BOARD OF GOVERNORS
STATE UNIVERSITY SYSTEM OF FLORIDA
NEW DOCTORAL DEGREE PROPOSAL STAFF ANALYSIS

Program: Ph.D. in Government   **CIP Code:** 45.1001
Institution: University of South Florida   **Proposed Implementation Date:** Fall 2008
Staffed By: Richard Stevens   **Initial Review Date:** 09/27/07   **Last Update:** 10/06/08

Estimated Costs:

	Total	% & $ Current Reallocated	% & $ New Recurring	% & $ New Non-Recurring	% & $ C&G	Cost per FTE	SUS 06-07 Average Cost per FTE
Year 1	$163,976	100% $163,976	0	0	0	$41,513	$29,244 45 CIP
Year 5	$351,011	100% $351,011	0	0	0	$27,063	

Projected FTE and Headcount are:

	Student Headcount	Student FTE
First Year	7	3.95
Second Year	10	5.64
Third Year	15	8.47
Fourth Year	19	10.71
Fifth Year	23	12.97

On March 29, 2007, the Florida Board of Governors approved BOG Regulation 8.011, which sets forth criteria for implementation and authorization of new doctorates by the Board of Governors, as well as criteria for implementation and authorization of Bachelor's, Master's and Specialist degrees by Boards of Trustees. The following staff analysis is an assessment of how well the university meets BOG Accountability and Readiness criteria for implementation of this degree program.

Proposal Page Numbers:

INTRODUCTION		ACCOUNTABILITY		READINESS				
Program Description	System Analysis	Overall	Budget	Mission and Strength	Program Quality	Curriculum	Faculty	Resources
2	5	6	17	19	25	26	36	39

A.   Program Description:

The Ph.D. in Government is one of a trio of proposed multi-disciplinary doctoral programs which includes a Ph.D. in History and a Ph.D. in Sociology. The programs are part of a new USF initiative in graduate education and research called *Sustainable Healthy Communities: A Global Challenge*. The programs would be linked through an interdisciplinary professional seminar, core electives, and a capstone seminar. In the future, links will be established with the Ph.D. programs in Anthropology and in Geography/Environmental Science and Policy. The proposal asserts that the program's focus on sustainable communities in a globalizing world is unique not only in Florida but in the United States.

The Ph.D. in Government requires 57 hours and focuses on governance and the impact of globalization processes on public policy and political communities. Students choose courses from one of two tracks. The Public Affairs track covers local, national and international governing systems. The Sustainable Political Communities track emphasizes "human development in the context of a globalizing world."

This proposed program will support the university's plan for becoming a nationally recognized, metropolitan based research institution and position the university for membership in the American Association of Universities – both goals specifically mentioned in USF's mission statement and strategic plan.

B.   System-Level Analysis and Evaluation in accordance with BOG Regulation 8.011:

The proposal states that it directly supports all four of the following SUS Strategic Goals:
1. Access to and production of degrees;
2. Meeting statewide professional and workforce needs;
3. Building world-class academic programs and research capacity; and
4. Meeting community needs and fulfilling unique institutional responsibilities.

While the SUS Strategic Plan includes a goal for access and production of degrees, the goal is extremely limited for doctoral degrees. According to Appendix 2 of the SUS Strategic Plan adopted on June 9, 2005, the goal for doctoral degrees only applies to emerging technology doctorates. A Ph.D. in Government is not an emerging technology degree; therefore, this program does not align well with the SUS goal for access to and production of degrees.

However, globalization of the economy and economic development have become initiatives for the Board of Governors. The Board's 2008-2009 LBR requested funding "for student-focused initiatives, particularly . . . ones that assist the system in preparing the diverse and talented workforce needed for Florida's success in the global economy." Educating students for a global economy has been a focus of the SUS since 2006 when Chancellor Rosenberg announced global competitiveness as one of his three major values. In addition, the Pappas Report includes a recommendation "for preparing students for a global society." Although much of the focus of globalization has been on undergraduate education, the proposed program would support SUS

efforts by providing doctoral graduates who can teach undergraduate courses with an emphasis on globalization.

In June of 2008, the Board of Governors reviewed proposed changes to the Areas of Strategic Emphasis for targeting degree programs in the strategic plan. This project was undertaken to better align the state university system strategic plan with the goals of the state and the business community. One of the proposed revisions is creation of a new area of strategic emphasis titled *Economic development: globalization*. If the proposed revisions are eventually adopted by the Board of Governors, the proposed Ph.D. in Government would be a good candidate for inclusion in this new category of targeted programs.

The SUS Strategic Plan established a targeted list of programs for meeting the statewide professional and workforce needs. Most of the statewide and workforce needs will be met through baccalaureate programs. One category includes reference to doctoral programs: high-wage/high-demand jobs. To qualify as a high-wage/high-demand job, the program must have at least 25 graduates and 15 in-state job placements, and graduates must earn an average of $50,000. Universities may combine groups of programs to meet the requirement of having 25 graduates and 15 in-state job placements. The proposed program would meet this requirement by year 5 if combined with the proposed Ph.D. programs in History and Sociology.

The proposal states that the doctoral program will contribute to future private sector workforce development in Florida and beyond by providing IT CEOs and managers with knowledge of how governance issues (e.g., corporate social responsibility, regulatory impacts of trade agreements, local zoning requirements) at multiple levels (local through global) affect corporate growth. According to the proposal, the SUS Strategic Plan makes reference to Enterprise Florida's focus on Information Technology (IT) as one of four sectors of growth; however, the SUS Strategic Plan does not refer to Enterprise Florida.

The program would support the SUS goal of building world-class academic programs and research capacity. Because Florida lags behind in research expenditures per capita, the SUS Strategic Plan aims to bring "Florida's research productivity to a level appropriate for the fourth-largest state." The SUS Plan looks to federally-funded contracts and grants. According to the proposal, this program will work with the Patel Center for Global Solutions. The Patel Center's director has secured more than $5 million in federal and state funding for USF and will pursue funding for faculty in this department. In 2002, the Department had $260,000 in funding from the National Science Foundation. The Department compared its funding level to three institutions outside Florida because no Florida institution has a comparable program. The Department's funding exceeded funding obtained by its peer institutions. However, it is important to note that no contracts and grants funding have been projected in the budget table to help support the program.

C.   Assessment of the University Review Process in accordance with BOG Regulation 8.011:

Due to the system of stair step accountability set in place by the Board of Governors in Regulation 8.011, it is now incumbent upon University Board of Trustees to verify that all doctoral programs coming before the Board of Governors have met the requirements of the regulation. The following is an assessment of the university review

process to ensure that all criteria set forth have been considered by the university prior to submission to the Board of Governors office.

ACCOUNTABILITY
Check 'yes' or 'no' box, and make comments beneath criterion as appropriate.

1. *Overall –* *The proposal is in the correct format, includes all necessary signatures, and contains complete and accurate tables for enrollment projections, faculty effort, and the proposed budget.*

YES   NO

☒   ☐   **The proposal has been approved by the university board of trustees and includes all required signatures.** Signatures are on the cover page.

☒   ☐   **The university has provided a proposal written in the standard SUS format which addresses new academic program approval criteria outlined in BOG Regulation 8.011.**

☒   ☐   **The university has provided complete and accurate projected enrollment, faculty effort, and budget tables that are in alignment with each other.**

☒   ☐   **The university has included a statement in the proposal signed by the equity officer as to how this proposal will meet the goals of the university's equity accountability plan.** The statement is on page 16.

2. *Budget –* *The proposal presents a complete and realistic budget for the program consistent with university and BOG policy, and shows that any redirection of funding will not have an unjustified negative impact on other needed programs.*

YES   NO

☒   ☐   **The University Board of Trustees has approved the most recent budget for this proposal.** The budget has not changed since the proposal was approved by the BOT in September 2007.

☒   ☐   **The university has reviewed the budget for the program to ensure that it is complete and reasonable, and the budget appears in alignment with expenditures by similar programs at other SUS institutions.** Most comparisons were made with out-of-state programs. Cost per Student FTE is in alignment with other SUS programs in CIP Code 45.

☒   ☐   **In the event that resources within the institution are redirected to support the new program, the university has identified this redirection and**

determined that it will not have a negative impact on undergraduate education, or the university has provided a reasonable explanation for any impact of this redirection. Funding is being reallocated from College of Arts and Sciences unallocated reserves. The College is not asking for new money to implement the program.

READINESS
Check 'yes' or 'no' box, and make comments beneath criterion as appropriate.

3. Program Quality – The proposal provides evidence that the university planning activities have been sufficient and responses to any recommendations to program reviews or accreditation activities in the discipline pertinent to the proposed program have been addressed.

YES   NO

☒   ☐   **The university has followed a collaborative planning process for the proposed program in accordance with policies and procedures adopted by the University Board of Trustees.** Narrative and timeline are provided starting on page 24 of the proposal.

☒   ☐   **An external consultant has reviewed the proposal and supports the department's capability of successfully implementing this new program.** The consultant report is included with the proposal.

☒   ☐   **The university has found the level of progress that the department has made in implementing the recommendations from program reviews or accreditation activities in the discipline pertinent to the proposed program to be satisfactory.**

☒   ☐   **The university has analyzed the feasibility of providing all or a portion of the proposed program through distance learning.**

☒   ☐   **If necessary, the university has made allowances for licensure and legislative approval to be obtained in a timely manner.** Not applicable to this program.

4. Curriculum - The proposal provides evidence that the university has evaluated the proposed curriculum and found that it describes an appropriate and sequenced course of study, and that the university has evaluated the appropriateness of specialized accreditation for the program.

YES   NO

☒   ☐   **The university has reviewed the curriculum and found that the course of**

study presented is appropriate to meet specific learning outcomes and industry driven competencies discussed in the proposal.

☒ ☐ **The university anticipates seeking accreditation for the proposed doctoral program, or provides a reasonable explanation as to why accreditation is not being sought.** Specialized accreditation is not available for this particular degree program.

5. Faculty – The proposal provides evidence that the university is prepared to ensure a critical mass of faculty will be available to initiate the program based on estimated enrollments, and that faculty in the aggregate have the necessary experience and research activity to sustain a doctoral program.

YES   NO

☒ ☐ **The university has reviewed the evidence provided and found that there is a critical mass of faculty available to initiate the program based on estimated enrollments.**

☒ ☐ **The university has reviewed the evidence provided and found that the faculty in aggregate has the necessary experience and research activity to sustain the program.**

☒ ☐ **The university has reviewed the evidence provided and found the academic unit(s) associated with this new degree to be productive in teaching, research, and service.**

☒ ☐ **If appropriate, the university has committed to hiring additional faculty in later years, based on estimated enrollments.**

6. Resources – The proposal provides evidence that the university has ensured the available library volumes and serials; classroom, teaching laboratory, research laboratory, office space, equipment, clinical and internship sites, fellowships, scholarships, and graduate assistantships will be sufficient to initiate the program, and that if applicable, funding has been secured to make more resources available as students proceed through the program..

YES   NO

☒ ☐ **The university has provided a signed statement from the Library Director verifying that the library volumes and serials available are sufficient to initiate the program.** The statement is provided on page 49.

☒ ☐ **The university has ensured that the physical space necessary for the proposed program, including classrooms, laboratories and office space, is**

sufficient to initiate the program.

☒ ☐ **The university has ensured that necessary equipment is available to initiate the program.**

☒ ☐ **The university has ensured that fellowships, scholarships, and graduate assistantships are sufficient to initiate the program.**

☒ ☐ **If applicable, the university has ensured that the department has arranged a suitable number of clinical and internship sites.**