

UF | UNIVERSITY *of* FLORIDA

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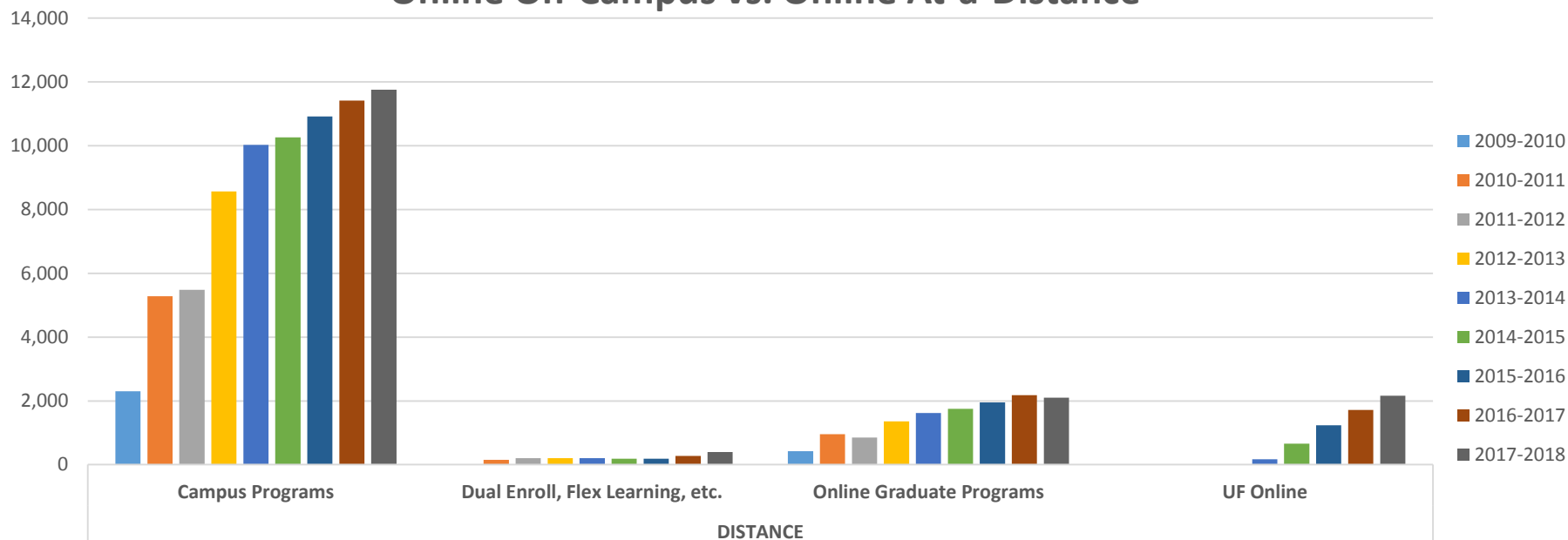
Planned and Actual FTE Enrollment by Modality

	2011-12 ACTUAL	2012-13 ACTUAL	2013-14 ACTUAL	2014-15 ACTUAL	2015-16 ACTUAL	2016-17 PLAN	2017-18 PLAN	2018-19 PLAN	2019-20 PLAN	2019-20 Plan
UNDERGRADUATE										
Distance (80-100%)	4,893	6,402	8,386	8,918	10,284	11,256	11,981	12,552	13,103	35.0%
Hybrid (50-79%)	639	491	305	319	423	425	399	369	337	0.9%
Classroom (0-50%)	26,925	25,422	23,935	23,427	22,975	23,281	23,925	23,996	23,997	64.1%
Subtotal	32,457	32,315	32,616	32,664	33,682	34,962	36,305	36,917	37,437	71.0%
GRADUATE										
Distance (80-100%)	1,644	3,356	3,643	3,943	3,999	4,296	4,465	4,593	4,664	30.5%
Hybrid (50-79%)	452	486	310	280	238	302	301	304	306	2.0%
Classroom (0-50%)	12,513	10,676	10,177	9,814	10,194	10,164	10,269	10,311	10,321	67.5%
Subtotal	14,609	14,518	14,130	14,037	14,431	14,761	15,035	15,208	15,291	29.0%

Note: The Actual 2016-17 totals were: Grad 14,779; UG 35,034 which represents a deviation of less than 1% from the plan.

Distance Learning FTE

Online On-Campus vs. Online At-a-Distance



Sum of US_FTE	Column Labels									2017-2018
Row Labels	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	Percentage
DISTANCE										
Campus Programs	2,299	5,284	5,481	8,567	10,027	10,262	10,913	11,414	11,753	71.6%
Dual Enrollment, Flex Learning, etc.	2	149	205	206	202	185	188	272	399	2.4%
Online Graduate Programs	423	954	851	1,357	1,618	1,753	1,948	2,183	2,102	12.8%
UF Online					172	661	1,234	1,714	2,160	13.2%
Grand Total	2,723	6,387	6,537	10,131	12,020	12,861	14,284	15,583	16,413	100.0%

UF Commitment to Online Learning

- ▶ Recent Strategic Plans (2010,2016) Contain explicit commitment to use of online learning.
- ▶ *“Expand student access through distant education; promote effective and accessible learning through innovations such as distance learning.”*

UF “GAME PLAN”

- ▶ Online learning – *residential*

The increasing use of this modality in residence is the result of a game plan which views it as part of the technology tool box that motivates data analytics and pedagogical innovation to increase effectiveness and reduce cost.

- ▶ Online learning – *distant*

The increased use of this modality at a distance is part of the game plan to increase accessibility and provide enhanced flexibility in response to work force needs. [UFO-affordability]

What will trigger growth in Distance learning enrollment?

1) New Online Programs

STEM-undergraduate, nationally renowned programs - graduate

2) New Online Sections/Certificates

Increased customization/workforce needs

Grad-certificates

3) Increased Efficiency

Production costs

Repository use

4) New Working Model

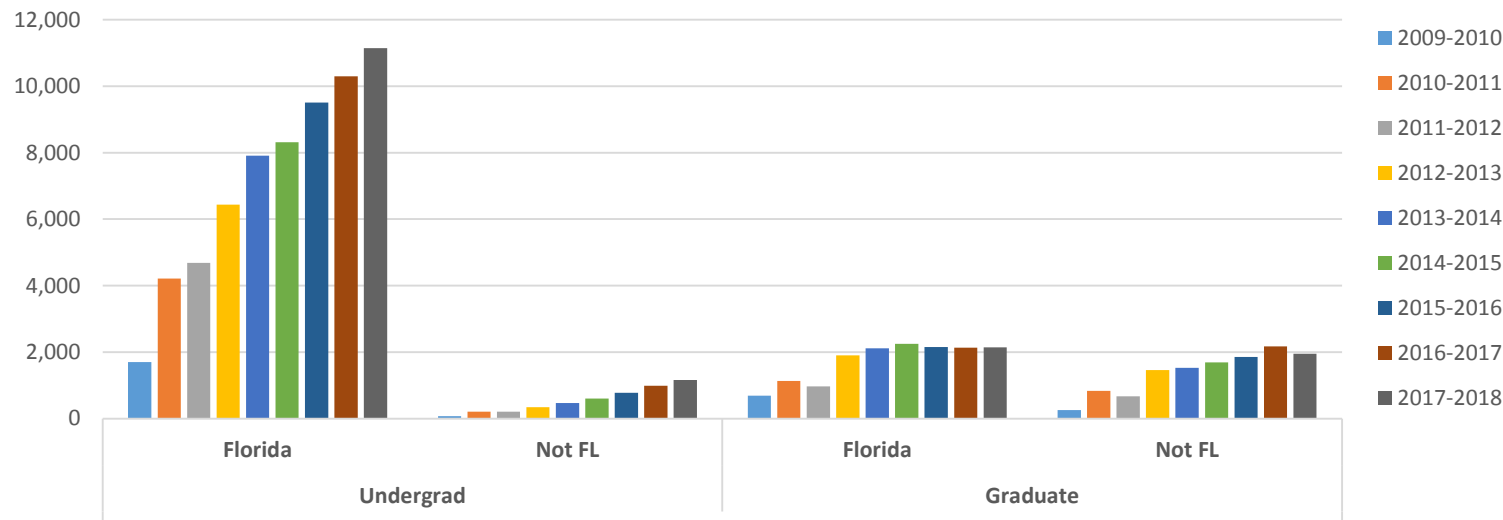
Modular construction

Data analytics

Student engagement

Distance Learning FTE

By Course Level & FL Residency



Sum of US_FTE	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	Percentage
DISTANCE										

Undergrad	1,774	4,421	4,893	6,775	8,377	8,918	10,284	11,282	12,312	75.0%
Florida	1,698	4,210	4,681	6,438	7,911	8,318	9,505	10,295	11,149	90.6%
Not FL	75	210	211	338	466	600	779	987	1,163	9.4%
Graduate	949	1,966	1,644	3,355	3,643	3,943	3,999	4,301	4,101	25.0%
Florida	689	1,134	973	1,898	2,115	2,254	2,150	2,132	2,146	52.3%
Not FL	260	833	671	1,457	1,528	1,689	1,850	2,169	1,954	47.7%
Grand Total	2,723	6,387	6,537	10,131	12,020	12,861	14,284	15,583	16,413	100.0%

Implementing Online Learning

Challenges

1. Cost Containment
 - a. Production Consolidation
 - b. Limit redundant development of content
2. Consistent Quality Oversight
3. Assessment
4. Culture

Implementing Online Learning

Recent Primary Focus

1. Addressing the challenges
2. Extending online education to the STEM disciplines
 - a.) Vendor Solutions
 - b.) Local & System effects
3. Student Engagement
4. Quality Maintenance

Impactful System Initiatives

1. Assessment –
Vendor Solutions
2. Repository –
Master Courses
3. Convocation
Periodic
Online Institute

Innovative Programs/Services

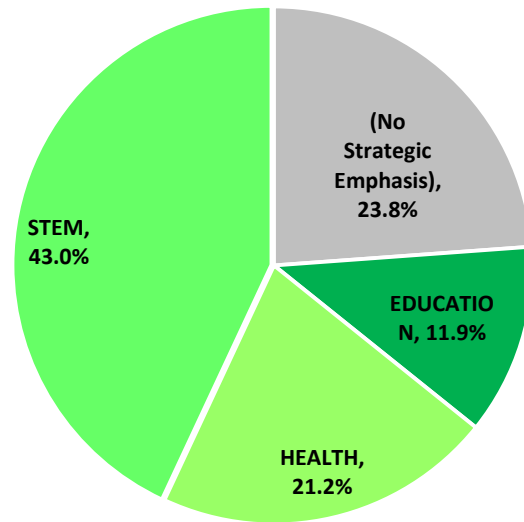
1. Student Engagement
 - a.) The Plaza
 - b.) UF Connection
2. Consolidation
 - a.) Production
 - b.) Quality Oversight
3. Data Analytics
 - a.) “Loud Cloud” pilot
4. etexts
 - a.) “All Access”

Distant Learning – Fee Charges

	Resident UG	Resident OL UG	UFO	Resident G	Resident OL G	Distant OL G
Cap Imp Trust	\$6.76	*	*	*	*	*
Stu. Fin Aid	\$5.25	*	*	\$22.43	*	*
Technology	\$5.25	*	*	\$6.56	*	*
Health	\$15.81	*	-	*	*	-
Athletics	\$1.90	*	-	*	*	-
Transport	\$9.44	*	-	*	*	-
Activity & Service	\$19.06	*	-	*	*	-
Total	\$63.47	\$63.47	\$17.26	\$81.96	\$81.96	\$35.75
DLF	-	\$23.00	-	-	\$23.00	\$23.00
Total	\$63.47	\$86.47	\$17.26*	\$81.96	\$104.96	\$58.75

**PACE UF Online students can elect to pay the full resident fee package and thereby obtain the related services*

Distance Learning/Workforce Needs



Responses to The Cost Challenge of Online Learning

- Increased Scale
- Consolidation
- Repository
-content reuse and renewal

■ (No Strategic Emphasis) ■ EDUCATION ■ HEALTH ■ STEM

Offered By **University of Florida**

Row Labels	(No Strategic Emphasis)	EDUCATION	HEALTH	STEM	Grand Total
Certificates	12	7	20	42	81
Majors	24	11	12	23	70
TOTAL	36	18	32	65	151

Data Source: SUS Online Inventory
(<http://tnt.aa.ufl.edu/sus-online-inventory/>)