

**STATE UNIVERSITY SYSTEM OF FLORIDA  
BOARD OF GOVERNORS  
Academic and Student Affairs Committee  
June 12, 2019**

**SUBJECT:** Ed.D. in Instructional Design and Technology, CIP 13.0501, University of West Florida

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**PROPOSED COMMITTEE ACTION**

Consider approval of the Ed.D. in Instructional Design and Technology, CIP 13.0501, at the University of West Florida

**AUTHORITY FOR BOARD OF GOVERNORS ACTION**

Article IX, Section 7, Florida Constitution; Board of Governors Regulation 8.011

**BACKGROUND INFORMATION**

The University of West Florida (UWF) is proposing to establish a professional doctoral program in Instructional Design and Technology. The purpose of the program is to prepare students to serve in leadership roles for organizational development, performance improvement, technology integration, and workplace learning. The Instructional Design and Technology program will consist of 48 credit hours of formal course work and 18 dissertation hours, for a program total of 66 credit hours. The program will be delivered in an online format; however, students will attend three in-person residencies during the program.

The university will charge the institution's current approved online graduate rate of tuition of \$384.60 per credit hour for in-state students and \$1,044.24 per credit hour for out-of-state students. The tuition amount includes the fees for the proposed program. The university does not intend to operate this program through continuing education on a cost recovery basis, seek approval for market-rate tuition, or establish differentiated graduate-level tuition.

If approved, this would be the first Ed.D. in Instructional Design and Technology under CIP code 13.0501, which is an identified Program of Strategic Emphasis under the Science, Technology, Engineering, and Mathematics area.

The UWF Board of Trustees approved the program on December 5, 2018. If approved by the Board of Governors, UWF will implement the program effective Fall 2020.

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**Supporting Documentation Included:**

1. Board Staff Analysis
2. Program proposal available online at [www.flbog.edu](http://www.flbog.edu)

**Facilitators/Presenters:**

Dr. George Ellenberg

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Dr. William Crawley