

Academic Enhancement Program

Board of Governors

November 16, 2006

Facts

- State economic development is directly related to higher education and the existence of top 10 universities
- Top 10 research benefits Florida's citizens; Florida's brightest students should not have to leave the state for access to a top 10 education
- UF is Florida's only university ranked among the top 50 (47th nationally and 13th among public institutions)
- Improvement in only one parameter - faculty resources (number of faculty, faculty/student ratio, class sizes) - would very likely move UF into the top 10 public list
- UF's resources (annual tuition revenue, endowment) are considerably lower than the national institutions that UF competes against for faculty and students
- All previous recommendations by the Universities, BOG, FC 100 and others have failed
- State-wide tuition devolution is not likely in the near-term

we must find a different way

Florida's Higher Education Last Among the Largest States!

	<u>Top 50</u>		<u>Top 100</u>		<u>AAU</u>	
	all	public	all	public	all	public
CA	9	(5)	12	(7)	9	6
NY	7	(0)	11	(2)	7	2
MA	5	(0)	9	(0)	2	0
PA	4	(1)	5	(1)	4	2
NC	3	(1)	4	(2)	3	2
IL	3	(1)	4	(1)	3	1
VA	2	(1)	3	(2)	1	1
GA	2	(1)	3	(2)	1	0
TX	1	(0)	6	(2)	3	2
Florida	1	(1)	2	(1)	1	1

Source: US News and World Report

Our Best Chance

Perhaps our only chance...

- Move UF from 47th to 39th overall among all universities nationally and from 13th to among the top 10 public universities
- A rising tide raises all ships: this national recognition will drive FSU, USF, UCF, FIU and FAU into the top 100 and beyond

How Do We Get There?

- UF already in the top 10 in most of the categories considered in the rankings
- UF is already a member of the AAU; only one of 60 universities nationally; one of 3 in the Southeast and the only one in Florida
- **Faculty resources are the missing link**

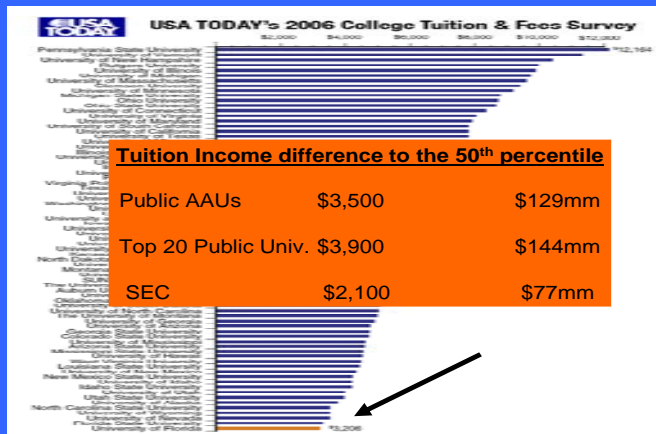
Only One Parameter Requires Significant Improvement

What We Need To Do To Achieve Goal

- US News: Faculty Resource Ranking (123rd)

- Classes under 20 students
39% → 43%
- % of classes of 50 or more students
20% → 14%
- Student/Faculty Ratio
21/1 → 14/1

Lowest Tuition Huge Gap



Lowest in Florida (excluding New College)

FGCU	\$3,560
UCF	\$3,492
FAU	\$3,427
USF	\$3,416
FIU	\$3,406
UNF	\$3,353
UWF	\$3,312
FSU	\$3,307
FAMU	\$3,265
UF	\$3,206

Supply & Demand

- Number of UF Applicants 23,897
- Number Accepted 10,652 45%
- Number Enrolled 6,774 64%
- Applicants to Matriculations 28%

Early data on 2006-07 Applications up 10 – 15% from last year

Supply and Demand

Supply and Demand Summary

- The University of Florida is unique in Florida
 - Approximately 24,000 applications for about 6,500 spaces
 - Only about 4% of UF applicants are from Alachua County
 - Only 5% of all UF students are considered commuter, compared to an average of 32% for all other Florida universities
 - Only 3% of all UF students are part-time
 - Four- and six-year graduation rates of 52% and 78%, respectively

Other States: Tuition Differentiation

Flagship Tuition Differentiation

- The top 15 public universities set tuition that differs considerably from the other public universities within their respective states
- The flagship public AAU tuition premium ranges from:
 - 11% to 46% over other AAU/Top 50* universities in the same state
 - 85% to 150% over other Top 150* universities in the same state

The Time is Now

- Having a top 10 university should be one of our top priorities if we want to compete against other states
- Ideal time to test a new approach
- Supply and demand supports it from the viewpoint of number of applicants; the ratio of commuters to resident students; part-time vs. full-time status; graduation rates
- Other states do it and it has proven to be a successful strategy
- This is the perfect way to introduce a new tuition policy in Florida

The Plan

- Starting with the 2007 class, the Academic Enhancement Program calls for \$500 per semester – applies ONLY to new, incoming students; current students not affected
- 100% of all new revenue will be earmarked for 200 new faculty and 100 new academic advisors
- All students demonstrating financial need will not be burdened
- Program will be monitored by the BOT and reviewed with BOG periodically

Summary

- Best with the lowest tuition even after the increase
 - Lowest among the AAU
 - Lowest among the top 50
 - Lowest among the SEC
 - Only a 20% premium to FGCU and other state universities
- Students
 - Improvement of undergraduate educational experience
 - All current students are grandfathered
 - Prospective students can make their own decision
 - No financial burden for students demonstrating financial need
- All proceeds will be earmarked
 - 200 new professors
 - 100 new advisors