

STATE UNIVERSITIES OF FLORIDA
Limited Access Program Request
Reference: 6C-6.001 Admissions, FAC

University: Florida International University
Degree(s) offered: Bachelor of Science in Communication
Program: School of Journalism and Mass Communication
Six digit CIP code: 09.0102

1. Will the entire program be limited access or only a specific track?

The B.S. in Communication

2. If only a track is limited access, please specify the name of the track

N/A

3. How many students will the program plan to accommodate?

We will accommodate those who meet the entrance requirements; we anticipate approximately 1,400-1,500 students to qualify as FIU grows in enrollment.

4. When do you propose to initiate limited access?

Immediately upon approval by the Board of Governors.

5. What is the justification for limiting access?

- A. Our program requires a higher level of communications and language skills to be successful
- B. We are limited in class size for skills classes by our accrediting agency and student/faculty ratio is high

6. By what means will access be limited? Please provide a description of the program's admissions requirements and procedures, and indicate how these requirements and procedures ensure equal access for Florida community college Associate of Arts degree graduates in the competition for available space in the program.

Requirements: Students must have a 3.0 GPA when reaching 60 credits and score a 70 or better out of 100 on the school's language skills entrance exam (grammar test) and complete a writing sample to enter the gatekeeper course, MMC 3104C, to be admitted to the school. The entrance exams are given 4-6 times weekly starting six weeks before a semester begins. The entrance exams are posted on the school's website and students register online as well. Orientation classes and advisors refer incoming students to the website with information about the entrance exams. The school's website provides a grammar study section and video with free and openly accessible preparatory material. In order to be fully admitted to the degree program, students must secure a score of 78 out of 100 as an exit score for the gatekeeper course. Native and transfer students who meet entrance requirements will have equal access.

7. Present the current race and gender profiles of the students in the program. Discuss the impact of the proposed action on the race and gender profiles. Cite sources used for discussion. What strategies, should they be necessary, will be used to promote diversity in the program.

We anticipate no impact by race or gender. Our program is quite diverse, as the numbers illustrate and we continue to work at being open to diversity through our curriculum. Our total enrollment last year was 67 percent Hispanic, 13 percent African American and 4 percent Asian/Pacific Islander. We are also more than three-fourths female.

8. Are the graduates of the program in high demand? If so, and if the program is to be limited due to lack of adequate resources, provide a justification for limiting access to the program rather than reallocating resources from programs with a low marked demand.

Yes, our graduates are in demand because we train them in multimedia across all platforms. These requirements are for the whole undergraduate program and these are no other resources to be reallocated.

Request Initiated by:
Vice Provost

EEO Officer's Signature:
EEO Office

Provost Signature:
Provost

Send the completed form to: Dr. Dorothy J. Minear
Interim Vice Chancellor, Strategic Initiatives
Board of Governors
State University System of Florida
325 West Gaines Street, Suite 1614
Tallahassee, Florida 31399-1950

Appendix A: Ethnic Breakdown

CIP 09.0102 Mass Communication										
UNDERGRADUATE HEADCOUNT BY GENDER AND ETHNICITY										
(Excluding Non-Resident Aliens)										
STDT_LVL	(Multiple Items)									
		<input checked="" type="checkbox"/>								
STU_PROGRAM_CAT	090102	<input checked="" type="checkbox"/>								
CIP_DESCR	Communication (Mass)	<input checked="" type="checkbox"/>								
UNIVERSITY WIDE			ETHNICITY							
TERM_DESC	GENDER		African American	Asian	Hispanic	Native American	White	Not Reported	Grand Total	
Fall 2007	FEMALE		133	25	859	2	192	5	1,216	
	MALE		42	7	263		67	3	382	
Fall 2007 Total			175	32	1,122	2	259	8	1,598	
Fall 2008	FEMALE		118	23	799	1	178	6	1,125	
	MALE		52	5	223	1	54	5	340	
Fall 2008 Total			170	28	1,022	2	232	11	1,465	
Fall 2009	FEMALE		105	20	738	2	144	8	1,017	
	MALE		38	7	228	1	44	3	321	
Fall 2009 Total			143	27	966	3	188	11	1,338	