



MEMORANDUM

TO: Richard Stevens
Board of Governors

FROM: Jennifer Buchanan *JB*
Associate Dean of the Faculties

RE: Limited Access

DATE: July 2, 2009

At its June 17th, 2009 meeting, the Florida State University Board of Trustees authorized a new Bachelor of Science degree in Sport Management (C.I.P. 31.0504), to be offered as a limited access program. I have enclosed a copy of the Board of Trustees agenda item and notification of the Trustees' action, as well as the limited access request.

Thank you for requesting that this item be placed on the August, 2009 Board of Governors agenda for final approval. Please let me know if you need additional information.

enclosure

JB/cd



MEMORANDUM

TO: President T.K. Wetherell
FROM: Jim Smith *[Signature]*
DATE: June 30, 2009
SUBJECT: Items Approved by the Board of Trustees

The Florida State University Board of Trustees approved the following items on June 17, 2009.

- Delegation of Authority to the President for direct control over the direct support organizations
- SGA Bills and Resolutions for FSU Main Campus, Panama City Campus and Sarasota Campus – Spring 2009
- Regulation 6C2R-6.003 Student Expression
- Florida Educational Equity Act Report
- Academic Calendar
- B.S., M.S. and Ph.D. in Sport Management
- M.S. in Biomedical Sciences
- L.L.M. in Environmental Law & Policy
- Revised Exclusion Resolution for Classified Security Approval
- Regulation on Graduate Admission Requirements
- Regulation on Textbook Affordability
- Proposed Limited Access in the B.S. in Sport Management
- Construction of a Research Building for Aerospace Mechatronics and Energy as Approved by Florida State University Research Foundation
- Lower-Level Enrollment at the Panama City Campus
- Separate Accreditation for Panama City Campus by SACS
- Policy Statement on Notifying SACS on Suspension of Programs
- Three-Year Financial Plan and Delegation of Authority
- 2009-2010 Operating Budget and Releases
- Delegated Authority to the President or Designee to make any other changes to the budget within available resources

Items Approved by the Board of Trustees

June 30, 2009

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- University President to prepare the Operating Budget as prescribed by laws and rules of the State of Florida
- DSOs to continue operations within available resources
- Voluntary Separation Program
- FY 2009-2010 Tuition Policy and Administrative Action
- Technology Fee
- Update of Materials and Supplies Fees and use of Equipment Fee
- Fee to offset the administrative cost associated with drop/add courses pursuant to s. 1009.24(4)(e)
- Changes to the Graduate Waiver for Non-Resident Students
- Graduate Out-of-State Tuition Differential
- FY 2010- 2011 Fixed Capital Outlay Budget Request
- Resignation of President and planning for National Search Process

Cc: Dr. Lawrence Abele
Dr. Robert Bradley
Mr. John Carnaghi
Dr. Mary Coburn
Ms. Lee Hinkle
Dr. Kitby Kemper
Ms. Betty Steffens
Dr. Anne Rowe



MEMORANDUM

TO: President T. K. Wetherell

FROM: Lawrence G. Abele *L. G. Abele*

DATE: April 30, 2009

SUBJECT: Proposed B.S. in Sport Management
Request for Implementation

While operating as an independent degree program, Sport Management has been structurally aligned as a major within the Physical Education degree program (C.I.P. 31.0504) for over a decade. When the College of Education was reorganized during the 2007-2008 academic year, Physical Education was rightfully included in the establishment of the School of Teacher Education. With a core concentration that provides an introduction to the sport industry along with business principles and their application to the managed sport industry, Sport Management clearly does not belong in a program whose primary focus is to prepare educators for elementary, middle school, and secondary education. This proposal serves to separate Sport Management from Physical Education and establish a separate Sport Management degree program that will more accurately reflect the student's field of study to prospective employers.

The Florida Sports Foundation estimates that the year-round sport industry in the state of Florida exceeds 16 billion dollars and employs tens of thousands of people. Employment in the sport industry generally falls into three areas: sport promotion, sport production, or sport performance. This degree program provides a general education curriculum with the necessary foundation to continue into a graduate degree program in Sport Management or to take an entry-level position in the sport industry.

Over the past five years, the Sport Management undergraduate program has had an average enrollment of 80 students per year. By establishing this as a degree program separate from Physical Education, it is anticipated that enrollment and subsequent graduation numbers will increase.

There are no additional budget resources being requested to support this program, which is anticipated to become effective in August, 2009.

A large, stylized handwritten signature in black ink, likely belonging to Lawrence G. Abele, written over a horizontal line.

Approved



MEMORANDUM

TO: President T. K. Wetherell

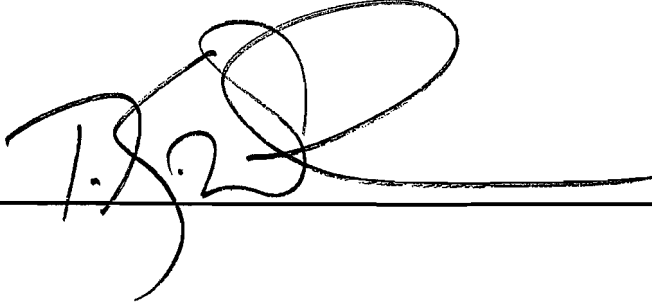
FROM: Lawrence G. Abele *L. G. Abele*

DATE: April 30, 2009

SUBJECT: Proposed Limited Access in the Sport Management B.S. Degree
Request for Implementation

Due to limited personnel, program budget, and classroom space, the entire undergraduate degree program in Sport Management (C.I.P. 31.0501) is proposed to be Limited Access. As available tenure-track lines are filled and additional faculty join the program, the number of students admitted to the undergraduate program will increase proportionately. Implementing limited-access status is not expected to alter the program's minority student enrollment, which is consistent with overall University proportions.

There are no additional budget resources being requested to support this program, which is anticipated to become effective in August, 2009.


Approved

STATE UNIVERSITIES OF FLORIDA
Limited Access Program Request
 Reference: 6C-6.001 Admissions, FAC

University:	Florida State University	Degree(s) offered:	Bachelor of Science
Program:	Sport Management	Six digit CIP code:	31.0504

1. Will the entire program be limited access or only a specific track?

The entire undergraduate degree program in Sport Management is proposed to be Limited Access. There will be only one track in the proposed Sport Management program.

2. If only a track is limited access, please specify the name of the track

N/A

3. How many students will the program plan to accommodate?

Fall **100** (admitted at the junior level) Spring **0** Academic Year Total **100**

New student admission is completed by April 30th of each year. New Sport Management students enroll in courses the following fall semester.

4. When do you propose to initiate limited access?

Summer 2009.

5. What is the justification for limiting access?

The number of personnel, program budget, and classroom space limits the number of students the program can accommodate. One full-time faculty member is assigned to the Sport Management program. A second faculty member has a 51% assignment, and three others have 25% assignments respectively. Recognizing that new resources are not available at this time, no new resources have been requested. Accordingly, the number of students the Sport Management program can accommodate is limited by the number of full-time faculty, space, instructional facilities, and fiscal resources. As available tenure-track lines are filled and additional faculty join the program, the number of students admitted can be increased proportionately.

The rationale for seeking limited access status is based on the limitations pertaining to the number of full-time faculty, space, instructional facilities, and fiscal resources. The undergraduate program is one of three Sport Management offerings; the goal is not to exponentially grow the undergraduate program, but to maintain a strong, competitive program that complements the master's and doctoral level programs as well. Accordingly, additional resources are not being

requested just to grow the undergraduate Sport Management program.

6. By what means will access be limited? Please provide a description of the program's admissions requirements and procedures, and indicate how these requirements and procedures ensure equal access for Florida community college Associate of Arts degree graduates in the competition for available space in the program.

Students applying for the program complete and submit the departmental and College of Education application forms. Information provided includes demographic characteristics, transcripts with current GPA, and a copy of current class enrollment. The minimum requirements for admission to the College of Education are:

- 1) Be in good academic standing (2.0 or better).**
- 2) Have fulfilled or exempted the Florida CLAST (College Level Academic Skills Test), either by grades earned in relevant undergraduate courses in Math & English, suitable ACT/SAT test score exemptions, or by physically taking and passing the 4-part CLAST exam.**
- 3) Have completed the Gordon Rule requirement of 1 computational Math & 1 additional math course (6 total hours), 2 freshman composition courses (usually ENC1101 & 1102), plus 4 additional Gordon Rule-designate writing courses.**
- 4) Have completed the FSU Liberal Studies curriculum if greater than 52 total degree hours OR have completed at least 3/4 of the Liberal Studies curriculum (beyond Gordon Rule) if less than 52 degree hours.**

Prospective students must meet the minimum requirements for admission to the College of Education. Prospective students are also required to complete a minimum of 9 prerequisite hours. The 9 hours may be a combination of courses from the following areas:

Marketing	General Business
Finance	Management
Business Law	Computer General Studies
Statistics	Accounting
Real Estate Education	Advertising
Hospitality, Food, and Tourism	Economics
Risk Management/Insurance	Public Relations
Communication	Radio and Television
Multicultural Marketing Communication	Speech Communication
Physical Education	

If approved for degree status, the undergraduate Sport Management program at Florida State University will continue to accept the same common prerequisites as defined in the Common Prerequisite Manual for Florida colleges and universities.

The common prerequisites represent a broad range of course work. Having a broad base of courses to choose from to meet the prerequisite requirement is necessary because some classes at various universities (e.g., offerings in business and communication) may be blocked to non-majors. By accepting the same common prerequisites as defined in the Common Prerequisite Manual for Florida colleges and universities we will be able to work effectively and efficiently with our students, as well as comply with the state guidelines.

The Director of Undergraduate Studies reviews applications for admissions. Applications must be submitted by March 1st for admission in the next fall term. Students are only admitted in the fall term. Students applying for the Sport Management program must complete the admission forms for the university and the College of Education. Students that meet the minimum requirements for admission to the College of Education, including completion of 9 prerequisite hours, will be considered for admission to the undergraduate Sport Management program. The Director of Undergraduate admissions will rank order the applicants based on overall GPA and we will enroll the top 100 applicants. While operating as a specialization of Physical Education, the Sport Management faculty members have been able to maintain a quality program by enrolling approximately 100 students each fall semester. The goal is not to exponentially grow the undergraduate program, but to maintain a strong, competitive program that complements the master's and doctoral level programs as well. As the number of program faculty increases and the allocation of resources for the undergraduate program increases, the number of students enrolled would increase as well.

Community college students will be required to complete the same application process. Transfer students meeting the minimum university and college requirements, and who have completed 9 prerequisite hours, will be included in the rank order of applicants based on overall GPA. Since these requirements have been in place previously and there has been no negative impact on community college students, we do not foresee any problems for graduates of a community college having equal access to the Sport Management program.

7. Present the current race and gender profiles of the students in the program. Discuss the impact of the proposed action on the race and gender profiles. Cite sources used for discussion. What strategies, should they be necessary, will be used to promote diversity in the program?

The figures reported below illustrate the gender and racial breakdown of the undergraduate students currently enrolled in the Sport Management program. The ratio of male to female students is approximately 76%-24%. In terms of racial diversity, approximately 21% of the undergraduate students currently enrolled in the Sport Management program are from minority populations.

	Senior	Junior
Male	75	55
Female	25	16
Total	100	71

	Senior	Junior
Caucasian	76	59
African-American	12	4
Asian or Pacific Islander	2	1
Latina/o	10	6
Multi-National	0	1
Total	100	71

At Florida State University minority students make up approximately 25% of the undergraduate enrollment. As noted, approximately 21% of the undergraduate students enrolled in the Sport Management program are from minority populations. Among our current seniors, the percentages of African-American and Hispanic students are consistent with the university averages for those minority groups (12% and 10% respectively). By working to admit 100 students each fall we anticipate our enrollment figures for minority populations will at least match the university enrollment profiles.

During the years the Sport Management program has operated as a specialization within Physical Education, there have been no problems related to program access with respect to gender or diversity. There is no reason to expect that moving from a specialization within Physical Education to a stand-alone program will adversely impact the race and gender profiles.

The department faculty and staff will continue their efforts to foster diversity and inclusion within the program by leveraging existing University recruitment initiatives. Personal contacts will be made with appropriate administrators at historically black universities, including Florida A&M, and Florida's predominately Hispanic institution, Florida International University. Communication will also occur through select mailing lists/list serves that function as information conduits for the targeted student group(s). The University Director of Community relations will distribute program information to students and advisers at Florida Community colleges with large minority population.

8. Are the graduates of the program in high demand? If so, and if the program is to be limited due to lack of adequate resources, provide a justification for limiting access to the program rather than reallocating resources from programs with low market demand.

The sport industry is strong in the nation and within the state of Florida. In February of this year, Governor Crist discussed the “the state’s \$36 billion sports industry, an economic engine that continues to hum despite the worst recession since World War II.” The governor’s comments included remarks about the economic impact of the industry, the opportunities for employment, and the broad appeal of sport. The Sport Management program has operated for more than a decade; students completing the undergraduate degree have options for entry level positions with a variety of sport organizations in Florida or around the nation. Those seeking additional training and expertise may opt to pursue a graduate degree to position themselves for mid-level positions. There is a demand for individuals with an undergraduate Sport Management degree. It is important to recognize though, that there are 15 other undergraduate Sport Management programs throughout the State of Florida:

- | | |
|------------------------------------|-----------------|
| ➤ Barry University | Miami Shores |
| ➤ Flagler College | St. Augustine |
| ➤ Florida International University | Miami |
| ➤ Florida Southern College | Lakeland |
| ➤ Nova Southeastern University | Fort Lauderdale |
| ➤ St. Leo University | Saint Leo |
| ➤ St. Thomas University | Largo |
| ➤ University of Central Florida | Orlando |
| ➤ University of Florida | Gainesville |
| ➤ University of North Florida | Jacksonville |
| ➤ University of Miami | Coral Gables |
| ➤ University of South Florida | Tampa |
| ➤ University of Tampa | Tampa |
| ➤ University of West Florida | Pensacola |
| ➤ Webber International University | Babson Park |

The rationale for seeking limited access status is based on the limitations pertaining to the number of full-time faculty, space, instructional facilities, and fiscal resources. The undergraduate program is one of three Sport Management offerings; the goal is not to exponentially grow the undergraduate program, but to maintain a strong, competitive program that complements the master’s and doctoral level programs as well. Accordingly, additional resources are not being requested just to grow the undergraduate Sport Management program.

Request Initiated by:	<i>Cheryl Beeler</i>	<i>4/20/09</i>
EEO Officer's Signature:	<i>Nelson Jones</i>	<i>4/17/09</i>
Provost's Signature:	<i>LJ Ahle</i>	<i>4/30/09</i>

Send the completed form to: *Dr. Dorothy Minear*
Vice Chancellor for Academic & Student Affairs
Board of Governors – SUS of Florida
325 West Gaines Street, Ste. 1602
Tallahassee, FL 32399-0400