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The University of South Florida's Lakeland Vision

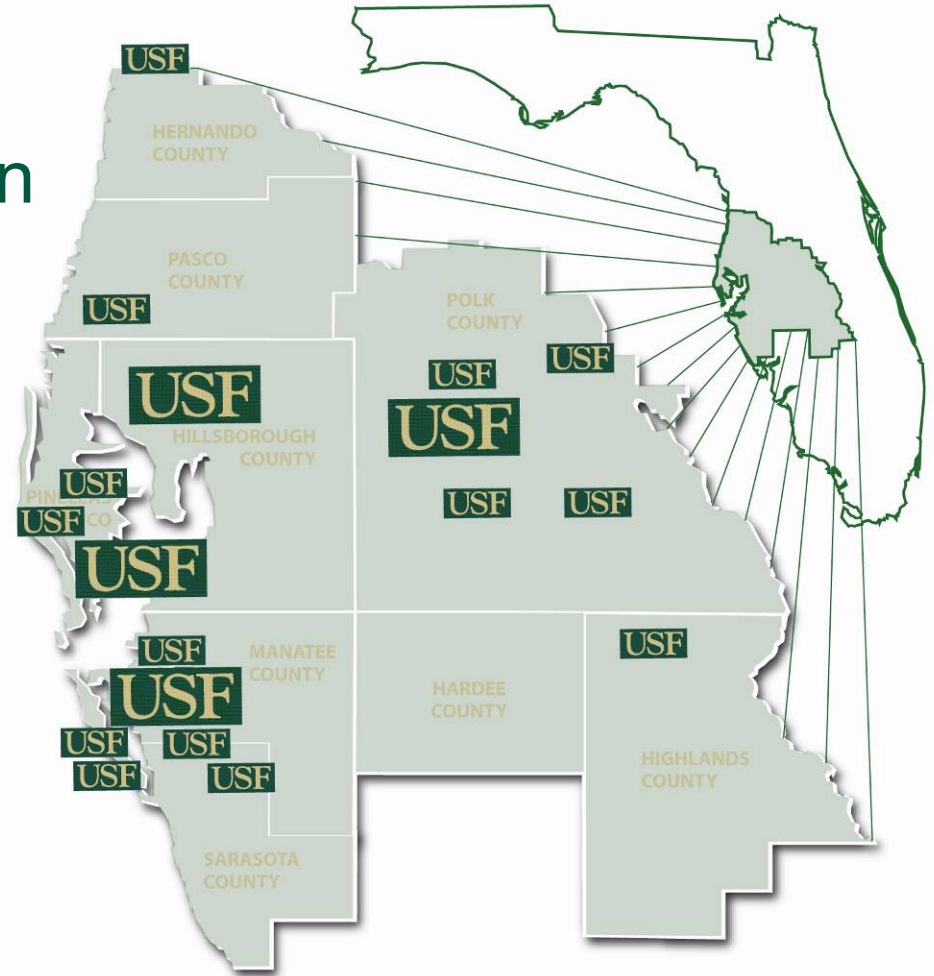
Presentation to the
Strategic Planning Committee
of the Florida Board of Governors
Thursday, September 21, 2006



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Welcome

- Context
- Vision
- Execution





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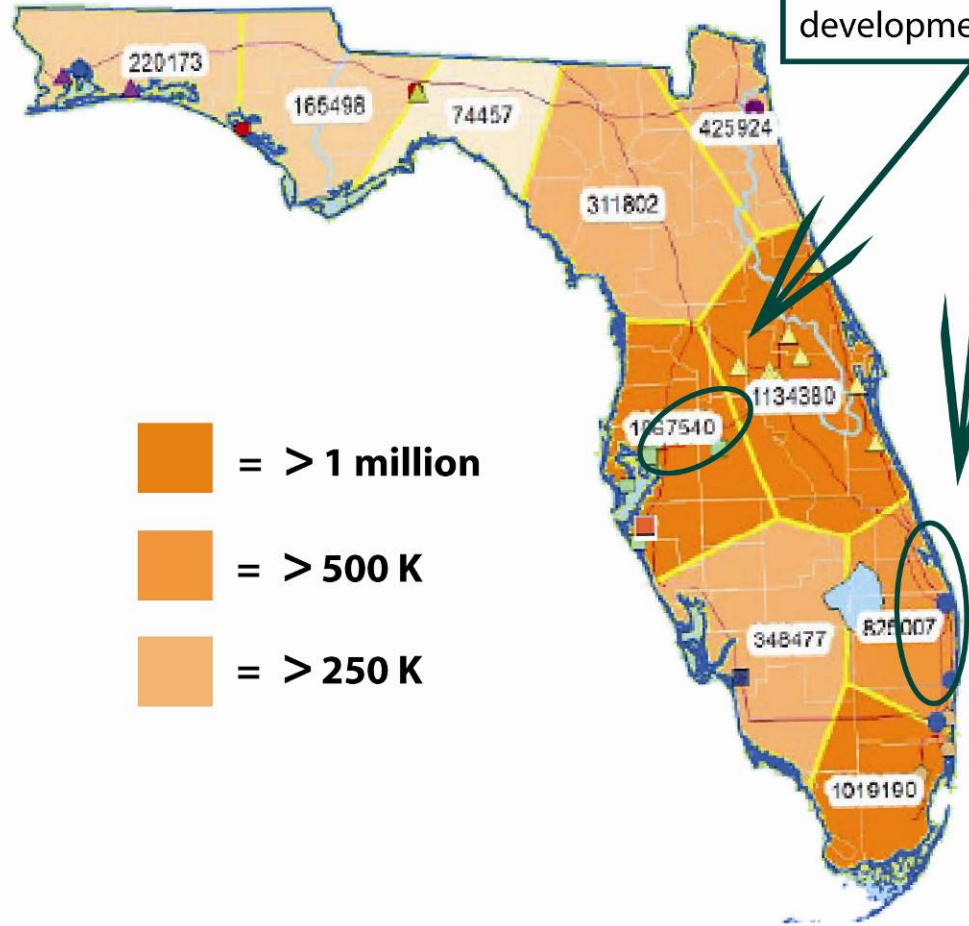


Evolving Precedent

- A dynamic context in which shared values provide a foundation for success.
- These values include...
 - Access
 - Excellence
 - Transparency
 - Communication



Projected 2010 college-aged population



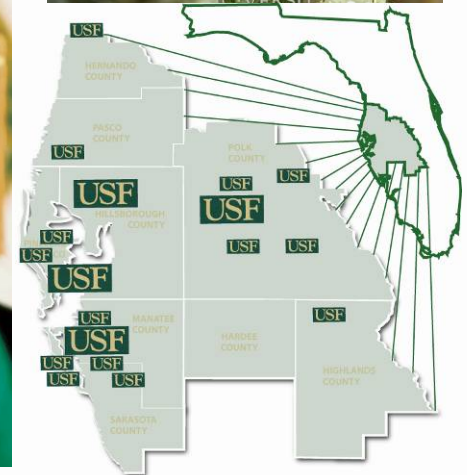
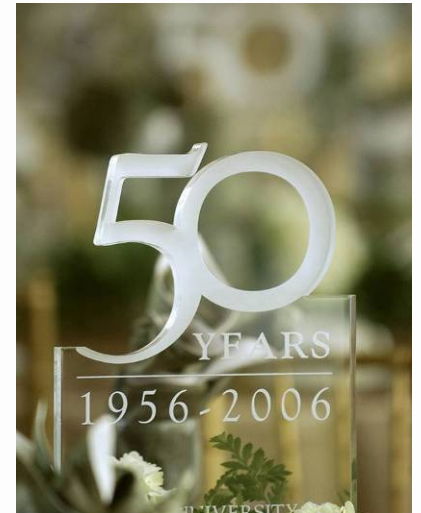
Potentially increased demand for higher education in areas of critical need and economic development.



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The USF Model

- Distributed delivery
- Distinctive programs
- Controlled growth





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Major Growth Lakeland...

#3 "fastest growing"
Money (2006)



Grant Ian Thrall, Ph.D.
University of Florida
Used by permission

Polk Growth Projections (Medium Rate)

2005	2010	2015	2020	2025
542,000	599,000	651,200	699,000	740,800

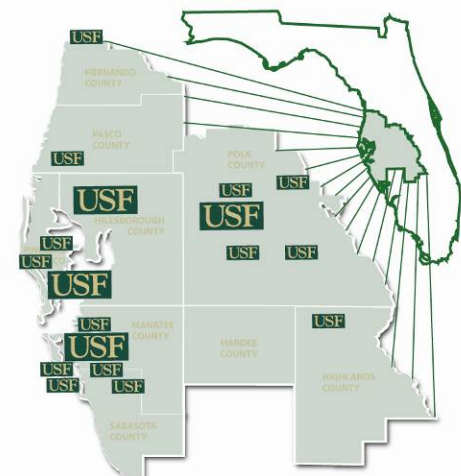
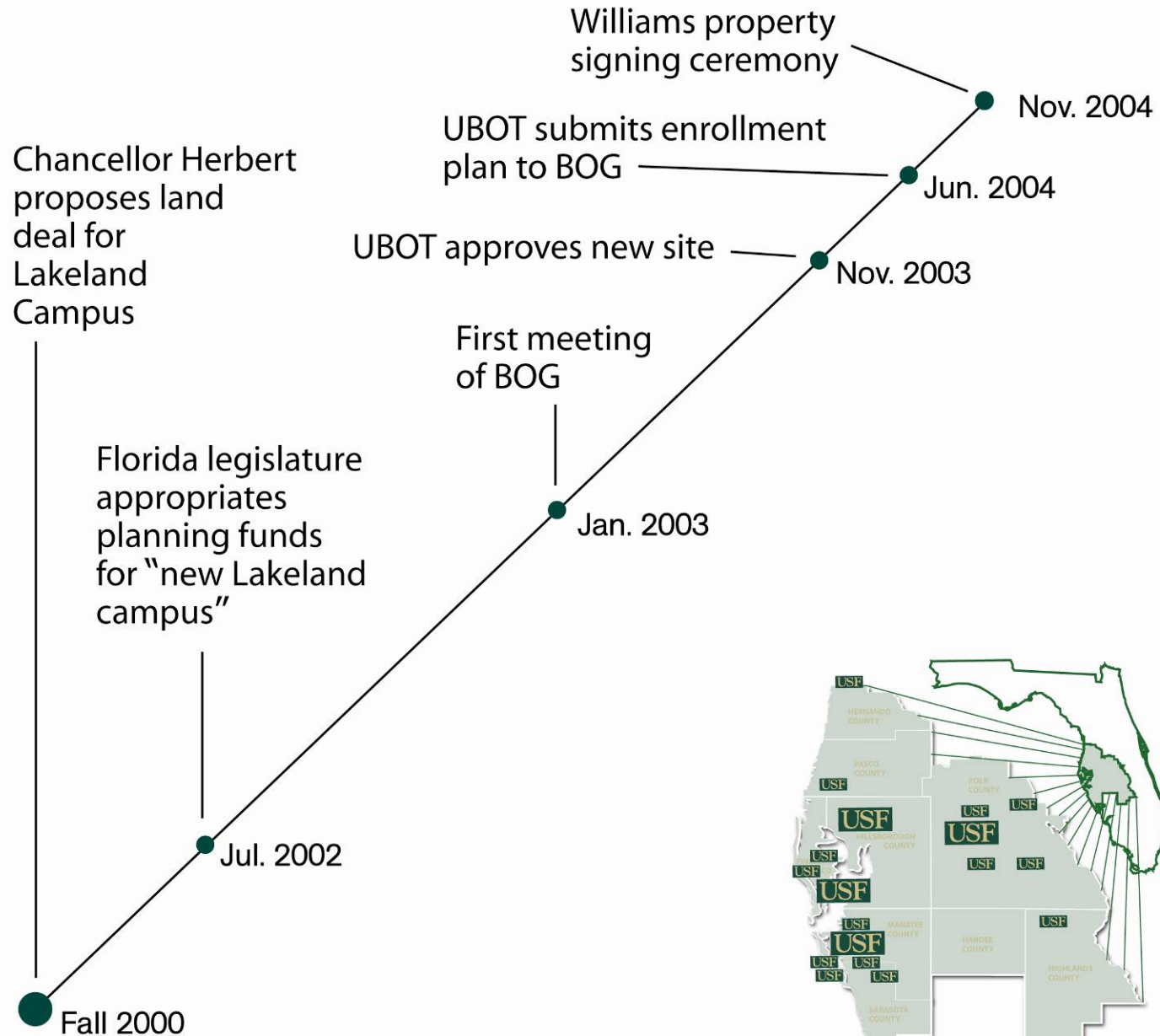
Source: Bureau of Economic and Business Research (UF)



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Williams Site Timeline (2000-2004)

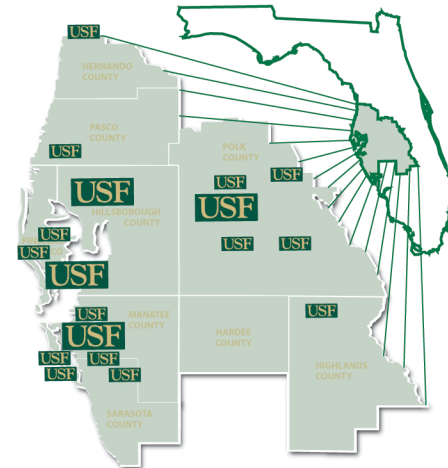




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Signing Ceremony

November 22, 2004



Masterplan Update



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Sept. 14, 2006

Approval by UBOT ACE
Workgroup Subcommittee

Mid - to late - Oct.

2nd Public hearing and
statutorily mandated
joint meeting of UBOT

Ongoing

USF/BOG collaboration

Late - Oct. to Mid - Nov.

Forward plan to BOG

Late Sept./early Oct.

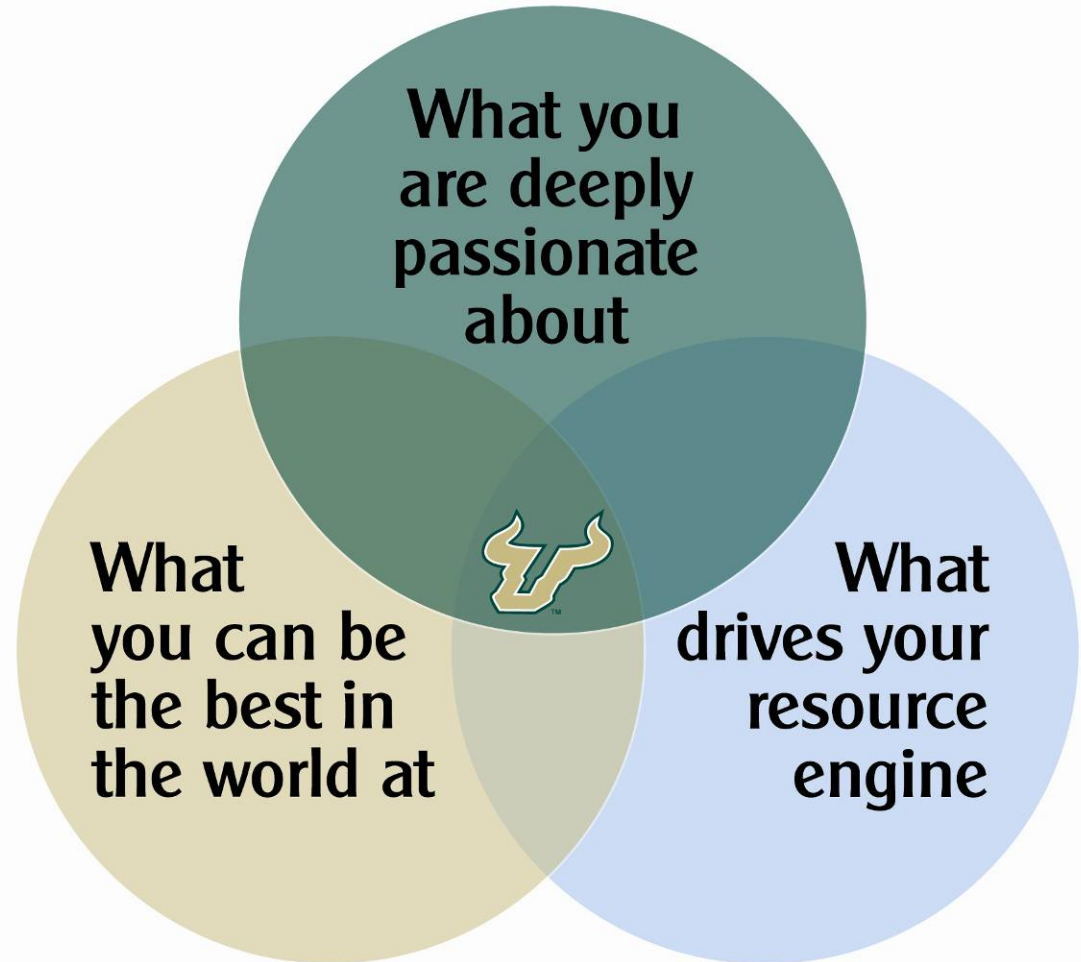
Approval by UBOT ACE Workgroup
and USFL Regional Campus Board





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The Heartland Hedgehog



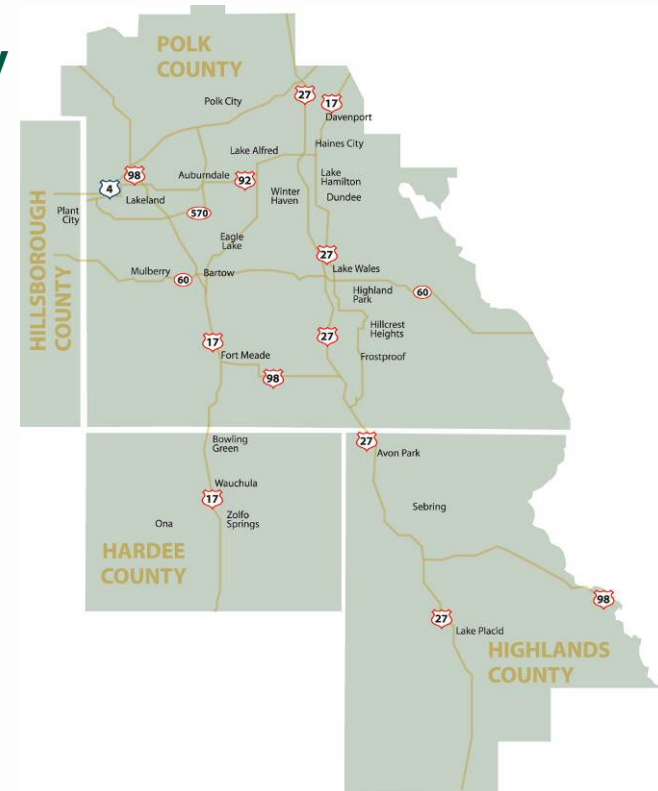
Inspired by Jim Collins,
Good to Great (2001)



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USFL Strategic Plan 2006-2010

- **Community-based**
- **Process-driven**
- **Innovative & complementary foci**
 - **Information Technology**
 - **Applied Health & Biotech**
 - **Manufacturing Technology**
 - **Business**
 - **Education**





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The USF-PCC Partnership

- Collaborative tradition
- Seamless delivery
- Dynamic context
- Shared vision

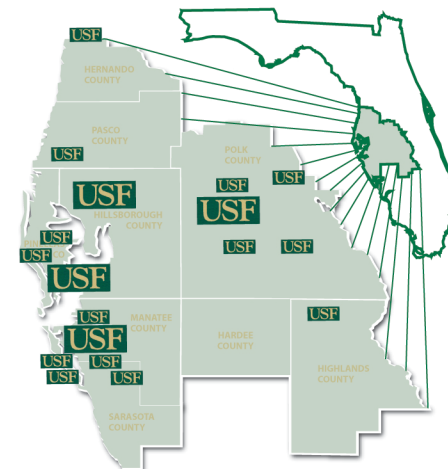




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What Next?

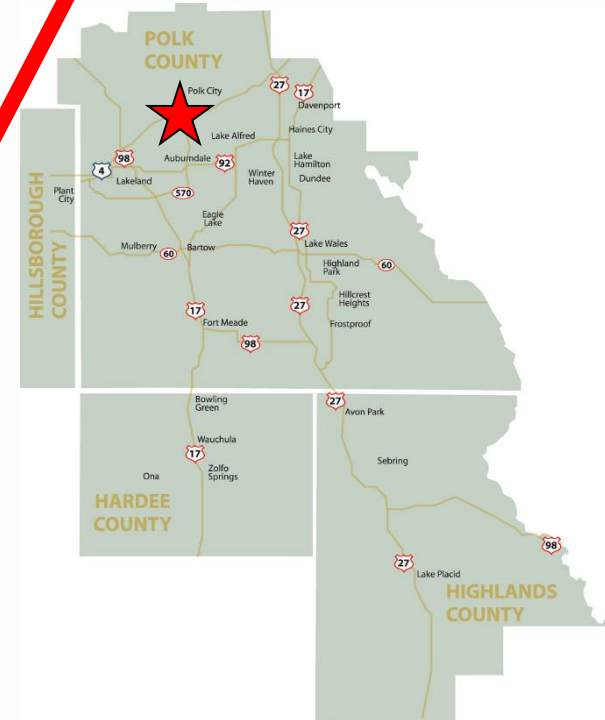
- **BOG staff visit to USF Lakeland**
 - Inspection of Williams property
 - Tour of new PCC-USF Joint-use Technology Building
- **Master Plan process continues**
- **Strategic Plan process continues**
- **USF-BOG collaboration continues**



USF

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Serving Florida . . .



. . . at the heart of the “High Tech Corridor”

