONLY	MIXED	NO DL
FALL 2015	38,922	46%	27%	19%	54%
FALL 2016	40,453	48%	30%	18%	52%
FALL 2017	41,027	51%	33%	18%	49%
FALL 2018	40,946	53%	36%	18%	47%
FALL 2019	42,420	56%	38%	18%	44%

Professional Doctorate Students

TERM	STUDENTS (N)	AT LEAST ONE DL	DL ONLY	MIXED	NO DL
FALL 2015	6,531	29%	8%	21%	71%
FALL 2016	6,762	32%	13%	19%	68%
FALL 2017	7,006	30%	10%	20%	70%
FALL 2018	7,201	35%	13%	22%	65%
FALL 2019	7,137	37%	15%	22%	63%

Research Doctorate Students

TERM	STUDENTS (N)	AT LEAST ONE DL	DL ONLY	MIXED	NO DL
FALL 2015	13,576	12%	4%	9%	88%
FALL 2016	13,833	13%	4%	9%	87%
FALL 2017	14,010	13%	4%	9%	87%
FALL 2018	14,224	14%	4%	10%	86%
FALL 2019	14,482	15%	5%	10%	85%

Notes: Board ODA query extracted 2020-02-19. Includes only students enrolled in courses.

Supporting Documentation Included:

None

Facilitators/Presenters

USF Provost Ralph Wilcox