

UCF DOWNTOWN



Why UCF Downtown?

We will expand ACCESS:

Develop a low-cost tuition model through educational partnerships and affordable options, while increasing quality and student success.

We will create IMPACT:

Foster an education ecosystem that builds upon downtown industry strengths, preparing our graduates with relevant work opportunities that align with jobs.

We will cultivate INNOVATION:

Immerse students in an urban living-learning environment with unique opportunities for success, enhancing the student experience.

Proximity to Industry

INDUSTRY	UCF MAIN CAMPUS AREA	UCF DOWNTOWN AREA
Communications	36	96
Government	27	414
Legal Studies	31	768
Health Services and Social Assistance	279	884

Data provided by Orlando Economic Development Commission of companies and/or organizations by NAIC and SIC codes for ZIP codes 32817, 32826, 32828, and 32825 (UCF Main Campus Area), and 32801, 32803, 32804, and 32806 (UCF Downtown Campus Area).



“There is no doubt that our relationship with and success from FIEA would be lessened if it was located at UCF’s main campus versus a 10-minute door-to-door trip.”

— Daryl Holt, VP/group COO at Electronic Arts

Academic Programs

UCF Programs

Digital entertainment and communication

- Communication (M.A.)
- Corporate Communication (Certificate)
- Human Communication (B.A.)
- Digital Media (B.A., M.A.)
- Emerging Media: Character Animation Track (B.F.A.)
- Interactive Entertainment (M.S.)

Health technology and administration

- Health Care Informatics (M.S.)
- Health Informatics and Information Management (B.S.)
- Health Sciences (M.S.)
- Health Services Administration (B.S.)

Public service and other programs

- Legal Studies (B.A., B.S.)
- Social Work (B.S.W., M.S.W.)
- Military Social Work (Certificate)

Valencia Programs

- Digital Media (A.S.)

- Health Information Technology (A.S.)

- Associate of Arts (A.A.)
- Culinary and Hospitality (A.S.)

*Florida Board of Governors Programs of Strategic Emphasis

Projected Enrollment

Total UCF Students

- 4,320 Face-to-face
- 1,075 Online

5,395

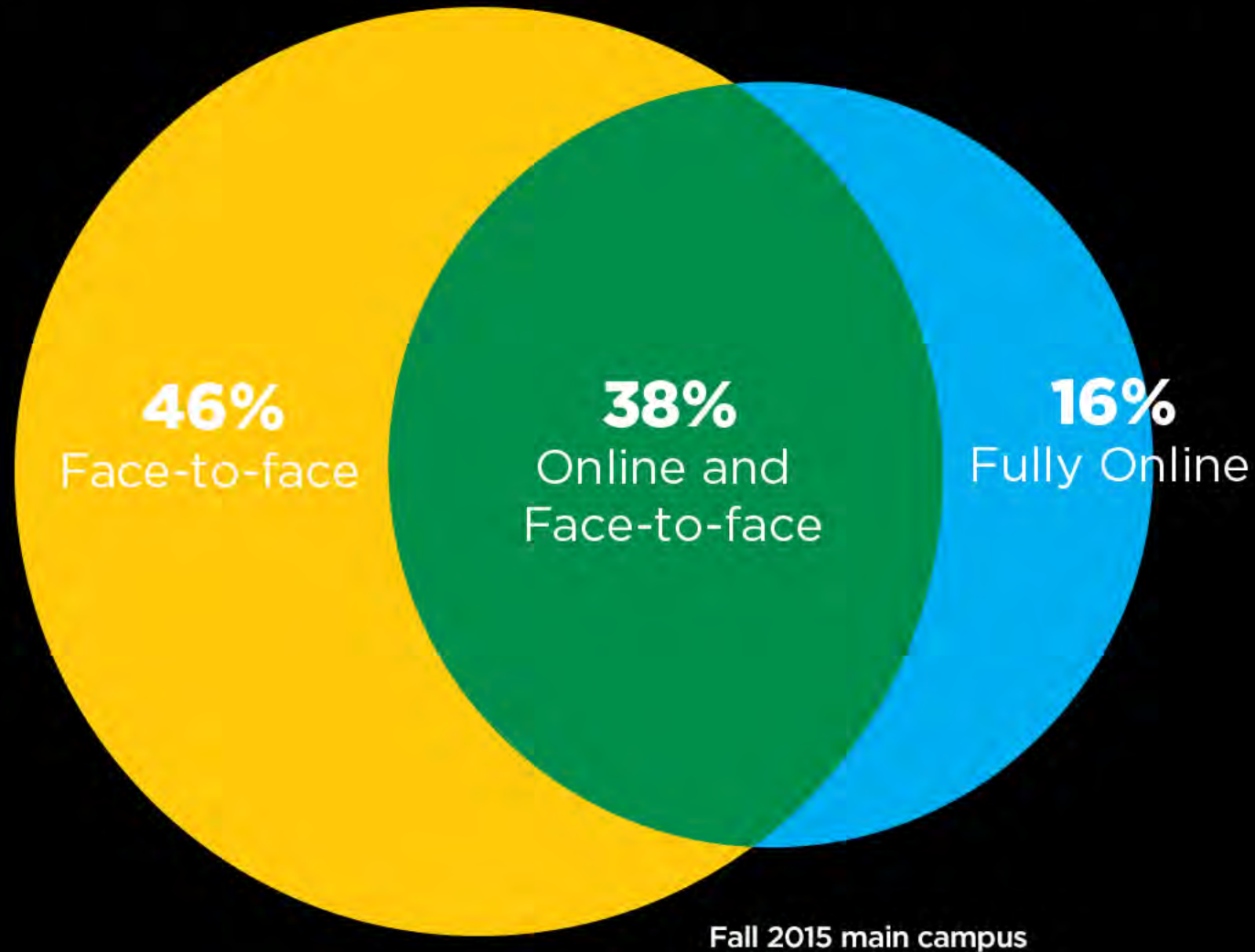
Total Valencia Students

2,303

Total Students

7,698

Projected Enrollment by Modality



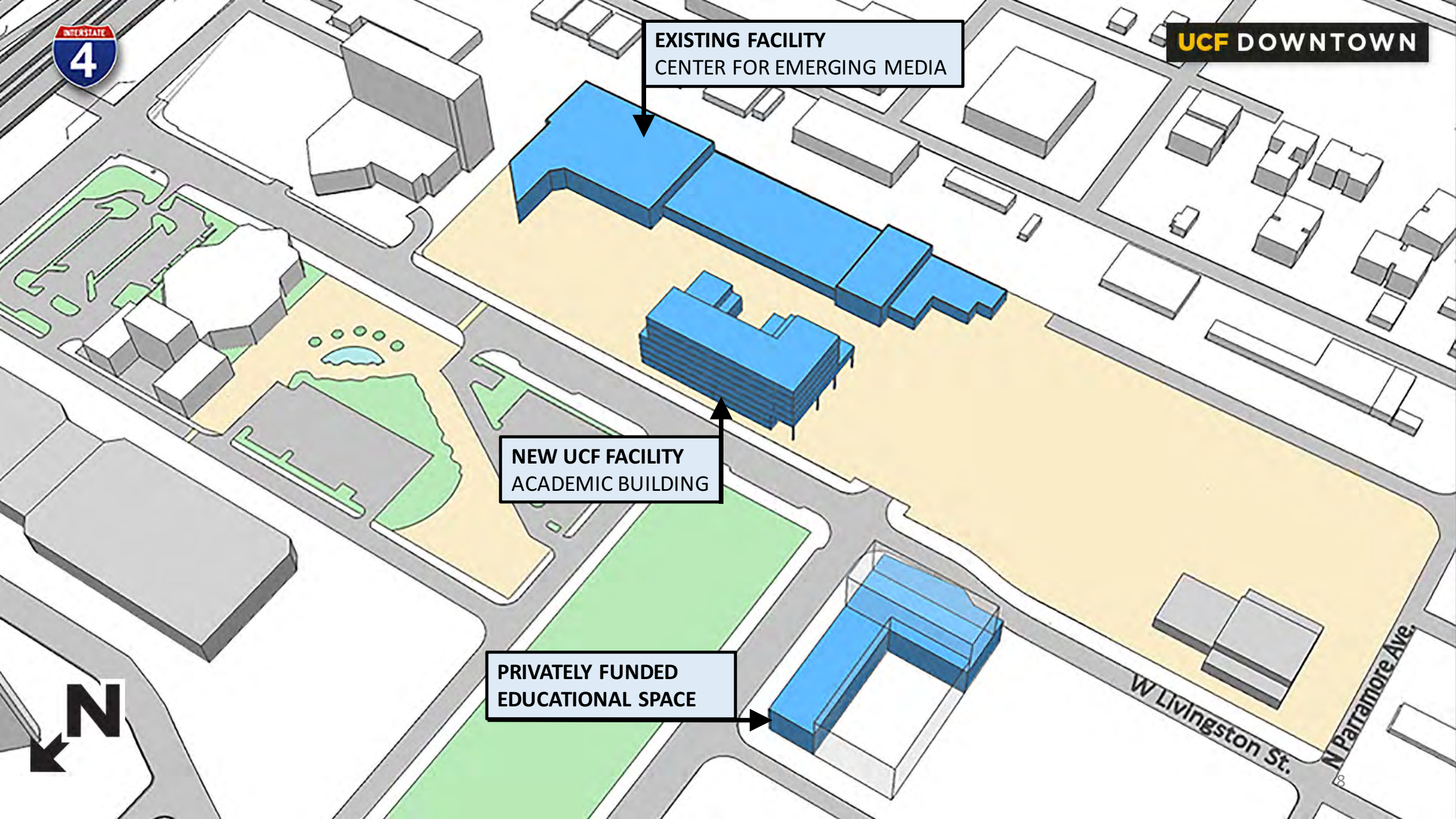


UCF DOWNTOWN

EXISTING FACILITY
CENTER FOR EMERGING MEDIA

NEW UCF FACILITY
ACADEMIC BUILDING

PRIVATELY FUNDED
EDUCATIONAL SPACE



W Livingston St.
N Parramore Ave.



UCF DOWNTOWN

EXISTING FACILITY
CENTER FOR EMERGING MEDIA

UCF PARKING
600 SPACES

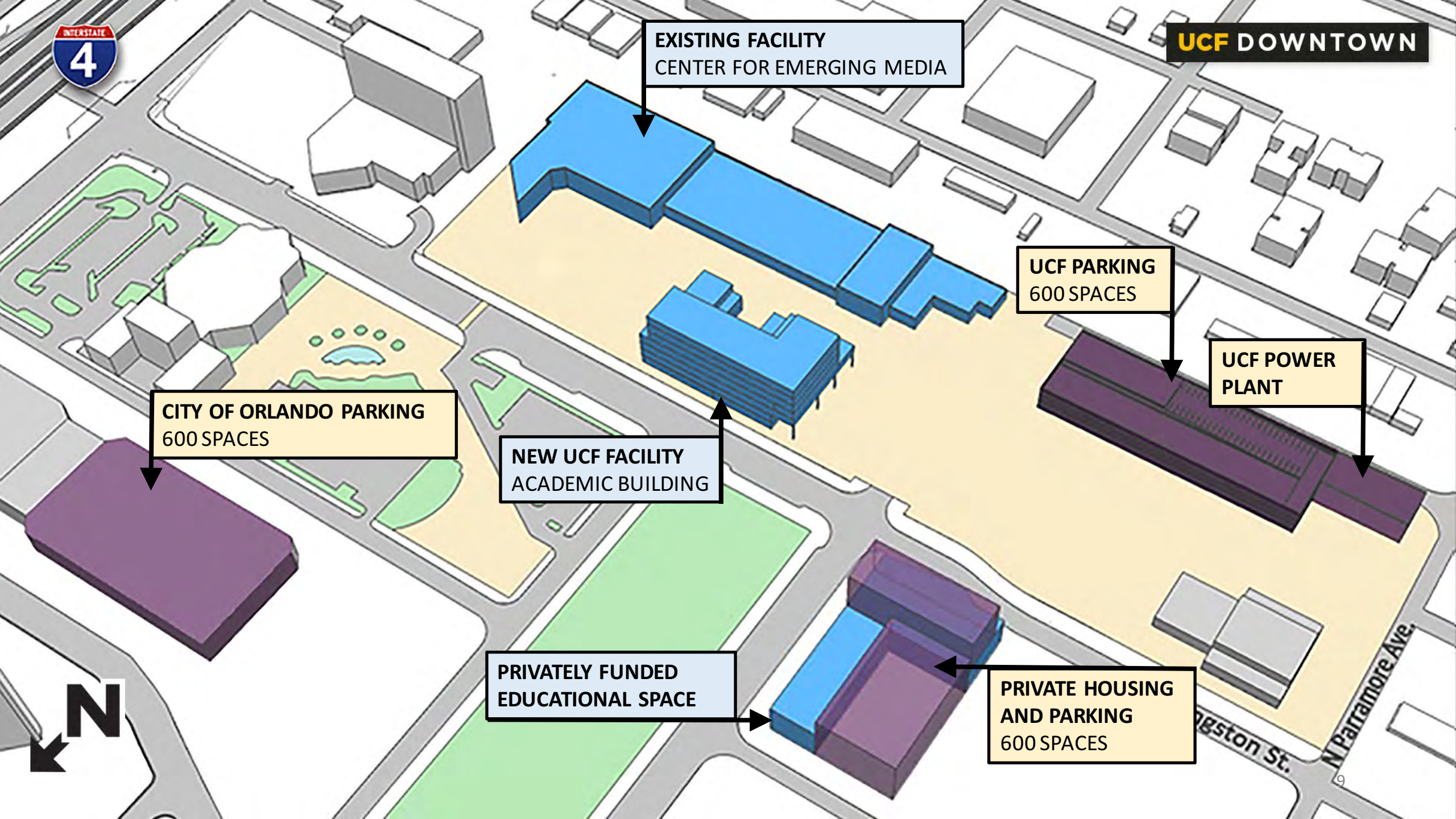
UCF POWER PLANT

CITY OF ORLANDO PARKING
600 SPACES

NEW UCF FACILITY
ACADEMIC BUILDING

PRIVATELY FUNDED
EDUCATIONAL SPACE

PRIVATE HOUSING
AND PARKING
600 SPACES

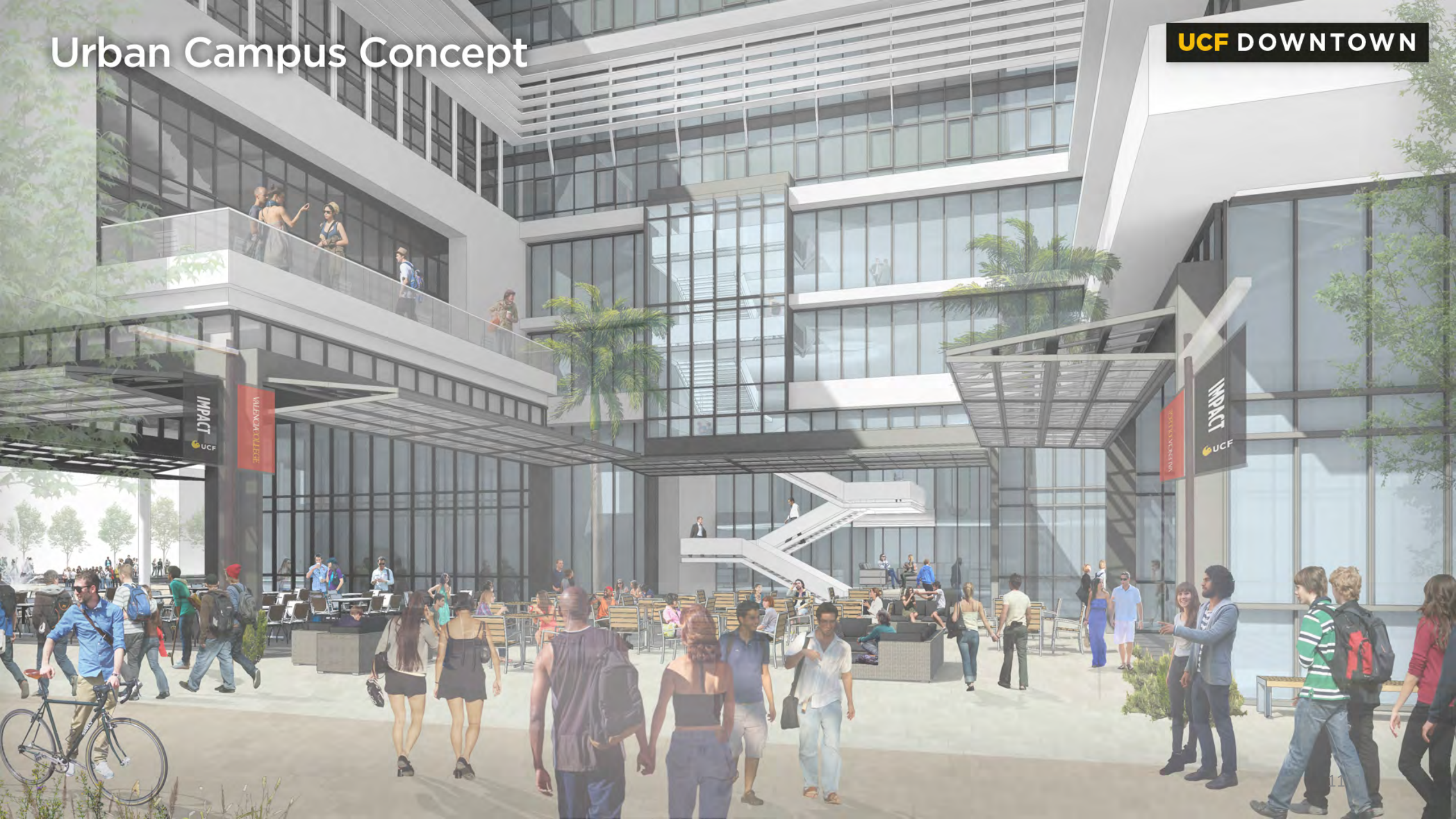


Academic ROI

UCF Academic Programs	14
BOG Programs of Strategic Emphasis	9
UCF Degrees Awarded Annually	1,840
UCF and Valencia Students Enrolled	7,698

Urban Campus Concept

UCF DOWNTOWN



“... state universities must **advance innovation — new technologies, new processes, new products, new ideas** — in their local and state economies; **help Florida’s employers prosper and grow** through knowledge transfer and a steady stream of qualified graduates; and **make community and business engagement an integral part of their institutional culture.**”

NEW FUNDING MODEL

**\$20 million
UCF funds**

**\$20 million
community
support**

**\$20 million
state funds**

Community Contributions

Dr. Phillips Charities	\$3 million
Orange County Government	\$3 million
Valencia College	\$2 million
Orlando Magic	\$1.5 million
CFE Federal Credit Union	\$1.5 million
Florida Hospital	\$1.5 million
UCF Leadership and Boards	\$1 million
Creative Village Development, LLC	\$1 million
Alan Ginsburg, Orlando Philanthropist	\$500,000
Orlando City Soccer Club	\$300,000
CNL Financial Group	\$250,000
Universal Orlando Foundation and Universal Orlando Resort	\$250,000
Dr. Bruce Douglas of Winter Park	\$100,000
Coca-Cola	\$100,000
Total contributions	\$16 million

Partner Investment

CITY OF ORLANDO INVESTMENT

Estimated land value	\$20 million
Estimated building value	\$22.5 million
Infrastructure investment	\$25 million

CREATIVE VILLAGE INVESTMENT

Private developer support	\$7.7 million
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TOTAL INVESTMENTS	\$75.2 million
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An aerial photograph of downtown Orlando, Florida, featuring a multi-lane highway with traffic in the foreground and a dense cluster of skyscrapers in the background. A black banner with the text 'UCF DOWNTOWN' is overlaid on the upper part of the image. The scene is captured during the day under a clear blue sky.

UCF DOWNTOWN

Low-Cost Model

Tuition and Fees
at UCF Downtown

\$18,920

Based on 60 credit hours at Valencia and 60 credit hours at UCF

Average Tuition
and Fees at FL SUS

\$24,650

Based on 120 credit hours at a FL SUS institution

A man is seen from behind, wearing a bright blue t-shirt with the word "STAFF" printed in large, white, bold capital letters. He is standing in a park-like setting with lush green trees and pink flowers in the background. To his left, a woman in a white t-shirt and shorts is walking. To his right, another person in a green patterned shirt is partially visible. In the background, there is a green metal picnic shelter. A yellow rectangular button with the text "CLICK HERE TO WATCH VIDEO" is overlaid on the man's shirt.

STAFF

**CLICK HERE
TO WATCH VIDEO**

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UCF DOWNTOWN



Orange County
Public Schools



UCF DOWNTOWN



An aerial photograph of downtown Orlando, Florida, featuring a multi-lane highway with traffic, several high-rise buildings including the Bank of America tower, and a clear blue sky. A black banner with the text "UCF DOWNTOWN" is overlaid on the upper portion of the image.

UCF DOWNTOWN

DR. PHILLIPS CENTER

CITY HALL

AMWAY CENTER

ORANGE COUNTY COURTHOUSE

**ORLANDO MAGIC'S SPORTS
& ENTERTAINMENT DISTRICT**

CHURCH STREET TECH HUB

ORLANDO CITY MLS STADIUM

ORLANDO SENTINEL



FAMU LAW SCHOOL

LYNX CENTRAL STATION

UCF DOWNTOWN

VALENCIA

PARRAMORE K-8 SCHOOL



15-MINUTE WALK RADIUS

An aerial photograph of the UCF Downtown skyline. In the foreground, a multi-lane highway (SR 417) is filled with traffic, including cars and a large white truck. A yellow overhead sign reads "RIGHT LANE ENDS 400 FT". To the left of the highway is a green park area with trees and a paved walkway. The background is dominated by several tall skyscrapers. The most prominent one on the left is the Bank of America Tower, which has a blue-tinted top. Other buildings include the Southern Bank building with its green glass facade, and the Fairwinds building on the right. The sky is clear and blue.

UCF DOWNTOWN

An aerial photograph of a city at sunset. The sun is a bright orange orb on the horizon, casting a warm glow over the landscape. In the foreground, the left side shows a building with two prominent green, conical roofs. Below it, a large, curved, light-colored roof features the text "ANTHONY CENTER" in dark letters. To the right, another building with a dark, sloped roof is visible. The middle ground is filled with a dense forest of green trees, interspersed with various buildings and parking lots. In the far distance, a body of water is visible on the left, and a bridge or overpass can be seen on the right. A bright yellow rectangular button with the text "CLICK HERE TO WATCH VIDEO" is centered in the middle of the image.

[CLICK HERE
TO WATCH VIDEO](#)

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