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State University System of Florida

University of West Florida

2019 Accountability Plan Presentation

June 11-13, 2019

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University of West Florida 2019 Accountability Plan: Key Initiatives

Key Initiatives & Investments *(within 3 years)*

ACCESS: UWF is dedicated to providing students access to high quality education regardless of their financial situation. We are removing financial barriers to help students maintain satisfactory academic progress and complete their degrees on time. Online programming provides access for students needing flexibility in course scheduling. Currently more than 40 percent of our undergraduate courses and 80 percent of graduate courses are offered online.

PROGRAMS OF EXCELLENCE: UWF's Center for Cybersecurity has earned national and international recognition as a National Security Agency (NSA) designated educational hub. Our efforts in additive manufacturing enabled multidisciplinary projects via our Sea3D Laboratory, and the Ph.D. in Intelligent Systems & Robotics is the first of its kind in the state.

STUDENT ACHIEVEMENT: UWF remains laser-focused on our students' success as they matriculate through the university and move into their careers. We are strengthening programming in four strategic areas: advising, high impact programming, career enhancement, and student support.



University of West Florida 2019 Accountability Plan: Performance Funding

1. Percent of Bachelor's Graduates Enrolled or Employed (\$25,000+)

	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21
ACTUAL	57.7	61.0	67.6	64.0	69.2
APPROVED GOALS	.	.	66	70.5	67	69	71	72	.
PROPOSED GOALS	70	71	72	73

2. Median Wages of Bachelor's Graduates Employed Full-time

	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21
ACTUAL	32,900	35,400	36,700	36,000	36,800
APPROVED GOALS	37,500	38,500	39,500	40,500	.
PROPOSED GOALS	37,000	37,500	37,900	38,000

3. Average Cost to the Student [Net Tuition & Fees per 120 Credit Hours for Resident Undergraduates]

	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
ACTUAL	15,120	15,460	16,440	12,850	9,920
APPROVED GOALS	.	.	.	15,523	15,058	14,500	13,900	13,500	.
PROPOSED GOALS	9,250	9,150	9,100	9,000

4. FTIC Four-Year Graduation Rate

	2010-14	2011-15	2012-16	2013-17	2014-18	2015-19	2016-20	2017-21	2018-22
ACTUAL	26.9	21.5	22.0	25.2	31.3
APPROVED GOALS	.	.	20	26	30	33	36	40	.
PROPOSED GOALS	33	36	41	45



University of West Florida

2019 Accountability Plan: Performance Funding (cont.)

5. Academic Progress Rate [Second Year Retention Rate with At Least a 2.0 GPA]

	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
ACTUAL	64.6	64.8	70.1	74.6	79.8
APPROVED GOALS	.	.	67	73.6	78	82	83	85	.
PROPOSED GOALS	82	84	86	87

6. Percentage of Bachelor's Degrees Awarded within Programs of Strategic Emphasis

	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
ACTUAL	50.1	51.1	49.5	52.0	54.3
APPROVED GOALS	.	.	51	51.6	53.5	54.5	55	55	.
PROPOSED GOALS	57	58	58	59

7. University Access Rate [Percent of Undergraduates with a Pell grant]

	FALL 2013	FALL 2014	FALL 2015	FALL 2016	FALL 2017	FALL 2018	FALL 2019	FALL 2019	FALL 2020
ACTUAL	40.5	41.6	41.3	39.2	39.6
APPROVED GOALS	.	.	41.0	41.0	38	39	40	42	.
PROPOSED GOALS	40	42	42

8. Percentage of Graduate Degrees Awarded within Programs of Strategic Emphasis

	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
ACTUAL	46.6	38.8	44.0	51.1	53.1
APPROVED GOALS	.	.	43.8	45.5	52.5	53.5	54.0	55.0	.
PROPOSED GOALS	55	55	56	56



University of West Florida 2019 Accountability Plan: Performance Funding (cont.)

9. BOG Choice: Percent of Baccalaureate Degrees Awarded Without Excess Hours

	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
ACTUAL	72.8	75.8	80.5	80.2	81.1
APPROVED GOALS	.	.	80.0	80.0	80.2	80.2	80.5	81.0	.
PROPOSED GOALS	81	81	82	82

10.1 Current BOT Choice: Adult (25+) Undergraduates Enrolled

	FALL 2014	FALL 2015	FALL 2016	FALL 2017	FALL 2018	FALL 2019	FALL 2020	FALL 2021	FALL 2022
ACTUAL	30.9	31.7	32.3	33.4	33.3
APPROVED GOALS	.	32	32.6	33	33	33	33	.	.
PROPOSED GOALS	33	33	33	33

10.2 Future BOT Choice: Percent of Baccalaureate Graduates Completing 2+ Types of High-Impact Practice

	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
ACTUAL	.	.	22	31	35
APPROVED GOALS	33	37	41	45	.
PROPOSED GOALS	39	43	47	50



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2019 Accountability Plan: Key Performance Indicators

Teaching & Learning Metrics

Professional Licensure & Certification Exam First-time Pass Rates

CALENDAR YEAR	2014	2015	2016	2017	2018	2019 GOAL	2020 GOAL	2021 GOAL	2022 GOAL
NURSING ACTUAL	82	94	86	99	98	98	99	100	100
U.S. AVERAGE	85	87	88	90	92				

Percent of Undergraduate FTE in Online Courses

	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
ACTUAL	30	29	30	33	35
APPROVED GOALS	.	.	30	33	34	35	36	36	.
PROPOSED GOALS	35	36	36	36

Scholarship, Research and Innovation Metrics

Total Research Expenditures (\$M)

	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
ACTUAL	20	31	41	35*	41
APPROVED GOALS	.	.	.	39	37	38	38	39	.
PROPOSED GOALS	42	44	46	48

Percentage of Research Expenditures Funded from External Sources

	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
ACTUAL	69	43	30	34*	24
APPROVED GOALS	.	.	.	38	30	31	32	32	.
PROPOSED GOALS	31	32	33	34

Note*: 2016-17 year was updated to reflect a correction to expenditure dollars based on HERD definition.



University of West Florida 2019 Accountability Plan: Enrollment

Headcount Enrollment by Level (for Fall terms)

Undergraduates

	2014	2015	2016	2017	2018	2019	2020	2021	2022
ACTUAL	9,691	9,787	9,640	9,549	9,355
APPROVED GOALS	.	.	.	9,638	9,524	9,743	10,089	10,631	.
PROPOSED GOALS	9,473	9,741	10,093	10,509

Graduates

	2014	2015	2016	2017	2018	2019	2020	2021	2022
ACTUAL	2,178	2,277	2,607	2,781	2,824
APPROVED GOALS	.	.	.	2,787	2,840	2,975	3,134	3,196	.
PROPOSED GOALS	3,065	3,259	3,386	3,579

Distance Learning as a Percentage of Total FTE Enrollment

	2013-14 ACTUAL	2014-15 ACTUAL	2015-16 ACTUAL	2016-17 ACTUAL	2017-18 ACTUAL	2018-19 PLAN	2019-20 PLAN	2020-21 PLAN	2021-22 PLAN
UNDERGRADUATE	30%	29%	30%	33%	35%	36%	37%	37%	38%
GRADUATE	68%	70%	75%	81%	81%	82%	85%	85%	85%
TOTAL	36%	35%	37%	42%	43%	44%	47%	47%	48%



University of West Florida 2019 Accountability Plan: Improve 4yr Grad Rate

PERCENTAGE OF BACCALAUREATE-SEEKING RESIDENT UNDERGRADUATES WHO EARNED 15+ CREDIT HRS (Fall Terms Only)

	2014	2015	2016	2017	2018	2019	2020	2021	2022
ACTUAL	11	12	13	15	16
APPROVED GOALS
PROPOSED GOALS	17	17	18	19

Provide a Brief Update on Plan to Improve 4yr Graduation Rates

To increase the percent of students enrolled in 15 or more credit hours by Fall 2019, UWF's Spring and Summer 2019 strategies include a review and potential update to the Undergraduate Progress to Degree Policy, continued development of the Degree in Three Program, enhanced credit hour alert notifications for Summer and Fall 2019 registration, continued focus on completion grant programs, and summer enrollment mini grants awards.



University of West Florida 2019 Accountability Plan: New Programs

New Programs For Consideration in AY 2019-20

PROGRAM TITLES	AREA OF STRATEGIC EMPHASIS	# OF OTHER UNIVERSITIES WITH SAME PROGRAM	OFFERED ONLINE
BACHELOR'S PROGRAMS			
Construction Management	STEM	4	N
Instructional Design & Technology	STEM	0	Y
MASTER'S PROGRAMS			
Cybersecurity	STEM	1	Y
Engineering	STEM	2	N
Athletic Training	HEALTH	4	N
Data Science	STEM	4	Y
International Affairs	GLOBAL	4	Y
DOCTORAL PROGRAMS			
Instructional Design & Technology	STEM	1	Y



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