

The background of the slide features a large, arched entranceway of a building with the words "University of Florida" inscribed on it. In the foreground, the backs of several graduates in blue gowns and black caps are visible, looking towards the building. The scene is bathed in a warm, golden light, suggesting a sunset or sunrise. A large, semi-transparent blue pentagon is overlaid on the center of the image, serving as a backdrop for the main text.

UF Online Annual Report, 2016-17

Evangeline Tsibris Cummings
Assistant Provost and Director of UF Online

UF ONLINE
UNIVERSITY *of* FLORIDA

UFONLINE.UFL.EDU

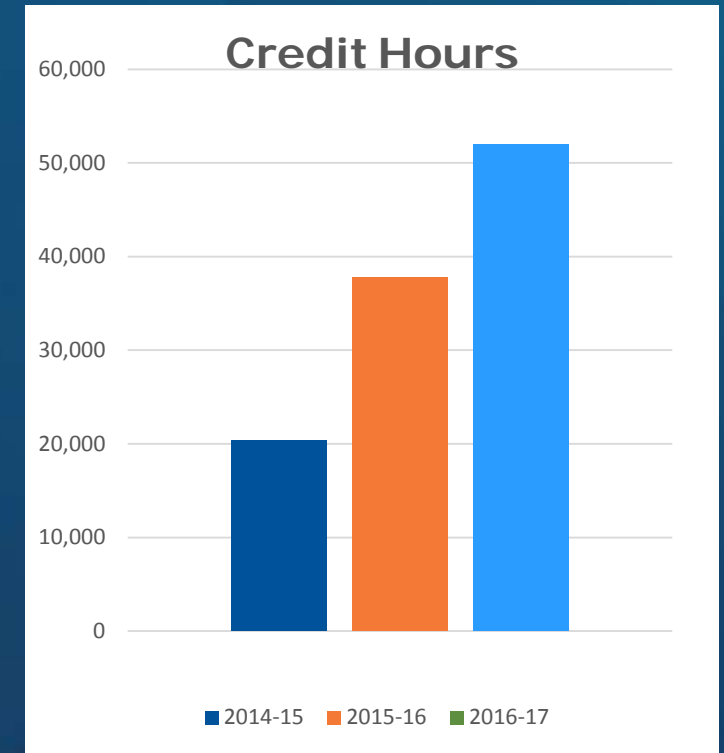
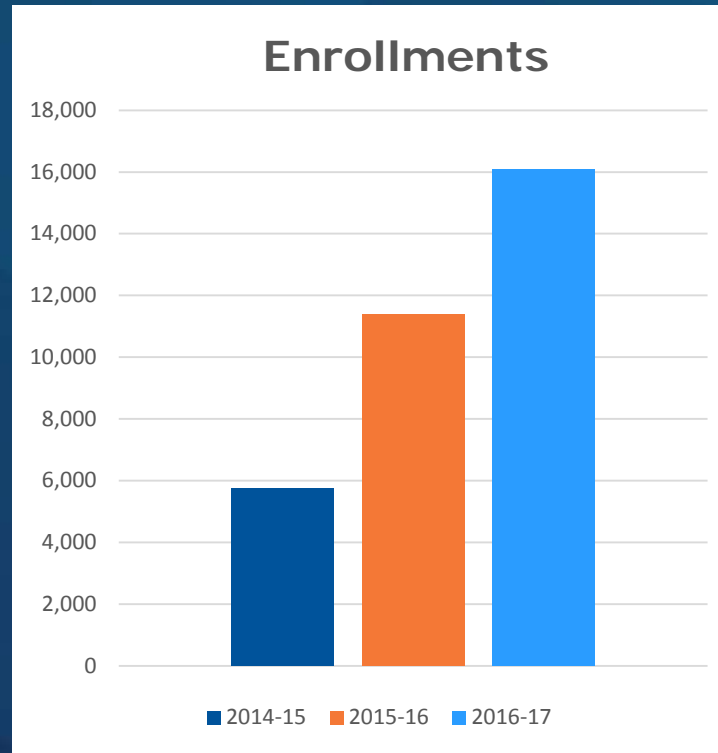
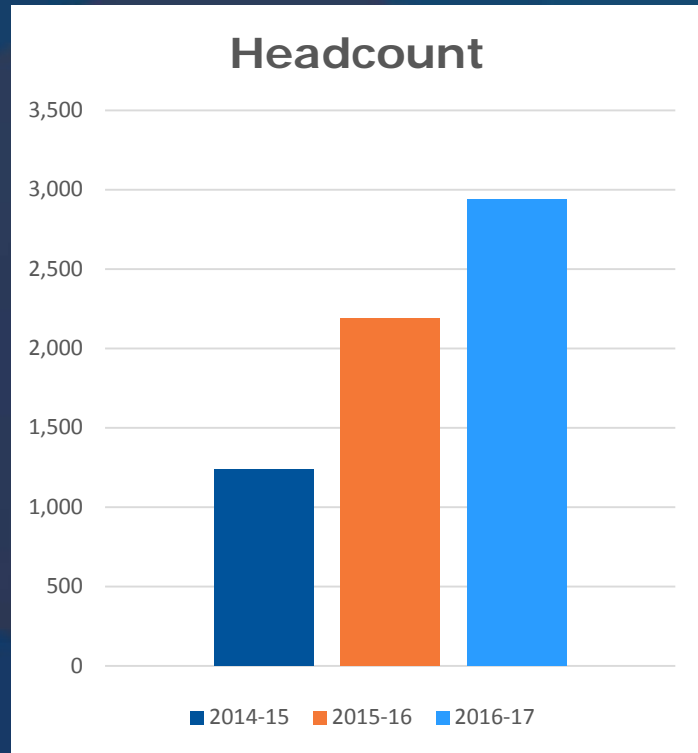
The UF Online model

- Students learn from the same UF Faculty that teach on campus.
- Students earn the same UF degree that's regionally and nationally accredited.
- We apply the same UF admissions standards.
- UF students – residential and online – are supported with a rich student experience.

Plus

- A Dedicated Academic Advisor for each online student. All in their own virtual campus.
- Cutting edge courses + experiential learning programs
- Reduced tuition: 75% in state; market rate for out of state (\$500/SCH)
- Reduced fees: only 3 fees: Capital Improvement, Financial Aid, and Technology. No Distance Learning Fee. Students may customize further with the Optional Fee Package.

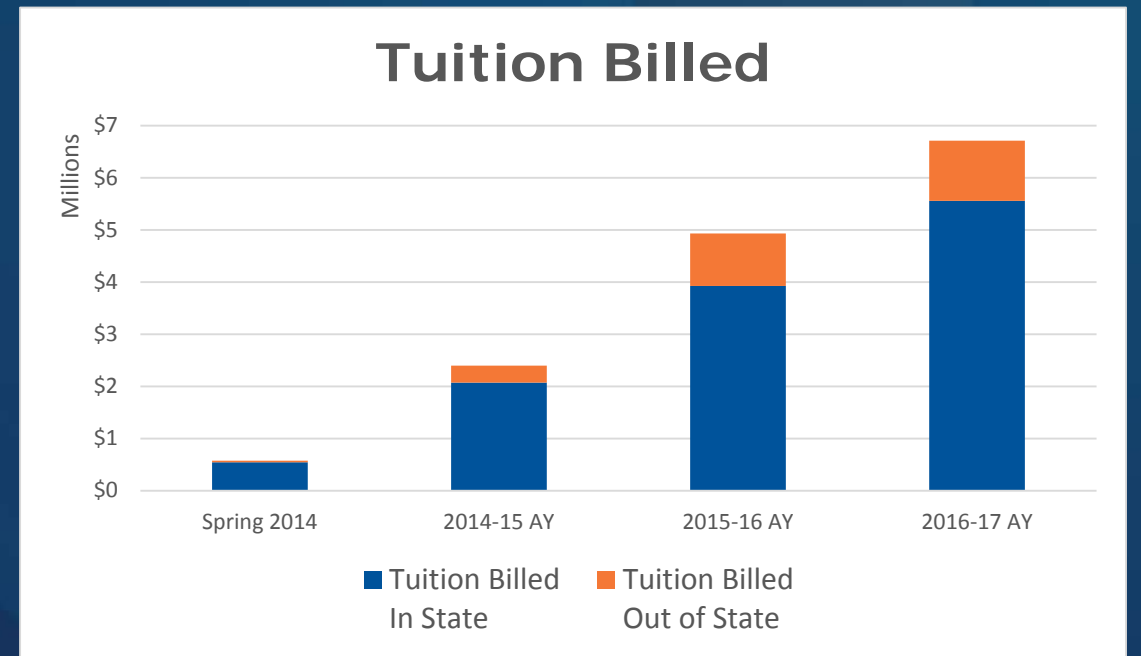
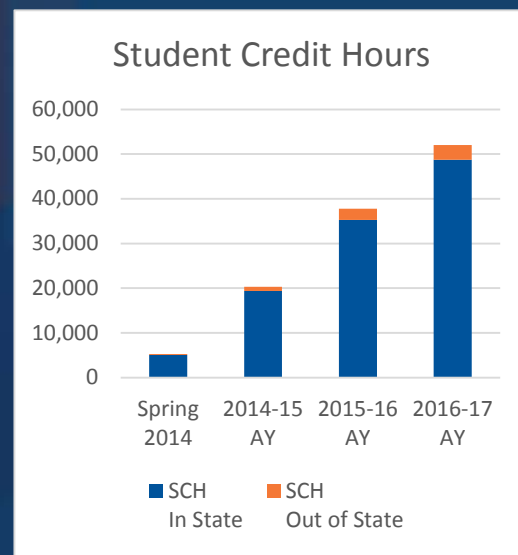
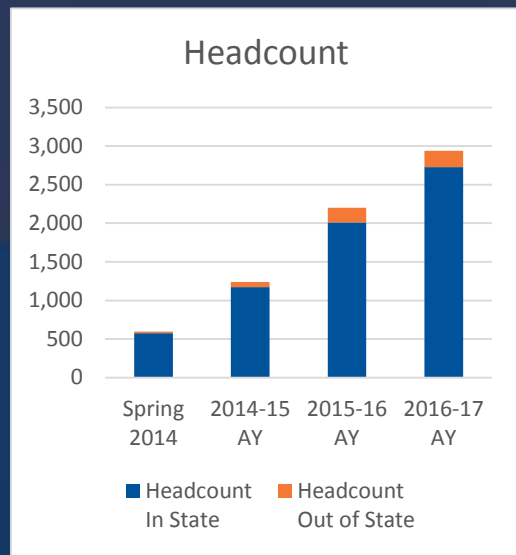
Steady UF Online Growth



The above reflect year over year growth in three key metrics: Headcount was up 34 percent; Enrollments up 41 percent and Credit hours were up 38 percent.

Increasing Tuition Comparison

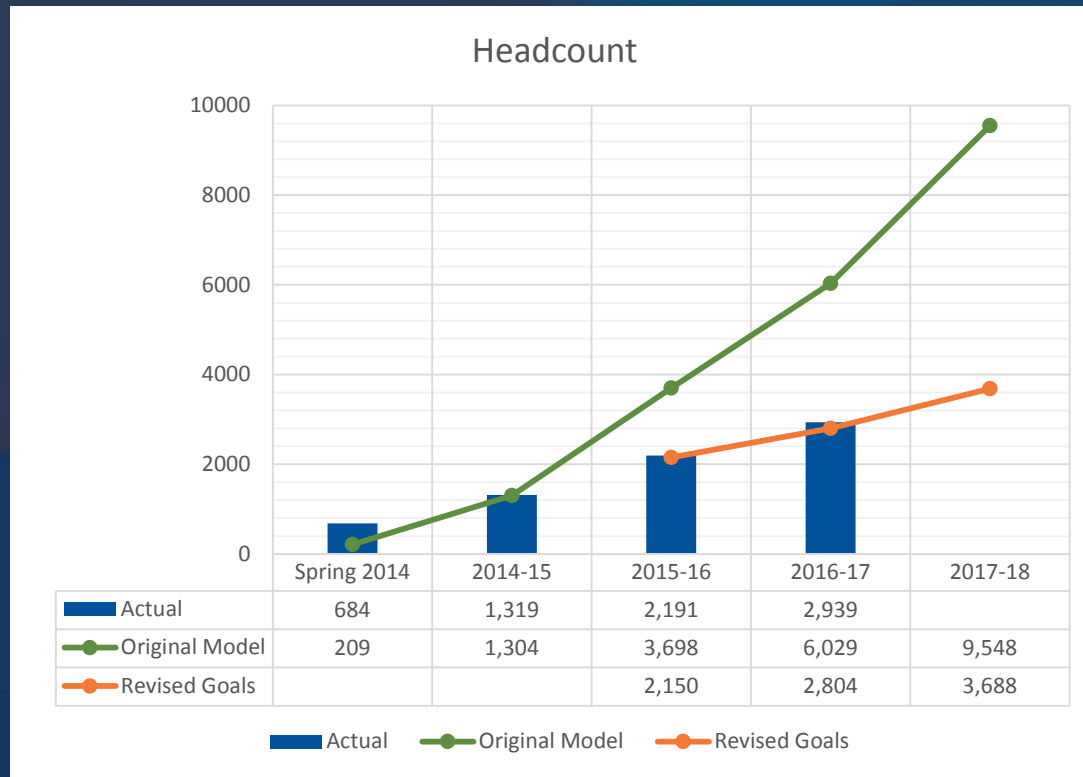
Academic Year	Headcount*			Enrollments			Student Credit Hours			Tuition Billed		
	In State	Out of State	Total	In State	Out of State	Total	In State	Out of State	Total	In State	Out of State	Total
Spring 2014	577	19	596	1,347	60	1,407	5,062	198	5,260	\$542,174	\$32,186	\$574,360
2014-15 AY	1,172	68	1,236	5,440	306	5,746	19,354	970	20,324	\$2,071,759	\$323,029	\$2,394,788
2015-16 AY	2,009	191	2,191	10,594	800	11,394	35,256	2,484	37,740	\$3,927,053	\$1,006,745	\$4,933,798
2016-17 AY	2,725	214	2,921	15,019	1,074	16,093	48,734	3,263	51,997	\$5,559,176	\$1,150,063	\$6,709,238
Total	3,934	375	4,244	32,400	2,240	34,640	108,406	6,915	115,321	\$12,100,162	\$2,512,023	\$14,612,184



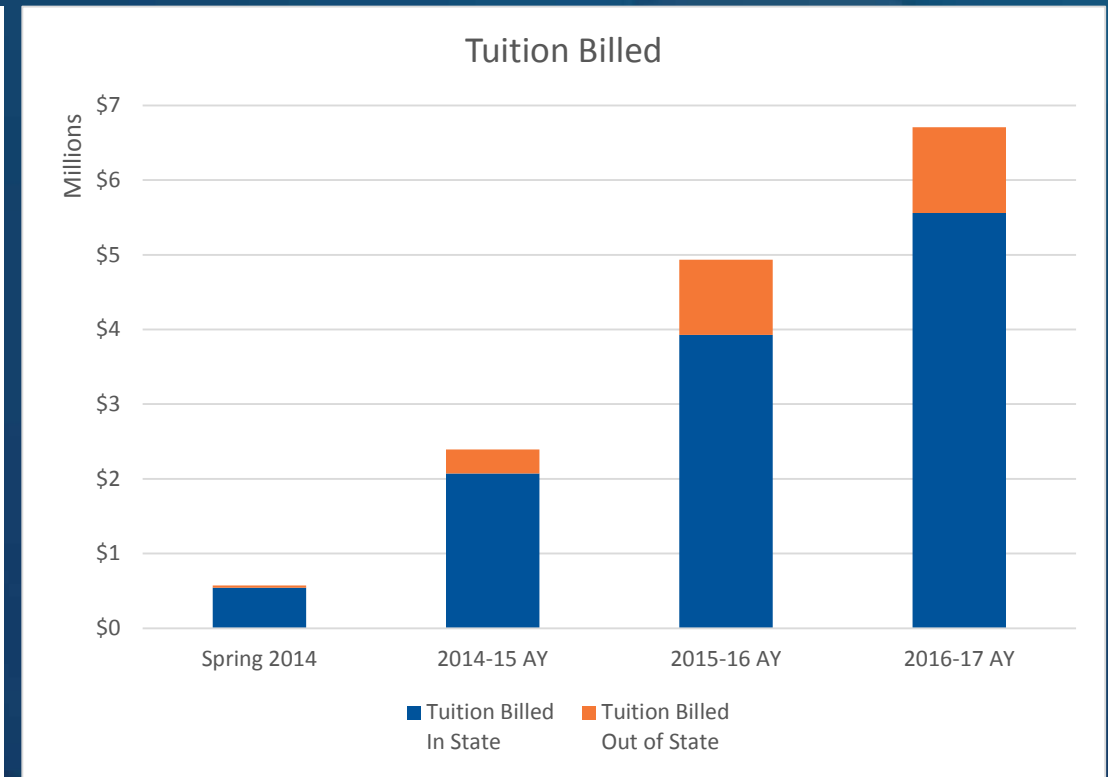
Matching Business Plan Projections

While demonstrating that Out of State Growth is Possible

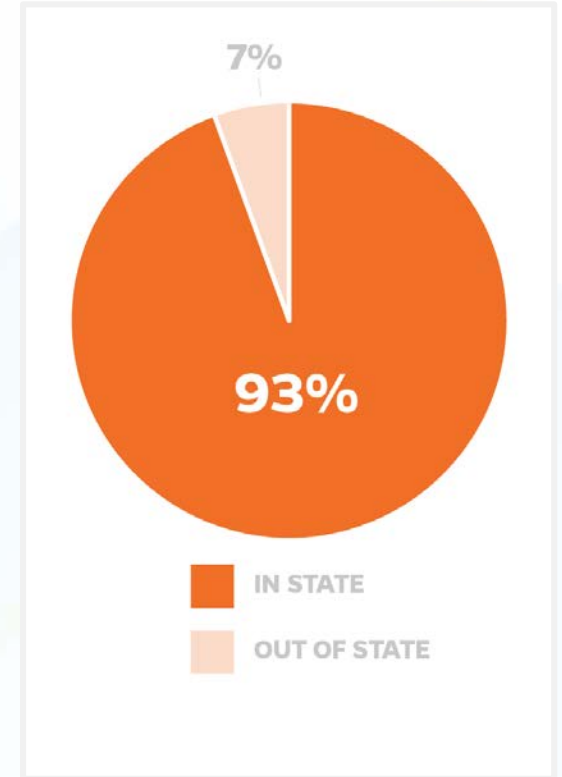
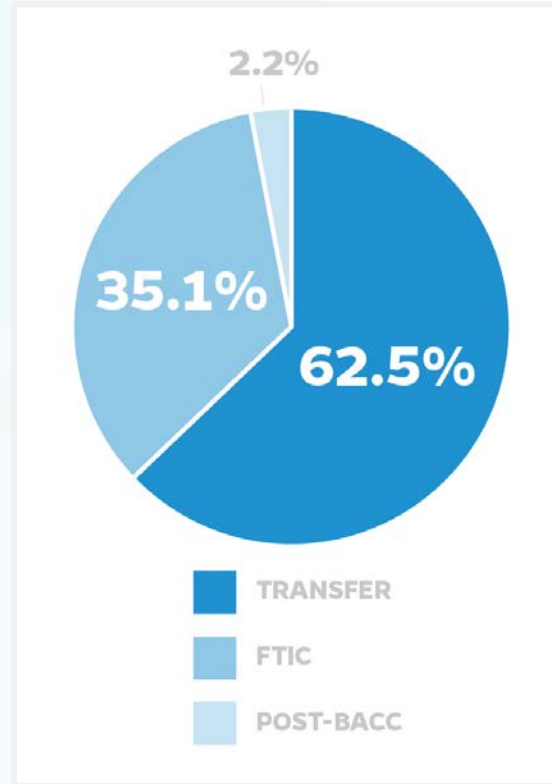
Original Projections vs Revised



Achieving Out of State Growth



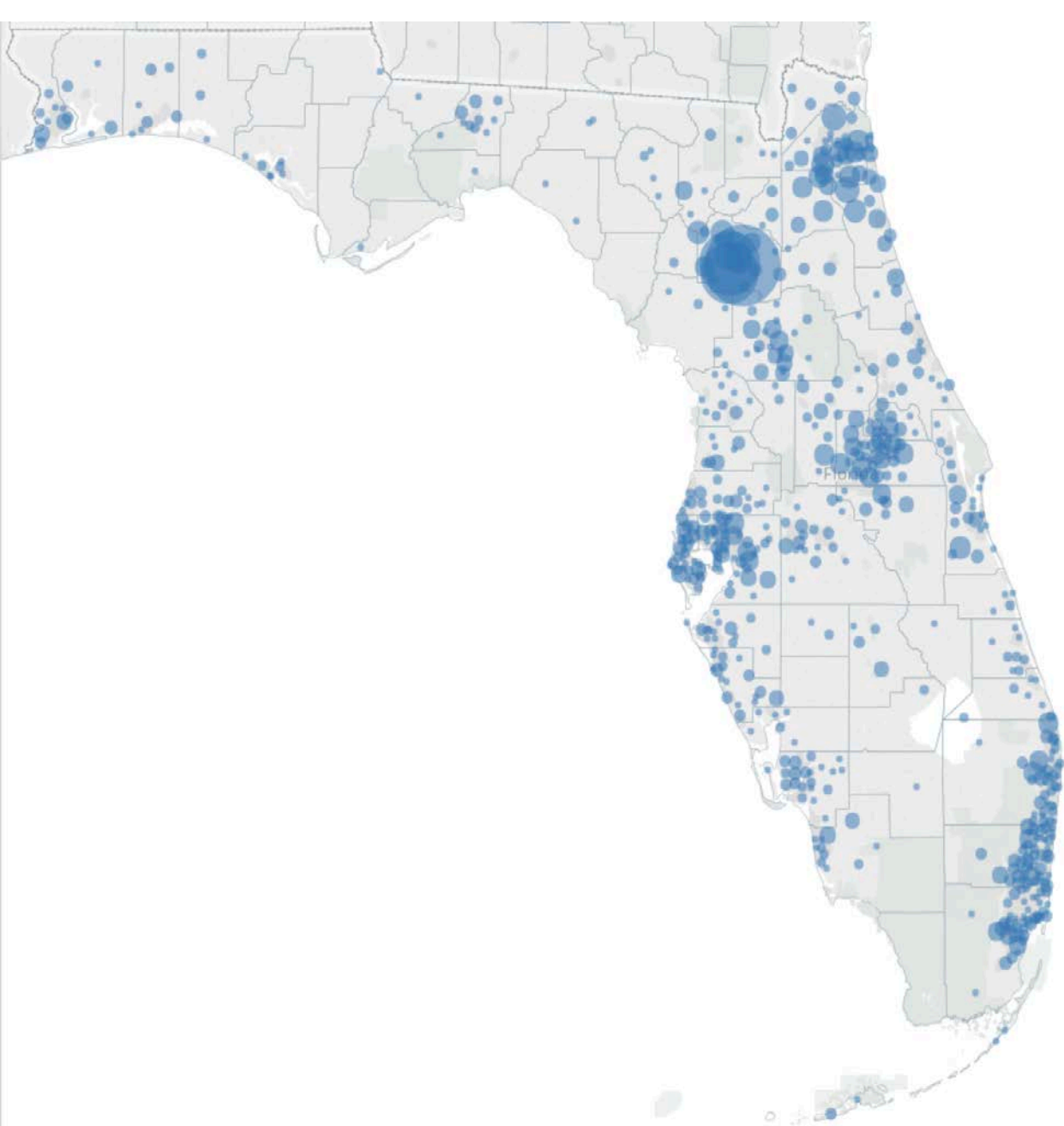
UF Online students, 2016-17



57.8%
FEMALE



42.2%
MALE



UF is expanding access and reaching Florida

Furthering our land grant mission by extending the University of Florida campus outward, across the state.

Critical challenge:
Ensuring Connectivity
Across the State

Expanding while Remaining Selective

Maintaining our focus on student readiness to excel in UF academic programs:

- Overall denial rate of 60%

Positive impact on Florida's students:

- UF Online enrollments still increased by 34 percent in 2016-17 to 2,939.
- In December 2017, UF Online surpassed 1,000 graduates.
- Spring 2018 saw 25% YOY growth.

APPLIED:
2471



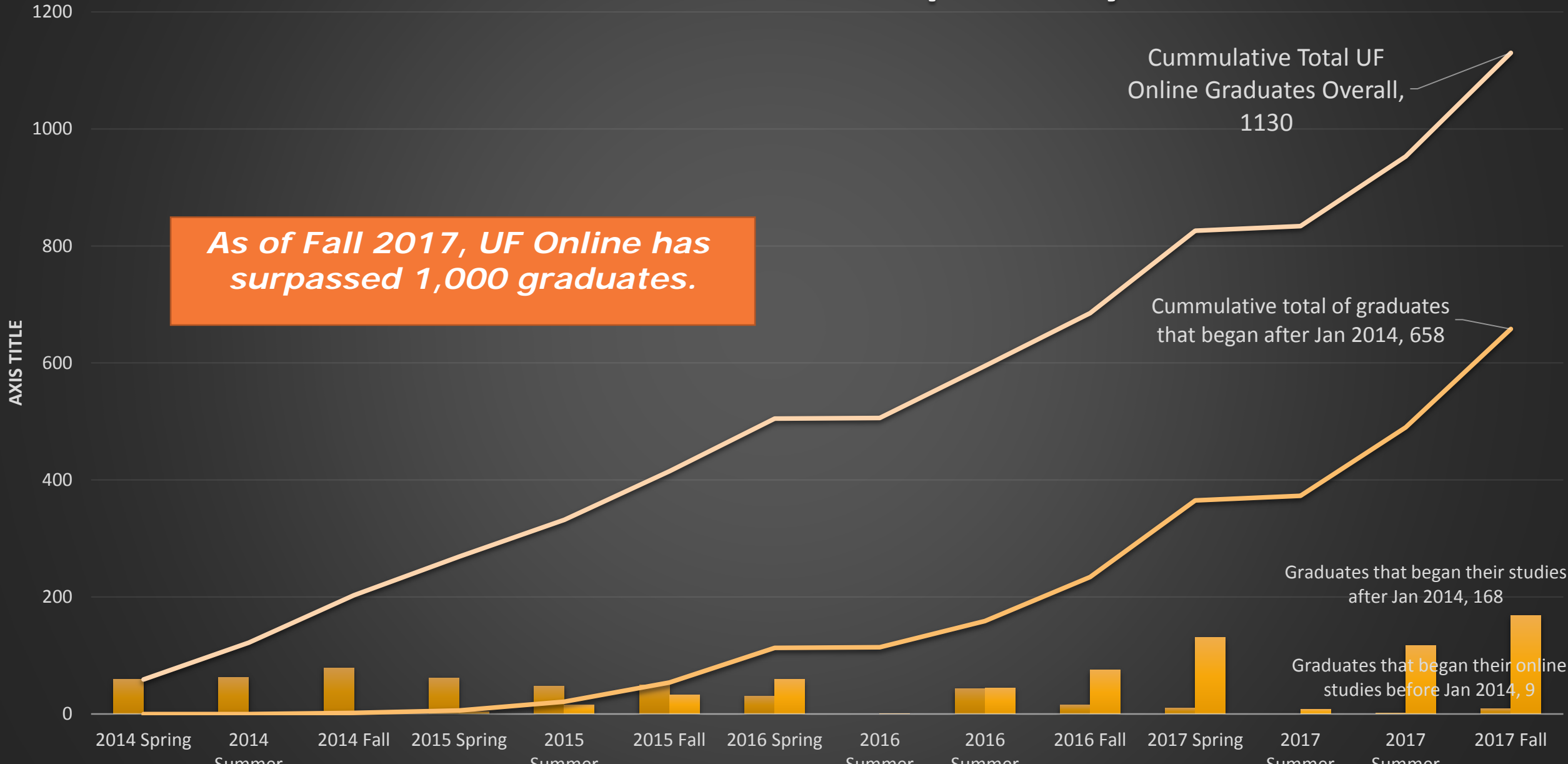
ADMITTED:
1141
46% Admit Rate



NEWLY ENROLLED:
943
83% Yield Rate



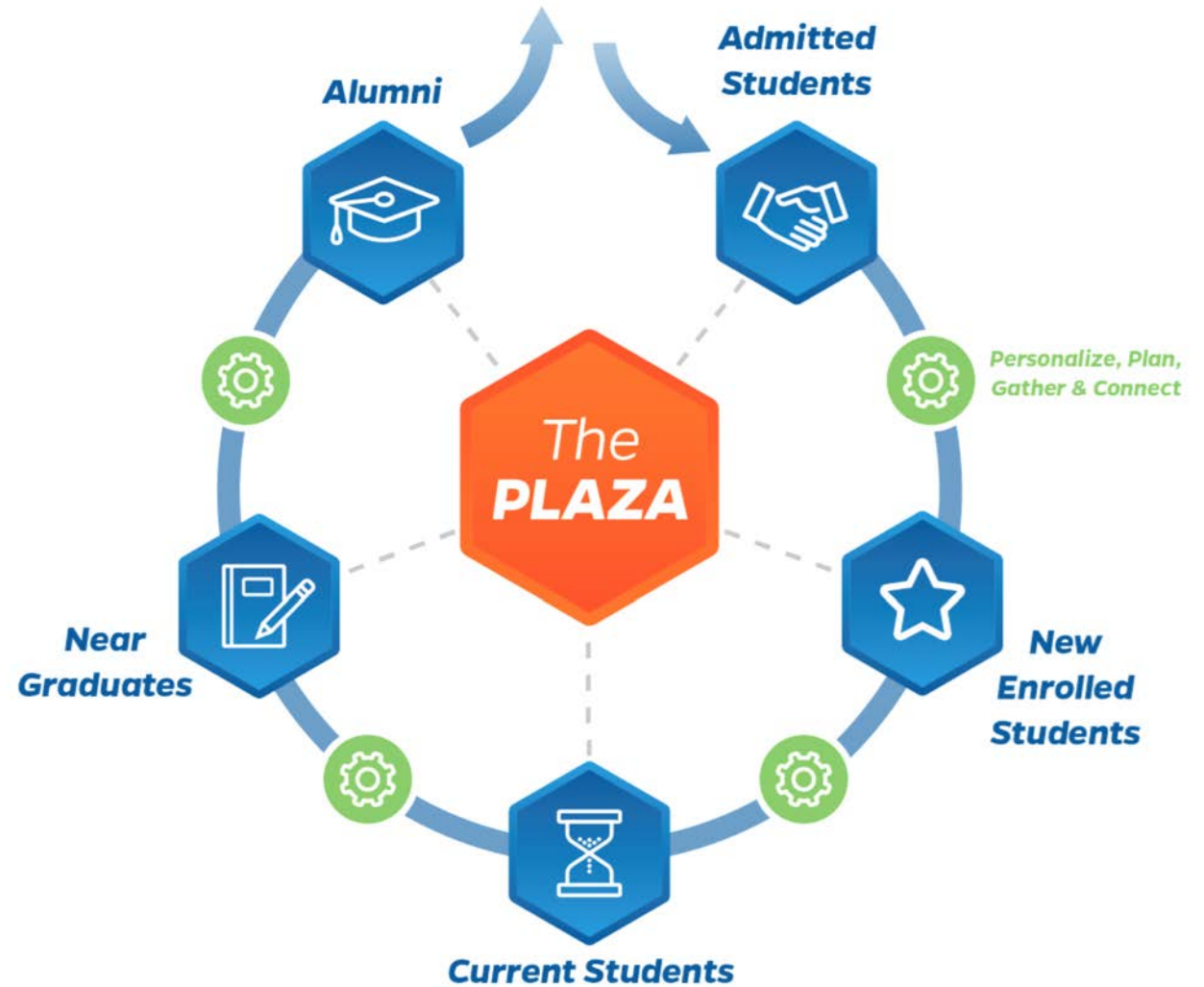
Graduates from UF with a Bachelor's Degree earned via UF Online pathway



We are Serving Dynamic Learners

Connected with us and with each other through our virtual campus

- Remaining connected throughout their academic stages, life stages.
- Guiding students on their own personalized, academic path.
- Social connections with peers
- Remaining agile to welcome students back, out, back again.
- Celebrations of academic milestones and graduates.



Challenges

Expanding Offerings

Maintaining Affordability

Remaining Agile, Flexible

Ensuring one-on-one student contact

Texts, Lab Kit Affordability

Looking Ahead

Unique Summer
Institutes

Expansive Virtual
Campus

Growing Faculty
Ranks, Capacity

Florida Rural
Outreach Pilot

Growth will begin
to plateau as we
reach our steady
state

National Leader in
STEM for online
students



THANK YOU