



Online Education Update

PRESENTED BY

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March 28, 2018

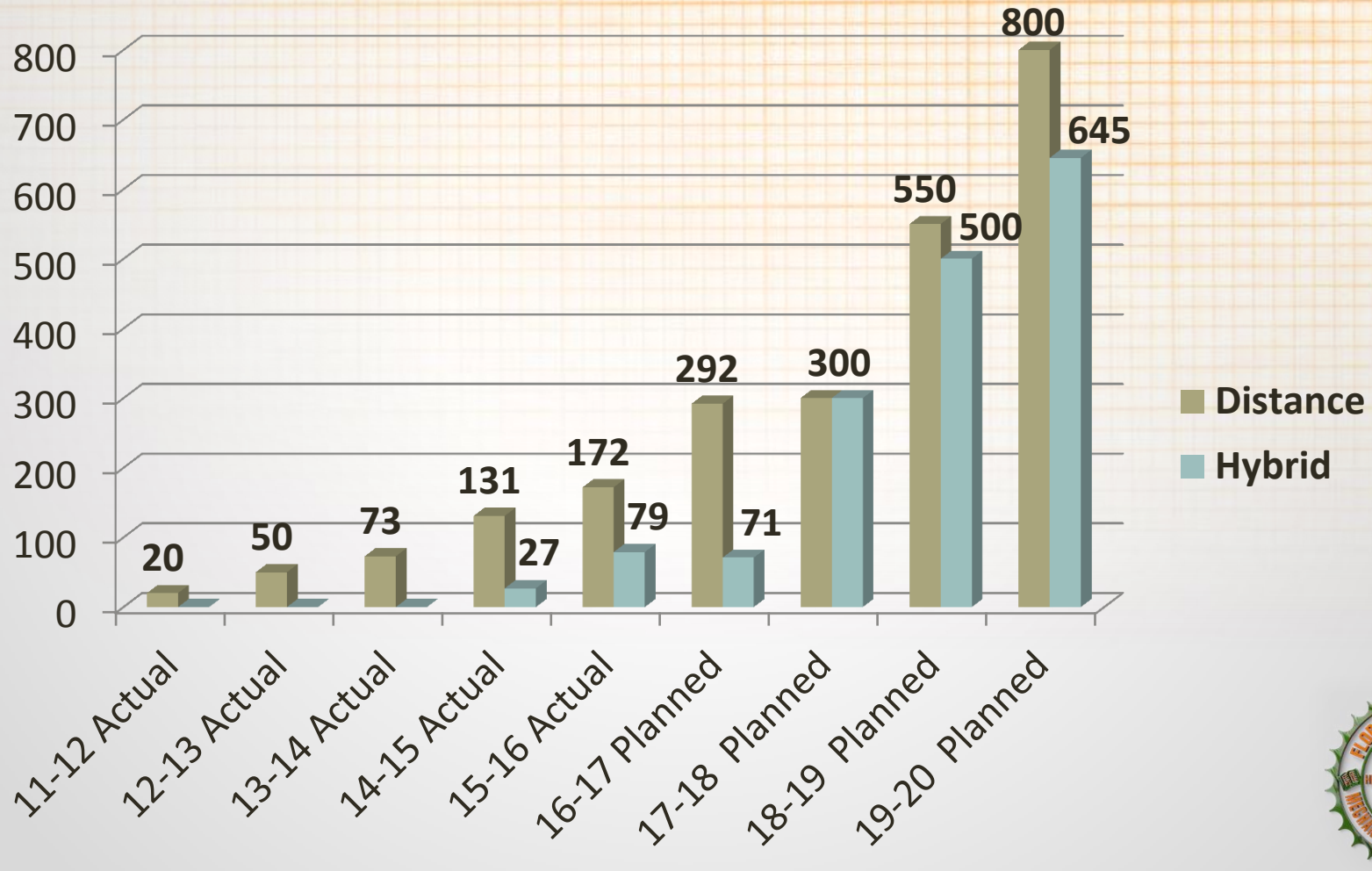


“At FAMU, Great Things Are Happening Every Day.”

established 1887



Actual and Planned FTE FY2010--11 through FY2019--2020



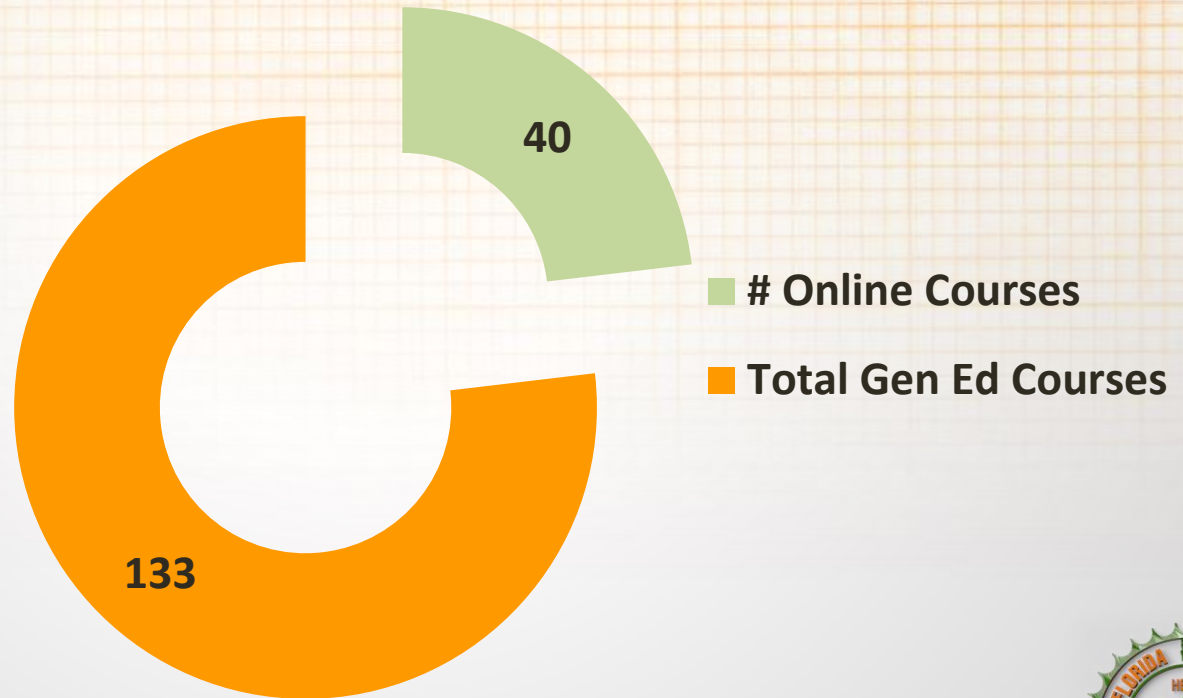
Out-Of-State Enrollments

- ▶ Providing online education to out-of-state students has not been FAMU's priority at this time.
- ▶ We anticipate that out-of-state enrollments will increase as a result of FAMU's participation in FL-SARA.



Online Learning @ FAMU

30% of Undergraduate General Education Courses Online



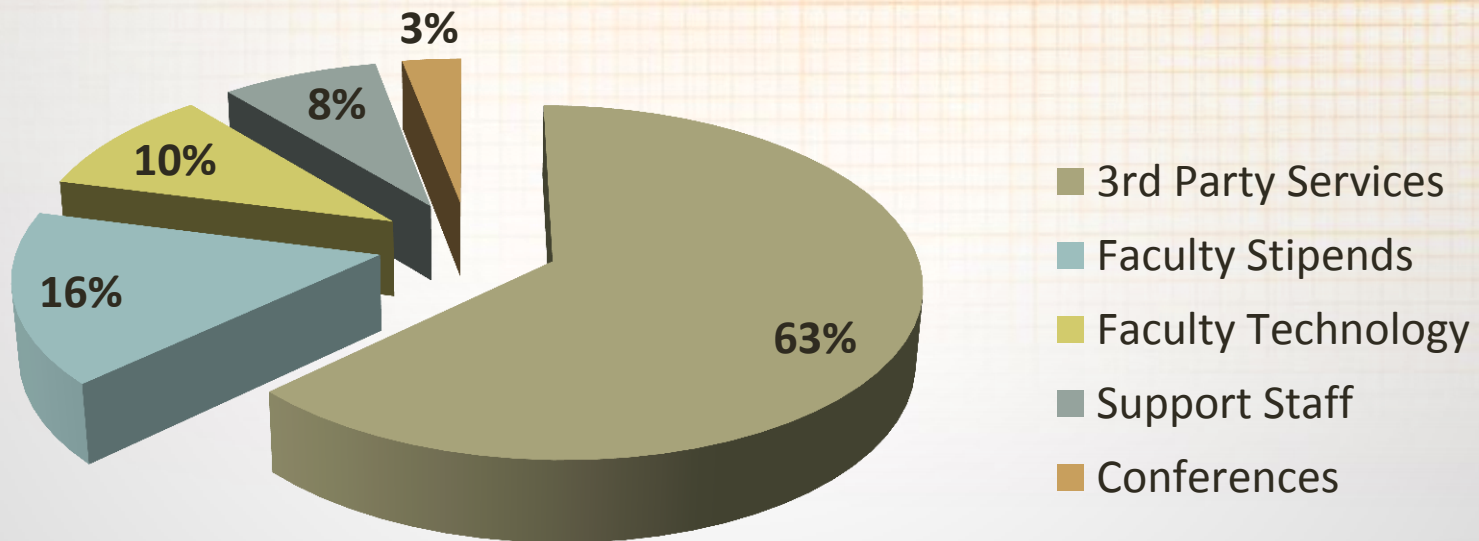
Significant Growth in Enrollments

- ▶ Florida A&M University experienced a **275%** increase in undergraduate enrollment in online courses from FY2013--2014 to FY2016--2017.
- ▶ FAMU was highlighted in the SUS 2017 Annual Report for Online Education with the greatest increase (**10%**) from the prior year in the percent of undergraduate students enrolled in at least one distance learning course.
- ▶ Continuous growth is anticipated by increasing the number of course offerings and degree programs.



Primary Funding Sources

**2014-2015 Legislative Appropriation Distribution
(1 Million Dollars Non-Recurring)**



Challenges

► Permanent Funding

- Hire Staff
 - Instructional Designers
 - Student Support Services
 - Faculty Development
 - Faculty Support
- Course Development
- Course Review (Quality Assurance)
- Faculty Development and Training
- Accessibility Compliance, Proctoring Services, Video Production, Graphic Design
- Technology (Hardware / Software)



Primary Focus for Online Program

- ▶ Over the past two years, FAMU's priorities included:
 - Increasing General Education and Undergraduate Course Offerings
 - Training Faculty
 - Providing Quality Student Support Services
 - Hiring Additional Instructional Designers

- ▶ Moving forward, the primary focus in establishing and continuing FAMU's Online Program are as follows:
 - Offer 100% of General Education Courses Online
 - Develop Undergraduate Degree Programs
 - Increase Graduate Course Offerings
 - Enhance Faculty Development Program
 - Develop High Quality Online Course Peer Review Process
 - Hire Instructional Designers, Instructional Technologists, Student Support Advocates and Student Support Services Professionals



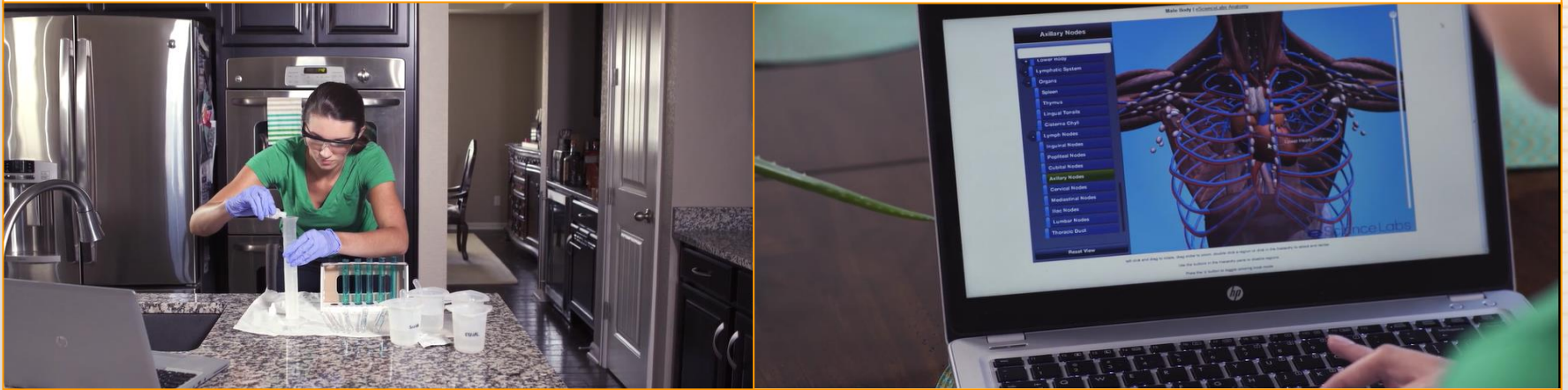
System-wide Initiatives With Biggest Impact

- ▶ Collaboration in evaluating, recommending and purchasing software and services to ensure cost efficiencies and effectiveness.
- ▶ Participation in FL-SARA, which allows FAMU to take advantage of the reciprocity agreement to deliver online education to students from participating states.
- ▶ Development and utilization of a scorecard to assist the institution in evaluating the level of service it provides for the online program.
- ▶ The FloridaShines Portal, which provides FAMU students with access to the distance learning course catalog and other materials and resources.



Innovation @ FAMU e Science Labs

An Authentic Lab Experience for Online Learners



WORKS WITH HUNDREDS OF HIGHER
EDUCATION INSTITUTIONS TO:

EXPAND ONLINE COURSE OFFERINGS



Cost of Online Education

- ▶ FAMU does not assess a Distance Learning Fee
- ▶ Cost of Online Education is provided by:
 - Institutional support from the Division of Academic Affairs (E&G)
 - Title III Grant Funding
 - Florida Legislature Non-Recurring Appropriations (FY2014--2015 and FY2017--2018)



Alignment with Employment Opportunities

► Critical Workforce

- Online Master of Science in Nursing (MSN)
- Online Master of Public Health (MPH)
- Pharmacy, Allied Health, Nursing, Public Health and Education

► Economic Development

- Information Technology, Biology, Mathematics, Engineering, Economics, Business and Marketing
- Online Master of Business Administration (MBA)





QUESTIONS?