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Sent: Monday, June 28, 2004 4:12 PM

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Subject: Strategic Planning outcomes indicators

Dear Governor Roberts,

As promised, the SUS presidents met by conference call this afternoon to develop a list of indicators in lieu of AAU membership. The consensus of the group is that the following measures be used:

1. Total Research Expenditures
2. Federal Research Expenditures
3. Doctorates Awarded
4. U.S. Patents Issued

In each case we recommend using SUS totals divided by the total number of FTE faculty. This will permit systemwide comparisons between the SUS and other state university systems around the country. Moreover, these indicators are highly correlated with other common measures; our desire was to keep the list simple and focused.

Obviously, individual institutions will contribute to the total. However, if the strategic goal is to build research capacity statewide, it is desirous not to directly compare institutions with widely different missions at this level. Rather, we believe systemwide data will provide a better picture of how we are doing as a state. Continued discussion and dialog with the Board of Governors will, though, lead to additional criteria that would permit meaningful comparisons across institutions.

I want to thank President Genshaft and her staff for assisting us with this endeavor. We would be happy to address any concerns you may have or answer any questions.

We all look forward to continued discussions with you and the Governors as to how we can advance the SUS.

Best wishes,
John

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