

# FAX SHEET

DATE: 5/12/09

TO: Richard Stevens Fax #: 850-245-9697

FROM: Jennifer Buchanan / FSU / 644-6876

Number of pages including cover: 5

Remarks: Sport Management Ph.D. internal  
approvals (minus final Board of Trustees  
signature).

Office of the Dean of the Faculties  
314 Westcott Building  
The Florida State University  
Tallahassee, FL 32306-1480

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NEW DEGREE PROGRAM PROPOSAL  
SIGNATURE PAGE

PHASE OF DEVELOPMENT \_\_\_\_\_ Exploration  
\_\_\_\_\_ Planning  
\_\_\_\_\_ X \_\_\_\_\_ Implementation

COLLEGE: Education

DEPARTMENT TO OFFER THE DEGREE: Sport and Recreation Management

(OR INTERDISCIPLINARY):

NAME OF DEGREE PROGRAM: Sport Management

CONTACT PERSON: Cheryl Beeler / Brian Gordon

LEVEL: \_\_\_\_\_ Bachelor's (Specify B.A or B.S.)

\_\_\_\_\_ Master's (Specify M.A. or M.S.)

\_\_\_\_\_ Ph.D. Doctoral

APPROVED:

Jeffery Jones \_\_\_\_\_ Date 9-3-08  
Department Curriculum Committee

Cheryl Beeler \_\_\_\_\_ Date 9/3/08  
Department Chair

M. J. Haalene \_\_\_\_\_ Date 9/5/08  
College Curriculum Committee

P. Randall \_\_\_\_\_ Date 9.8.08  
Academic Dean

Nancy Mercant \_\_\_\_\_ Date 3/5/09  
Dean of Graduate Studies (graduate approval)

\_\_\_\_\_  
Dean of Undergraduate Studies (undergraduate approval) Date \_\_\_\_\_

Donna E. Rowe \_\_\_\_\_ Date 3/19/09  
Dean of the Faculties

Kevin J. [Signature] \_\_\_\_\_ Date 03-12-09  
Director of Diversity and Compliance

George L. McElveth \_\_\_\_\_ Date 10 March 2009  
SACS Liaison

L. A. White \_\_\_\_\_ Date 4-30-09  
Provost and Executive Vice President for Academic Affairs

**Florida Board of Governors  
Request to Offer a New Degree Program**

Florida State University  
University Submitting Proposal

Fall 2009  
Proposed Implementation Date

College of Education  
Name of College or School

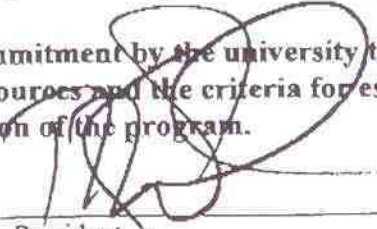
Sport and Recreation Management  
Name of Department(s)

Sport Management  
Academic Specialty or Field

Doctor of Philosophy in Sport  
Management (CIP 31.0504)  
Complete Name of Degree  
(Include Proposed CIP Code)

**The submission of this proposal constitutes a commitment by the university that, if the proposal is approved, the necessary financial resources and the criteria for establishing new programs have been met prior to the initiation of the program.**

\_\_\_\_\_  
Date Approved by the University Board of Trustees

  
\_\_\_\_\_  
President 5/4/09  
Date

\_\_\_\_\_  
Signature of Chair, Board of Trustees      Date

  
\_\_\_\_\_  
Vice President for Academic Affairs 4-30-09  
Date

Provide headcount (HC) and full-time equivalent (FTE) student estimates of majors for Years 1 through 5. HC and FTE estimates should be identical to those in Table 1. Indicate the program costs for the first and the fifth years of implementation as shown in the appropriate columns in Table 2. Calculate an Educational and General (E&G) cost per FTE for Years 1 and 5 (Total E&G divided by FTE).

Implementation  
Timeframe

Projected Student  
Enrollment (From Table 1)

Projected Program Costs  
(From Table 2)

Implementation Timeframe	Projected Student Enrollment (From Table 1)		Projected Program Costs (From Table 2)		
	HC	FTE	Total E&G Funding	Contract & Grants Funding	E&G Cost per FTE
Year 1	37	24.79	\$401,733		\$16,205
Year 2	38	25.46			
Year 3	38	25.46			
Year 4	40	26.80			
Year 5	42	28.14	\$457,394		\$16,254

Steps supporting diversity will include continued recruitment of students with diverse backgrounds, particularly females. Once matriculated, students will receive advisement and educational support to promote student retention and program success. The faculty will be encouraged to apply for federal funding to support initiatives that promote a diverse student population, with special effort given to promote gender diversity.



\_\_\_\_\_  
Equal Opportunity Officer

03-12-09

\_\_\_\_\_  
Date



**B. Describe additional library resources that are needed to implement and/or sustain the program through Year 5. Include projected costs of additional library resources in Table 3.**

Existing library resources are adequate to support the sport management program. The addition of the Sports Business Research Network database would be a valuable resource for students in the graduate programs. There is an annual cost of \$695 for this database. Subscriptions to the following journals would also be beneficial to sport management students: International Journal of Sport Communication, Journal of Sport Finance, European Sport Management Quarterly, Journal of Sponsorship, International Journal of Sport Management and Marketing, International Journal of Sport Marketing and Sponsorship.

  
\_\_\_\_\_  
Library Director

3.11.09  
\_\_\_\_\_  
Date