Florida Board of Governors Budget, Finance and Business Operations Committee University Request for a Tuition Differential

University: Florida Gulf Coast University **Effective Date** University Board of Trustees Approval Date: June 16, 2009 Implementation Date (month/year): July, 2009 Purpose Describe the overall purpose of the tuition To increase access to undergraduate differential: education to Florida residents. **Campus or Center Location** Entire University. Campus or Center Location the Tuition Differential will apply (If the entire university, indicate as such): **Undergraduate** Course(s) Course(s) (If an undergraduate course will All undergraduate courses have a unique tuition differential then a separate form should be completed for each course. If the tuition differential applies to all university undergraduate courses, indicate as such): **Tuition Differential**

Percentage increase from prior year:	7%
Amount per credit hour:	\$5.74
Amount for 30 credit hours:	\$172.20
Projected Revenue Generated and Intended Uses	
Amount of revenue generated in Year 1:	\$.874 Million

Seventy percent (70%) of the funds must be used for undergraduate education.

Describe the initiative(s) and the estimated expenditure(s) for each:

1. Increase access to undergraduate education by hiring six additional full-time faculty.

FGCU is faced with ever-increasing demand for higher education. Since July 1, 2007 FGCU has significantly increased its enrollment despite significant reductions in state support. While enrollment increased by 24%, state general revenue decreased by 20%. FGCU did this to fulfill its mission to serve Southwest Florida and its commitment to the region and to the State of Florida. Due to the economic downturn, the demand for higher education has increased and it is recognized that satisfying this demand is one key to ending the recession, ensuring future prosperity, and the further diversification of our economy. Consequently, this year with the help of money from the tuition differential, FGCU undergraduate enrollment can grow by a further 12% to just over 10,000.

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To accommodate the additional enrollment without sacrificing quality, FGCU will use \$.6 Million of the tuition differential to hire an additional 6 faculty. The additional faculty will allow us to offer an increase in the number of course sections we can make available to our undergraduates that should enhance their ability to graduate on time. Many of the new faculty hires are targeted in fields of critical importance to the state or the region, including: mathematics, chemistry, physics, biology, health professions, and the hospitality industry.

Thirty percent (30%) of the funds must be used for undergraduate students who have financial need.

Describe the initiative(s) and the estimated expenditure(s) for each:

1. FGCU will increase the amount of need based aid provided to its undergraduate students

Approximately 29% of our undergraduate students receive need-based grant aid that amounted to about \$12,623,585 in FY 09. With 30% of the tuition differential (est. @ \$.274M) FGCU intends to increase the number of students who receive need-based aid in FY 10, and to increase the average need-based award. By so doing FGCU will help to mitigate impact of the tuition increase and hold harmless those students who are least able to afford the tuition increase.

Indicate how the university will monitor the success of the tuition differential. Include any performance measures that may be used:	 Increase in the number of course sections offered in AY 09-10 compared to AY 08-09. Increase in the number of FTE generated by FT faculty in AY 09-10 compared to AY 08-09. Increase in the number of students receiving need-based aid in AY 09-10 compared to those receiving such aid in AY 08-09.