#### THE UNIVERSITY OF FLORIDA





# University of Florida 2013-14 Work Plan

Bernie Machen, President
Joe Glover, Provost
University of Florida
Presentation to the Strategic Planning Committee
Florida Board of Governors
June 18, 2013

#### A Note of Thanks

 To the Legislature, the Governor and the BOG for recognizing UF, and for further investing to strengthen the university's capabilities.

 With the preeminence designation and investment, UF will advance the state's reputation in higher education, spur research and innovation and accelerate our high-tech economy.

#### **UF: An Overview**

- Florida's sole member of the Association of American Universities
- Committed to undergraduate education
- Special emphasis on research and doctoral education
- Outstanding faculty and extensive infrastructure
- Committed to innovation and economic development

### **An Overview**

- Among three largest doctoral enrollments in U.S.
- Outstanding core of 4,200 faculty members and extensive research infrastructure
- Equipped to tackle major scientific, medical, environmental and social challenges, with more than \$644 million in annual research funding

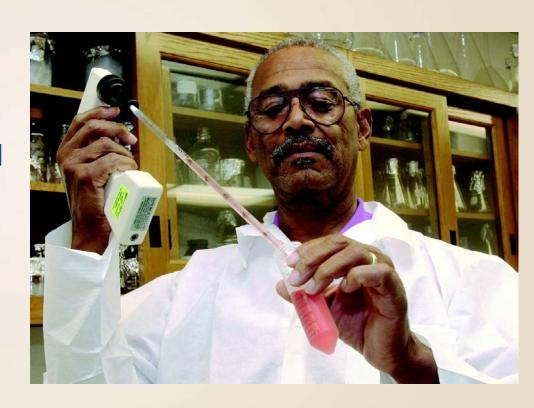
#### **Preeminence**

Today's Topics for Discussion

- 1) Top Ten Initiative
- 2) Florida Online Institute
- 3) General Education Core Program
- 4) Innovation Academy
- 5) Economic Development

## **Top Ten Initiative**

- UF to invest \$15 million in recruiting top faculty talent
- Investment to be matched with \$15 million/year for five years to support faculty
- Goal: Support new research with greatest potential for UF and Florida



## **Top Ten Initiative**

#### **Further Details**

- We will augment faculty investment with investment in doctoral programs
- We have engaged Academic Analytics tools
- Academic Analytics will help with quantitative analysis of scholarly productivity of departments, colleges and research groups – and strategic investment decisions



### The Florida Online Institute

- UF has an extensive online degree program, with more than 70 programs, most graduate or professional
- With the Florida Online Institute (FOL), we will focus on creating four-year undergraduate programs online
- Programs will maintain UF's high admissions standards and quality of curriculum, content
- Resident students to be charged 75% of tuition for traditional residential program
- Fees kept to minimum, with students procuring extra services by paying optional fees

## The Florida Online Institute

#### A Timeline

- Advisory committee, created by state statute, to advise BOG, BOT and the President on progress
- FOL Business Plan by September 1<sup>st</sup> of this year
- FOL to be operational in January 2014
- Initial offering of five degree programs with plans to add five programs annually beginning in fall 2014

#### The Florida Online Institute

**Current Activity** 

- Preparation of high-quality lower-division course materials
- Advertising, branding and recruiting
- Provision of student services
- Planning for additional degrees

## **General Education Core**

#### The Good Life

How do we define it? How do we live it? Explore these questions in some of our courses.



- UF's interdisciplinary humanities course "The Good Life" required for all first-year students
- Course introduces humanities and gives students common experience, shared bond
- With preeminence, UF can require 9-12 credits of all undergraduates

# General Education Core Key Details

UF to devote 2013-14 academic year to faculty and administrator discussion on ...

- Vision for core requirement
- Meshing core requirement with other Gen Ed requirements
- Best strategy to realize vision

## **Innovation Academy**

- 330 students enrolled in inaugural class January 2013; now in their first summer semester
- Second cohort of 375
   students have
   accepted admissions
   offer to begin in
   January 2014



## **Innovation Academy**

**Key Details** 

- Students can choose from among 29 majors
- Minor curriculum emphasizes innovation, entrepreneurship and creativity
- Analysis to identify strengths and opportunities set for this summer

# Economic Development/Innovation An Overview

- UF generates more than one-third of state's new inventions and the majority of university startups
- In 2012 alone, the university helped start 15 new companies
- To accelerate this activity, UF created Innovation Square in 2009 and the Florida Innovation Hub in 2012



## **Innovation: Recent Progress**

- Innovation Square now developing as 24-7 live/work/play urban research park
- Innovation Hub provides resident companies space, labs, etc., enabling them to focus on technology and market strategies
- The Hub has more than two dozen tenants –
   and at least 9 companies have graduated
- A second, privately funded incubator to break ground at Innovation Square this month

# **Growing an Innovation Community**

UF also attracting major high-tech businesses to North Central Florida

- Mindtree: 400 jobs over 5 years paying average of \$80,000
   Mindtree
   Welcome to possible
- Mobiquity: 260 jobs over 3 years paying average
   of \$49,0000

  Mobiquity
- Sears Holdings Corp. opens "Center of Excellence" to access university talent

SEARS HOLDINGS CORPORATION

### 2013-14 Work Plan: Key Areas of Progress

With significant support from the Governor, the Florida Legislature and the BOT, UF in 2013-14 will move forward in five key areas ...

- Top Ten Initiative
- Florida Online Institute
- General Education Core Program
- Innovation Academy
- Economic Development



The Foundation for The Gator Nation