



**BOARD OF GOVERNORS**

**STUDENT AFFAIRS COMMITTEE**

**SUS Council for Student Affairs**

**Presentation**

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# **SUS Council for Student Affairs**

## **2009-1010 Work Plan: Excessive Alcohol Use**

- **Raise awareness of alcohol abuse issues**
- **Current statistics and research**
- **SUS campus programs and services on alcohol use, prevention, intervention**
- **Florida law and local ordinances**
- **SUS campus-community coalitions**

# **State University System**

## **Assessment of Best Practices**

- **Alcohol-free options**
- **Normative environment**
- **Alcohol availability**
- **Marketing and promotion of alcohol**
- **Policy development and enforcement**
- **Health protection**
- **Intervention and treatment**

# Drink Specials: Research\*

- **Specials encourage high consumption levels**
- **Higher cost – less consumption**
- **10 cent increase – 30% reduction intoxication**
- **Least intoxicated - \$4.44 for 14 grams alcohol**
- **Most intoxicated - \$1.81 for 14 grams alcohol**

\* O'Hara R, Thombs D, Wagenaar A, Rossheim M, Merves M, Hou W, Dodd V, Pokorny S, Weiler R, Goldberger B. (2009)  
Alcohol Price and Intoxication in College Bars. *Alcohol Clin Exp Res* 33:1-8.

# Proposed Action

**The SUS Council for Student Affairs recommends  
that the Board of Governors Endorse in its  
2010-11 Legislative Agenda  
the Enactment of State Laws that:**

- **Prohibit Unlimited or All-You Can Drink Specials**
- **Restrict Advertisement of Drink Specials**