

# Florida Polytechnic University

Board of Governors Meeting

March 28, 2013

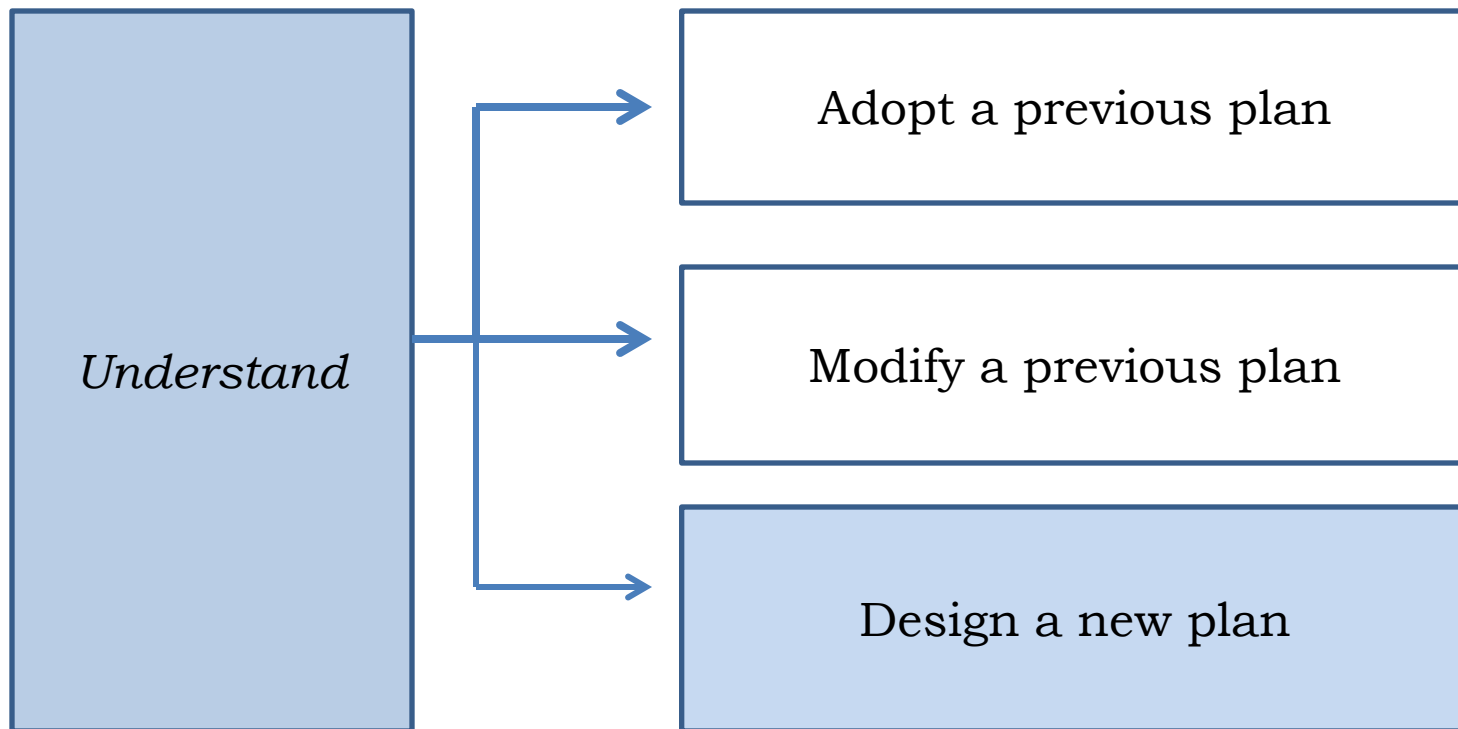
# Board of Trustees

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- Vice Chairman Mark Bostick, President of ComCar Industries, Inc.
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# Florida Polytechnic University

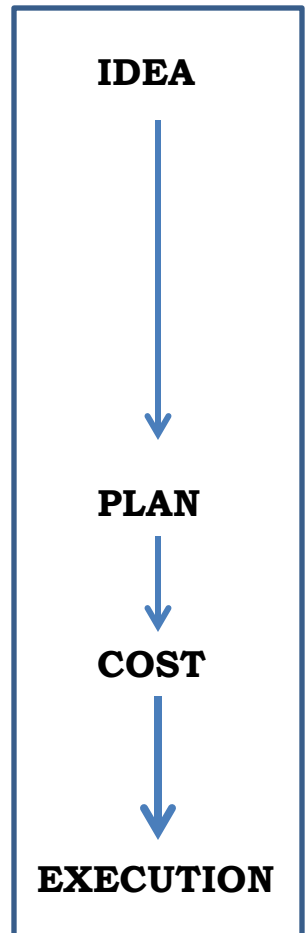
What the new Board of Trustees was asked to do.....



# Florida Polytechnic University

After closing the transfer in October.....we have been doing the following

- ❑ Agreeing on a definitive mission statement
- ❑ Creating a business plan that includes programmatic focus, an operating model, and organizational infrastructure
- ❑ Accumulating the requisite research and testing the veracity of the model assumptions and timelines against demand, Access & Attainment, peers
- ❑ Designing the execution of the academic, operations, facilities, marketing, and foundation objectives
- ❑ Costing and funding the model assumptions
- ❑ Defining and measuring success
- ❑ Making the final decisions and preparing for execution



*Trends affecting industries and workforces are creating products, services, and careers that did not exist a decade ago.....*

*Technological Advances*

Speed & Storage    Petabytes    GPS    Smartphones    Social media/content  
Search engines    Bluetooth    Wifi    IPv6  
Artificial Intelligence    3D animator    Mobile ecosystems  
Big Data    Cloud computing    nanotechnology  
Industrial Internet    Micro biotic  
3-D bio printers    Sustainability    Surgery  
Robotic Manufacturing    gamification    Weaponry/drones  
agbioscience    Tri-modal logistics    Prius  
Disaggregation    Motion Control    Trans generational products  
Cyber Security    Human Genome    Health  
Genetic therapy  
Alternative Fuels/Energy    ETFs  
Globalization    Nutrition    neutrinos    ERP engine    Mobility  
Rare Earths

*Productivity*

*Demographic Change*

*Emerging Markets*

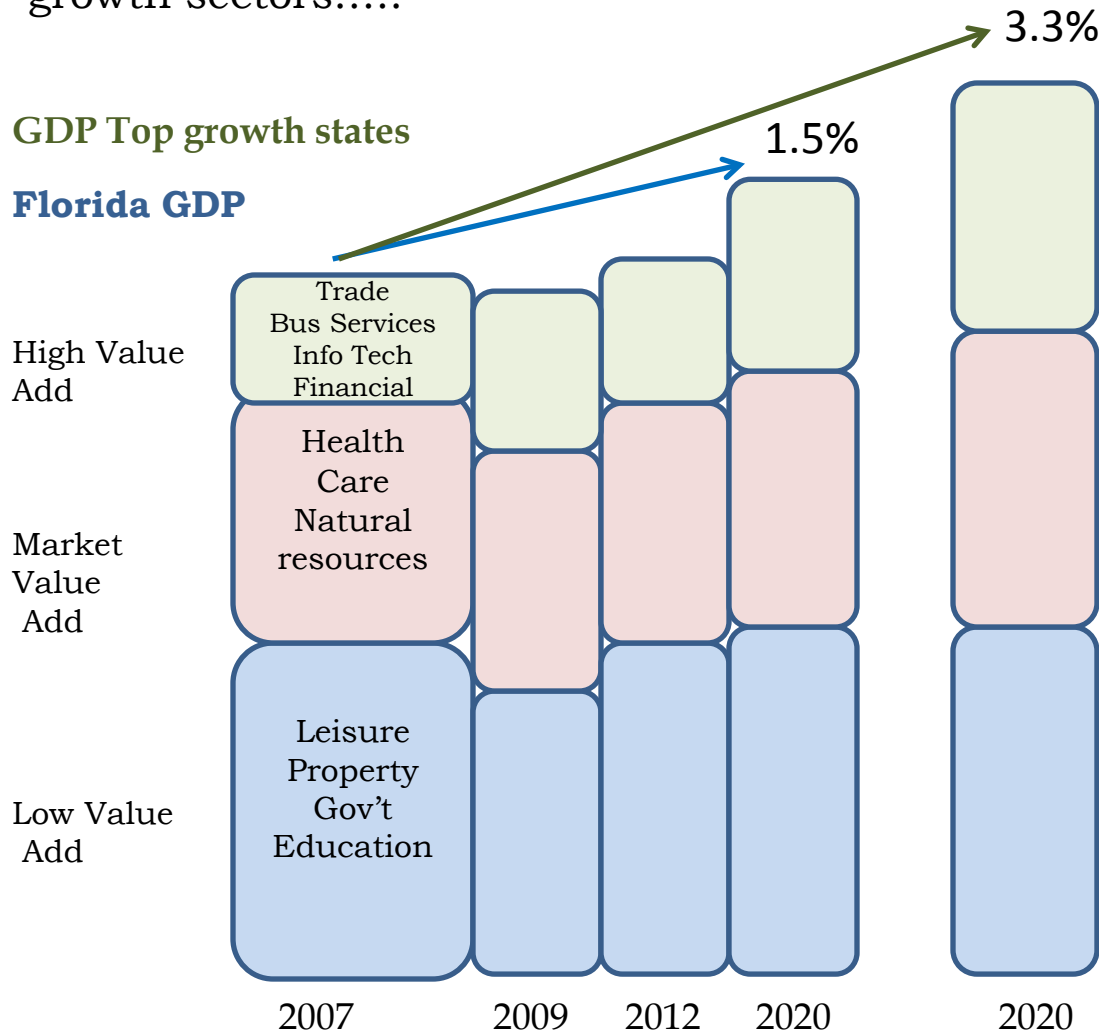
*In order for Florida to compete in a globally connected market  
we must “future proof” our economy*

Florida needs more industries focused in the  
growth sectors.....

*High growth industries  
are innovative*

### GDP Top growth states

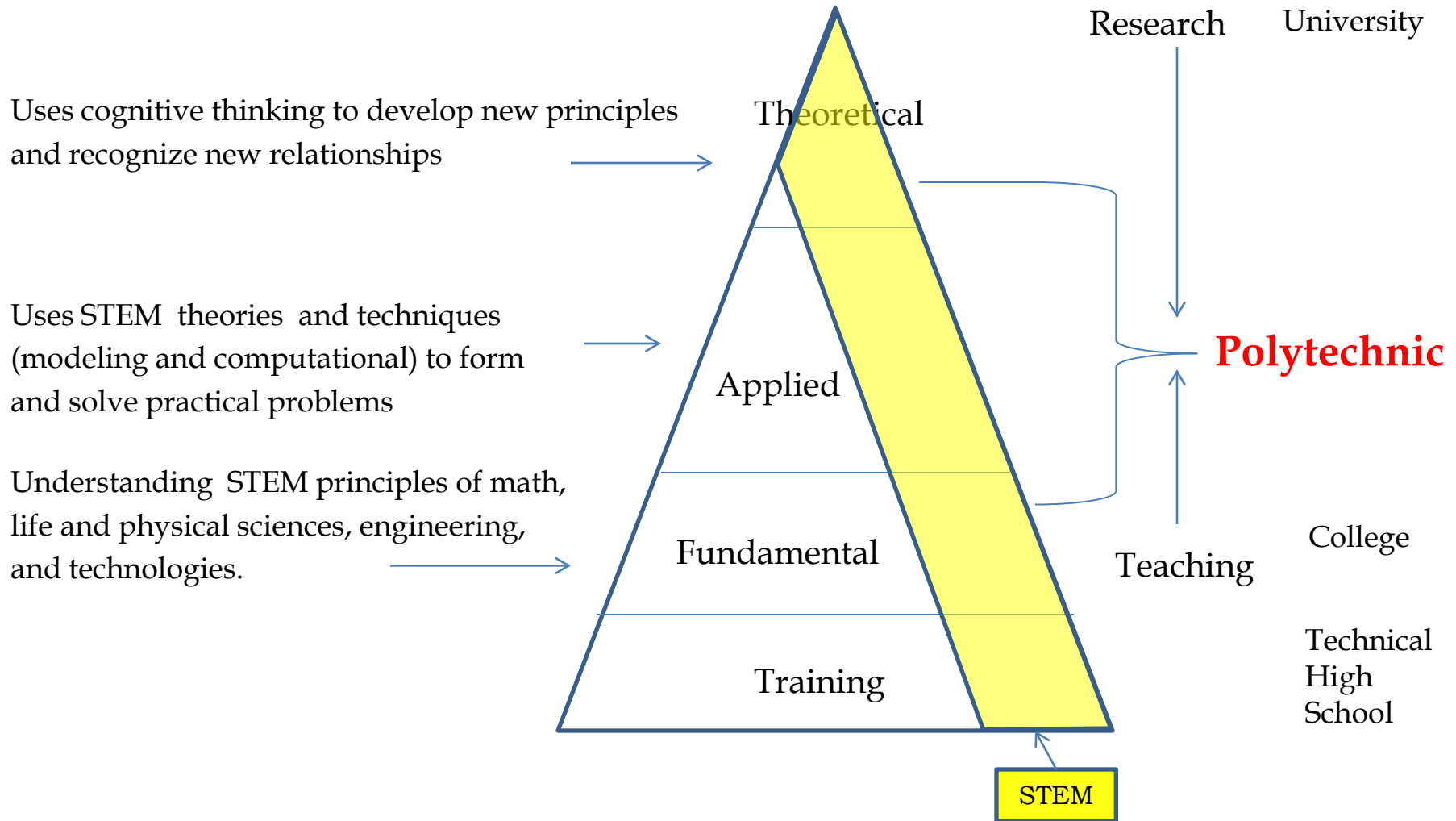
### Florida GDP



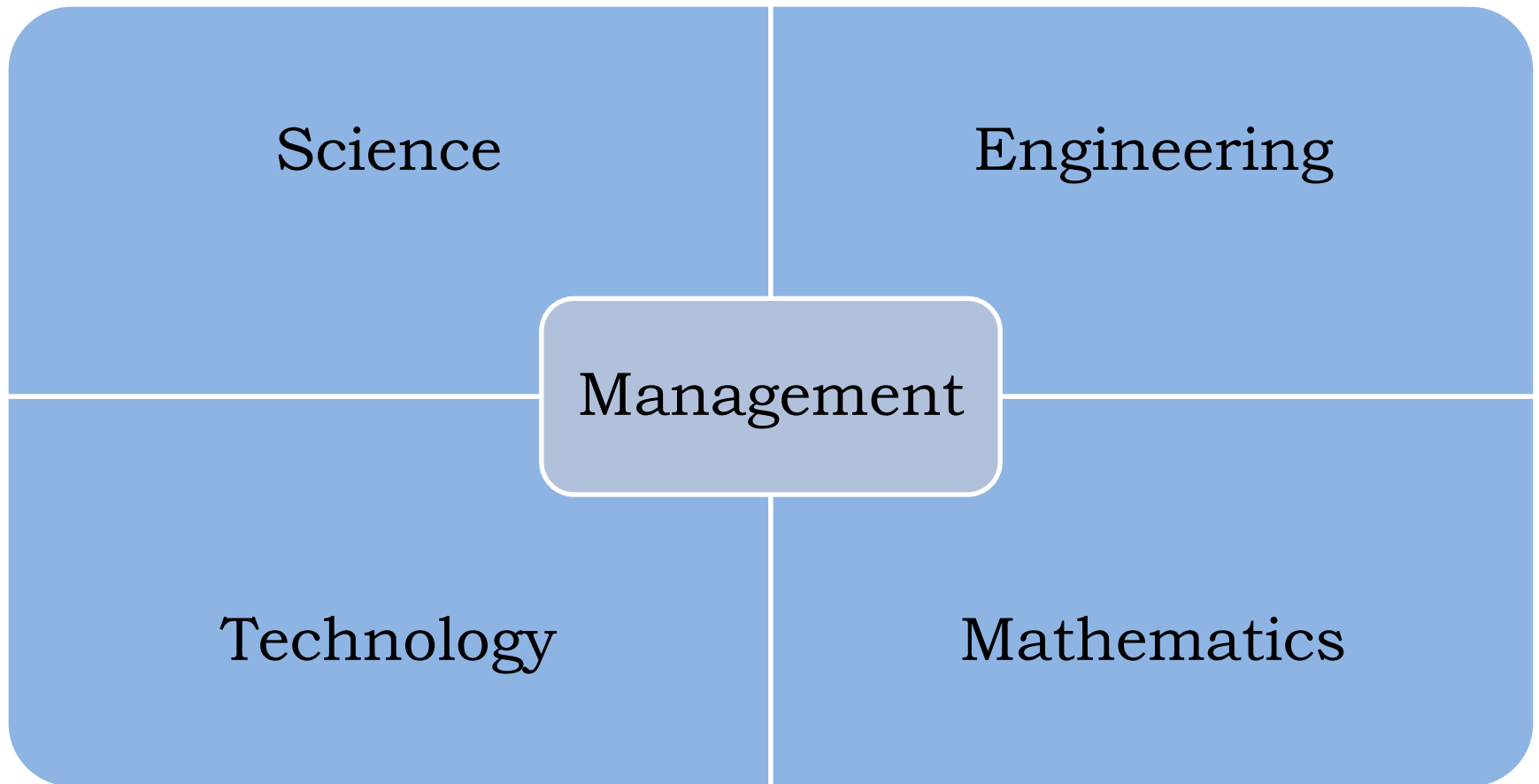
Clean Tech  
Life Sciences  
Info Tech  
Aerospace  
Global Logistics  
Defense  
Professional Services  
Emerging Tech  
Advanced  
Manufacturing  
Cyber Security  
Control Systems  
Alternative Energy

*...and they need labor,  
capital, and infrastructure  
to stay, come, or start in  
Florida*

## So Why does a Polytechnic focused in applied STEM meet the challenge



*STEM can't be just a program..... it must be a philosophy  
in order to produce innovation*





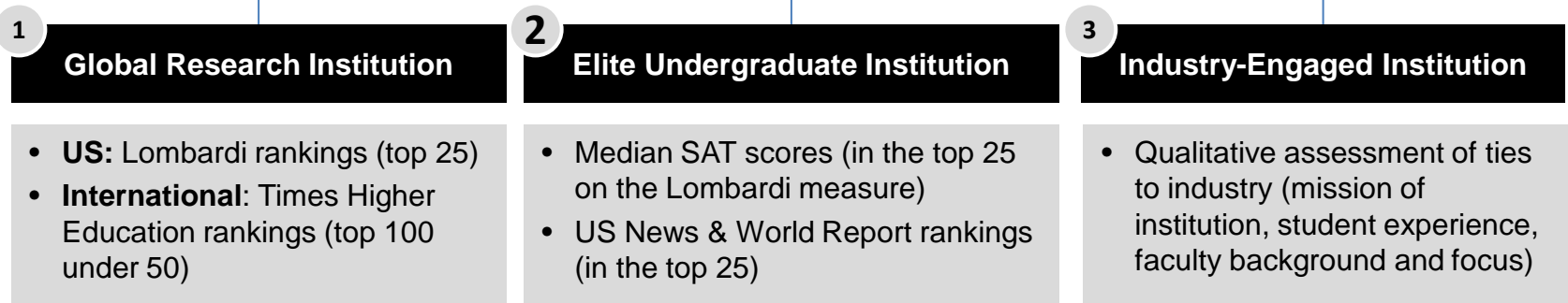
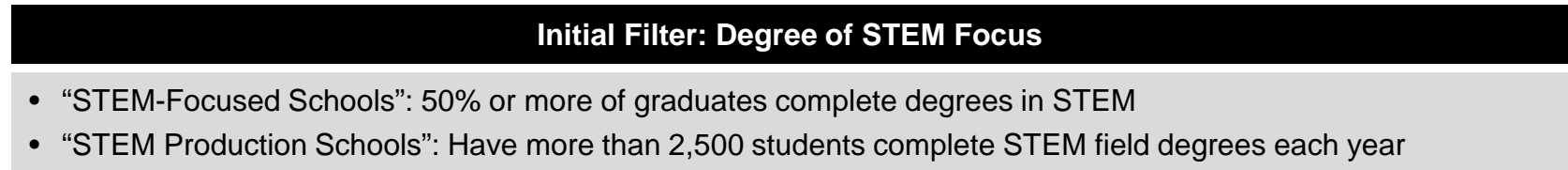
# STEM Models – Introduction

Globally, STEM-focused institutions fall into three broad groupings based on their mission and focus

	1	2	3
	Global Research Institution	Elite Undergraduate Institution	Industry-Engaged Institution
Primary Customer	Faculty / Academia	Students	Employers and Economy
Description	<ul style="list-style-type: none"><li>• Known for high research funding and high quality faculty</li><li>• Receive high rankings on research dimensions</li><li>• Typically focused on Doctoral degrees</li></ul>	<ul style="list-style-type: none"><li>• Very selective (high admission requirements)</li><li>• Produce graduates who are hired into top firms</li><li>• Typically focused on Bachelor's and Master's degrees</li></ul>	<ul style="list-style-type: none"><li>• Closely aligned to industry</li><li>• Higher proportion of faculty come from industry</li><li>• Emphasis on applied, hands-on learning and co-ops / apprenticeships for students</li></ul>

# STEM Models – Methodology

We used the following criteria to determine the primary focus of STEM institutions



## National Examples



- MIT, Stanford, Georgia Institute of Technology, University of Michigan



- Harvey Mudd, Carnegie Mellon, Rensselaer Polytechnic Institute



- Virginia Tech, Colorado School of Mines, Univ. of Maryland – Baltimore County

## International Examples



- ETH Zurich (Switzerland), Korea Advanced Institute of Science & Technology (Korea), Cranfield University (UK)



**IIT (India)** *Note: awards masters/doctorates as well*

- Bandung Institute of Technology (Indonesia). Model not typically found in Western Europe



**TTI (Japan)**

- Polytechnics Canada, Duale Hochschule Baden-Wuerttemberg (German), Aston Univ. & Derby/ Rolls Royce (UK)

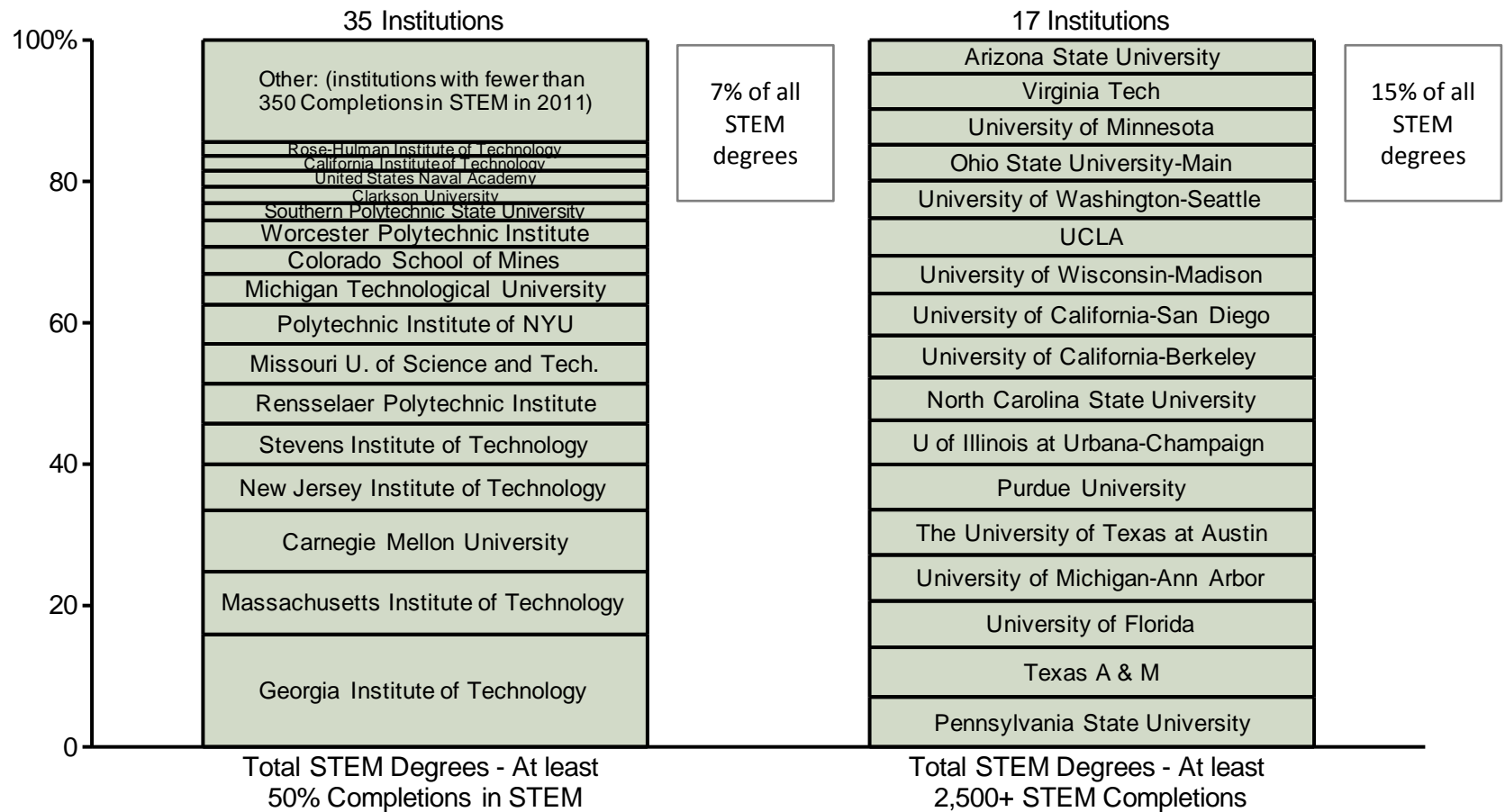
# STEM Models – Methodology

We used the following criteria / metrics to identify STEM-focused institutions

Initial Filter: Degree of STEM Focus

**“STEM-Focused Schools”**: 50% or more of graduates complete degrees in STEM

**“STEM Production Schools”**: More than 2,500 students complete STEM field degrees each year



# University-Industry Partnership Continuum

Levels of involvement can vary significantly from employer to employer, and range from “transactional relationships” to “strategic alliances”

		LEVEL OF ENGAGEMENT			
		LOW (“Transactional”)	MEDIUM (“Collaboration”)		HIGH (“Alliance”)
1	Recruitment/ Job Placement	<div>Career Fairs</div> <div>Job Interviews</div>	<div>Company Seminars</div>	<div>Internships</div>	<div>Student Mentorship by company employees</div>
2	Experiential Teaching & Learning	<div>Employers in Advisory Capacity</div>	<div>Curriculum Development Assistance</div> <div>Course Teaching</div>	<div>“Executive in Residence” Programs</div>	<div>Research/Capstone Project Sponsorship</div> <div>Co-Ops, Often with Student Mentorship</div>
3	Lifelong Learning	<div>Employee Tuition Reimbursement</div>	<div>Access to University Resources (e.g., library)</div>	<div>Employers as Significant Pipeline of Students (B2B Recruitment)</div>	<div>Customized Education Programs</div>
4	Advancement of Research	<div>Material Transfer Agreements</div> <div>Access to Industry Equipment &amp; Space</div>	<div>Faculty Consulting</div>	<div>Sponsored Research</div> <div>Sponsored Clinical Trials</div>	<div>Collaborative Research Projects</div> <div>Joint Applications for Funding</div>
5	Economic Development/ Tech Transfer & Commercialization	<div>Business Seminars &amp; Conferences</div>	<div>Start-up Assistance (Facilities, Advice)</div>	<div>Start-up Assistance (Capital)</div> <div>Tech Transfer/ Patent Licensing</div>	<div>Research Parks</div> <div>Joint Econ. Dev. Initiatives</div> <div>University-Industry Consortia</div>

# Florida Polytechnic University

## Program Decision Matrix – Interdisciplinary and Other Programs

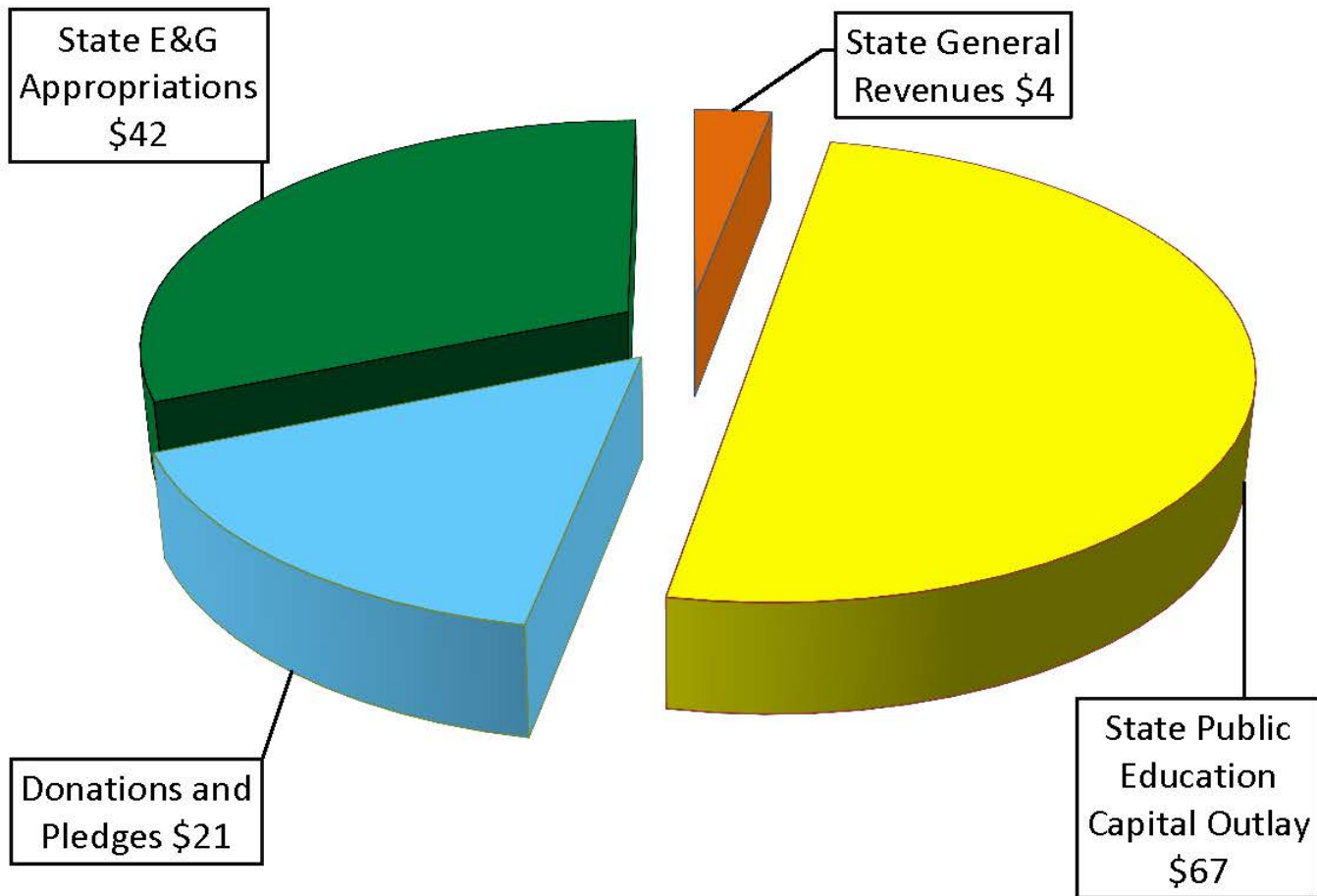
		Architecture (04.0201)	Computer Programming, Specific Applications (11.0202)	Digital Communication & Media/Multimedia (09.0702)	Information Technology (11.0101)	Logistics, Materials, and Supply Chain Management (52.0203)	Nanotechnology (15.1601)	Accounting (52.0301)	Applied Mathematics (27.0301)	Chemistry (40.0501)	Entrepreneurship (52.0701)	Physics (40.0801)	Science Education (13.1316)
Student Demand	Statewide	None offered				None offered	None offered						
	National						None offered						
Employer Demand	Statewide												*FLDOE Crit Tchr Shortage
	Enterprise Florida Industry Cluster; Strategic Area of Interest												
	National												
Costs	Operating												*Assumes science core
	Capital / Start-Up												
Competition	Polytechnics Outside of Florida												
Potential for Online Instruction	Green = High Potential Yellow = Need for Hybrid (labs)												
Consultant Comments													
Availability to Recruit	Green = Achievable Red = More Challenging												
Board of Governors	Access & Attainment Commission		*	*		*							
	Program Recommendation Memo				BS	BS		*	*				

# Florida Polytechnic University

We believe, that with a little more work, our plan.....

- ❑ Provides an educational response to the challenges Florida industries are facing in the globally competitive marketplace...with a substantially applied STEM focus in an industry engaged model.
- ❑ Can be executed, funded, and monitored in phases, in order to assure all stakeholders that a justifiable result on investment is being achieved before commencing the subsequent phases.
- ❑ Makes a definable statement that Florida intends to be competitive in designing, facilitating, and managing innovation as derived from STEM.

## Funding Sources For New Lakeland Campus and IST Building Construction (In Millions)





# Florida Polytechnic University

Lakeland FL New Campus - View Looking South





# Funding The Polytechnic University Through Start Up

(In Millions)

Fiscal Year	Activity	Annual	Cum.	What This Money Bought / Will Buy
2006	Closing costs were funded from General Revenues when private firm donated land	\$4	\$4	3 tracts of land, comprising a total of 531 acres. Tract for main campus is 171 acres.
2007	PECO funding	2	6	Started engineering and design
2007	Campus' main road funds pledged	10	16	Perimeter road cost reimbursements will arrive from Polk County in 3 annual installments, starting in the future once the road construction begins
2009	PECO funding	15	31	Land clearing, almost all of the engineering and design of the IST building and campus infrastructure funded
2009	County agencies donated funds for future construction of IST building and campus	11	42	Contribution for IST building and campus infrastructure
2010	Excess E&G funds reserved by USFP	3	45	Final engineering/design costs now funded for IST building
2011	PECO funding	11	56	Continue funding for construction of IST building
2011	Excess E&G funds reserved by USFP	8	64	Continue funding for construction of IST building
2012 and 2011	PECO funding put in place for final funding of IST building and utility plant construction	35	99	IST building construction, parking lot; chilled water system, communications hub; buildings to be completed by May 2014
2012	Excess E&G funds reserved by USFP	10	109	Stormwater control system, utilities in ground, begin perimeter road construction

## WE ARE HERE NOW in March 2013

2014 and 2013  
Future E&G funds need to be pledged as construction funds NOW in order to outfit the IST building and complete the campus infrastructure construction as mandated by Legislature

\$25	\$134
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Purchase for the IST building the laboratory and classroom technology, plus F,F&E  
Complete the perimeter road, infrastructure, student pathways, install landscaping and add parking lots  
Fund the construction contingency

May 2014 IST building construction complete and  
August 2014 Campus infrastructure construction complete



2014 and 2013  
E&G funds needed to establish and build the curriculum, hire permanent staff and faculty, prepare for first enrollment

Permanent staff, interim staff, and start up consultants and operating costs

2014 and 2013  
Source of funds needed to develop student center / dining hall on campus

?



Place for students, faculty and staff to eat

Source of funds needed to develop residential housing on campus

?

Place for students to live on campus

# SACS Accreditation

## Timeline

**February 2013:** Florida Polytechnic University representatives initiated the accreditation process by attending the required Pre-Applicant workshop. The University and SACS established proper contacts.

**March 2013:** Commence preparation of the initial application to SACS.

**August 2014:** Enroll first class of students.

**September 2014:** Submit application to SACS.

**December 2014:** Achieve SACS candidacy status.

**Spring 2016:** Graduate first class of students.

**December 2016:** Achieve initial grant of accreditation.