STATE UNIVERSITY SYSTEM OF FLORIDA BOARD OF GOVERNORS March 29, 2018

SUBJECT: Limited Access Status Request for the Bachelor of Science in Professional Communication at Florida State University, CIP Code 09.0900

PROPOSED BOARD ACTION

Consider approval of limited access status for the B.S. in Professional Communication at Florida State University, CIP Code 09.0900.

AUTHORITY FOR BOARD OF GOVERNORS ACTION

Article IX, Section 7, Florida Constitution; Board of Governors Regulation 8.013

BACKGROUND INFORMATION

Florida State University (FSU) is requesting limited access status for the Bachelor of Science in Retail Merchandising and Product Development. Board of Governors' Regulation 8.013 provides that baccalaureate degree programs may be approved as limited access for the following reasons:

- the number of qualified applicants exceed the program's resources and capacity,
- special skills or talent is required to be successful in the program, and
- higher academic achievement is necessary to be successful in the program.

Limited access status is being requested because of a limited number of faculty and the intensive nature of the program, which requires a great deal of hands-on instruction with students in real world or simulation settings.

The FSU Board of Trustees approved limited access for the program on January 19, 2018. If approved by the Board of Governors, FSU will implement limited access status for the program effective Summer 2018.