

**BOARD OF GOVERNORS**  
**STATE UNIVERSITY SYSTEM OF FLORIDA**  
**Strategic Planning and Academic and System Oversight Committee**  
June 18, 2009

**SUBJECT:** Ph.D in Sport Management at Florida State University

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**PROPOSED COMMITTEE ACTION**

Consider for Approval the Ph.D. in Sport Management at Florida State University, CIP Code 31.0504

**AUTHORITY FOR BOARD OF GOVERNORS ACTION**

Section 7(d), Art. IX, Florida Constitution  
Board of Governors Regulation 8.011

**BACKGROUND INFORMATION**

Florida State University (FSU) is seeking to elevate the existing Sport Management specialization in the Ph.D. in Physical Education program to a standalone degree program. The program will require 80 credit hours beyond the baccalaureate degree. Funding will be reallocated from the physical education program, and expenses will be minimal as the program continues to utilize faculty and facilities currently used for the specialization. Benefits anticipated by the University include increased availability of sport management faculty and recognition of Florida State University as having one of the premier sport management programs in North America. A copy of the full proposal is available at

[http://www.flbog.org/pressroom/meeting\\_items.php?id=91&agenda=192](http://www.flbog.org/pressroom/meeting_items.php?id=91&agenda=192).

This proposal was reviewed by members of the Academic Programs Team during their May 13, 2009 conference call. The program has been approved by the FSU Board of Trustees Academic Subcommittee and will be considered for approval by the full board at their June 17, 2009 meeting. Due to the shortened timeline for implementation, FSU has asked that the Board of Governors consider a parallel approval process for this program.

If approved by the Board of Governors, students will be admitted beginning Fall 2009.

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**Supporting Documentation Included:** Staff Analysis

**Facilitators / Presenters:** Governor J. Stanley Marshall  
FSU Representatives