

Distance learning never felt so close to campus. UF students who study and learn online get to experience life as a Gator and graduate with the same strong credentials as their on-campus peers. Their diploma is just as impressive to recruiters and employers. That's significant, since UF is No. 2 on SmartMoney magazine's list of universities whose graduates get the highest salary return for their tuition dollars. And you'll find UF at No. 3 on Kiplinger's list of "Best Values in Public Colleges."

The University of Florida offers some of the highest ranked online graduate programs in the country, including those in the colleges of Business, Education and Engineering. Plus one of the world's largest and most prestigious online forensic science programs.

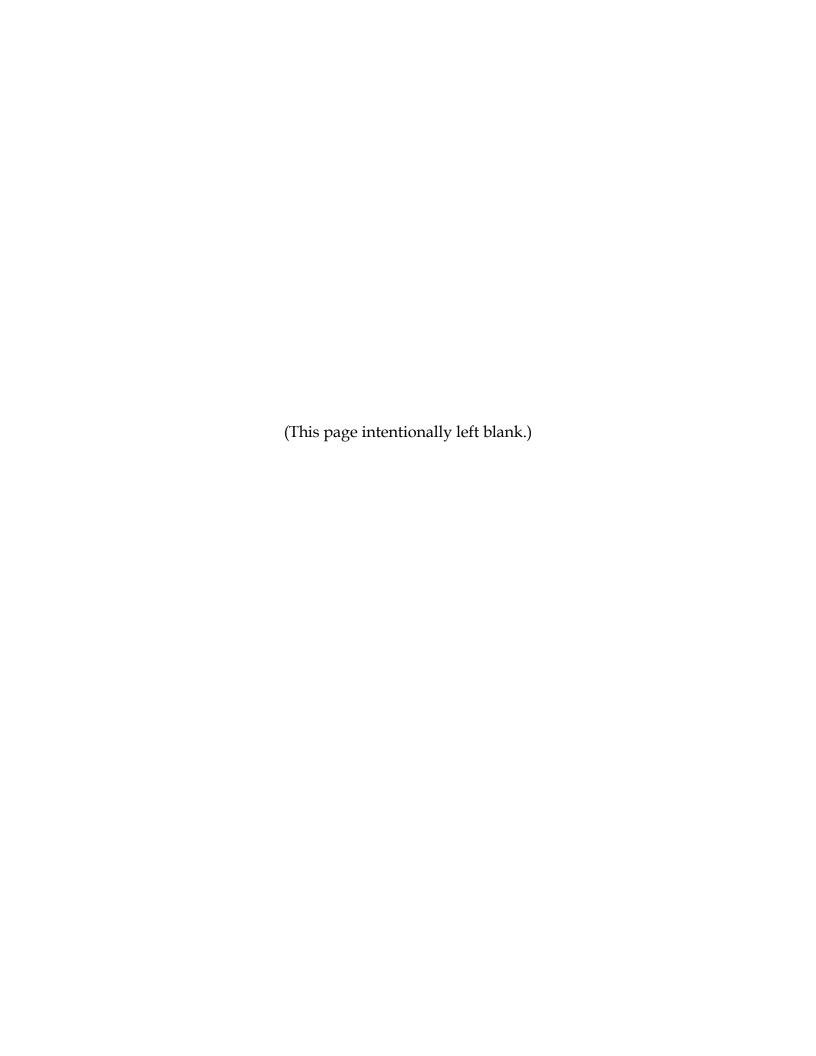
Realize your dream of a degree from the University of Florida. You don't have to come to UF to go to UF.



distance.ufl.edu/trend

- No. 1 online MBA program in the state and No. 4 in the nation as ranked by U.S. News & World Report
- More than 100 fully-online programs







University of Florida Online Learning

Enrollment

6700 students
4500 completely online

increasing 10% annually over past 5 years

Gross Revenues

\$70 million in FY 2012

Quality Assurance

50 Markers of Excellence

- Quality Matters
- Sloan-C Consortium
- Best Practices

70 Graduate and10 Undergraduate Degree Programs

UF Delivers

40 Graduate and 10 Undergraduate Certificate Programs

13 programs approved by BOG for market rate tuition

Recent Program Approvals

- B.S., Criminology and Law
- Master of Mass Communication— Social Media
- Certificate in Shelter Medicine

Largest Programs

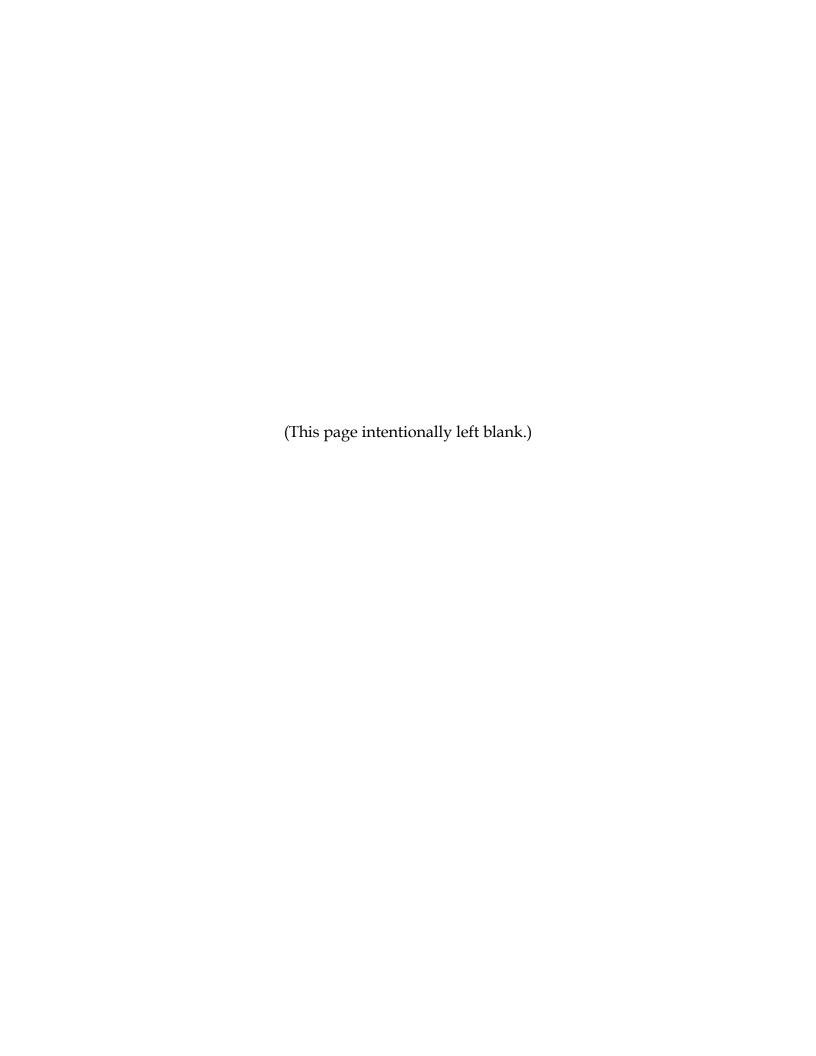
- B.S., Business Administration [596]
- M.S., Engineering [714]
- M.S., Pharmaceutical Science (Forensic) [1020]
- Doctor of Pharmacy [448]

US News Rankings

Online Graduate Business 1 2
Online Graduate Education 1 1
Online Graduate Engineering 1 9

Online MBA designated #1 in the world by the Economist

Invited to join Coursera and edX





Office of the Provost and Senior Vice President

Suite 235 Tigert Hall PO Box 113175 Gainesville, FL 32611-3175 352-392-1202 352-392-8735 fax

University of Florida Online Presentation and Demonstration Agenda February 13, 2013

1. Online Learning at a Distance –Today at UF

Andrew McCollough, Associate Provost for Teaching and Technology

- 2. Developing an Online Program
 - a.) Which program and how to begin

Ken Nanni, Director, Distance Learning

b.) The production process

Jennifer Smith, Manager, Instructional Design Services Wendell Porter, Professor of Agricultural and Biological Engineering

3. Quality Assurance

Tawnya Means, Director, Center for Teaching, Learning & Assessment

- 4. Student Support
 - a.) Student Activity "Co-Curricular"

Dave Kratzer, Vice President, Student Affairs Jeanna Mastrodicasa, Assistant Vice President, Student Affairs

b.) Student Administration

Steve Pritz, Assistant Vice President for Enrollment Management and University Registrar

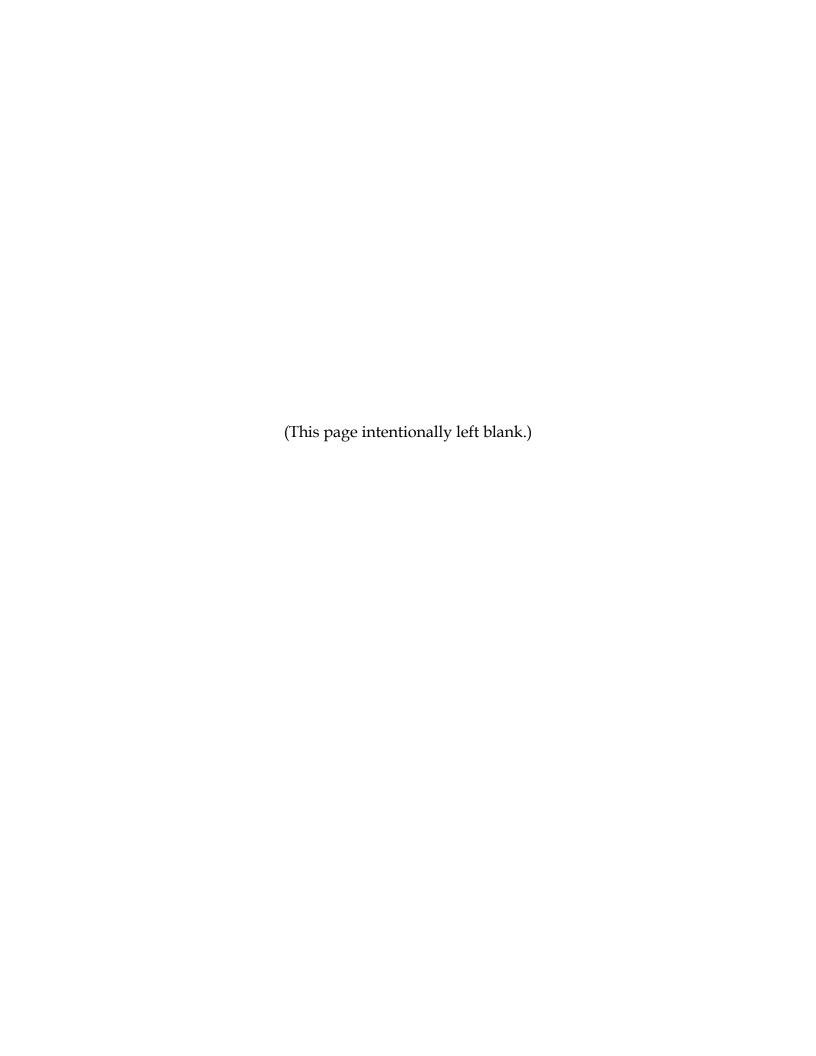
c.) Student Academic and Activity Support

Brian Ray, Associate Dean & Director

5. Coursera Consortium- Why and What?

Andrew McCollough, Associate Provost for Teaching and Technology

6. Wrap-up



University of Florida Online



Current Situation Online Education at UF- 2012

At a Distance

- 80 Graduate and Undergraduate Degree Programs (70-10)
- 50 Graduate and Undergraduate Certificate Programs (40-10)
- Current Enrollment 7,000 Students
- Programs and Enrollment increasing at a rate of 10% annually, last 5 years
- \$70 million gross revenue in 2011-12



Program Enrollment Largest, Fall 2012

- Bachelors of Science in Business ----- 596Administration
- Masters of Science in Engineering ----- 714
- Masters of Pharmaceutical Science ---- 764 (Forensics)
- Doctor of Pharmacy ------ 448



Recently Approved Programs

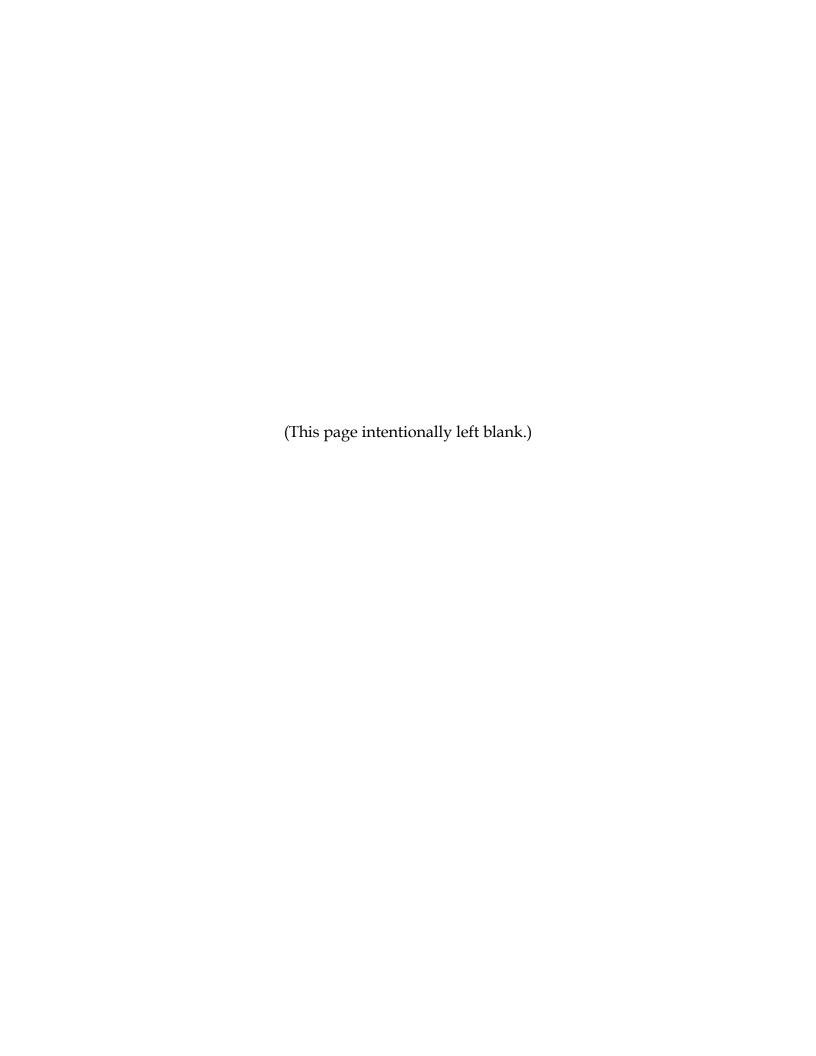
- Bachelor of Science in Criminology and Law
- Master of Mass Communications-Social Media
- Certificate in Shelter Medicine



Approvals and Recognitions

- 13 Programs approved by BOG for market rate based tuition.
- Online MBA program designated by the Economist as #1 in the U.S. and 1 of only 2 deemed excellent Internationally.
- US News 2013 recognized Online Bachelors and Graduate Business and Education Programs as #1 in state and top 5 in AAU Universities.
- Invited to join Coursera and edX on basis of Quality and Quantity of Online Distance Education Programs







Creating Access Points Beyond the Boundaries of the Main Campus

Kenneth R. Nanni, Ph.D Director Distance Learning Office of the Associate Provost Teaching and Technology

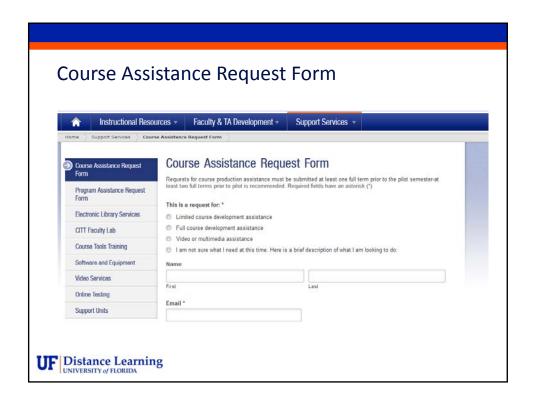
Distance Learning Unit

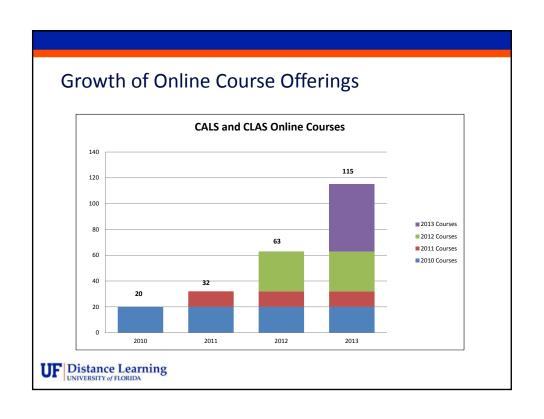
- Understanding the Changing Nature and Direction of 16 Colleges (Impact of Technology)
- Connecting the Academic Excellence of our Onsite Traditional Programs with Resources to Increase Access Through Online Programs



www.teach.ufl.edu







Increased Online Courses = Online Programs

• CLAS Bachelor in Criminology and Law



• CALS Bachelor Environmental Management



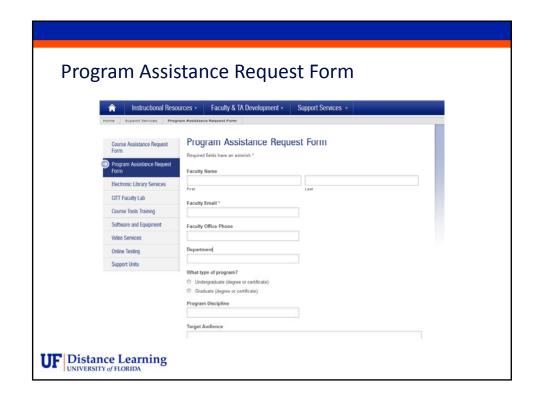


How Do We Target Programs for Potential Online Delivery?

- Existing Degree Programs
- Faculty Innovation
- Number of Courses Offered Online
- Marketplace Demand







Analyzing Marketplace Demands

What are potential students searching for?

Keyword	Global Monthly Searches	United States Monthly Searches
communication disorders online degree programs	91	91
communication disorders degree online	390	320
online degree in communication disorders	140	140
online bachelors degree in communication sciences		
and disorders	22	22



Analyzing Marketplace Demands

What is the Occupational Outlook?

Occupation	2010	2020	Change
Speech-Language Pathologists	123,200	152,000	23%
Audiologists	13,000	17,800	37%
Psychologists	174,000	211,600	22%

Source: Bureau of Labor Statistics, U.S. Department of Labor



Analyzing Marketplace Demands

What other institutions offer the degree and in what format?

Institution	Area of Study/ Track Name	Closest Universities (Distance- Miles)	Offer Communication Sciences Bachelor's?
Miami Dade College	Speech Pathology &	FIU (11)	No
Wilailii Dade College	Audiology	FAU (45)	No
Chinala Callana	Communication Sciences &	FSU (65)	Yes
Chipola College Disorders		FAMU (47)	No
Dally State Callage	Speech Pathology and	USF (52)	Yes
Polk State College	Audiology	UCF (46)	Yes



How are Programs Approved for Online Delivery

Distance Learning Faculty Workgroup

<u>Review Proposals</u> - Makes Recommendation to the Provost based on:

- Marketplace Opportunity
- Business Plan
- Academic Oversight
- Student Support





Summary of Activities

- Increase Number of Online Courses
- Provide Data on Marketplace Opportunities
- Coordinate Resources for Development and Support of Fully Online Programs

http://www.distance.ufl.edu/

Jennifer Smith

Manager, CITT Instructional Design Services University of Florida Information Technology





Week 1: Getting Started

Welcome to TPA 4239: Costume Patterning!

A big thank you to you for being willing to try this new course format for the first time. I think you will enjoy the increased flexibility and control which the online format allows.

my office an reach me -TH 2-3) and ossible--most



time" becoming acquainted with the features r has the necessary plug-ins, and acquainting for this course

at the University of Florida. The online format your class time. However, it is very important ar basis every week. As this is the first time nat, I will be allowing a great deal of latitude et the home work in a timely fashion.

This week you have four assignments. If you have any questions or difficulties with one assignment, e-mail Professor Smith and move on to the next assignment.

1. Make sure you have the necessary plug-ins installed. To use this program, you

UF's Quality Online Courses



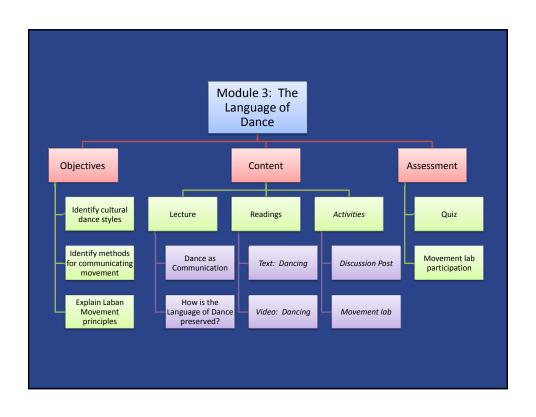
UF Standards & Markers of Excellence

- Course Overview and Introduction
- Course Goals and Learning Objectives
- Assessment and Measurement
- Instructional Materials
- Interaction and Engagement
- Course Technology
- Accessibility

What do you want your students to be able to do?



What steps will the students take?

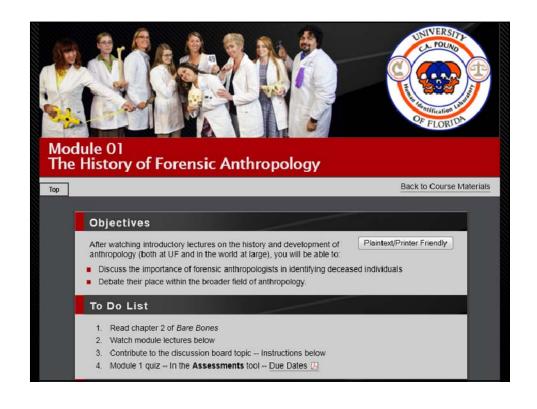






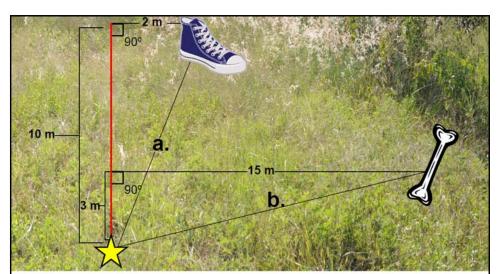
How will students be engaged?





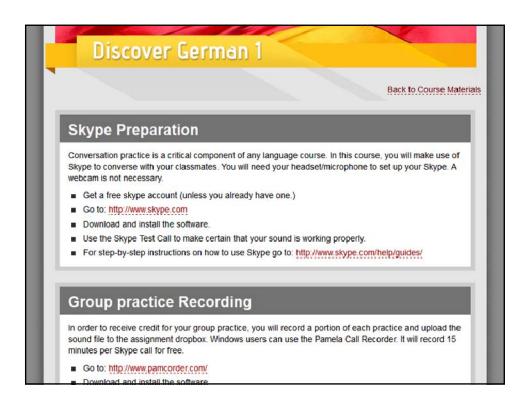


Video Lectures



Part 2. As part of your crime scene map, you establish a N-S baseline (red line above). You are standing at the site datum (yellow star) and measuring the distances of two items of evidence (a shoe and a bone) from datum. Known distances (in meters) are given in black font. Using the Pythagorean theorem, you must determine distances a. and b. Round to the second decimal.

- 1. The distance (in meters) of the victim's shoe from datum.
- 2. The distance (in meters) of the bone from datum.



How will you know your students have succeeded?

Quiz

After listening to the lecture presentations and the music playlist, click on Assessments tool on the left to access this Movement's quiz. Remember that once you start the quiz you cannot begin again. View the DUE DATES \square for the deadline for Quiz - Movement 4.

Discussion 1: Recorded Culture

Do you think that cultures (such as ours) that have audio recording create music that is similar to oral traditions, notated traditions, or a combination of both? How do you think our music and culture would be different if audio recording had never existed? Be specific and give examples to support your position.

Click on the Discussions tool in the menu to the left and post your thoughts and responses to others' posts on this topic in the Forum: Discussion 1 - Recorded Culture. See the deadlines in the <u>DUE DATES</u>

DATES
To ryour initial post and your two follow-up responses to the thoughts posted by other members of your group. Responses can include whether or not you agree with someone else's stated opinion and why. Your response might also enlarge upon an idea that someone else has suggested. View the grading guidelines
To ryour discussion posts.

Paper #1

Please view the instructions \square for your first writing assignment paper (Musical Autobiography). View the paper grading guidelines \square .

View the DUE DATES [3] for the deadlines.



Objectives

In this module, we will address how we store what we have learned as well as the cognitive abilities that let us adaptively use that information. Memory is very fragile as evidenced by many of the memory errors that occur regularly for many of us. Despite such challenges to our memory, we are able to process and remember large quantities of information. We can then use that information to reason or way through problems or make decisions. Our IQs can affect how well and how fast we utilize reasoning and decision making skills.

By the end of this module, you should be able to compare and contrast the theories of memory; identify how and why we forget as well as what we can do to improve our memory; conceptualize how we solve problems and make decisions including when problem solving and decision making go wrong; understand the historical and modern contexts of intelligence testing; describe the theories of intelligence; and explain exceptional intelligence.

Learning Objectives

- Chapter 7 Objectives ☑
- Chapter 8 Objectives

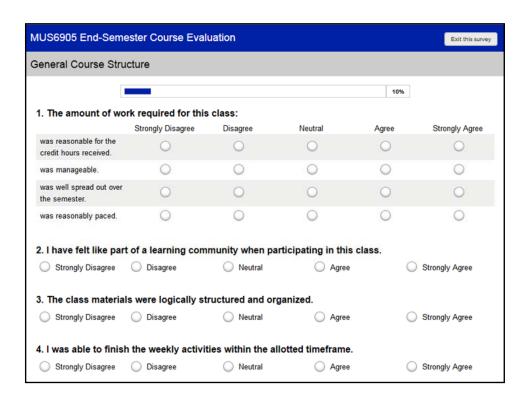
Online Proctoring

UF Standards & Markers of Excellence

Interaction and Engagement

- ✓ Introductory video or text is provided on the course website to establish the instructor presence in the online course.
- ✓ Students are divided into appropriate-sized groups to encourage interaction and engagement.
- ✓ The course provides opportunities for students to engage with other students in a variety of communication and interaction experiences.
- ✓ The course provides opportunities for students to engage with instructor in a variety of communication and interaction experiences.

Is the course successful?



Course Questions (162 messages - 78 unread) Post New Thread | Topic Settings | Delete ◆ <u>Thread</u> ▶ Readings (4 messages - 2 unread) ► This Week's Video (5 messages - 0 unread) ▶ Voice Thread Problems (5 messages - 0 unread) ▶ Skype Meeting (4 messages - 0 unread) ▶ | Assignments and Assessments (3 messages - 0 unread) ▶ Network error message when accessing readings and American Montage listening (4 messages - 0 unread) ► Class debate and discussion group A (5 messages - 0 unread) MyVoice thread responses (4 messages - 0 unread) ▶ | Also Having Voice Thread Problems (3 messages - 0 unread) ▶ VoiceThread Comments (3 messages - 0 unread) blogs (2 messages - 0 unread) ▶ | Conflicting Listening Quiz expectations? (3 messages - 0 unread) Can't open blogs (2 messages - 0 unread) Discussion Group 3-My VoiceThread Response (1 message - 0 unread) ▶ Leader vs Other Posting (2 messages - 0 unread) ▶ | Submitting Assignments (2 messages - 0 unread) ▶ Grading (2 messages - 0 unread) Questions about Assessments (2 messages - 0 unread)

	Quiz 1	Quiz 2	Quiz 3	Quiz 4	Quiz 5	Quiz 6	Transportation	Residential Energy	Efficiency (Small	Commercial Energy Efficiency	Exam 1	Quiz 7	Quiz 8	Quiz 9
Students will develop an understanding of historical sources of energy, including human, animal, water, wind and biomass.	79%										84%			
Students will develop an understanding of the concepts of work and energy and their relationship to human development.		73%	75%								84%			
Students will learn to evaluate national and international energy consumption patterns related to four main economic sectors: transportation, residential commercial and industrial.					90%	94%	96%	909	%		84%			
Students will develop an understanding of fossil fuel availability by exploring the relationships between reserves and production.												88%		
Students will learn to analyze current trends through readings of the work of M. K. Hubbert and other geologists.													N/A	
Students will learn how the global energy marketplace functions and how to analyze current trends. Students will be given the tools to be able to predict what these current trends could mean for each of us.														96%



What do faculty say?

Jennifer Smith

Manager, CITT Instructional Design Services University of Florida Information Technology





"College is a place where the professor's lecture notes go straight to the students' lecture notes, without passing through the brains of either."

The state of the s

Mark Twain



No significant difference?

Studies show ...

May 22, 2011

Why Are So Many Students Still Failing Online?

Study: Online Learning Outcomes Similar to Classroom Results

Universities with shrinking budgets could consider

Onl Am and

By Rob Jenkins

Online learning has become the third rail in American higher-education politics: Step on it and you're toast.

online education to save money.

By RYAN LYTLE

July 25, 2012 🔝 RSS Feed 🖷 Print

BLENDED LEARNING IS BETTER THAN INSTRUCTOR-LED OR ONLINE LEARNING ALONE

July 16, 2012 - by Ruth Colvin Clark

Online students perform better than face-to-face students

JULY 3, 2009 BY TONY BATES • 3 COMMENTS



Means, B. et al. (2009) Evaluation of Evidence-Based Practices in Online Learning: A Meta-Analysis and Review of Online Learning Studies Washington, DC: US Department of Education



FACULTY FOCUS

FOCUSED ON TODAY'S HIGHER EDUCATION PROFESSIONAL

Browse Topics Faculty Focus Articles

OCTOBER 11, 2010

Online vs. Face-to-Face Throwdown: Good Teaching Transcends Course

By: Mary Bart in Online Education



In the 2009 report, Evaluation of Evidence-Based Practices in Online Learning: A Meta-Analysis and Review of Online a Chudian the Department of Education reported that fan augress, students in enline learning conditions perfec

http://www.facultyfocus.com/articles/online-education/an-online-vs-face-to-face-throwdown/

World Class Faculty



Dr. Sanford V. (Sandy) Berg

University of Florida, Warrington College of Business Administration Department of Economics Department of Economics PO Box 117140 318 MAT Gainesville, Florida 32611-7140

352.392.0132



Warrington College of Business Administration Gainesville, Florida 32611-7150 352,273,3212



Asoo J. (Asoo) Vakharia

McClatchy Professor

Director, Center for Supply Chain Management

University of Florida, Warrington College of Business Administration Department of Information Systems and Operations Management

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Richard J. Lutz

JCPenney Professor

Warrington College of Business Administration Department of Marketing PO Box 117155 206 BRY

Gainesville, Florida 32611-7155

352 273 3273

High Quality Students



Only Difference is Delivery



What Does Quality Look Like?

- Provides access to learner support and resources
- Well-organized and easy to navigate
- Designed for interaction and communication
- Timely and appropriate assessment of readiness and learning
- Innovative teaching with technology
- Faculty use of student feedback

http://www.csuchico.edu/celt/roi/

Quality Assurance Process

- Regularly review and evaluate course and program quality
- Collect and review data close the loop
- Align with college and program mission, program goals and objectives, learning goals and objectives

Measures of Quality

- Quality Matters
- Sloan-C Quality Scorecard
- Rubrics developed by Chico State and 7 other institutions





UF Standards & Markers of Excellence

Course Overview and Introduction				
Standard				
	The instructor starts the course with a welcome and review of the syllabus, course schedule and other important information for the course.			
	The role that the online environment and technology will play in the course is clearly stated at the start of the course.			
•	In the course site, students are immediately presented with an obvious starting location and explanation on how to navigate the course.			
✓	The syllabus, schedule and other important course documents are easily located.			
~	The syllabus contains all the relevant elements from the UF syllabus policy using the syllabus template as a starting point (Note: Your syllabus may require additional specific information for your college or department)			
	All course deadlines are included in the course schedule.			
	Synchronous and asynchronous requirements for participating in the course are clearly outlined.			
•	Instructions for course participation are clearly provided and easily found in the course site. The instructions define how students started and where to find components of the course.			
	Students are provided with information explaining when feedback will be provided, the type of feedback, and mode of communication they should expect from the instructor.			
	Students and instructor are provided with space to introduce themselves to each other.			
	Consistent terminology is used for tools referenced in the course management system.			

http://teach.ufl.edu/resources/uf-standards/

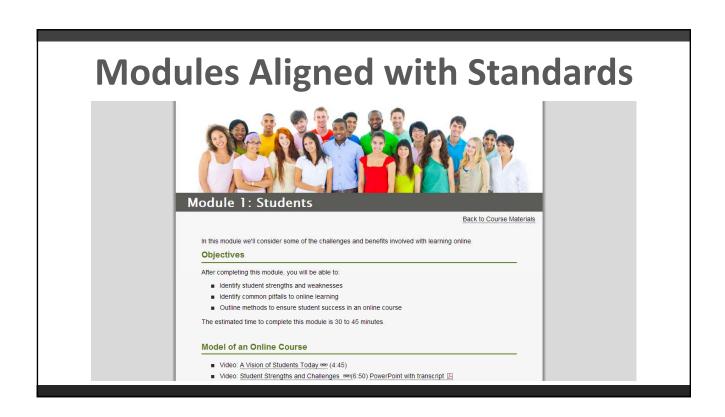
Implementation

- Available through <u>teach.ufl.edu</u> website
- Aligned with Faculty Institute (required of all adjunct faculty)
- Encouraged through UF instructional designers









Interaction and Engagement

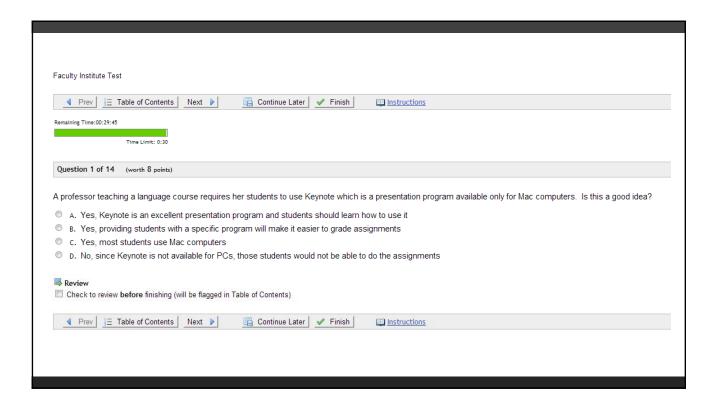
Standard				
Standard	Annotation	Example		
Introductory video or text is provided on the course website to establish the instructor presence in the online course.	Help students get to know you with a welcome message. Students who "connect" with their instructor are more likely to log in and do the coursework.	A video welcome message allows the student to see and hear their professor discuss the course he/she might do in a face to face course.		
Students are divided into appropriate-sized groups to encourage interaction and engagement.	It can be difficult for students to work together and interact effectively in troups that are too large or too small.	Group size may vary depending upon the activity. Set up groups that are small enough so that each person can make a significant contribution, but not so small that the group stagnates if one or two people do not contribute.		
The course provides opportunities for students to engage with other students in a variety of communication and interaction experiences.	Student-student interactions can help students engage with the course material as well as each other.	Students can interact with each other through group discussions, small-group projects and peer review.		
The course provides opportunities for students to engage with instructor in a variety of communication and interaction experiences.	Students appreciate personal attention from their instructor.	A discussion board set up for questions about the course content is an easy way for the instructor to answer questions. Provide feedback to students about their coursework as frequently as possible.		

Module 1 Student Analysis: What do your students need to be successful?

DESIGN AND DEVELOPMENT WORKSHEET | SECTION 1

STUDENT NEEDS AND CHARACTERISTICS

Who are your students? (Age, sex, culture, location, and year in school)	
What are their potential strengths? (Previous knowledge, experience, enthusiasm, commitment and social networks)	
What are their potential challenges? What factors could make it hard for them to succeed in the course? (Commitments to family and job, age, lack of previous knowledge or experience)	
What do they already know about the proposed topic?	



Ongoing Review

- Review cycle example (3 year redesign process)
- As requested by faculty or department
- Review based on Standards



Value of Instructional Design

- Manufactured learning experiences
- Making sense of new information
- Faculty SME focus: Content
- ID focus: Instructional experience



http://www.articulate.com/rapid-elearning/what-everybody-ought-to-know-about-instructional-design/

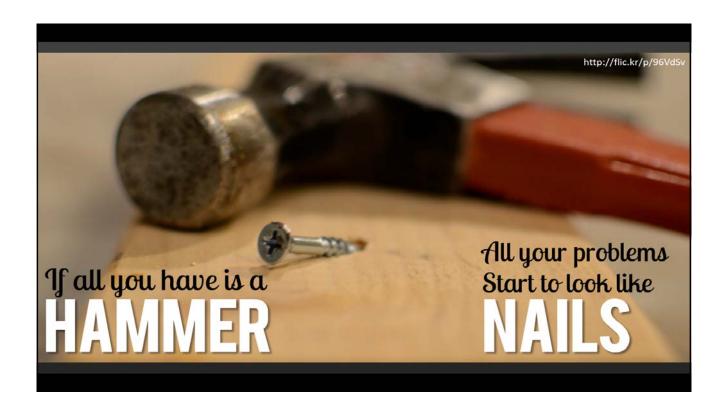
Planning for Success

- Consistency
 - Format
 - Structure
 - Student experience
- Coordination
- Flexibility









Adaptable

- One size does NOT fit all
- Common structure
- Adapted to fit needs of:
 - Instructor
 - Content
 - Students





Standards Encourage Quality

Interaction and Engagement

Standard

Introductory video or text is provided on the course website to establish the instructor presence in the online course.

Students are divided into appropriate-sized groups to encourage interaction and engagement.

The course provides opportunities for students to engage with other students in a variety of communication and interaction experiences.

The course provides opportunities for students to engage with instructor in a variety of communication and interaction experiences.

Course Technology

Standard

Provisions are in place to allow for potential failures of technology, and are clearly expressed to students.

Navigation throughout the online components of the course is logical, consistent, and efficient.

The technology tools and media support the learning objectives of the course.

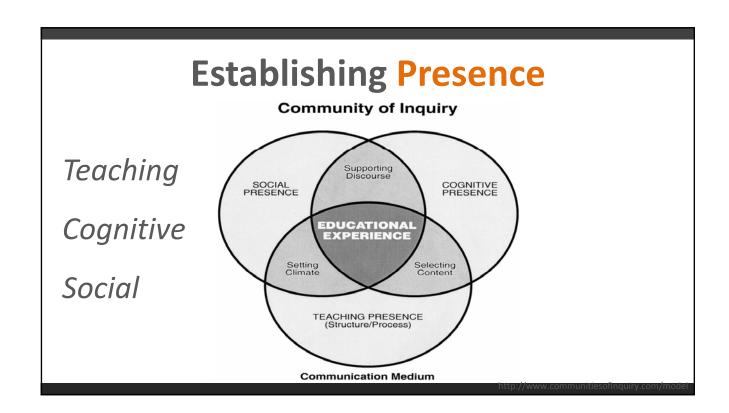
The technology used in the course is readily accessible and available to students.

The tools and media are compatible with prevailing standards and formats.

Types of Interaction

- Instructor-to-student
- Student-to-content
- Student-to-student





"Learning is not a **spectator** sport. Students do not learn much just by sitting in class listening to teachers, memorizing prepackaged assignments, and spitting out answers. They must talk about what they are learning, write about it, relate it to past experiences, apply it to their daily lives. They must make what they learn part of themselves."

> Chickering and Gamson "Seven principles for good practice." AAHE Bulletin 39 (March 1987), 3-7

Technology Tools and Strategies

- Synchronous meetings
- Discussion tools
- Peer-review

















Exceeding the Standards

Course Goals and Learning Objectives

Exemplary

Learning objectives are posted in the weekly overviews or sub-sections of the course. These objectives also relate to the overall course

Assignments and assessments specify the learning objectives that are relevant to the task/assignment.

Assessment and Measurement

Exemplary

Ongoing, multiple assessment strategies are used to measure content knowledge, attitudes and skills.

Opportunities are provided for students to self-assess and to measure their own learning progress.

Assignments or project-based assessments encourage students to utilize critical thinking skills.

Student's achievement of stated learning outcomes is documented and provided to the student as feedback on their learning activities and assessments.

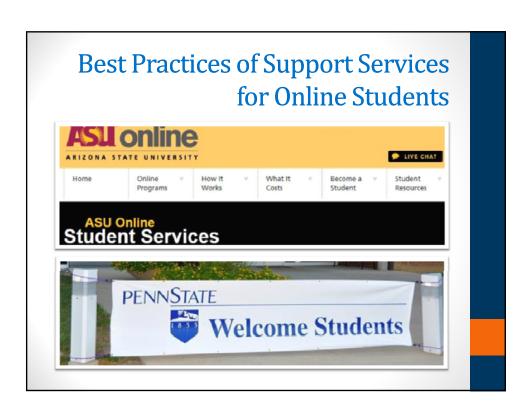
http://teach.ufl.edu/resources/uf-standards/



Support Services for Online Students at the University of Florida

David E. Kratzer Vice President for Student Affairs University of Florida kratzerd@ufl.edu

Jeanna Mastrodicasa Assistant Vice President for Student Affairs University of Florida jmastro@ufl.edu



Jobs and Career Preparation

Online Opportunities with the Career Resource Center include:

- The Career Help fOr Major Planning program (CHOMP)
- Career Roadmaps to explore majors and careers
- Access to career planning appointments
- Certified Gator Professional workshop series to educate students on topics such as the job and internship search, resume preparation, networking, interviewing and professional development in the workplace
- Connect on social media with Career Resource Center
- Virtual mock interviews
- Gator CareerLink (online portal for all things CAREER)

Gator CareerLink

In a matter of seconds, you can have access to internships, full-time jobs, career events, workshops, information sessions and more. Log in to Gator CareerLink today.



Graduation Survey: Data About All UF Students



- Began Spring 2012; mandatory survey as of Summer 2012
- Collects plans post-graduation, including location, salary, and job or graduate school status from all graduating students
- Spring 2012 results: 60% of all UF students, both undergraduate and graduate, at graduation intended to work full or part-time jobs. 29% indicated they would continue onto graduate school.
- 55% of students stay in Florida

Mental Health Counseling Referrals

- Counselors consult with online student via telephone, refer students to local provider
- Available 24/7
- Exploring additional options for more possibilities





Online Self-Help Resources for Health





Support Services, Activities, and Outreach for Online Students

- Online resources for specific student populations:
 - Veterans
 - First generation students
 - Multicultural students
 - Students with disabilities
 - International students
- · Academic advising via email and phone
- Conflict mediation services
- Online videos for tutoring and study skills
- Social media connections on Facebook, Twitter, LinkedIn, etc.



Support Services, Activities, and Outreach for Online Students



- Training videos: Hurricane preparedness, party safety, alcohol poisoning, others from Off Campus Life
- Online family chats and other family support
- Resources and tips for successful independent living, including budgeting and safety
- More possibilities such as online Gator Club/alumni group, student organizations, and additional resources

Recreational Sports: Trainer Time



http://www.youtube.com/watch?v=NKDoN3BOp4E

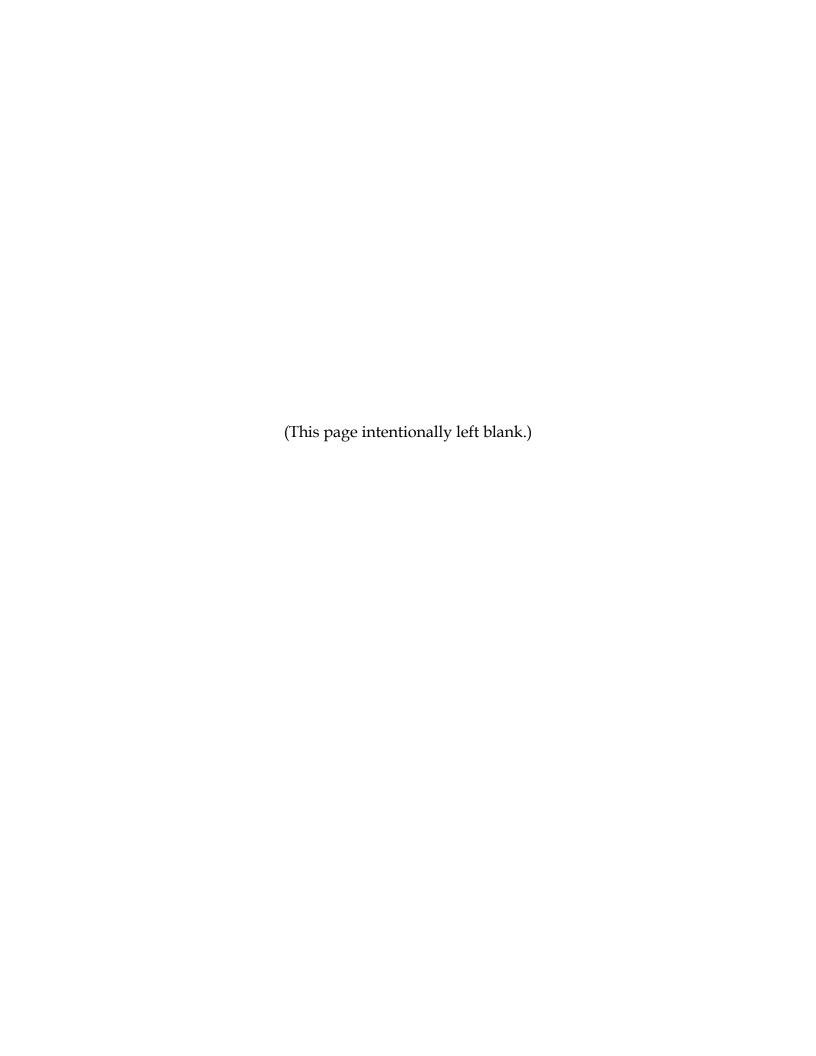
http://youtu.be/Fltp-xY8IPc





Thank you!

- Questions?
- Contact UF Vice President for Student Affairs Dave Kratzer: <u>kratzerd@ufl.edu</u>





Enrollment Management Division

- Admissions
- Student Financial Affairs
- Registrar
- High Levels of Coordination with:
 - Bursar
 - Academic Units
 - Information Technology
 - UF Distance Learning





Commitment

The Division of Enrollment Management is dedicated to the success of Florida's Distance Learning initiatives and to that end is committed to making Florida a global distance education destination.

Division of Enrollment Management

History of Innovative Student Support

- Grading
- Registration
- Advising Support to Colleges
- Universal Tracking
- Financial Aid
- Admissions
- Creative Systems Design and Implementation



UF Division of Enrollment Management

History of Statewide Collaboration

- Florida Automated System for Transferring Electronic Records (FASTER)
- Statewide Cross-Institutional Degree Audits (FACTS/FLVC)
- Statewide Distance Learning Consortium and Transient Student Project
- Distance Engineering Program (1964)
- Statewide Correspondence
 Study/Flexible Learning (1965)



Experience Serving Distance Students at All Academic Levels

- Certificates
- Undergraduates
- Masters
- Doctoral
- Professional



UF Division of Enrollment Management

Creative, Flexible and Scalable Processes and Functions

- Admission of multiple levels of distance learning programs
- Financial aid counseling
- 96 academic calendars for unique program needs
- Support assessment of complex variable fees and due dates



Distance Education Centric Model

- Continuity of experience for distance learning student access
- Common format for web pages
- Tailoring enrollment management support to serve online students









Service Accessibility

- Planning expanded services necessary for online students
- Continually updating and improving distance education support



UF Division of Enrollment Management

Key Attributes

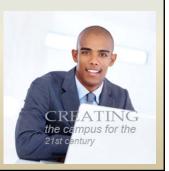
- Experienced
- Innovative
- Demonstrated Ability
- Responsive
- Resolute





Division of Enrollment Management

Connecting Tomorrow's Leaders
With Today's Opportunities



Division of Enrollment Management

Division of Enrollment Management Contact Information



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UF Division of Enrollment Management

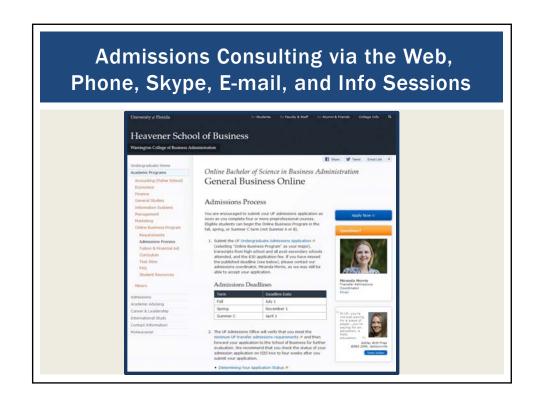
UNIVERITY OF FLORIDA ONLINE BUSINESS PROGRAM STUDENT SUPPORT SERVICES

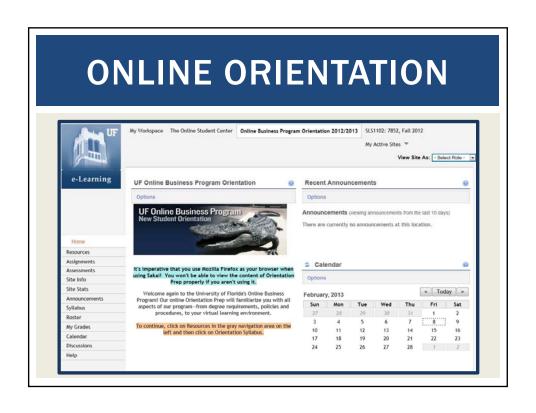
Brian D. Ray. Ph.D. Director, Heavener School of Business

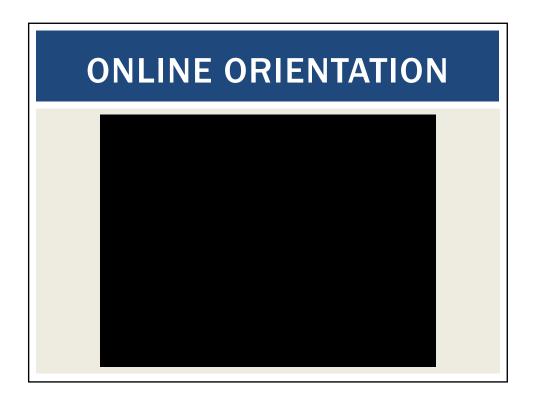
OVERVIEW OF STUDENT SUPPORT SERVICES

- Admissions
- Orientation
- Academic Advising
- Technical Support
- Peer Networking
- Testing Support
- Career Coaching







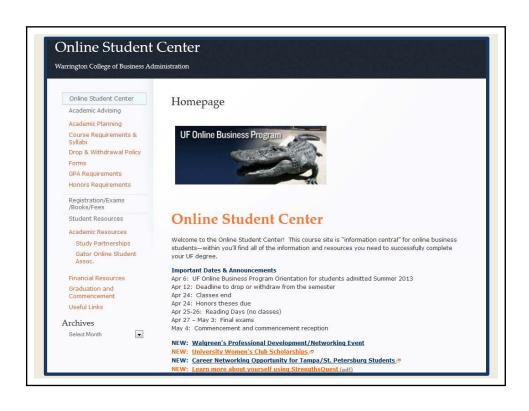




ACADEMIC ADVISING AND CAREER COACHING

- Professional Academic Advisors/Career Coaches
- Each student is assigned an advisor/coach.
- "Touchpoints" (a nationally-recognized program)
 - Personalized e-mails/videos at key times during a student's academic career (e.g., first term, second term, academic probation, graduation).
- All students take a career management course.

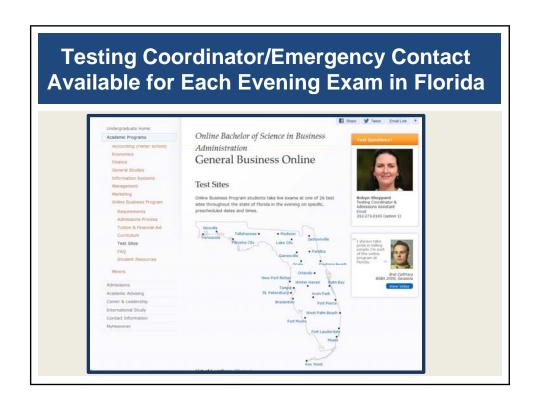




TECHNOLOGY ASSISTANCE CENTER

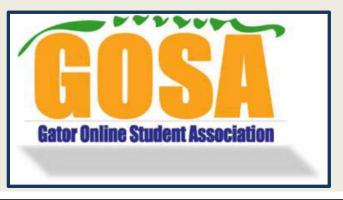
- Resolution of Software/hardware Issues
- Available in Person, Phone, or Online
- Extended hours: Weekdays 8am-10pm & Weekends 7am-9pm



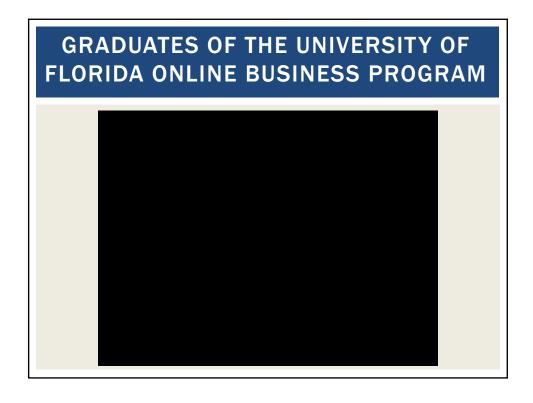


SUPPORT FROM PEERS GATOR ONLINE STUDENT ASSOCIATION

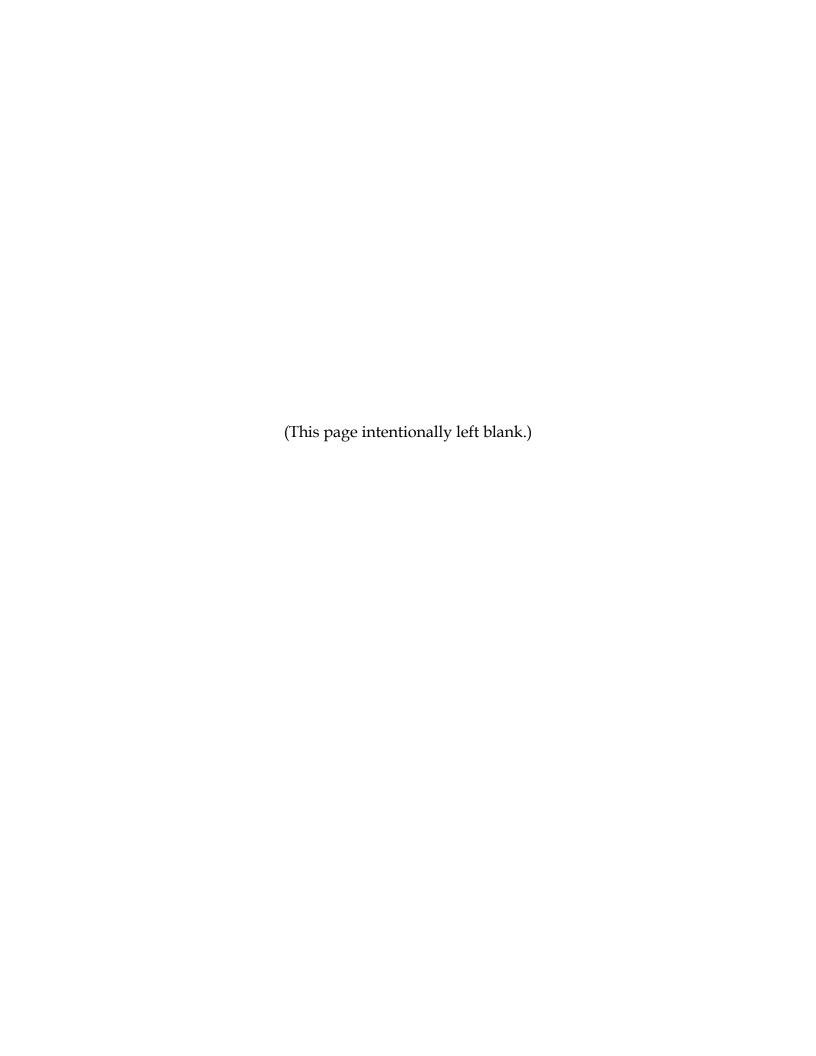
Informal, student-run website where students meet online to discuss courses, form study groups, swap textbooks, and arrange socials.

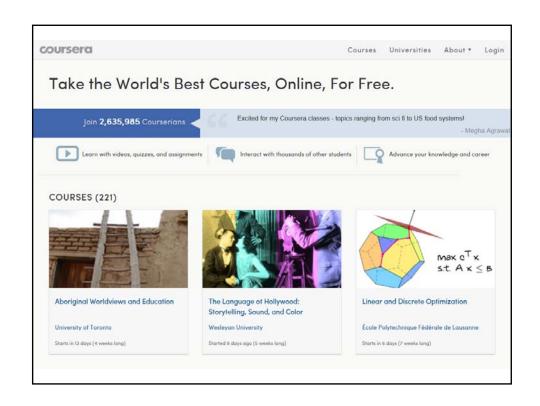


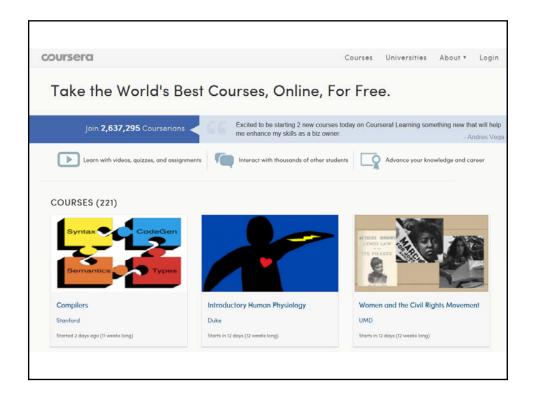












Courses Universities About Login

Our Vision Pedagogy Leadership Press

About Coursera

We are a social entrepreneurship company that partners with the top universities in the world to offer courses online for anyone to take, for free. We envision a future where the top universities are educating not only thousands of students, but millions. Our technology enables the best professors to teach tens or hundreds of thousands of students.

Through this, we hope to give everyone access to the world-class education that has so far been available only to a select few. We want to empower people with education that will improve their lives, the lives of their families, and the communities they live in.

Our Courses

Classes offered on Coursera are designed to help you master the material. When you take one of our classes, you will watch lectures taught by worldclass professors, learn at your own pace, test your knowledge, and reinforce concepts through interactive exercises. When you join one of our classes, you'll also join a global community of thousands of students learning alongside you. We know that your life is busy, and that you have many commitments on your time. Thus, our courses are designed based on sound pedagogical foundations, to help you master new concepts quickly and effectively. Key ideas include mastery learning, to make sure that you have multiple attempts to demonstrate your new knowledge; using interactivity, to ensure student engagement and to assist long-term retention; and providing frequent feedback, so that you can monitor your own progress, and know when you've really mastered the material.

We offer courses in a wide range of topics, spanning the Humanities, Medicine, Biology, Social Sciences, Mathematics, Business, Computer Science, and many others. Whether you're looking to improve your resume, advance your career, or just learn more and expand your knowledge, we hope there will be multiple courses that you find interesting.

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