

FLORIDA **A&M** UNIVERSITY



# FAMU Ignite Pilot Program

PRESENTED BY

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Florida Agricultural and Mechanical University

Division of Student Affairs

Tallahassee, FL 32307

# FCS AA Transfer Headcount Enrollment

**Fall  
2014**

- Headcount of 605

**Fall  
2015**

- Headcount of 617 increased by 1.98% from last year

**Fall  
2016**

- Headcount of 749 increased by 21.39% from last year

**Fall  
2017**

- Headcount of 854 increased by 14.02% from last year





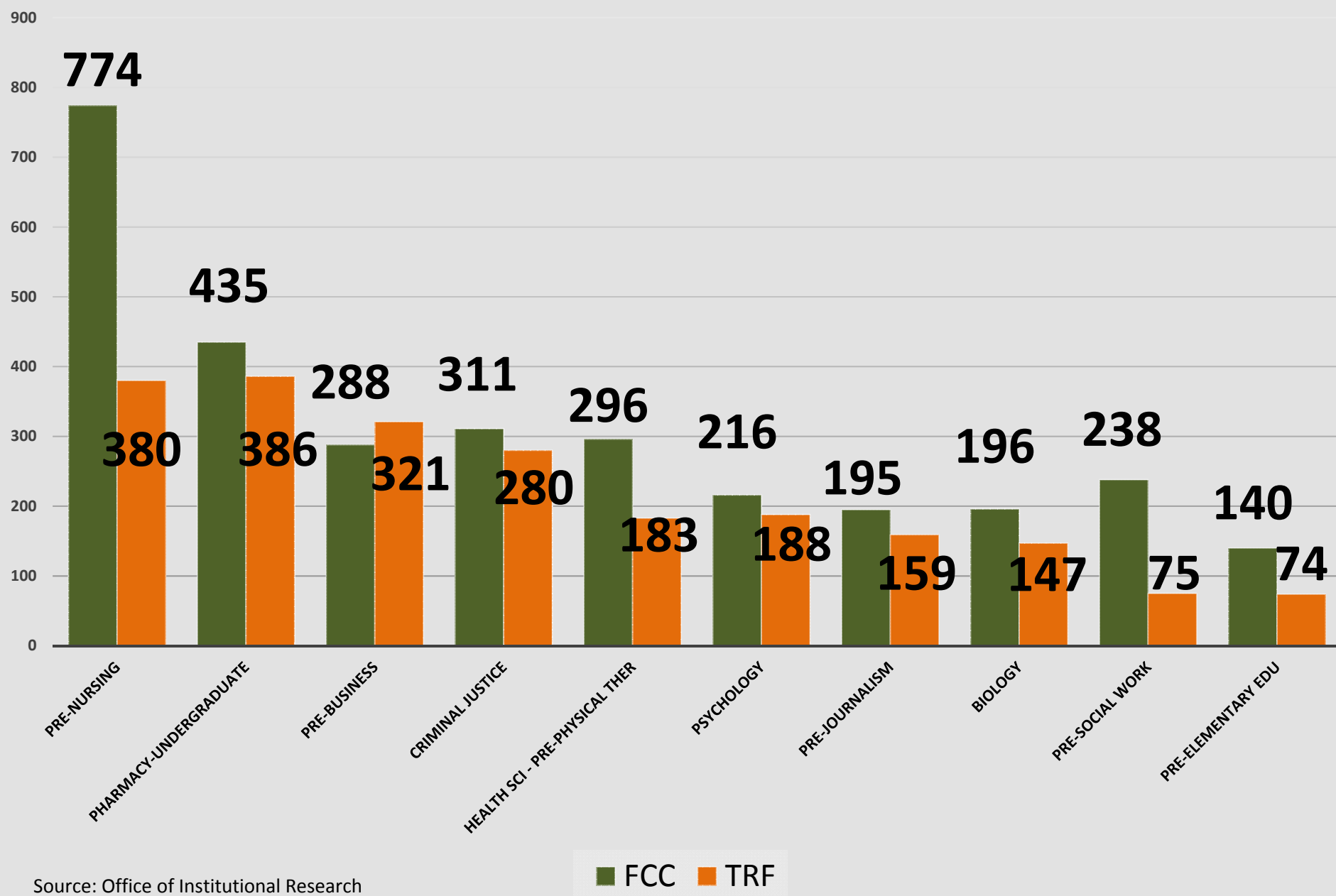
# FAMU Ignite Pilot Program

## Partner Institutions:

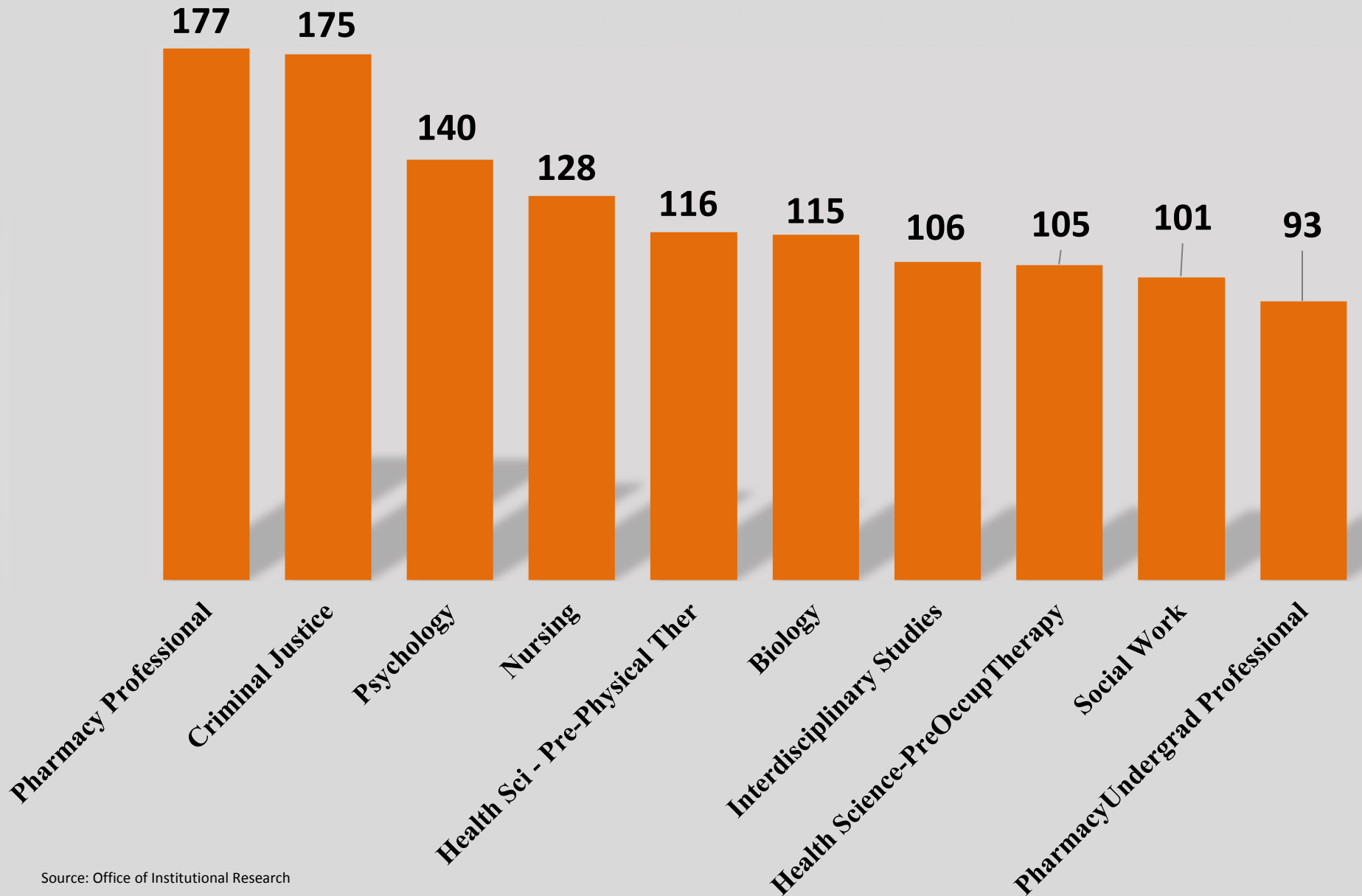
- ▶ Broward College
- ▶ **Florida Gateway College**
- ▶ **Florida State College at Jacksonville**
- ▶ Miami-Dade College
- ▶ Palm Beach State College
- ▶ **Pasco-Hernando State College**
- ▶ Santa Fe College
- ▶ St. Petersburg College
- ▶ Tallahassee Community College
- ▶ Valencia College



# THE TOP 10 MAJORS TRANSFER STUDENTS APPLY



# THE TOP 10 MAJORS TRANSFER STUDENTS ENROLLED



Source: Office of Institutional Research

# IDENTIFIED VENOM MAPS

VENOM MAPS	Tallahassee Community College	Santa Fe College	Palm Beach State College	Broward College	Valencia College	St. Petersburg College	Miami Dade College
Agriculture	X			X			X
Animal Science		X					
Architecture	X	X					X
Art			X				
Biology	X	X	X			X	
Business	X	X	X	X		X	
Computer Science	X	X	X				
Criminal Justice	X	X	X			X	
Education	X	X	X			X	
Engineering	X	X			X	X	X
Environmental Science							X
Health Science	X	X	X			X	
Journalism		X		X		X	
Nursing		X	X			X	
Pharmacy				X		X	
Political Science	X						
Psychology	X	X	X	X			
Social Work						X	

# COLLEGE- School of Business and Industry (SBI)

## Program- B.S. Accounting

\*Limited Access Program- No

\*College Application Required- No

\* Tests Required- N/A

FAMU PREREQUISITE COURSES	TCC COURSE EQUIVALENT
MAT1033: Intermediate Algebra	
MAC1105: College Algebra	
ACG2021: Financial Accounting Principles (Pre-req. for ACG2071)	ACG2021: Financial Accounting (Pre-req. for ACG2071)
ACG2071: Managerial Accounting Principles	ACG2071: Managerial Accounting
ECO2013: Principles of Economics I	ECO2013: Principles of Economics: Macro
ECO2023: Principles of Economics II	ECO2023: Principles of Economics: Micro
MAC2233: Business Calculus	MAC2233: Calculus for Management
QMB 2100/QMB 3600/STA 2023	STA2023: Introductory Statistics
MAN2543: Introduction to Business Systems	No equivalent course at TCC

## YEAR 1 TCC

FALL	COURSES
Communications State Core Course	ENC1101
Elective Math Pre-Requisite	MAT1033
TCC Social Science Core Group 3	SLS1510 or SLS2261
Social Science State Core Course	ECO2013
TOTAL SEMESTER HOURS	12 HOURS
COMPLETED HOURS	12 HOURS
SPRING	COURSES
Communications TCC Core Course	ENC1102/ENC114/MMC1100
Mathematics State Core Course	MAC1105
Humanities State Core Course	*
Social Science TCC Core Group 1 Course	ECO2023
TOTAL SEMESTER HOURS	12 HOURS
COMPLETED HOURS	24 HOURS
SUMMER	COURSES
Science State Core Course	*
Mathematics TCC Core Course	STA2023
TOTAL SEMESTER HOURS	6 HOURS
COMPLETED HOURS	30 HOURS

## YEAR 2 TCC

FALL	COURSES
Social Science TCC Core Group 2 Course	*
Science TCC Core Course	*
Elective/Transfer Major Prerequisite	SPC1017 or SPC2608
Elective/Transfer Major Prerequisite	CGS1060/CGS1030
TOTAL SEMESTER HOURS	12 HOURS
COMPLETED HOURS	42 HOURS
SPRING	COURSES
Humanities TCC Core Course	*
Elective/Transfer Major Prerequisite	MAC2233

Elective/Transfer Major Prerequisite	ACG2021
Elective/Transfer Major Prerequisite	*
TOTAL SEMESTER HOURS	12 HOURS
COMPLETED HOURS	54 HOURS
SUMMER	COURSES
Elective/Transfer Major Prerequisite	ACG2071
Elective/Transfer Major Prerequisite	*
TOTAL SEMESTER HOURS	6 HOURS
COMPLETED HOURS	60 HOURS TO GRADUATE

Graduate from TCC with AA Degree (60 credit hours)

## FAMU START YEAR 3

FALL	
ENC 2300/3242/3320	3
QMB 2102/QMB 3602	3
ACG 3101	3
MAN 3025	3
GEB 3083	2
Total	14

SPRING	
ACG 3111	3
ACG 3361	3
MAR 3023	3
ISM 3201	3
GEB 3084	1
FINANCE ELECTIVE	3
Total	16

## YEAR 4

FALL	
ACG 3642/4642	3
FIN 3403	3
MAN 4240	3
ACCOUNTING ELECTIVE	3
FINANCIA ELECTIVE	3
Total	15

SPRING	
BUL 4350	3
MAN 4720	3
ACCOUNTING ELECTIVE	3
ACCOUNTING ELECTIVE	3
GENERAL ELECTIVE	3
Total	15

\*Graduate from FAMU with a Bachelor of Science Degree in Accounting (120 credit hours)

## COLLEGE- School of Journalism and Graphic Communication

### Program- B.S. in Public Relations

- \*Limited Access Program- Yes
- \*College Application Required- Yes
- \* Tests Required- None

#### PREREQUISITE COURSES (Common State Pre-requisites)

#### FAMU Courses

ENC 1101 Freshman Comp Skills  
ENC 1102 Freshman Comp Skill II

#### BROWARD Course Equivalent

ENC 1101 Composition I  
ENC 1102 Composition II

#### RECOMMENDED COURSES

POS 2112 State and Local Government  
POS 2041 American National Government

POS 2112 State and Local Government  
POS 2041 National Government

#### YEAR 1

Fall	
SLS 1501 First Year Seminar	1
ENC 1101 Composition I	3
CGS 1060 Computer and Internet Literacy	3
MGF 1106 Foundations of Mathematical Reasoning or MGF 1107 Survey of Mathematics	3
SPC 1608 Intro to Public Speaking	3
<b>Total</b>	<b>13</b>

Summer	
HLP 1081 Total Wellness	2
POS 2041 National Government or POS 2112 State and Local Government	3
<b>Total</b>	<b>5</b>

#### YEAR 2

Fall	
PHI 2010 Introduction to Philosophy	3
BSC 1005 Biological Principles for Non-Majors or BSC 1005 Biological Principles for Non-Majors Lab	3
Foreign Language	4
POS 2112 State and Local Government or POS 2041 National Government	3
<b>Total</b>	<b>14</b>

Summer	
POS 2112 State and Local Government or POS 2041 National Government	3
<b>Total</b>	<b>3</b>

Spring	
ENC 1102 Composition II	3
MMC 1000 Introduction to Mass Media	3
PSY 2012 General Psychology or SYG 2000 Principles of General Sociology	3
MGF 1106 Foundations of Mathematical Reasoning or MGF 1107 Survey of Mathematics	3
<b>Total</b>	<b>12</b>

Spring	
LIT 2000 Introduction to Literature	3
EVR 1001 Introduction to Environmental Science	3
ARH 2000 Art Appreciation	3
Foreign Language	4
<b>Total</b>	<b>13</b>

#### FAMU START YEAR 3

FALL	
GRA 1433 Basic Design & Web Applications	2
JOU 1040 Language Skills for Media Professionals	3
MMC 2000 Introduction to Mass Media	3
PUR 3000 Introduction to Public Relations	3
HUM 2211 Historical Survey I or HUM 2230 Historical Survey II	3
<b>Total</b>	<b>14</b>

SPRING	
GRA 1111 Principles of Graphic Design	3
JOU 2100C Reporting & Writing I	3
MMC 2920 Professional Development Colloquium	1
PUR 3401 Critical Issues in PR	3
ECO 2013 Principles of Economics I	3
<b>Total</b>	<b>13</b>

SUMMER	
MMC 4945 Internship	1
MAR 3023 Principles of Marketing	3
GEO 3421 Cultural Geography	3
<b>Total</b>	<b>7</b>

#### YEAR 4

FALL	
JOU 3101C Reporting & Writing II	3
MAR 4323 Principles of Advertising	3
MMC 4200 Communication Law	3
MMC 4203HB Media Ethics	2
PUR 3105 PR Communications	3
<b>Total</b>	<b>14</b>

SPRING	
JOU 4342C Reporting & Writing III	3
PUR 4500 PR Research & Strategies	3
PUR 4800 PR Campaigns	3
PGY 2401C Photo Foundation	3
MMC 4922 Senior Capstone Colloquium	1
<b>Total</b>	<b>13</b>

#### \*Graduate from FAMU with a B.S. in Health Science Pre-Physical Therapy (120 credit hours) Additional Information

Division of Journalism students are required to complete a minimum of 125 semester hours to earn a Bachelor of Science degree in Journalism or Public Relations. A student must have a cumulative GPA of 2.5 to be admitted to the program. To graduate, a student must have a minimum cumulative GPA of 2.4 and a minimum 2.5 GPA in major courses

Students must earn at least an "A" and a "B" in ENC 1101 and ENC 1102. Students who fail to meet this requirement must earn a "B" or better in ENC2300 to enroll in JOU 1040. Students must have a 2.0 minimum GPA to enroll in JOU 1040.

- Student must earn "C's" or better in six semester hours of math.
- Student must earn six credits in natural science courses.
- Student must earn "C's" or better in general education courses.

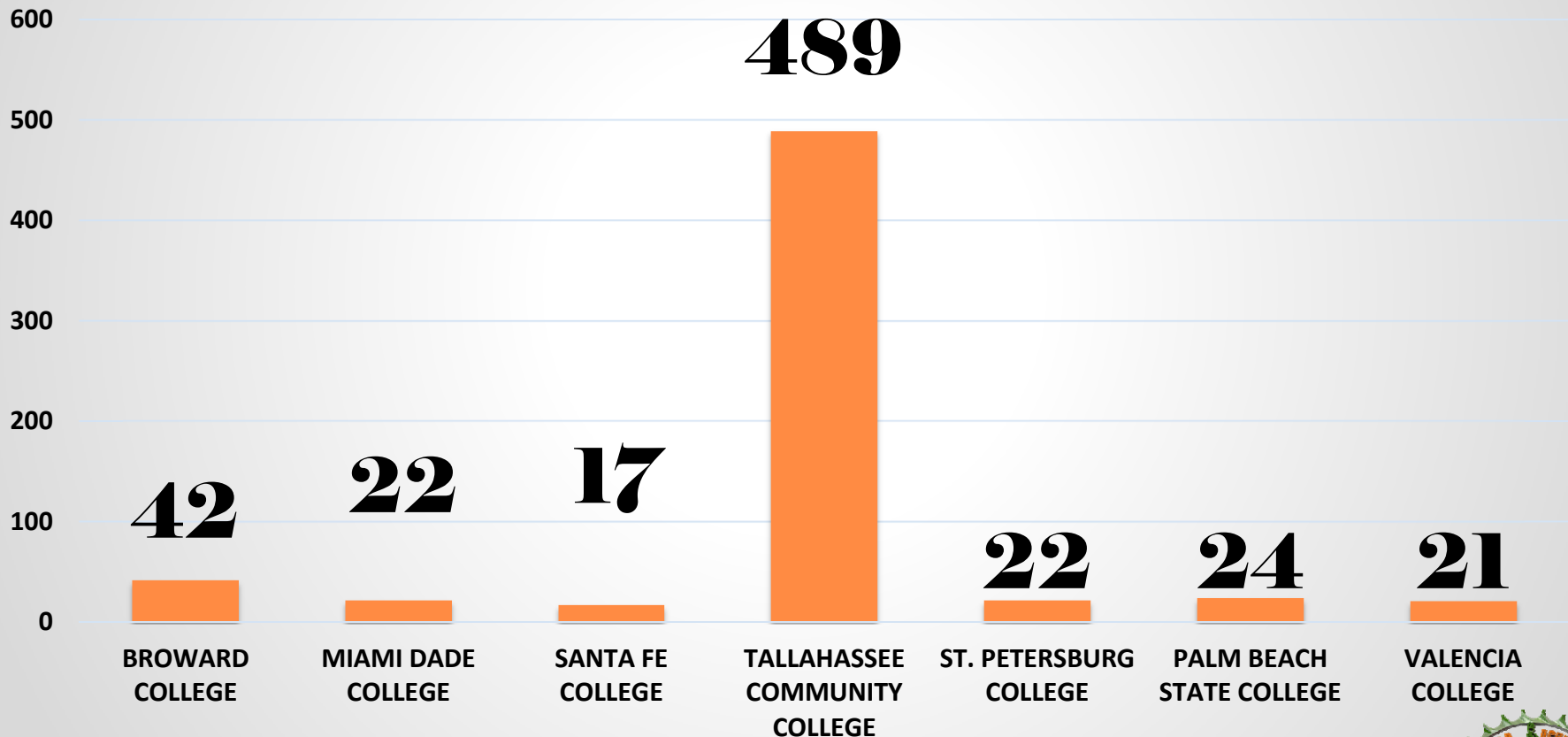
A student must earn "C's" or better in at least eight credit hours of any foreign/sign language. A student who has completed foreign language in high school may take a placement test to determine the appropriate course level.

Cognate Requirements and Electives (Six Semester Hours)  
Public Relations Track students must complete MAR 3023 Principles of Marketing and MAR 4323 Principles of Advertising.

\*If a student completes foreign/sign language or MMC 2000/MMC2100 (Intro to Mass Media/Journalism Mass Media) courses while attending a community college, the student may be required to complete additional general education or liberal arts courses.



# Ignite Participants Spring 2018



# Transfer Students Graduation Rates

## Graduation Rates *for* AA Transfer Students from Florida College System

<b>Two-Year Rates</b>	<b>2009-11</b>	<b>2010-12</b>	<b>2011-13</b>	<b>2012-14</b>	<b>2013-15</b>	<b>2014-16</b>	<b>2015-17</b>
Cohort Size	116	207	175	169	141	157	139
Same University	25%	18%	24%	22%	20%	21%	27%

<b>Four-Year Rates</b>	<b>2007-11</b>	<b>2008-12</b>	<b>2009-13</b>	<b>2010-14</b>	<b>2011-15</b>	<b>2012-16</b>	<b>2013-17</b>
Cohort Size	81	106	116	207	175	169	141
Same University	67%	63%	61%	57%	56%	62%	66%

## Graduation Rates *for* Other Transfer Students

<b>Five – Year Rates</b>	<b>2006-11</b>	<b>2007-12</b>	<b>2008-13</b>	<b>2009-14</b>	<b>2010-15</b>	<b>2011-16</b>	<b>2012-17</b>
Cohort Size	377	353	397	529	391	324	325
Same University	68%	68%	63%	60%	58%	62%	65%

Source: Office of Institutional Research

# FAMU Ignite Program

## Action Steps

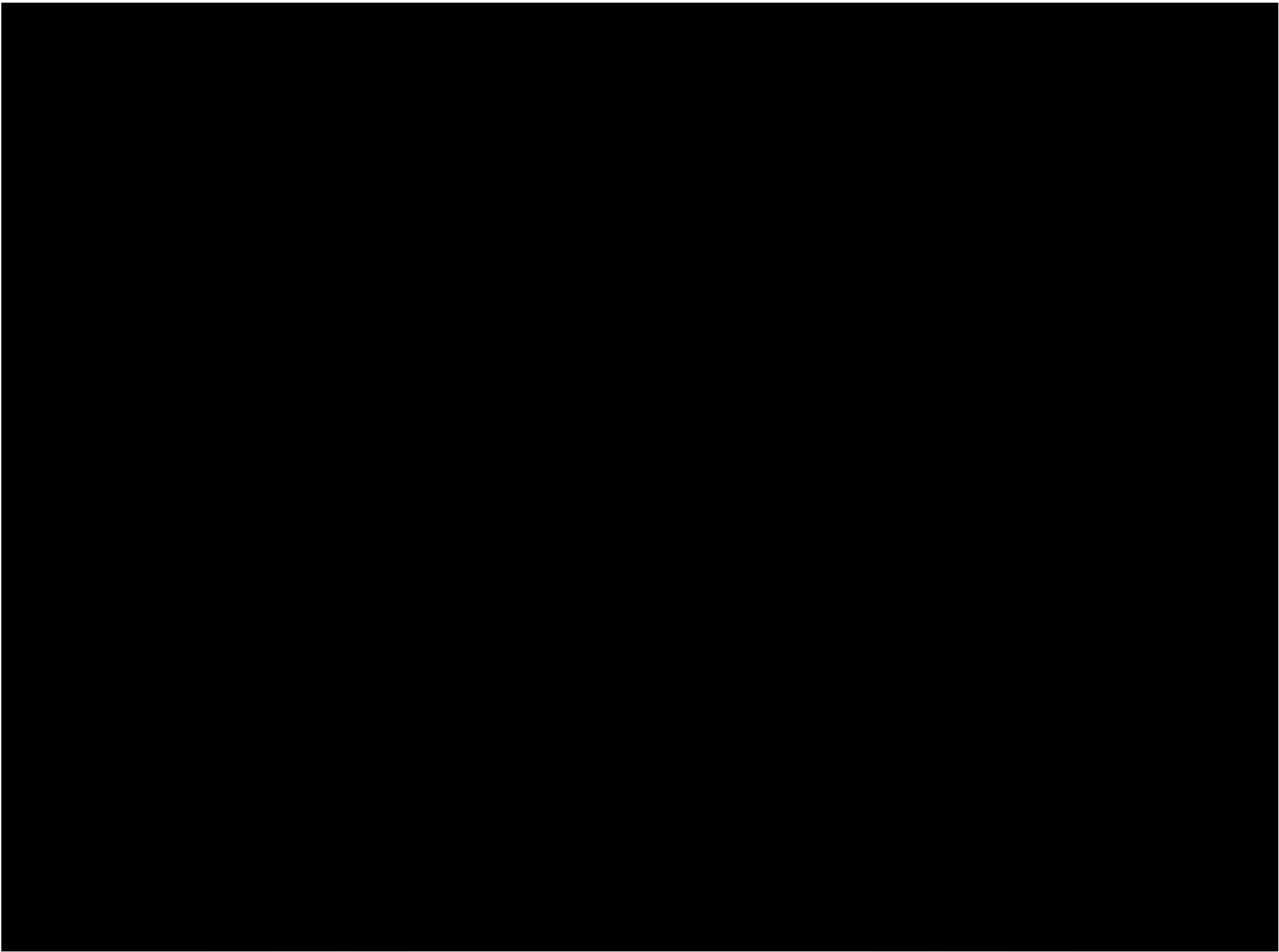
- ▶ Lessons learned
- ▶ Monitoring program for success
- ▶ Addressing Problem Areas
- ▶ Data Sharing
- ▶ Short term goals
- ▶ Long term goals



## St. Petersburg College to Florida A&M University









**“At FAMU, Great Things Are Happening Every Day.”**

established 1887