

MINUTES  
BOARD OF GOVERNORS  
STATE UNIVERSITY SYSTEM OF FLORIDA  
ACADEMIC PROGRAMS/STRATEGIC PLANNING COMMITTEE  
FLORIDA A & M UNIVERSITY  
GRAND BALLROOM, STUDENT UNION  
TALLAHASSEE, FLORIDA  
JANUARY 24, 2008

Mr. Dasburg convened the meeting of the Academic Programs/Strategic Planning Committee of the Board of Governors at 9:25 a.m. on January 24, 2008, in the Grand Ballroom, Student Union, Florida A & M University, Tallahassee, Florida, with the following members present: Ann Duncan, Charlie Edwards, Sheila McDevitt, Lynn Pappas, Ava Parker, Tico Perez, Gus Stavros, John Temple and Dr. Zach Zachariah. Other members of the Board also present were Dr. Arlen Chase, Frank Martin, Ryan Moseley, Carolyn K. Roberts, and Commissioner Eric Smith.

1. Approval of Minutes of Meeting held December 6, 2007

Mr. Temple moved that the Committee approve the Minutes of the meeting held December 6, 2007, as presented. Dr. Zachariah seconded the motion, and members of the Committee concurred.

2. University Compacts

Mr. Dasburg asked Dr. Dorothy Minear to report on the status of university compacts. Dr. Minear reported that the Chancellor had asked Presidents Maidique, Genshaft, Bradshaw, and Michalson to begin crafting a template for university compacts. She reported that they had presented the proposed template to all the Presidents, who had approved it, in concept. She said they were continuing to refine the template.

President Maidique explained the four principles that had guided the presidents' work. He said that they had focused on simplicity to assure a successful process. He said they wanted to ensure alignment at the state level with Forward by Design initiatives and at the federal level with federal systems of accountability. He said the university compacts should provide a venue for recognizing outstanding established public universities and liberal arts colleges, and allow for their uniqueness and their differences. Finally, he said there should be several levels of review of the compacts, from the university board of trustees, to the Chancellor, and finally to the Board of Governors.

Dr. Maidique explained the proposed sections of the compact. He said that, in the first section, each president would outline the vision for the institution for the next

three to five years, describing how the institution would look. For example, he said this might mean becoming one of the top ten public research universities in America for UF, with the compact including information about the quality of the faculty and the quality of the research. For FIU, this might mean becoming one of the top ten urban research universities in America. Each university's vision would be described in approximately 100 words. In the second section, each university would describe how it contributed to state and national goals, e.g., in research productivity and baccalaureate degrees awarded. In the third section, each university would provide enrollment projections. In the fourth section, each university would describe three to five goals for the coming year, specific to that institution, and including specific metrics for determining success. He said for FIU, the top goal might be to obtain preliminary accreditation for its new College of Medicine.

Dr. Maidique went on to explain that, in the next section, each university would provide a more general description of three-year goals. He said the compacts would also indicate new degree programs under consideration. The document included two appendices which would provide contextual budget information for the prior year and the current year, as well as a data summary in 20 to 25 categories. Dr. Maidique said the committee had agreed to this template. In the discussions with all the Presidents, they had made some recommendations for clarifying the template.

Mr. Dasburg said he thought the proposed template and related process represented a good business approach. He said the format made sense to him.

Ms. Pappas inquired about the context of these compacts in relation to Forward by Design. She inquired whether the proposed action, the outputs, aligned with Forward by Design. She asked which came first, the compact or Forward by Design. Mr. Dasburg responded that Forward by Design was working its way from the top down at the same time the university compacts represented a "bottoms-up" approach. Dr. Maidique added that he would describe Forward by Design as the general guidelines which were then put into operation by the "subsidiaries." He said the university compacts would present opportunities for discussion. Mr. Dasburg said the emphasis was on quality and how to measure quality.

Ms. Duncan inquired about how the Board's consideration of university missions fit into the compact discussions. Dr. Maidique noted that UF's mission was clearly different from New College's mission. He said that UF would focus on faculty quality and the production of doctoral degrees. Ms. Duncan said she was interested in how the Board would distinguish, say, between the missions of UCF and FIU, both of which were metropolitan research universities. Dr. Maidique said there would be differences, but these two institutions would have similar missions. He said there might not be so many differences apparent in the 100-word mission statement; however, there would be greater distinctions at the second and third levels outlined in the compacts.

President Genshaft said the compacts would identify institutional initiatives for the next few years, including USF's planning for a College of Pharmacy. She said these specifics should be included. Dr. Hitt said the critical words were "briefly" and "as measured by." Dr. Chase noted that there was nothing wrong with institutions sharing missions. He said there could be enough detail to differentiate them. Ms. Duncan commented that, if the missions were so broad, in order to keep all options open, then the mission statements were not providing sufficient points of focus.

Mr. Edwards noted that this Board had approved the development of two new medical schools in March 2006. He said the System had the opportunity to create the finest medical education in the world. He said the Board should discuss the need for a Vice Chancellor of Medical Affairs to work with the medical schools in the SUS, as well as with the medical schools at the University of Miami and Nova Southeastern University. He said he understood that staffing at the Board was limited, and suggested that the universities might help fund the position. Mr. Dasburg said he could continue these discussions with the Chancellor.

Mr. Dasburg thanked Presidents Maidique, Genshaft, Bradshaw, and Michalson for their work on the template for the university compacts. He said he felt the universities were on the right track for things starting to happen. He said the Boards of Trustees and the Presidents were making the right efforts.

Ms. McDevitt inquired how the universities would demonstrate progress in the programs in the critical needs areas this Board had identified. Dr. Maidique said the programs would be different by university. Ms. McDevitt suggested these could be clarified in the section of the compacts identifying "unique goals."

Dr. Rosenberg said that, if the full Board approved the template for the compacts, it was his expectation that the Board would see draft compacts from the universities, as operating instruments, on July 1. Mr. Dasburg said that it was the sense of this Committee that the universities proceed with drafting their compacts.

Ms. Duncan inquired if staff could pull together information about different programs at the universities so the Board could have a better understanding of where different programs were offered and which ones had low enrollments. She said she was particularly interested in the non-STEM programs and the ones which were not identified as critical in the Board's Strategic Plan. She said she also wanted more information about distance learning programs. Mr. Dasburg asked the Chancellor to bring this information back to the Board at its March meeting. Ms. Parker added that she was interested in knowing the costs associated with these programs.

Dr. Genshaft said these issues could be a part of the compact planning. She said all of the universities should be looking at what they could stop doing and what they

were doing with their core areas. She suggested an additional sheet of information about the consolidation and elimination of programs.

Ms. Pappas inquired whether staff were looking back at enrollment growth projections made when the Strategic Plan was adopted. Mr. Dasburg said he had recommended at the last Committee meeting that staff go back to some of the original estimates and projections and integrate current information. He said staff should also reassess the assumptions which were made initially. Chancellor Rosenberg said he believed this information would all come together in July. Mr. Dasburg said the Committee should review the demographics for the original assumptions and report back in March.

Mr. Dasburg said the Strategic Planning Committee would ask the Budget Committee to take the lead on matters more appropriate to Budget Committee deliberation. He said these items included increasing total funding, access to undergraduate education, and development of the growth funding formula. He said that Mr. Perez, Chair of the Budget Committee, had agreed to take on these assignments.

3. Adjournment

Meeting adjourned at 10:00 a.m., January 24, 2008.

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John Dasburg, Chairman

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Mary-Anne Bestebreurtje,  
Corporate Secretary