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 BOARD OF GOVERNORS  
 STATE UNIVERSITY SYSTEM OF FLORIDA  
 NEW COLLEGE OF FLORIDA  
 SUDAKOFF CONFERENCE CENTER  
 5845 GENERAL DOUGHER PLACE  
 SARASOTA, FLORIDA  
 NOVEMBER 7-8, 2012

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Chair Dean Colson convened the meeting at 2:00 p.m., on November 7, 2012, with the following members present: Vice Chair Mori Hosseini, Dick Beard, Matthew Carter, Dr. Manoj Chopra, Pat Frost, Tom Kuntz, Ava Parker, Interim Commissioner Pam Stewart, John Temple, Norman Tripp, and Cortez Whatley.

1. Governor Scott's Visit

Chair Colson welcomed Governor Scott and thanked the Governor for his continued interest in higher education. Governor Scott said that he appreciated the Board members and knew that the State of Florida has a lot to brag about in terms of higher education. Governor Scott recognized Senator Nancy Detert and Representative Jim Boyd. He also introduced his Chief of Staff Adam Hollingsworth and Kim McDougall who works with education policy in his office.

Governor Scott discussed the importance of education to obtaining a job. He said that families across Florida are interested in three things: (1) having a good job, (2) having a great education for their children, and (3) obtaining value for taxes that they pay. He said that he thinks about three questions for state government: (1) What is the value decision? (2) Can we make it more affordable? and (3) What do we want out of it?

Governor Scott said that Florida has a reputation for higher education both nation-wide and world-wide. He said that Florida has every reason to be number one in every area. He said that he learned in business that you set a goal and measure the living daylights out of it.

Governor Scott presented a quiz to show why we should brag about higher education in Florida. The questions and answers included, but were not limited to, the following:

- (1) How many Florida Colleges were ranked in the top 100 colleges in the country as the best value for in-state residents in the country by Kiplinger magazine? Six.
- (2) Which Florida College was ranked 2<sup>nd</sup> in Kiplinger's "Best In-State Values in Public Colleges 2012" Survey? University of Florida.

Governor Scott said that the improvements in Florida are tied to jobs, education, and keeping the cost of living low.

Governor Scott asked what the right way to measure success in higher education was. He thinks about two ideas: affordability and results. He proposed three ways to measure results: (1) percentage of graduates who either get a job or further their education, (2) how much do people make, and (3) how much it costs to get the degree. His goal is to work with the Legislature to invest in higher education.

Governor Scott asked for feedback on how much is needed for higher education, how we fund it, and how we measure it. He said that he was looking for input for his budget request. Members of the Board, the presidents of the institutions in the State University System, and Governor Scott discussed these issues. Discussion included appreciation for the metrics suggested by Governor Scott, recognition of difficulty of tracking the data currently, and the idea of requiring measurement of the data. The group also discussed the affordability of degrees in Florida and return on investment for degrees. Governor Scott discussed the responsibility of the Board of Governors for ensuring that the universities operate like a system to get great return on investment. Performance funding was also discussed.

At 2:54 p.m., Chair Colson thanked Governor Scott for joining the Board. The Board took a short break before resuming with Committee meetings.

## 2. Report, Blue Ribbon Task Force on State Higher Education Reform

Chair Dean Colson re-convened the full Board meeting at 5:22 p.m., on November 7, 2012, with the following members present: Vice Chair Mori Hosseini, Dick Beard, Matthew Carter, Dr. Manoj Chopra, Pat Frost, Tom Kuntz, Ava Parker, Gus Stavros (participating by telephone), Interim Commissioner Pam Stewart, John Temple, Norman Tripp, and Cortez Whatley.

Chair Colson recognized Dr. Dale Brill, Chair of Governor Scott's Blue Ribbon Task Force on State Higher Education. He thanked President John Delaney and Joe Caruncho for representing the Board of Governors on the Task Force. The work of the Task Force is focusing on the SUS governance model, in particular the interaction between our Board and the universities

Dr. Brill reviewed the work of the Task Force and the collaborative process used in producing the report. He stated that the Task Force divided its work into three areas: (1) accountability, (2) funding, and (3) governance. Dr. Brill recognized the complexity of the issues that the Board of Governors wrestles with every day because the issues are inter-related: governance intersects with accountability, and accountability runs into funding. Dr. Brill said that the Task Force concluded its work less than 24 hours earlier, and the report is being finalized to send to Governor Scott.

Dr. Brill said that the theme of the report is the inextricable link between accountability, funding, and governance. In the area of accountability, Dr. Brill reported that there are three recommendations:

- (1) While the Task Force applauds the metrics already used and being refined by the Board of Governors, the metrics should be expanded to include the four specific areas that Governor Scott is interested in measuring: (a) percentage of graduates employed or continuing education, (b) bachelor's degrees in areas of strategic emphasis, (c) cost per graduate and cost to graduates, and (d) salary of graduates.
- (2) Cascade system-wide goals to institutional goals to encourage institutions to be System participants.
- (3) Align institutional annual and strategic goals to System's goals.

In the area of funding, Dr. Brill reported that there are four recommendations:

- (1) Encourage the state to fund SUS institutions at a level tied to expectations, connect funding to accountability, and increase tuition only as a back-stop.
- (2) Explore a differential tuition model by tying tuition to the Department of Economic Opportunity's definition of high-skill, high-wage, and high-demand jobs to connect majors to strategic demand.
- (3) Develop a pre-eminent university structure with the Board of Governors defining what is pre-eminent.
- (4) Establish a Commission to address the impact of these recommendations on Bright Futures and Pre-Paid.

In the area of governance, Dr. Brill reported that there are four recommendations:

- (1) Specify and communicate the implications and benefits that may serve as incentives to the individual institutions.
- (2) Provide budget control to the Board of Governors as a lever to enable outcomes established by connecting the goals in the previous recommendations to resources.
- (3) Refine the mission statements in terms of goals and expectations of the contributions to the System by the individual institutions.
- (4) Give the Board of Governors direct involvement in the selection and appointment of presidents by putting into statute the process that is currently in practice for current presidential searches.

Members of the Board and Dr. Brill discussed the recommendations including setting up a Commission to study the effect of the recommendations on Bright Futures, providing funding tied to expectations set by and measured through the Board of Governors, and avoiding tuition increases. Dr. Brill said that the Task Force provided three plans for funding higher education - the first option is state-support, and the last option is increasing tuition.

The discussion concluded, and Chair Colson thanked Dr. Brill for addressing the Board. At 5:57 p.m. on November 7, Chair Colson adjourned the meeting for the day.

### 3. Chair's Report

Chair Dean Colson re-convened the full Board meeting at 10:49 a.m., on November 8, 2012, with the following members present: Vice Chair Mori Hosseini, Dick Beard, Matthew Carter, Dr. Manoj Chopra, Pat Frost, Tom Kuntz, Tico Perez (participating by telephone), Gus Stavros, Interim Commissioner Pam Stewart, John Temple, Norman Tripp, and Cortez Whatley.

Chair Colson thanked New College and President O'Shea for hosting the meeting, especially for coordinating the logistics of Governor Scott's visit. New College of Florida Trustee and former Board of Trustees Chair Bob Johnson offered welcoming remarks. President O'Shea delivered a presentation highlighting, among other topics, the importance of being part of Florida's System of higher education and the place of New College as a small residential liberal arts college serving students in the arts and the sciences.

Chair Colson thanked Governor Scott and Dr. Dale Brill for spending time with the Board. He commented that the Board is working hard to embrace its constitutional responsibilities fully by developing a strong accountability system based on the 2025 Strategic Plan, the Annual Accountability Report, and the university work plans – a system designed to drive improvements in academic quality, operational efficiency, and return on investment. Improvements in these areas are important to Florida's citizens.

Chair Colson recognized Interim Commissioner Pam Stewart as a new member of the Board. He acknowledged the Board members whose terms end on January 6, 2013 – Ava Parker, Tico Perez, Gus Stavros, John Temple, and Norman Tripp. He reminded the members that each continues to serve until Governor Scott makes appointments. He also recognized Joe Caruncho for his service on the Board.

Chair Colson thanked President Bense, President Rosenberg, the other members of the Facilities Task Force, and the members of the Advisory Council for the hard work that went into developing strategic recommendations to address the crisis in infrastructure and facilities funding in Florida. He reminded the Board that the Online University Study is due on November 16<sup>th</sup> and provided an update on the Commission on Florida Higher Education Access and Degree Attainment.

4. Approval, Minutes of Meeting held September 13, 2012

Mr. Hosseini moved that the Board approve the Minutes of the Meeting held on September 13, 2012, as presented. Mr. Kuntz seconded the motion, and the members concurred.

5. Chancellor's Report

Chancellor Brogan commented that the Board has a regulation that requires approval of the institution's strategic plans, and the Board is working on a process to align the institutional strategic plans with the System strategic plan. He proposed that the process for the approving the institutions' strategic plans be discussed in January.

Chancellor Brogan thanked the University of South Florida and President Genshaft for hosting a meeting on graduate medical education, including the crucial issue of medical residency slots. He reported that he called the meeting in conjunction with Congresswoman Kathy Castor. He commended the medical schools in the System for the quality of students.

Chancellor Brogan introduced Nicole Washington, the new Associate Director of Governmental Relations who will work with Janet Owen on legislative issues. He reported that Nicole previously worked in Governor Scott's office on higher education budgetary and policy issues.

6. Approval, New Regulation 3.001 Penalties for Failure to Report Child Abuse

Chair Colson recognized the Board's General Counsel to explain the approval of new Regulation 3.001. Ms Shirley explained that the proposed regulation implements statutory changes to establish penalties for the intentional failure by a university administrator or law enforcement agency to report known or suspected child abuse, abandonment, or neglect to the Department of Children and Family Services.

Ms. Shirley reported that she had worked closely with the universities on the language in the proposed regulation. The Board approved public notice of the regulation at the September meeting. The regulation was posted for public comment, and no comment was received.

Mr. Carter moved that the Board approve new Regulation 3.001. Mr. Beard seconded the motion, and the members concurred.

7. Academic and Student Affairs Committee Report

Chair Colson recognized Mr. Tripp to report on the Academic and Student Affairs Committee. Mr. Tripp reported that the Committee has no action items from the November meeting but has regulations coming back from the September meeting for final approval. Mr. Tripp moved that the Board approve new Regulation 6.013 Military Veterans and Active Duty. Mr. Carter seconded the motion, and the Board concurred.

Mr. Tripp moved that the Board approve amended Regulation 6.002 Admission of Undergraduate First-Time-in-College, Degree Seeking Freshmen. Mr. Carter seconded the motion, and the Board concurred.

Mr. Tripp moved that the Board approve new Regulation 6.008 Postsecondary College-level Preparatory Testing, Placement, and Instruction for State Universities. Mr. Carter seconded the motion, and the Board concurred.

8. Audit and Compliance Committee Report

Chair Colson reported that the Audit and Compliance Committee has no action items to bring to the full Board. The members heard reports from Florida A&M and the Board's Inspector General Derry Harper.

9. Facilities Committee Report

Chair Colson recognized Mr. Beard to report on the Facilities Committee. Mr. Beard reported that the Committee has two action items.

- A. Debt Approval, A Resolution of the Board of Governors Requesting the Division of Bond Finance of the State Board of Administration to Issue Revenue Bonds on behalf of Florida Atlantic University to Finance the Construction of a Parking Facility on the Main Campus of Florida Atlantic University

Mr. Beard moved that the Board approve a resolution requesting the Division of Bond Finance of the State Board of Administration issue revenue bonds on behalf of Florida Atlantic University to finance the construction of a parking facility on the main campus. Mr. Carter seconded the motion, and members of the Board concurred.

- B. Approval, 2013-2014 SUS Fixed Capital Outlay Legislative Budget Request



Mr. Beard moved that the Board approve the 2013-2014 SUS Fixed Capital Outlay Legislative Budget Request and authorize the Chancellor to make necessary revisions. Mr. Carter seconded the motion, and members of the Board concurred.

Mr. Beard reported that President Bense presented the final report of the Facilities Task Force. The Committee is turning the final report over to the full Board for action on getting legislative approvals of recommendations. Chair Colson said that the Board will work with the Legislature and Governor Scott on these issues.

#### 10. Budget and Finance Committee Report

Chair Colson recognized Mr. Kuntz to report on the Budget and Finance Committee. Mr. Kuntz reported that there were several action items

Mr. Kuntz moved that the Board approve the following regulations as final:

- A. Board Regulations
  - i. Approval, Amended Regulation 7.003 Fees, Fines & Penalties,
  - ii. Approval, Amended Regulation 7.008 Waiver of Tuition and Fees, and
  - iii. Approval, Repeal of Regulation 7.015 Florida National Guard Education Assistance Program

Mr. Beard seconded the motion, and the members concurred.

- B. Approval, 2012 New Fees Report to the Legislature

Mr. Kuntz moved that the Board approve the submission of the 2012 New Fees report to the Legislature. Mr. Beard seconded the motion, and the members concurred.

- C. Approval, 2013 Market Tuition Proposals

Mr. Kuntz moved that the Board approve the following market rate tuition proposals:

- i. University of Central Florida, Master of Science in Engineering Management,
- ii. Florida International University Master of Science in Hospitality and Tourism Management,
- iii. University of Florida Master of Arts in Art Education,
- iv. University of Florida Master of Arts in Mass Communication with Specialization in Social Media and Web Design/Online Communication
- v. University of Florida Master of Science in Architecture,
- vi. University of Florida Master of Science in Forest Resources and Conservation with Concentrations in Ecological Restoration and Geomatics,

- vii. University of Florida Master of Science in Pharmacy with a Concentration in Medication Therapy Management and Clinical Pharmacy,
- viii. University of South Florida Graduate Certificate in Business Foundations,
- ix. University of South Florida Master of Arts in Global Sustainability,
- x. University of South Florida Master of Business Administration with a Concentration in Sport and Entertainment Management, and
- xi. University of South Florida Master of Education in Curriculum and Instruction with a Concentration in Secondary Education

Mr. Temple seconded the motion, and the members concurred.

#### 11. Trustee Nominating and Development Committee Report

Chair Colson recognized Mr. Hosseini to report on the Trustee Nominating and Development Committee. Mr. Hosseini moved that the full Board appoint William Mitchell Brown to the Florida Polytechnic University Board of Trustees for a term beginning November 8, 2012, and ending November 7, 2017. The appointment is subject to confirmation by the Senate and to Mr. Brown attending an orientation session. Mr. Beard seconded the motion, and the members concurred.

#### 12. Select Committee on Florida Polytechnic Report

Chair Colson recognized Mr. Hosseini to report on the Select Committee on Florida Polytechnic. Mr. Hosseini reported that SB 1994 required that the University of South Florida transfer the assets and liabilities relating to the former University of South Florida Polytechnic campus to the Florida Polytechnic University.

On October 24<sup>th</sup>, the Florida Polytechnic Board of Trustees voted to accept the transfer of assets and liabilities and delegated authority to its Chair Rob Gidel to take such actions necessary to complete the transfer. The closing documents were executed on October 30<sup>th</sup>.

Under SB 1994, the University of South Florida was appropriated \$10 million dollars for the purpose of teaching out the students enrolled at the University of South Florida Polytechnic. Release of the funds by the Governor's office is contingent upon the University of South Florida meeting its transfer obligations under the bill.

Mr. Hosseini said that based on the agreement of the University of South Florida and Florida Polytechnic University expressed in the documents transferring the assets and liabilities executed on October 30, 2012, he moved that the Board of Governors confirm

that the University of South Florida has met its transfer obligations under the bill and authorize the Chancellor to communicate confirmation to the Governor's office. Mr. Tripp seconded the motion, and the members concurred.

13. Concluding Remarks and Adjournment

Chair Colson thanked members for attending the meeting. He reported that the next meeting would take place on January 16<sup>th</sup>-17<sup>th</sup> at the University of Florida in Gainesville. He wished everyone a happy holiday season.

Mr. Stavros thanked the members of the Board for the privilege of serving with them on this Board dedicated to higher education in Florida. He further stated that his involvement with such an outstanding group which cares so much about the students has been an honor. He wished the Board the best.

Having no further business, the meeting was adjourned at 11:42 a.m., November 8, 2012.

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Dean Colson, Chair

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Monoka Venters,  
Corporate Secretary