



Creating Access Points Beyond the Boundaries of the Main Campus

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Distance Learning Unit

- Understanding the Changing Nature and Direction of 16 Colleges (Impact of Technology)
- Connecting the Academic Excellence of our Onsite Traditional Programs with Resources to Increase Access Through Online Programs



www.teach.ufl.edu

Course Assistance Request Form

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Course Assistance Request Form

Requests for course production assistance must be submitted at least one full term prior to the pilot semester-at least two full terms prior to pilot is recommended. Required fields have an asterisk (*)

This is a request for: *

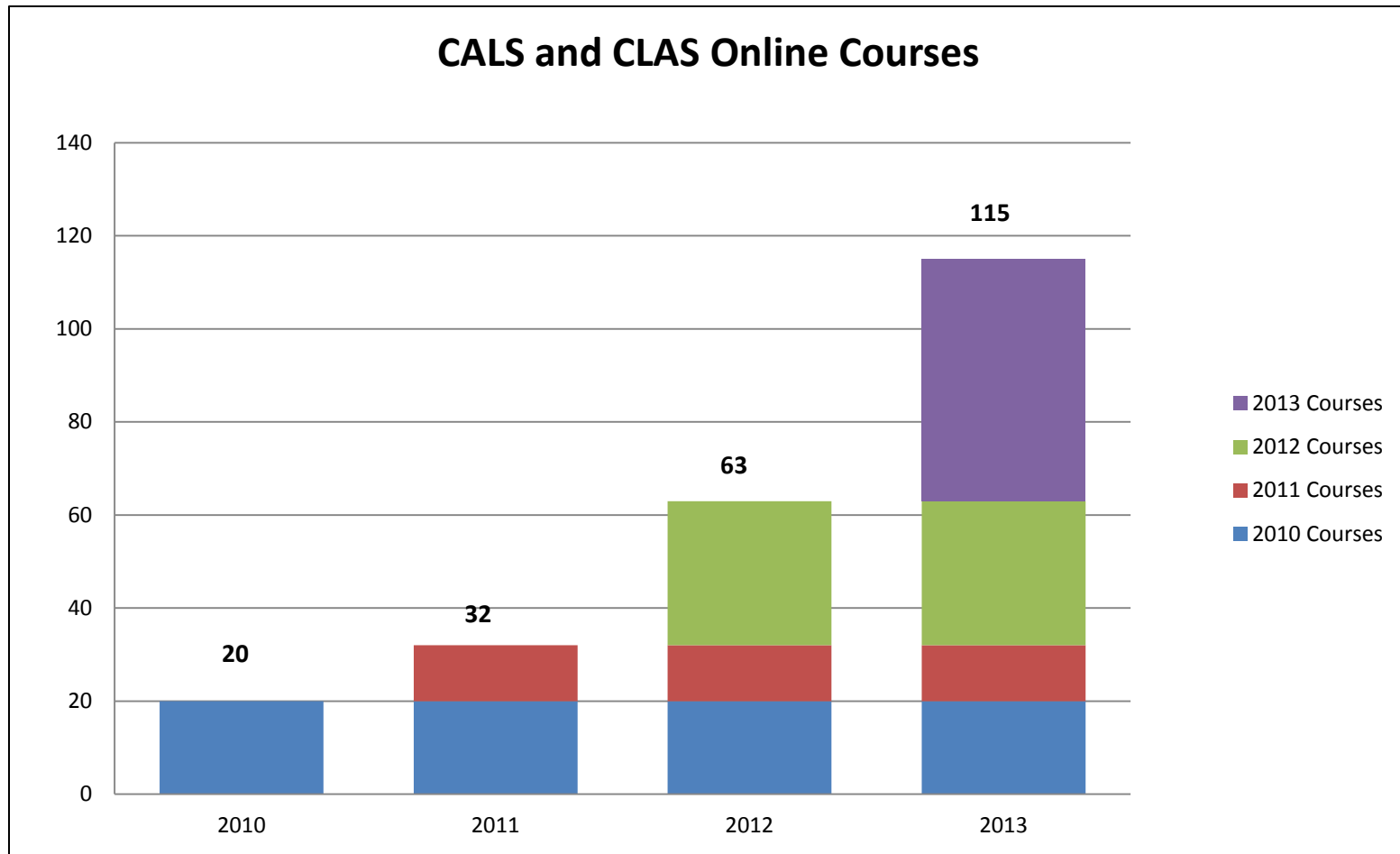
- Limited course development assistance
- Full course development assistance
- Video or multimedia assistance
- I am not sure what I need at this time. Here is a brief description of what I am looking to do:

Name

First Last

Email *

Growth of Online Course Offerings



Increased Online Courses = Online Programs

- CLAS Bachelor in Criminology and Law



- CALS Bachelor Environmental Management



How Do We Target Programs for Potential Online Delivery?

- Existing Degree Programs
- Faculty Innovation
- Number of Courses Offered Online
- Marketplace Demand



Program Assistance Request Form

The screenshot shows a web application interface for the Program Assistance Request Form. At the top, there is a dark blue navigation bar with a home icon and three menu items: 'Instructional Resources', 'Faculty & TA Development', and 'Support Services'. Below this is a breadcrumb trail: 'Home > Support Services > Program Assistance Request Form'. On the left side, there is a vertical sidebar with a list of services: 'Course Assistance Request Form', 'Program Assistance Request Form' (highlighted with a blue background and a right-pointing arrow), 'Electronic Library Services', 'CITT Faculty Lab', 'Course Tools Training', 'Software and Equipment', 'Video Services', 'Online Testing', and 'Support Units'. The main content area is titled 'Program Assistance Request Form' and includes a note: 'Required fields have an asterisk *'. The form contains several input fields: 'Faculty Name' (split into 'First' and 'Last' boxes), 'Faculty Email *', 'Faculty Office Phone', and 'Department'. Below these is a section titled 'What type of program?' with two radio button options: 'Undergraduate (degree or certificate)' and 'Graduate (degree or certificate)'. There are also input fields for 'Program Discipline' and 'Target Audience'.

Home > Support Services > Program Assistance Request Form

Course Assistance Request Form

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Program Assistance Request Form

Required fields have an asterisk *

Faculty Name

First Last

Faculty Email *

Faculty Office Phone

Department

What type of program?

Undergraduate (degree or certificate)

Graduate (degree or certificate)

Program Discipline

Target Audience

Analyzing Marketplace Demands

What are potential students searching for?

Keyword	Global Monthly Searches	United States Monthly Searches
communication disorders online degree programs	91	91
communication disorders degree online	390	320
online degree in communication disorders	140	140
online bachelors degree in communication sciences and disorders	22	22

Analyzing Marketplace Demands

What is the Occupational Outlook?

Occupation	2010	2020	Change
Speech-Language Pathologists	123,200	152,000	23%
Audiologists	13,000	17,800	37%
Psychologists	174,000	211,600	22%

Source: Bureau of Labor Statistics, U.S. Department of Labor

Analyzing Marketplace Demands

What other institutions offer the degree and in what format?

Institution	Area of Study/ Track Name	Closest Universities (Distance- Miles)	Offer Communication Sciences Bachelor's?
Miami Dade College	Speech Pathology & Audiology	FIU (11)	No
		FAU (45)	No
Chipola College	Communication Sciences & Disorders	FSU (65)	Yes
		FAMU (47)	No
Polk State College	Speech Pathology and Audiology	USF (52)	Yes
		UCF (46)	Yes

How are Programs Approved for Online Delivery

Distance Learning Faculty Workgroup

Review Proposals - Makes Recommendation to the Provost based on:

- Marketplace Opportunity
- Business Plan
- Academic Oversight
- Student Support

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Summary of Activities

- Increase Number of Online Courses
- Provide Data on Marketplace Opportunities
- Coordinate Resources for Development and Support of Fully Online Programs

<http://www.distance.ufl.edu/>