

THE UNIVERSITY OF FLORIDA



University of Florida 2013-14 Work Plan

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Presentation to the Strategic Planning Committee


Florida Board of Governors

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A Note of Thanks

- To the Legislature, the Governor and the BOG for recognizing UF, and for further investing to strengthen the university's capabilities.
- With the preeminence designation and investment, UF will advance the state's reputation in higher education, spur research and innovation and accelerate our high-tech economy.

UF: An Overview

- Florida's sole member of the Association of American Universities
 - Committed to undergraduate education
 - Special emphasis on research and doctoral education
 - Outstanding faculty and extensive infrastructure
 - Committed to innovation and economic development
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An Overview

- Among three largest doctoral enrollments in U.S.
- Outstanding core of 4,200 faculty members and extensive research infrastructure
- Equipped to tackle major scientific, medical, environmental and social challenges, with more than \$644 million in annual research funding

Preeminence

Today's Topics for Discussion

- 1) Top Ten Initiative
- 2) Florida Online Institute
- 3) General Education Core Program
- 4) Innovation Academy
- 5) Economic Development

Top Ten Initiative

- UF to invest \$15 million in recruiting top faculty talent
- Investment to be matched with \$15 million/year for five years to support faculty
- Goal: Support new research with greatest potential for UF and Florida



Top Ten Initiative

Further Details

- We will augment faculty investment with investment in doctoral programs
- We have engaged Academic Analytics tools
- Academic Analytics will help with quantitative analysis of scholarly productivity of departments, colleges and research groups – and strategic investment decisions



The Florida Online Institute

- UF has an extensive online degree program, with more than 70 programs, most graduate or professional
- With the Florida Online Institute (FOL), we will focus on creating four-year undergraduate programs online
- Programs will maintain UF's high admissions standards and quality of curriculum, content
- Resident students to be charged 75% of tuition for traditional residential program
- Fees kept to minimum, with students procuring extra services by paying optional fees

The Florida Online Institute

A Timeline

- Advisory committee, created by state statute, to advise BOG, BOT and the President on progress
- FOL Business Plan by September 1st of this year
- FOL to be operational in January 2014
- Initial offering of five degree programs – with plans to add five programs annually beginning in fall 2014

The Florida Online Institute

Current Activity

- Preparation of high-quality lower-division course materials
- Advertising, branding and recruiting
- Provision of student services
- Planning for additional degrees

General Education Core

The Good Life

How do we define it? How do we live it? Explore these questions in some of our courses.



- UF's interdisciplinary humanities course "The Good Life" required for all first-year students
- Course introduces humanities and gives students common experience, shared bond
- With preeminence, UF can require 9-12 credits of all undergraduates

General Education Core

Key Details

UF to devote 2013-14 academic year to faculty and administrator discussion on ...

- Vision for core requirement
- Meshing core requirement with other Gen Ed requirements
- Best strategy to realize vision

Innovation Academy

- 330 students enrolled in inaugural class January 2013; now in their first summer semester
- Second cohort of 375 students have accepted admissions offer to begin in January 2014



Innovation Academy

Key Details

- Students can choose from among 29 majors
- Minor curriculum emphasizes innovation, entrepreneurship and creativity
- Analysis to identify strengths and opportunities set for this summer


Economic Development/Innovation

An Overview

- UF generates more than one-third of state's new inventions and the majority of university startups
- In 2012 alone, the university helped start 15 new companies
- To accelerate this activity, UF created Innovation Square in 2009 and the Florida Innovation Hub in 2012



Innovation: Recent Progress

- Innovation Square now developing as 24-7 live/work/play urban research park
 - Innovation Hub provides resident companies space, labs, etc., enabling them to focus on technology and market strategies
 - The Hub has more than two dozen tenants – and at least 9 companies have graduated
 - A second, privately funded incubator to break ground at Innovation Square this month
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Growing an Innovation Community

UF also attracting major high-tech businesses to North Central Florida

- Mindtree: 400 jobs over 5 years paying average of \$80,000 
- Mobiquity: 260 jobs over 3 years paying average of \$49,000 
- Sears Holdings Corp. opens “Center of Excellence” to access university talent 

2013-14 Work Plan: Key Areas of Progress

With significant support from the Governor, the Florida Legislature and the BOT, UF in 2013-14 will move forward in five key areas ...

- Top Ten Initiative
- Florida Online Institute
- General Education Core Program
- Innovation Academy
- Economic Development



The Foundation for The Gator Nation