

Board of Governors, State University System of Florida
 Request Form: Limited Access Status for an Academic Program
 In Accordance with BOG Regulations
 6.001 – General Admissions and 8.013 - Limited Access

University:	Florida State University	Degree(s) offered:	BS
Program:	Retail Merchandising and Product Development	Six digit CIP code:	19.0901

1. Will the entire program be limited access or only a specific track?
The new major entitled “Retail Entrepreneurship,” will be limited access to align with the limited access for the rest of the Jim Moran School of Entrepreneurship. The existing Retail, Merchandising, and Product Development (RMPD) major will not be switched to limited access. It will remain as it has been, without limited access. Enrollments to the existing RMPD program will be suspended beginning fall 2018 when the new major, Retail Entrepreneurship begins. However, if new majors are developed under the degree in the future, we request that they also be granted limited access authority.

2. If only one track is limited access, please specify the name of the track
Retail Entrepreneurship

3. Please specify:
 The total number of new students anticipated to enroll in the program each academic year
90-100

 The total number of students anticipated to enroll in the program each academic year
150-200

4. When do you propose to initiate limited access? (please specify the effective term and year)

The degree will move from the College of Human Sciences to the Jim Moran School of Entrepreneurship with a name change in the fall of 2018. We request that limited access for the Retail Entrepreneurship major be effective in Academic Year 2018-19, when the revised program opens for enrollment. We will be revamping the curriculum and focus to be more business-oriented.

5. What is the justification for limiting access?

We are requesting limited access due to the limited resources available, the experiential aspect of the program, and the thought that slowly expanding will help us grow the best program possible. We need time to develop and work out all the new courses we are developing for the new retail entrepreneurship program,

making sure the right faculty are teaching the appropriate number of students in each class. See addendum for more detail.

6. By what means will access be limited? Please provide a description of the program’s admissions requirements and procedures. Additionally, please indicate how these requirements and procedures ensure equal access for Florida College System Associate of Arts degree graduates in competing for available space in the program.

Students will be required to achieve a minimum GPA of a 2.7, and have completed a minimum of 52 credit hours. (They will also need to complete five prerequisites with a “C” or better.)

7. Present the current race and gender profiles of the students in the program. Discuss the impact of the proposed action on the race and gender profiles and cite sources used to inform the discussion. What strategies, should they be necessary, will be used to promote diversity in the program?

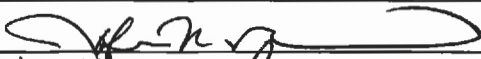
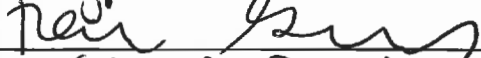
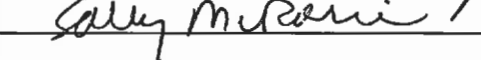
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Unit	Male	Female	American Indian/Native Alaskan	Asian/Pacific Islander	Black	Hispanic	Non-Resident Alien	Not Reported	White	Total
Retail Merchandising and Product Development	32	419	2	5	42	105	5	21	271	451

In order to promote diversity, we will make sure to speak at all orientation sessions about this new degree program in the JM School of Entrepreneurship. We have a website that highlights the diversity of our current students. We work with the University to make sure information about the school and the application process are well-published and advertised in a variety of outlets. In addition, the department faculty and staff will ensure diversity and inclusion within this new program by leveraging existing University recruitment initiatives. Contacts will be made with appropriate administrators at historically black universities. The retail merchandising faculty will network with the diverse FSU student population and seek potential enrollees of similar backgrounds. Communication will also occur through select mailing lists/list serves that serve the targeted student group(s).

9. Are the graduates of the program in high demand? If so, and if the program is to be limited due to lack of adequate resources, provide a justification for limiting access to the program rather than reallocating resources from programs with low market demand.

Due to increased national and state conversations about the Jim Moran School of Entrepreneurship, the demand for retail entrepreneurship graduates will grow very quickly because they focused on solving business and social problems within the retail industry. We need limited access as we build out the School, taking time to make sure that our courses and faculty are at the most rigorous and appropriate level of design and innovation.

Request Initiated by:	
EEO Officer's Signature:	
Provost's Signature:	
University Board of Trustees Approval Date (please include a copy of the UBOT agenda with this form)	1/19/2018

Send the completed form to: Dr. Jan M. Ignash
Vice Chancellor of Academic and Student Affairs
Board of Governors
State University System of Florida
325 West Gaines Street, Suite 1614
Tallahassee, Florida 32399-1950

**Limited Access Request Addendum
Regarding Retail Merchandising and Product Development (C.I.P. 19.0901)**

Limited resources for the Retail Merchandising and Product Development (RMPD) degree program include a limited number of faculty, a limited number of specialized pieces of equipment in the textile and merchandising labs, and a limited number of fiscal resources. There are currently over 400 majors and only 9 faculty members teaching the 60 hours of required and elective course work. Of those faculty, five are tenure-track, and thus are very involved with research and grant-writing and have more limited teaching responsibilities than full-time teaching faculty. These research faculty bring tremendous recognition to the program through their success in obtaining grants and juried publications. One specialized faculty member also serves as the Director of the Retail Center. She spends a great deal of time helping students prepare for competitive national case competitions for scholarship money and thus has a lower teaching assignment.

In addition, we must strive to keep class sizes small, and this necessitates that faculty teach more sections of each course. For example, students are required to take an advanced textile course in a specialized lab with expensive, and very important, equipment that support classes of only 19 students at a time. This textile lab course, with its equipment, offers the students a unique and very important experience in understanding quality textile analytics that is not offered elsewhere in Florida. The other laboratory class that all majors are required to take is visual merchandising. This lab has been funded with an endowment from the Macy's Corporation and is also vital for students' deep understanding of and experience in retail merchandising. This lab has a lecture component in the Office Depot Computer lab and a hands-on practicum in the Macy's lab. The hands-on lab is also limited to 19 students in each class, yet the experience is unique and allows majors time to learn both the art and science of retail merchandising.

Finally, the RMPD program has limited resources to hire more faculty to teach additional sections of courses and particularly laboratory classes. With your approval of limited access, the current faculty will be able to offer students the best learning experience possible.

Susan S. Fiorito

Jim Moran Professor and
Director of the Jim Moran School of Entrepreneurship
Florida State University

Sfiorito@fsu.edu

850-644-7856



FLORIDA STATE UNIVERSITY
OFFICE OF THE PROVOST

TO: President John Thrasher
FROM: Provost Sally McRorie *[Signature]*
DATE: December 13, 2017
SUBJECT: Retail Merchandising and Product Development Degree Limited Access (for one major)
Request for Approval

The Retail, Merchandising, and Product Development degree will move to the Jim Moran School of Entrepreneurship in the fall of 2018 and will be re-named "Retail Entrepreneurship." A major of the same name (Retail Entrepreneurship) is being developed, and the faculty director has requested that this major be granted Limited Access status, effective Fall Term, 2018. Thus, although this is an existing degree program, no student admitted prior to Fall 2018 will be affected by the new Limited Access status. Limited Access is being requested on the basis of limited resources, the experiential aspect of the program, and the strategy to grow the new major slowly to ensure that students experience a quality curriculum.

If approved, access will be limited by allowing admission only to those who have completed the necessary prerequisites with a grade of "C" or higher and who have an overall GPA of 2.7. Faculty will ensure that the program enrolls a diverse population of students through targeted recruiting efforts.

Following Board of Trustees approval, notice of this action will be forwarded to the Board of Governors for their final review and approval.



**FLORIDA STATE UNIVERSITY
BOARD OF TRUSTEES MEETING**

**THURSDAY, JANUARY 18, 2018
12:30 PM CST**

FLORIDA STATE UNIVERSITY PANAMA CITY
4750 COLLEGIATE DRIVE
PANAMA CITY, FLORIDA

A G E N D A

REVISED 1/12/2018

The Agenda will be followed in subsequent order and items may be heard earlier than the scheduled time.

- I. CALL TO ORDER AND WELCOME**
Mr. Ed Burr, Chair
- II. APPROVAL OF MINUTES (ACTION)**
 - September 22, 2017, Meeting
- III. PUBLIC COMMENTS**
- IV. PRESIDENT'S REPORT**
Mr. John Thrasher, President
- V. FSU PANAMA CITY UPDATE**
Mr. Randy Hanna, Dean FSU Panama City

VI. CONSENT ITEMS

- A. Requesting Approval of the Proposed new University Regulation FSU-5.099 Development, Approval, Termination, and Suspension of Degree Programs
- B. Requesting Approval of the Proposed repeal of University Regulation FSU-5.095 Instructional Systems Development Center
- C. Requesting Approval of the Proposed repeal of University Regulation FSU-6.006 Florida State University Imprimature
- D. Requesting Approval of the Proposal to Implement Bachelor of Science in Neuroscience
- E. Requesting Approval of the Proposal to Implement Master of Arts in East Asian Languages and Cultures
- F. Requesting Approval of the Proposal to Implement Master of Science in Systems Engineering
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- H. Requesting Approval of the Proposal to Explore Bachelor of Science in Financial Planning and Services
- I. Requesting Approval of the Professional Communication Degree Limited Access
- J. Requesting Approval of the Retail Merchandising and Product Development Degree Limited Access
- K. Requesting Approval of the Neuroscience Degree Limited Access
- L. Requesting Approval of the Campus Master Plan Minor Amendment

VII. NEW BUSINESS

- A. University Advancement**
Dr. Thomas W. Jennings, Vice President for University Advancement
- B. Academic Affairs**
Dr. Janet Kistner, Vice President for Faculty Development and Advancement
- C. Athletics**
Mr. Karl Hicks, Deputy Athletic Director for External Operation
- D. Student Government Association**
Ms. Stacey Pierre, Vice President of Student Government Association
Mr. Wiatt Lewis, President of FSU Panama City Student Government Association
- E. Faculty Senate**
Dr. Kris Harper, Faculty Senate Steering Committee
- F. Research**
Dr. Gary K. Ostrander, Vice President for Research

G. Student Affairs

Dr. Amy Hecht, Vice President for Student Affairs

ACTION ITEMS

- 1. Requesting Approval of FSU Regulation 3.003

H. Legislative

Ms. Kathy Mears, Chief Legislative Affairs Officer

I. Finance, Business & Audit

Mr. Kyle Clark, Vice President for Finance & Administration

J. General Counsel

Ms. Carolyn Egan, General Counsel

VIII. OPEN FORUM FOR BOARD OF TRUSTEES

Mr. Ed Burr, Chair

Action Items

- A. Election of FSU Board of Trustees Vice Chair
- B. FSU Board of Trustees Committee Assignments

IX. ADJOURNMENT

Approved

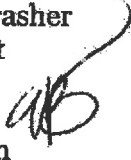
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THE FLORIDA STATE UNIVERSITY
BOARD OF TRUSTEES

MEMORANDUM

TO: John Thrasher
President

FROM: Ed Burr 
Chairman

DATE: January 19, 2018

SUBJECT: Items Approved by the Board of Trustees, January 19, 2018

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JT/lbs

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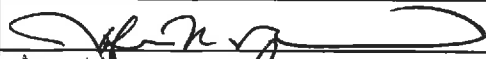

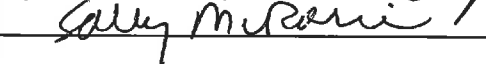
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Send the completed form to: Dr. Jan M. Ignash
Vice Chancellor of Academic and Student Affairs
Board of Governors
State University System of Florida
325 West Gaines Street, Suite 1614
Tallahassee, Florida 32399-1950



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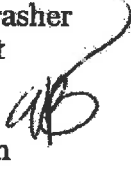
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Chairman

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