

**STATE UNIVERSITY SYSTEM OF FLORIDA
BOARD OF GOVERNORS**

March 29, 2018

SUBJECT: Limited Access Status Request for the Bachelor of Science in Retail Merchandising and Product Development at Florida State University, CIP Code 19.0901

PROPOSED BOARD ACTION

Consider approval of limited access status for the B.S. in Retail Merchandising and Product Development at Florida State University, CIP Code 19.0901.

AUTHORITY FOR BOARD OF GOVERNORS ACTION

Article IX, Section 7, Florida Constitution; Board of Governors Regulation 8.013

BACKGROUND INFORMATION

Florida State University (FSU) is requesting limited access status for the Bachelor of Science in Retail Merchandising and Product Development. Board of Governors' Regulation 8.013 provides that baccalaureate degree programs may be approved as limited access for the following reasons:

- the number of qualified applicants exceed the program's resources and capacity,
- special skills or talent is required to be successful in the program, and
- higher academic achievement is necessary to be successful in the program.

The limited access request is based on the number of qualified applicants continuing to increase, the experiential nature of the program, and a desire to slowly grow the program in order to ensure student success. Additionally, limited access status will align this program with the other limited access programs in the Jim Moran School of Entrepreneurship. Therefore, limited access is requested to ensure that enough resources are available to provide students with an excellent education. Florida College System transfer students will not be disadvantaged by the screening process.

The FSU Board of Trustees approved limited access for the program on January 19, 2018. If approved by the Board of Governors, FSU will implement limited access status for the program effective Fall 2018.

Supporting Documentation Included: Information located in the Academic and Student Affairs Committee materials