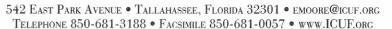
INDEPENDENT COLLEGES & UNIVERSITIES OF FLORIDA

ED H. MOORE, Ph.D.

President





BARRY UNIVERSITY

BEACON COLLEGE Leesburg

BETHUNE-COOKMAN UNIVERSITY Daytona Beach

CLEARWATER CHRISTIAN
COLLEGE
Clearwater

ECKERD COLLEGE St. Petersburg

EDWARD WATERS COLLEGE
Jacksonville

EMBRY-RIDDLE AERONAUTICAL UNIVERSITY Daytona Beach

> FLAGLER COLLEGE St. Augustine

FLORIDA COLLEGE

Orlando

Temple Terrace
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FLORIDA INSTITUTE OF TECHNOLOGY Melbourne

FLORIDA MEMORIAL UNIVERSITY

FLORIDA SOUTHERN COLLEGE Lakeland

HODGES UNIVERSITY
Naples

JACKSONVILLE UNIVERSITY
Jacksonville

LYNN UNIVERSITY Boca Raton

NOVA SOUTHEASTERN UNIVERSITY Ft. Lauderdale

PALM BEACH ATLANTIC UNIVERSITY West Palm Beach

RINGLING COLLEGE OF ART
AND DESIGN
Sarasota

ROLLINS COLLEGE Winter Park

SAINT LEO UNIVERSITY Saint Leo

ST. THOMAS UNIVERSITY
Miami

SOUTHEASTERN UNIVERSITY

Lakeland

STETSON UNIVERSITY DeLand

THE UNIVERSITY OF TAMPA
Tampa

UNIVERSITY OF MIAMI Coral Gables

WARNER UNIVERSITY Lake Wales

WEBBER INTERNATIONAL UNIVERSITY
Babson Park

December 5, 2012

Board of Governors Strategic Planning Committee State University System of Florida Board of Governors 325 W. Gaines Street, Suite 1614 Tallahassee, FL 32399-0400

Dear Committee Members:

We have followed the Board of Governor's On-Line Strategy for the State University System's Development with much interest. The passage of the Florida Virtual Campus last year signaled a new commitment to develop online learning in Florida. That challenge is critical but Florida's state and independent institutions have impressive resources that can be enlisted. The state should be careful to not develop new options that impede the already robust market driven options in place.

The 20 independent colleges and universities that have fully on-line degree programs would welcome opportunities to partner with state universities and state colleges to boost on-line learning in Florida. Currently, ICUF institutions have nearly 300 fully on-line programs and more than 30,000 fully on-line degree seekers. Those degree programs are composed of thousands of courses that could be offered to high school advanced placement and dual enrolled students. Those degree programs can be tailored for working Floridians and degree completers. The ICUF on-line capacity could be offered in partnerships with school districts and state colleges throughout the state, reaching the currently higher education under-served. Along with the SUS and FCS on-line capacity, Florida has more than 600 fully on-line degree programs. It is an impressive and comprehensive inventory.

We were initially enthusiastic in our discussions with the Parthenon Group. As time passed and drafts evolved, we were disappointed that the final Parthenon Group's Report outlined no role for independent higher education in the options described and did not explore deeply what is really going on already in Florida.

Notwithstanding that, we will continue to hope for options and opportunities to participate. We are enthusiastic and committed to support broader on-line learning opportunities for Floridians, especially for those who are place-bound

or cannot relocate to pursue a degree because of costs, their jobs or their family responsibilities. Because I believe that the Board of Governors shares that goal, we will continue to expect that a plan for all of Florida's on-line resources will emerge. We would welcome a role in an innovative and inclusive Florida On-Line Strategy.

Sincerely,

Ed H. Moore

EHM/mca