

Producing More Engineers And Graduates in Current and Emerging Technology Areas: A Two-Prong Approach:

External / Longer Term

K-12 Reform
Math & Science
Advising &
Program Marketing

Internal / Shorter Term

Universal / Institution-specific Actions

Examples: Orientation and Advising

First Year Retention Programs

Recruitment Initiatives

Program Marketing

Financial Incentives

College "Contracts" in Targeted Areas

NET Gain Legislative Budget Request (\$15M)

Needed: Plans, Timetables, Milestones and Cost Assumptions