



VIVA FLORIDA 500

A Timeline of America's settlement



1492

Columbus
"discovers"
America



1513

Ponce de León
lands in La
Florida



1564

Shakespeare is born
Michelangelo dies



1565

St. Augustine
is founded



1607

Jamestown
is settled



1620

Pilgrims arrive
at Plymouth





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What is Viva Florida 500?

In 2013, Florida reached a significant milestone, the 500th anniversary of Juan Ponce de León's arrival on Florida's east coast. What makes this anniversary so unique is that Ponce de León's convoy of explorers was the first group of Europeans to document such a landing and give a name to Florida—La Florida.

ABOUT VIVA FLORIDA →

Special issue of FORUM Magazine



**Featuring the stories —
and myths — of
Spanish Florida:**

- **Fountain of Youth**
- **Florida's Hispanic Past**
- **Spanish Missions**
- **Florida's Native People**



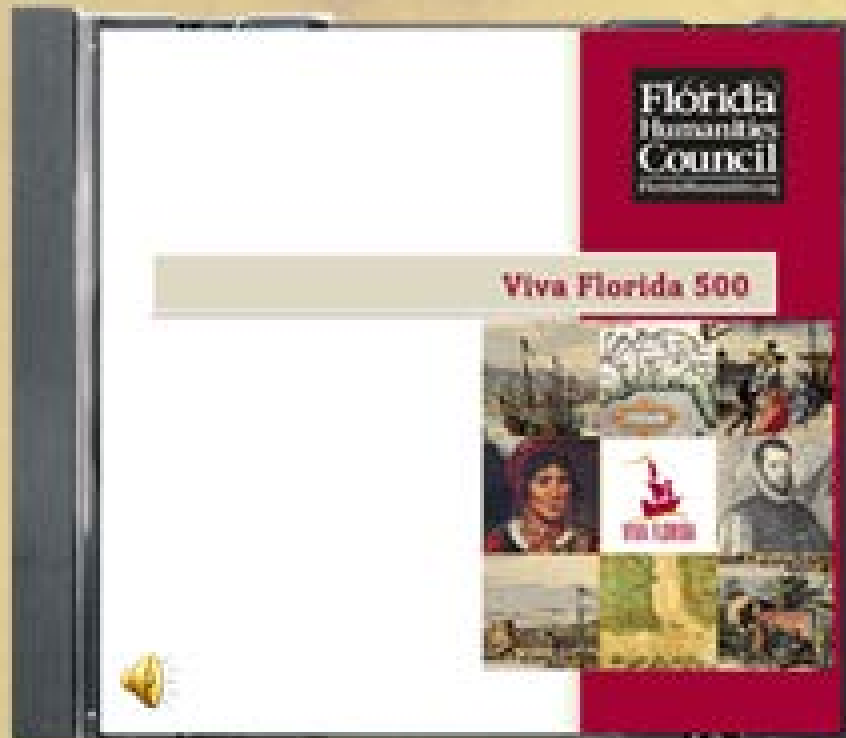
2012 Statewide Conference USF, Tampa

Hispanic Heritage of Florida Conference 2012

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Audio Programs Free to the Public



More than 100 one-minute Florida history “moments” for public radio, web, and social media platforms.

- On 11 radio stations statewide
- Available also on web sites:
 - **Florida Humanities Council**
 - **Spain-Florida Foundation**
 - **Visit Florida**

Public Television Programming

- **WPBT (Miami)** “Florida History Moments” -- PSAs and one-hour documentary about the Spanish impact on the state’s culinary identity
- **WEDU (Tampa)** “Reading Florida History” -- Vignettes featuring public school children reviewing Florida history books
- **WUSF (Tampa)** “Vedettes: A Genre Lost” -- Documentary exploring Cuba’s impact on Florida culture from the 1930s to 1960s
- **WJCT (Jacksonville)** “Tales of Florida History” -- Documentary challenging Florida myths including the Fountain of Youth

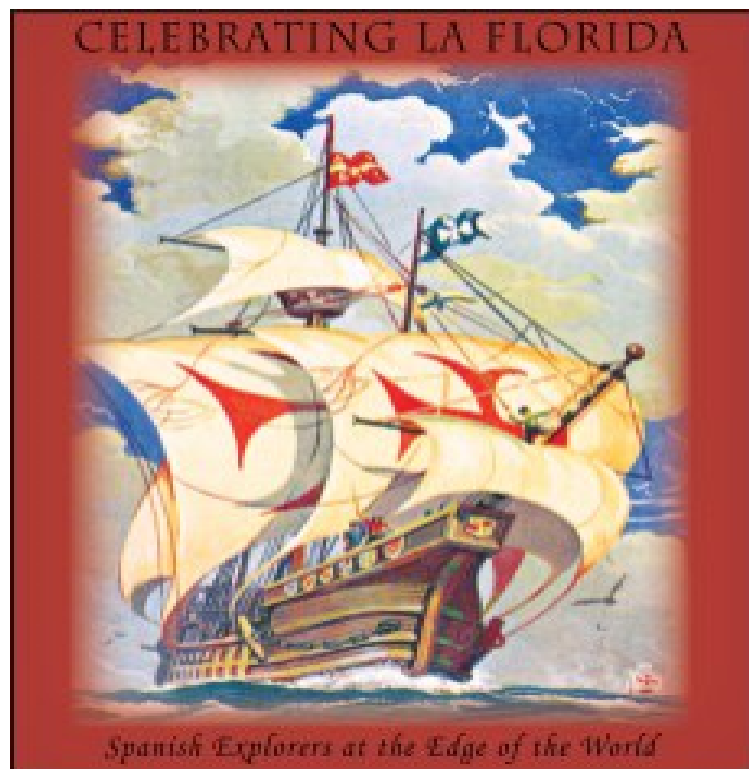


PBS



The Land Ponce de Leon Found: La Florida Symposium Celebrates State's 500th Anniversary

Posted by flpresspr in Florida Nature & Environment, Florida History, Archaeology, American History, Arts & Culture, Event. Tagged: Chris F. Meindl, Florida Museum of Natural History, Kathy Deagan, La Florida Symposium, Michael Gannon, Ponce de Leon, Quincentennial, Steve Noll, Viva Florida 500, William H. Marquardt. [Leave a Comment](#)



LA FLORIDA

A VIVA FLORIDA 500 SPECIAL EVENT!

JOIN US ON SATURDAY, APRIL 6

On Saturday, April 6, coinciding with the 500th anniversary of Juan Ponce de Leon's arrival on Florida's east coast, University Press of Florida (UPF) welcomes the public to attend **La Florida**, a commemorative symposium considering the world, culture and environment encountered by early explorers of the state. Part of the **Viva Florida 500** initiative, **La Florida** will take place at 10:15 a.m. in the Lucille T. Maloney Classroom at the **Florida Museum of Natural History**. There is no admission fee and light refreshments will be provided.

"To celebrate the Quincentennial, we wanted to engage people with Florida's remarkable history and culture by giving them a glimpse of the world Spanish explorers discovered upon first landing," says UPF Director, Meredith Morris-Babb. **La Florida** features a panel of five distinguished scholars, four of them hailing from the University of Florida: Michael Gannon, William H. Marquardt, Kathy Deagan, Steve Noll, and Chris F. Meindl (University of South Florida). Collectively, their expertise represents Florida studies, history, geography, archaeology, and

teaching florida.org



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Featured Unit: Florida's Spanish Colonial Past



FORT CAROLINE

"French begin construction of Fort Caroline at the St. Johns River", Le Moyne de Morgues, Jacques, d. 1588.



In recognition of the upcoming 500th anniversary of Florida's founding in 1513, TeachingFlorida.org is launching with a debut unit on **Florida's Spanish Colonial past**. The

About TeachingFlorida.org

"TeachingFlorida.org" is designed to bring the study of Florida into the classrooms of our state. Created by the Florida Humanities Council, it combines the scholarship of distinguished humanities scholars with ideas and lesson plans from Florida teachers.

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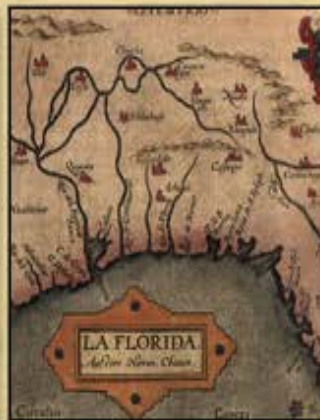
Click here to visit the Florida Humanities Council website. This website funded in part by the State of Florida, **Division of Cultural Affairs**.



Teaching Florida

Explore with us the people, places & ideas that shape our state...

Florida Humanities Council



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Viva Florida 1513-2013: Get Involved for Florida's 500th Anniversary Commemoration

Five hundred years ago Spanish explorer Juan Ponce de León landed on our peninsula's eastern shore and christened it "La Florida." This historic event led to an exchange between old and new worlds, centuries of conflicts and colonizing, and, ultimately, our American cultural melting pot. To help commemorate Florida's 500th anniversary, the Florida Humanities Council is sponsoring these numerous programs, events, and resources.

Spring in Spain



Dreamers & Schemers



A Storyteller's Tales





Commemorating Florida's Quincentenary, 1513-2013