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BOARD OF GOVERNORS
STATE UNIVERSITY SYSTEM OF FLORIDA
BY TELEPHONE CONFERENCE CALL
TALLAHASSEE, FLORIDA
FEBRUARY 21, 2013

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and its Committees are accessible at <http://www.flbog.edu/>.*

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Chair Dean Colson convened the meeting of the Board of Governors, State University System of Florida by telephone conference call from Tallahassee at 1:05 p.m., with the following members present and answering roll call: Vice Chair Mori Hosseini, Dick Beard, Pat Frost, Tom Kuntz, Alan Levine, Wendy Link, Ed Morton, Norman Tripp, and Elizabeth Webster. Due to technical issues, Commissioner Tony Bennett, Matthew Carter, and Manoj Chopra were on the conference line but could not be heard during roll call. Dr. Chopra's technical issues were resolved, and he could be heard beginning at 1:26 p.m. Both Commissioner Bennett and Mr. Carter were present for the meeting and are included in the vote count.

1. Call to Order

Chair Colson thanked members for participating in the conference call.

2. Report, Trustee Nominating and Development Committee

Chair Colson asked Mr. Hosseini to report out from the Trustee Nominating and Development Committee. Mr. Hosseini moved that the full Board appoint David Marion Thomas to the University of Florida Board of Trustees for a term beginning February 21, 2013, and ending January 6, 2018. This appointment would be subject to confirmation by the Senate and to Mr. Thomas attending an orientation session. Mr. Kuntz seconded the motion. Board members voted on the motion, and it carried unanimously.

3. Report, Select Committee on Florida State University Academic Film Program Offerings in West Palm Beach

Chair Colson reminded members that he had established the Select Committee on Florida State University's Academic Film Program Offerings in West Palm Beach made up of Governor Hosseini as Chair, Governor Kuntz, and Governor Morton. Chair Colson asked Mr. Hosseini to report from the Select Committee on Florida State University's Academic Film Program Offerings in West Palm Beach.

Mr. Hosseini reported the Select Committee held a three-hour meeting on February 8th. He reported that the Select Committee heard not only from Florida State University Provost Garnett Stokes and Dean of the College of Motion Picture Arts at FSU but also

from faculty with the program in West Palm Beach as well as Mayor Jeri Muoio and her staff from West Palm Beach.

Mr. Hosseini reported that the Select Committee felt that there was still too much uncertainty for the students surrounding the program in West Palm Beach. The Select Committee was still left wondering how much more the program would cost for the students and what the return on that investment would be for them. He reported that the Select Committee felt that Florida State University needed to develop a clear plan for moving the program back to Tallahassee where the students would have access to the full resources of FSU's world-class film school - its faculty, staff, facilities, and other students. He further reported that the Select Committee unanimously voted to recommend to the full Board that Florida State University initiate the process to transfer the Animation and Digital Arts major back to the main campus in Tallahassee.

Mr. Hosseini moved that Florida State University:

- (1) initiate the process to transfer the Animation and Digital Arts major back to the main campus in Tallahassee, and
- (2) develop a plan for teaching out the students who are currently enrolled in the major in the West Palm Beach that complies with SACS accreditation standards, including notifications of affected students, faculty, and staff. The Board further requests that the Board of Trustees for Florida State and the Board of Governors be presented with this plan by May 1, 2013.

Mr. Morton seconded the motion. Chair Colson asked if there was any discussion.

Members of the Board discussed whether the students in West Palm Beach participated in the meeting on February 8th. Mr. Hosseini reported that the students did not ask to participate on February 8th but certainly would have been allowed to participate as the Florida State faculty and representatives from the City of West Palm Beach did.

Members of the Board discussed the role of the universities and the System as partners in economic development in the State of Florida. While our first priority under the Constitution is the students, the parents, and the System, the Board absolutely supports economic development. The Select Committee members stressed that much of the discussion on February 8th concerned economic development, but no plans were concrete enough for the Select Committee to feel like the students should continue in West Palm Beach.

After the discussion, the motion passed on a vote of 12-1 with Dr. Chopra voting no.

4. Report, Strategic Planning Committee

Chair Colson asked Ms. Frost to report out from the Strategic Planning Committee. Ms. Frost reported that the Strategic Planning Committee has held a number of meetings over the past year, including full committee meetings in December, January and February, to discuss online education. The Committee discussed Parthenon's recommendations which range from continuing with the status quo, to increasing institutional collaboration, to designating a lead institution, or creating a new institution. Ms. Frost reported that there was a clear leaning toward a combination of some of these options in the Committee's discussions. The Committee wants to build on the strengths of all of our institutions while better coordinating online degree programs as a System and to capitalize on the global reputation of a single institution in the development of internationally competitive online programs.

Ms. Frost further reported that the Committee is proposing a two-prong approach to better coordinate services and degree programs throughout the System and to designate a preeminent university to focus on providing the highest quality online degree programs for high-performing students. Ms. Frost moved that the full board

- (1) use the Strategic Plan preeminence metrics to designate the university which would create a separate arm to provide online degree programs of the highest quality, and that funds be requested of the Legislature to support such an effort. The preeminence metrics would be those passed by the 2012 Legislature and approved by the Board for use in the 2012-2013 university work plans. Further, the selected university would create an innovation and research center to (a) ensure the State is a leader in the development of cutting-edge technology and instructional design for the online programs and (b) conduct research that would help strengthen online degree programs and the success of online students.
- (2) direct the Chancellor to form a systemwide work group that would report back to the Strategic Planning Committee and continue to work with our colleges and universities and the other delivery systems to determine ways in which services and online degree programs, including market-based job analyses, can be better coordinated to ensure State and student needs are being met in a cost-efficient and effective manner.

Dr. Chopra seconded the motion. Chair Colson asked if there was any discussion.

Members of the Committee discussed the importance of retaining the individual university efforts for online education. The Board will continue to coordinate the System efforts.

After discussion, the members of the Board concurred unanimously in the two motions.

5. Concluding Remarks and Adjournment

Chair Colson reported that the Board's next in-person meeting will be held on March 27th and 28th at Florida A&M University in Tallahassee. The Chair of the Florida

Polytechnic University Board of Trustees will be making a presentation at the meeting. The Board office is also trying to set up an orientation for new members in conjunction with the meeting.

Chair Colson reminded members about the upcoming Legislative Session. He encouraged members to contact Legislators and the Governor to explain how important higher education is to the State of Florida.

Members discussed the letter dated February 18, 2013, from Governor Scott related to using bonds to finance university construction. Chair Colson reported that the Council for Administrative and Financial Affairs (CAFA) met this week and reviewed the letter.

Having no further business, the meeting was adjourned at 1:47 p.m., February 21, 2013.

Dean Colson, Chair

Monoka Venters,
Corporate Secretary