



# Florida State University

## Online Education Update

March 28, 2018



# 2011-2020 Planned FTE Enrollment

**Planned FTE Enrollment by Method of Instruction** *(for all students at all campuses)*

	2011-12	2012-13	2013-14	2014-15	2015-16	2016-2017	2017-18	2018-19	2019-20
	Actual	Actual	Actual	Actual	Actual	Plan	Plan	Plan	Plan
<b>Undergraduate</b>									
Distance (80-100%)	1,233	1,982	2,854	3,476	4,064	4,060	4,500	5,100	5,800
Hybrid (50-79%)	247	472	300	74	40	50	60	70	70
Classroom (0-50%)	30,333	29,170	28,290	28,007	27,508	28,120	27,780	27,320	26,770
<b>Subtotal</b>	<b>31,813</b>	<b>31,624</b>	<b>31,444</b>	<b>31,557</b>	<b>31,612</b>	<b>32,230</b>	<b>32,340</b>	<b>32,490</b>	<b>32,640</b>
<i>Percent Total Enrollment</i>	4%	6%	9%	11%	13%	13%	14%	16%	18%
<b>Graduate</b>									
Distance (80-100%)	555	656	821	901	1,057	1,100	1,180	1,250	1,350
Hybrid (50-79%)	197	299	218	94	5	10	10	20	20
Classroom	7,020	6,598	6,415	6,343	6,254	6,280	6,350	6,460	6,550
<b>Subtotal</b>	<b>7,772</b>	<b>7,553</b>	<b>7,454</b>	<b>7,338</b>	<b>7,316</b>	<b>7,390</b>	<b>7,540</b>	<b>7,730</b>	<b>7,920</b>
<i>Percent Total Enrollment</i>	7%	9%	11%	12%	14%	15%	16%	16%	17%



# Distance Learning Growth Triggers

- New Online Programs:
  - Juris Master Degree Program
    - Financial Regulation & Compliance Concentration
    - Health Care Regulation Concentration
    - Legal Risk Management & HR Compliance Concentration
  - M.S., Art Education
  - M.S., Law Enforcement Intelligence
  - Ed.D., Instructional Systems & Learning Technologies
- New Online Courses:
  - Increased Offerings of General Education Courses to Improve 4-Year Graduation Rates



# **NC-SARA Membership Impact**

## **Challenges of State Authorization:**

- Physical Presence Triggers Restricted Recruiting
- High Cost of Obtaining Authorization
- Increased Administrative Burden of Application

## **Opportunities Afforded Through NC-SARA:**

- Online Program Offerings Available to Students Nationwide
- Marketing Online Programs in Strategic States (Under NC-SARA Guidelines)



# Challenges of High-Quality Programs

- **Distance Learning Funding:** FSU's course delivery model provides mentors (specialized teaching assistants) to support students and instructors in online courses. Reduced DL funding limits the number of mentors that may be assigned to a course.
- **Standardization of Quality Assessment Tools:** Online courses developed in conjunction with the Office of Distance Learning are assessed using Quality Matters (QM) Rubrics. However, courses created independently may be assessed using other criteria. Incentives-based models are currently in development to increase faculty adoption of the QM standards.



# Quality Online Program Priorities

- **First Priority:** Expanding FSU's catalog of online programs and course offerings.
- **Second Priority:** Updating the university's distance learning technology.
  - Learning Management System (Canvas Migration)
  - Online Course Evaluation System
  - Expansion of Rich Media Capture/Delivery Services
- **Third Priority:** Increased adoption of Quality Matters Rubrics for course quality assessment.



# Impact of System-Wide Initiatives

- **Quality Workgroup:** FSU is represented in this group and we are closely following their recommendations. Strategies aimed toward increasing the adoption of quality assessment tools such as QM Rubrics or quality scorecards align with our goal of offering high-quality online courses and are a priority for our institution.
- **Consortium Pricing:** Instructional technology is expensive. Consortium negotiations allow institutions to collaboratively evaluate providers, secure competitive pricing arrangements, and hold vendors accountable to service agreements.
- **Open Educational Resources (OER):** The use of quality OER in courses reduces barriers to students such as cost, resource availability, and format. Initiatives to provide statewide annotated or ranked repositories would greatly support FSU's OER adoption effort.



# Innovative Programs and Services

- **Expansion of Tutoring Services:** Availability of tutoring services is an important contributor toward student success. The FSU Libraries and Academic Center for Excellence are expanding offerings of peer and group tutoring opportunities for online students.





# Fees: Main Campus vs. Distance Learning

## 2017-2018 Tuition Rates

Distance Learning			Main Campus		
Fee Category	Undergraduate	Graduate	Undergraduate	Graduate	
State Fees	\$ 115.08	\$ 428.44	\$ 115.08	\$ 428.44	
Local Fees	\$ 10.57	\$ 10.57	\$ 34.73	\$ 34.73	
Other Fees	\$ 54.84	\$ 5.25	\$ 65.74	\$ 16.15	
Out-of-State Fees	\$ 505.55	\$ 631.40	\$ 505.55	\$ 631.40	
<b>Total In-State (PCH)</b>	<b>\$ 180.49</b>	<b>\$ 444.26</b>	<b>\$ 215.55</b>	<b>\$ 479.32</b>	
<b>Total Out-of-State (PCH)</b>	<b>\$ 686.04</b>	<b>\$ 1,075.66</b>	<b>\$ 721.10</b>	<b>\$ 1,110.72</b>	
Term-based Flat Fees*	\$ 5.00	\$ 5.00	\$ 25.00	\$ 25.00	



# Cost of Online Development & Delivery

- Educational & General (E&G) resources are allocated to assist colleges and departments by offsetting the cost of the development of online courses. Office of Distance Learning instructional design staff and other resources are also funded through E&G funds to aid in course design.



# Online Program Alignment with Areas of Strategic Emphasis:

- **STEM**
  - Computer Science, BS & BA
  - Information Technology, MS
  - Information Studies, MS, MA, Specialist
  - Instructional Systems, MS
  - Management Information System, MS
- **GAP**
  - Risk Management / Insurance, MS
- **Health**
  - Social Work, MSW
  - Communication Sciences and Disorders, MS
  - Nurse Educator, MS
- **Education**
  - Special Education, MS
  - Elementary Education, MS
  - English Education, MS



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