	2025 BOG GOALS	FGCU BOT GOALS
PERFORMANCE INDICATORS	REVISED 2014	
EXCELLENCE		
1) National Rankings for Universities PBF: NCF	1 in Top 10 Liberal Arts 1 in Top 10 Nation 1 in Top 11-25 Nation 2 in Top 25-50 Nation	NA
2) Freshman in Top 10% of Graduating High School Class PBF: NCF	50%	22% Fall 2022
3) Professional Licensure & Certification Exam Pass Rates Above Benchmarks	All Exam Pass Rates Above Benchmarks	2 of 2 2022
4) Percent of SUS courses bearing a "high-quality" rating in the Florida Virtual Campus online catalog	90%	TBD

NEW

Detailed definitions for each metric are provided in the back of the Board of Governors' Revised 2014 System Strategic Plan, available at http://www.flbog.edu/board/_doc/strategicplan/2025_System_Strategic_Plan_Amended_FINAL.pdf.

PERFORMANCE INDICATORS	2025 BOG GOALS REVISED	FGCU BOT GOALS
PRODUCTIVITY	2014	
5) Average Time To Degree (for FTIC in 120hr programs)	4.0	4.0 2021-2022
6) Four-Year Graduation Rates (for Full- and Part-time FTIC)	50%	30% 2018-2022
7) Six-Year Graduation Rates (for Full- and Part-time FTIC) PBF: ALL	70%	55% 2016-2022
8) Percent of Bachelor's Degrees Without Excess Hours PBF: ALL (except FSU,UF)	80%	82% 2021-2022
9) Bachelor's Degrees Awarded Annually PBF: UCF	90,000	2,650 2021-2022
10) Graduate Degrees Awarded Annually	35,000 ¹	450 2021-2022

Note 1: The goal for total SUS graduate degrees has been lowered in recognition of the recent declining enrollments at the graduate level – especially in Education programs.

	2025 BOG GOALS	FGCU BOT GOALS	
PERFORMANCE INDICATORS	REVISED 2014		
PRODUCTIVITY (continued)			
11) Bachelor's Degrees Awarded to African-American & Hispanic Students PBF: FAU, FGCU, FIU	36,000 (40%)	742 (28%) 2021-2022	
12) Number of Adult (Aged 25+) Undergraduates Enrolled PBF: UWF	75,000 (21%)	2,156 (15%) Fall 2021	
13) Percent of Undergraduate FTE in Online Courses	40%	32% 2021-2022	
14) Number of Institutions with at least 30% of Fall Undergraduates Receiving a Pell Grant (Related to University Access Rate) PBF: ALL	All Institutions Above 30%	FGCU Achieved 33% Fall 2021	
15) Academic Progress Rate (2nd Fall Retention with GPA>=2) PBF: ALL	90%	82% 2021-2022	



	2025 BOG GOALS	FGCU BOT GOALS
PERFORMANCE INDICATORS	REVISED 2014	
STRATEGIC PRIORITIES		
16) Bachelor's Degrees in Programs of Strategic Emphasis (Categories Include: STEM, Health, Education, Global, and Gap Analysis) PBF: ALL	45,000 (50%) (after 2012-13 revision)	1,378 (52%) 2021-2022
17) Bachelor's Degrees in STEM & Health (Percent of Bachelor's Total)	30,000 (35%) (after 2012-13 revision)	1,166 (44%) 2021-2022
18) Graduate Degrees in Programs of Strategic Emphasis (Categories Include: STEM, Health, Education, Global, and Gap Analysis) PBF: ALL (except NCF)	18,200 (60%) (after 2012-13 revision)	310 (69%) 2021-2022
19) Graduate Degrees in STEM & Health (Percent of Graduate Total)	15,200 (50%) (after 2012-13 revision)	189 (42%) 2021-2022

	2025 BOG GOALS	FGCU BOT GOALS
PERFORMANCE INDICATORS	REVISED 2014	
EXCELLENCE		
20) Faculty Membership in National Academies	75 (based on 2011)	NA
21) Faculty Awards PBF: FSU, UF	75 (based on 2011 data)	NA
22) Percent of Undergraduate Seniors Assisting in Faculty Research or Percent of Undergraduates Engaged in Research PBF: NCF	TBD Board staff will work to develop a standard definition for this metric across the System.	TBD

	2025 GOALS	FGCU BOT GOALS
PERFORMANCE INDICATORS	REVISED 2014	
PRODUCTIVITY		
23) Total R&D Expenditures PBF: UF	\$2.29B (based on 2012-13)	\$14M 2021-2022
24) Percent of R&D Expenditures funded from External Sources PBF: FAMU	71% (based on 2011-12)	81% 2021-2022
STRATEGIC PRIORITIES		
25) Number of Patents Awarded Annually	410 (based on 2013)	2 2021-2022
26) Number of Licenses and Options Executed Annually	270 (based on 2011-12)	2 2021-2022
27) Number of Start-Up Companies Created	40	5 2021-2022

PERFORMANCE INDICATORS	2025 GOALS REVISED 2014	FGCU BOT GOALS
EXCELLENCE		
28) Number of Universities with the Carnegie Foundation's Community Engagement Classification	AII	FGCU Achieved
STRATEGIC PRIORITIES		
29) Percentage of Baccalaureate Graduates Continuing Education or Employed PBF: ALL	90%	73% 2021-2022 with \$25,000 filter applied

State University System Goals	Excellence	Productivity	Strategic Priorities
Teaching & Learning	Strengthen Quality & Reputation of Academic Programs and Universities	Increase Degree Productivity and Program Efficiency	Increase the Number of Degrees Awarded within Programs of Strategic Emphasis
Scholarship, Research & Innovation	Strengthen Quality & Reputation of Scholarship, Research, and Innovation	Increase Research Activity and Attract More External Funding	Increase Commercialization Activity
Community & Business Engagement	Strengthen Quality & Recognition of Commitment to Community and Business Engagement	Increase Community and Business Engagement	Increase Community and Business Workforce
FGCU Strategic Priorities			
1. Student Success	Objective 2: FOCUS on implementing a comprehensive and coordinated enrollment management initiative that exposes students to world-class researchers, outstanding faculty, and talented staff, while providing a seamless experience for students from recruitment through graduation that leads to employment and further educational opportunities.	4-year graduation rates.	Objective 3: Focus on delivering affordable, high-quality education and eliminate or minimize the need for student debt. Objective 4: FOCUS on providing intentional opportunities for student engagement with faculty, staff, and the university to build a sense of community and an atmosphere designed to achieve success.

			1
	Objective 1: FOCUS on the	Objective 4: FOCUS on	Objective 2: FOCUS on
	further development of the	increased collective	expanding internship
2. Academic Excellence	Honors College.	accountability on the BOG	opportunities and doubling
2. Tedderific Excellence		performance metrics.	the number of co-op
	Objective 6: FOCUS on		educational and practicum
	resources and structures to	Objective 5: FOCUS on	experiences.
	foster faculty research and	increasing externally	
	scholarship while also	sponsored research by 100%	Objective 3: FOCUS on
	expanding opportunities	in next 5 years.	creating new and/or refining
	for undergraduate and		existing programs that lead to
	graduate student research.		high-wage, high-demand
			jobs.
	Objective 1: FOCUS on	Objective 2: FOCUS on	
	growing the Institute of	creating entrepreneurial	
	Entrepreneurship so that it	mindset throughout the	
2. Entroproporation	serves as the nucleus of all	university community.	
3. Entrepreneurship	campus-wide entrepreneurial		
	initiatives, which could be	Objective 3: FOCUS on FGCU	
	expanded further into an	becoming the catalyst of	
	interdisciplinary college.	entrepreneurship within	
		Southwest Florida and the	
		state.	

	Objective 1: FOCUS on all	Objective 4: FOCUS on
	clinically oriented disciplines	developing other degree
	within healthcare and further	programs external to Marieb
4. Health Sciences	establish the Marieb College	College that will expand our
4. Treatur Sciences	in the region, state, and	commitment to improving
	beyond as the state of	health and wellness and
	Florida's university for	broadening interprofessional
	preparing students for all	education and research
	careers within healthcare,	collaborations across the
	with the exception of	colleges.
	allopathic and osteopathic	coneges.
	medicine.	Objective 5: FOCUS on
	Objection 2 FOCUS or	promoting personal
	Objective 2: FOCUS on	development, physical and
	establishing on-campus and off-campus faculty-led	mental health, wellness and
	practice clinics in primary	•
	care, rehabilitation, fitness,	safety, as foundations for student success and academic
	and behavioral health that	
	serve as clinical laboratories	excellence.
	which generate alternative	
	revenue to support student	
	and faculty success.	
	Objective 3: FOCUS on	
	developing advanced	
	interprofessional graduate	
	programs that are research-	
	based with the goals of	
	improving patient care,	
	treatment interventions, and	

clinical outcomes.

	Objective 1: FOCUS on	Objective 2: FOCUS on	Objective 3: FOCUS on
	increasing awareness of our	strengthening our outreach,	building partnerships and
	people, programs and	engagement and ties to our	relationships with our five
	impact.	region.	school districts, area
			businesses, and
		Objective 4: FOCUS on	organizations to optimize
5. Community Engagement and Outreach		engaging and building	opportunities to put FGCU
		loyalty among our alumni	expertise to work to support
		and strengthening	the region's economy,
		fundraising efforts.	model innovative and
			sustainable practices, and
			advance the community.