



STATE  
UNIVERSITY  
SYSTEM  
of FLORIDA  
Board of Governors

**AGENDA**

**Board of Governors Meeting  
By Telephone Conference Call  
Tallahassee, Florida  
September 27, 2013**

**Upon Adjournment of the Strategic Planning Committee**

**Dial-in Number: 1-888-670-3525  
Conference Code: 4122150353#**

1. **Call to Order and Opening Remarks:** *Chair Dean Colson*
  
2. **Strategic Planning Committee Report:** *Governor John D. Rood*  
**Action:**
  - A. [Comprehensive Business Plan for UF Online](#)
  
3. **Concluding Remarks and Adjournment:** *Chair Colson*

STATE UNIVERSITY SYSTEM OF FLORIDA  
BOARD OF GOVERNORS  
September 27, 2013

**SUBJECT:** Comprehensive Business Plan for UF Online

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**PROPOSED BOARD ACTION**

Consider for approval

**AUTHORITY FOR BOARD OF GOVERNORS ACTION**

Article IX, Section 7, Florida Constitution; Chapter 2013-27, Laws of Florida

**BACKGROUND INFORMATION**

The 2013 Legislature passed, and the Governor approved, CS/CS/SB 1076, codified as Chapter 2013-27, Laws of Florida, which created the preeminent state research universities program in Section 1001.7065, Florida Statutes.

The law specified that a university that meets all 12 of the academic and research excellence standards, as verified by the Board of Governors, was to establish an institute for online learning. The institute was to “establish a robust offering of high-quality, fully online baccalaureate degree programs at an affordable cost...” The Board of Governors verified at its meeting on June 10, 2013, that the University of Florida was the only institution that met all 12 standards.

The Board of Governors was statutorily required to convene an advisory board to offer advice to the university in the development and implementation of a comprehensive business plan for the institute. The advisory board currently consists of the following members:

John D. Rood -served as the designee of the Chair of the Board of Governors

Carlos Alfonso - appointed by the Speaker of the House of Representatives

Ernest Friend - appointed by the President of the Senate

Dr. John Watret - appointed by the Board of Governors

A brief biography of advisory board members is included with the Committee materials.

The advisory board met several times with University of Florida staff, including having an all-day meeting in Gainesville, to review and discuss drafts and provide advice for strengthening the plan.

On September 16, 2013, the advisory board recommended that the Board of Governors approve the plan as submitted. The Board of Governors Strategic Planning Committee will consider the plan immediately prior to the Board of Governors meeting on September 27 and will make a recommendation for Board action.

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**Supporting Documentation Included:** Comprehensive Business Plan for UF Online located with Strategic Planning Committee meeting materials