

Degree Program Supply and Demand

Board of Governors Strategic Planning
Committee

Florida Atlantic University

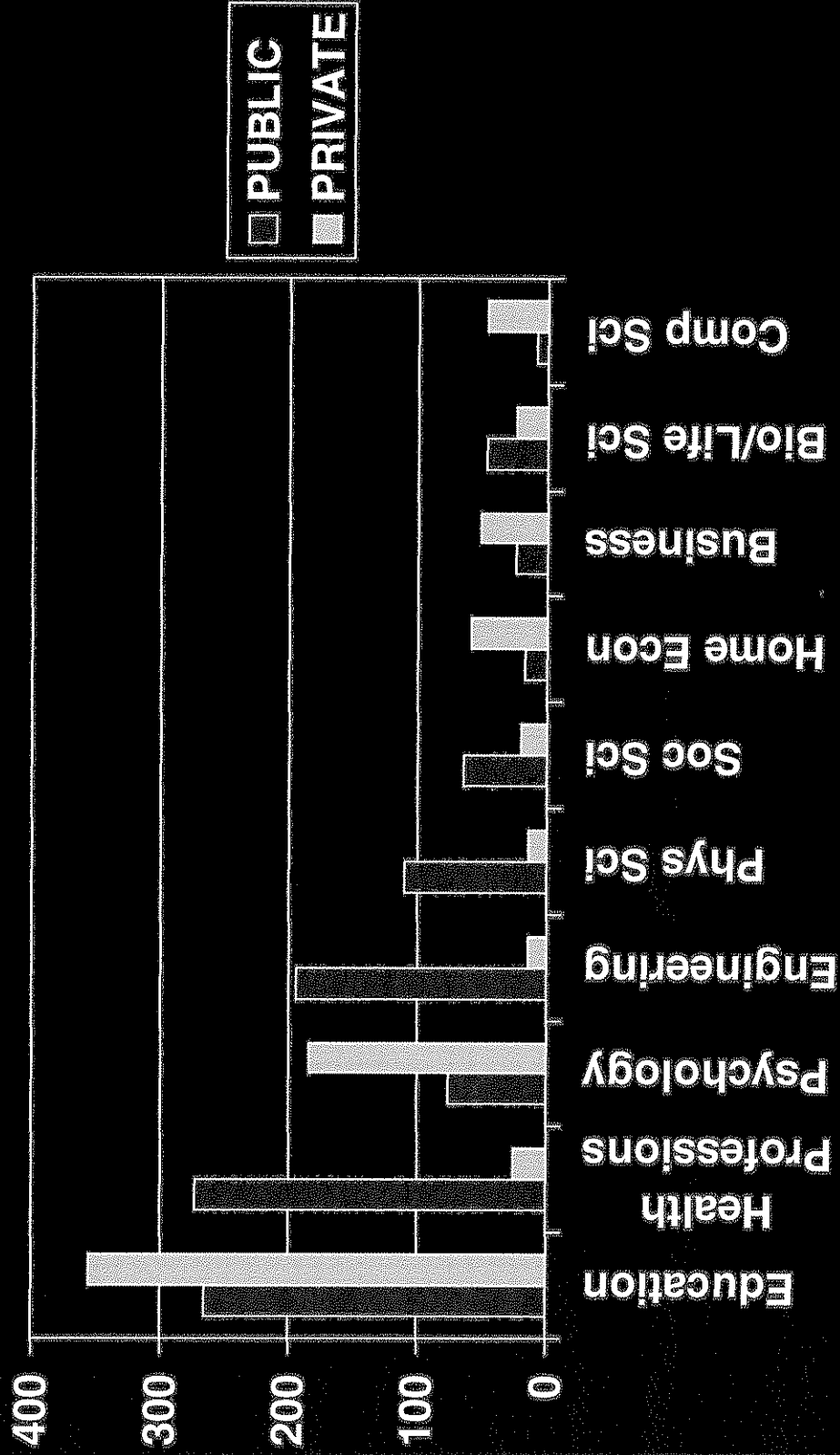
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How Can Program Supply and Demand be Measured?

Three approaches:

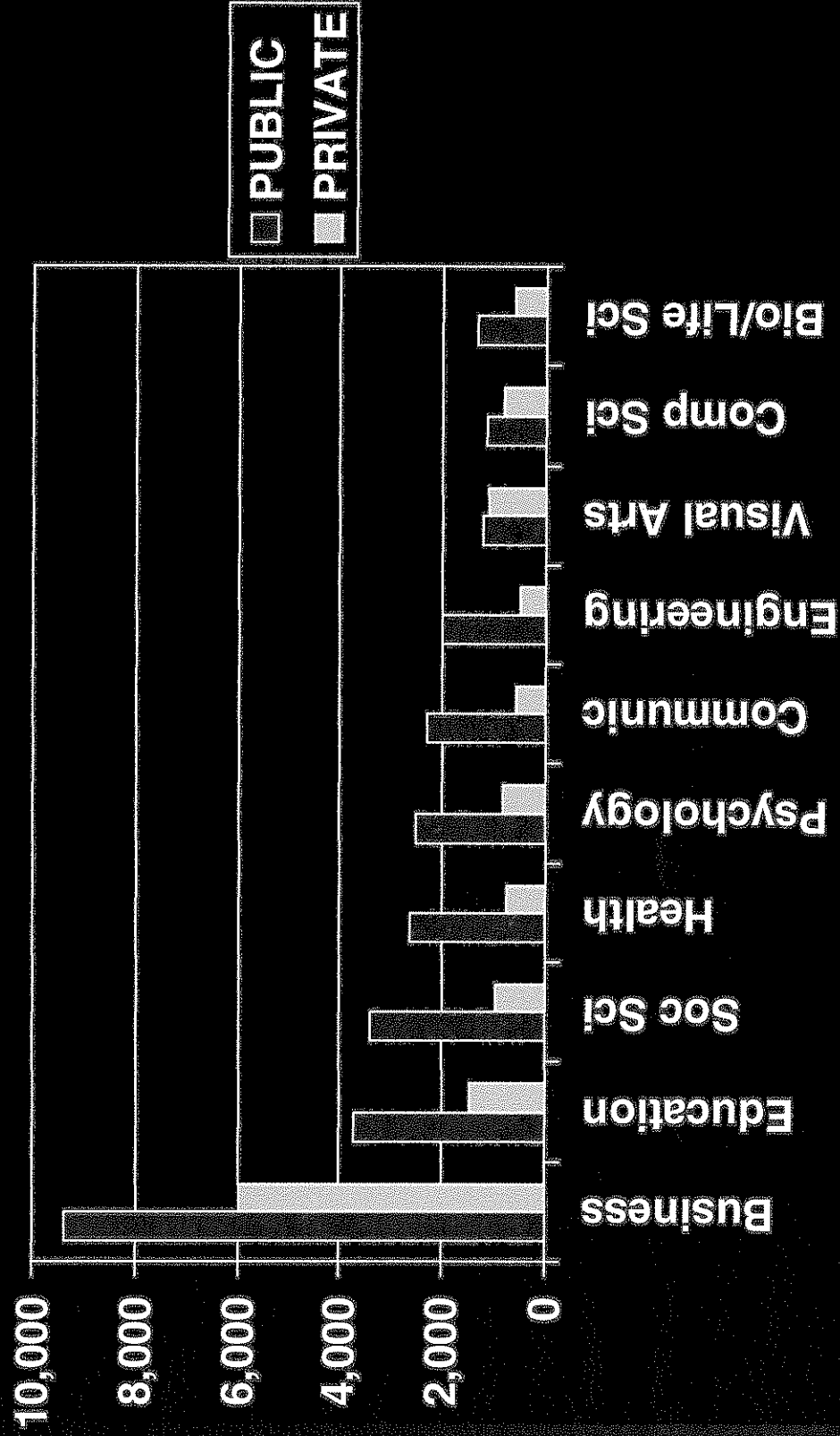
- Private college/university degree distribution
- Applications and admissions at graduate level
- Limited access programs

Which Private University Doctoral Fields Are Attracting Students?



Data Analysis and Institutional Research, DCU

Which Majors are Popular for Private College Students?



Data Analysis and Institutional Research, DCU

Which Limited Access Programs Have More Qualified Applicants than Spaces?

	Qualified Applicants	# Admitted	# Denied Admission
Nursing (R.N. Training)	2,616	1,753	687
Motion Picture & TV Technology	172	58	114
Dramatic Arts	125	76	49
Architecture	134	127	7
Accounting	741	734	6
Journalism	231	227	4
Psychology, General	676	672	3
English, General	232	229	3
Public Relations	140	137	3
Advertising	246	244	2

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Which Graduate Fields Have the Most Applicants?

	Applicants	Admitted	% Yield
ENGINEERING	11,584	43%	34%
EDUCATION	8,817	70%	72%
BUSINESS/MANAGEMENT	8,361	56%	72%
HEALTH PROFESSIONS	4,879	61%	69%
SOCIAL SCIENCES	2,358	46%	59%
COMPUTER SCIENCE	2,243	33%	40%
PSYCHOLOGY	2,158	31%	56%
PUBLIC ADMIN/SOCIAL SERV.	2,065	71%	72%
PHYSICAL SCIENCES	1,922	35%	66%
BIOLOGICAL/BIOMED SCIENCES	1,738	35%	65%

Which Professional Fields Have the Most Applicants?

	Applicants	% Admitted	Yield
Law	6,634	26%	50%
Medicine (M.D.)	1,643	21%	78%
Veterinary Medicine (D.V.M.)	598	15%	94%
Pharmacy (Pharm.D.)	586	84%	80%
Dentistry	435	21%	89%

Discussion . . .
