

OFFICE OF THE BOARD OF GOVERNORS STATE UNIVERSITY SYSTEM OF FLORIDA



JUN - 7 AM 10: 01

Application for Board of Trustee Position

The information submitted will be used by the Board of Governors in considering action on your application. The questionnaire MUST BE COMPLETED IN FULL. Answer "none" or "not applicable" where appropriate. Please type or print.

If appointed, you will be required to file financial disclosure statements.

June 1, 2007

Date Completed

1. Name: Shannon Belinda Reed Last First Middle and/or (Maiden)

2. University Board of Interest: Florida A&M University

Are you applying for reappointment? Yes [ ] No [x]

3. Residence Address: Street City County

4. Current Employer or Occupation: Corporate Attorney

Business Address: Street Office/Suite City

P.O. Box 27709 Post Office Box Suite Zip Code Area County/none (number)

E-mail Address

5. Specify the preferred mailing address: Business [ ] Home [x] Fax #

6. List all places of residence for the past five (5) years.

Table with 4 columns: Address, City and State, From, To. Includes entries for Wake Forest, NC and Raleigh, NC.

7. List all former and current residences outside of Florida that you have maintained at any time during adulthood.

Table with 4 columns: Address, City and State, From, To. Includes entries for Wake Forest, NC, Raleigh, NC, Ft. Belvoir, VA, Detroit, MI, and Memphis, TN.

8. Date of Birth: \_\_\_\_\_ \* Place of Birth: Sharon, Pennsylvania

9. Social Security No.: \_\_\_\_\_ \*

10. Driver License No: \_\_\_\_\_ \* Issuing State: North Carolina

11. Have you ever used or been known by any other legal name? Yes  No  If "Yes" explain.

Belinda Jo Road (my maiden name)

12. Are you a United States citizen? Yes  No  If "No" explain.

13. If you are a naturalized citizen, date of naturalization: n/a

14. Since what year have you been a continuous resident of Florida? n/a

15. Are you a registered Florida voter? Yes  No  If "Yes" list:

County of Registration n/a

16. Education:

A. High School: Hickory Senior High School - Hermitage, Pennsylvania Year Graduated: 1978   
(Name and Location)

B. List all postsecondary educational institutions attended:

<u>Name and Location</u>	<u>Date Attended</u>	<u>Certificates/Degrees Received</u>
<u>Florida A&amp;M University - Tallahassee, FL</u>	<u>09/1978 - 08/1983</u>	<u>B.S. - Marketing &amp; M B A</u>
<u>Wayne State Univ. Law School - Detroit, MI</u>	<u>08/1987 - 05/1991</u>	<u>J.D.</u>

17. Are you or have you ever been a member of the United States armed forces? Yes  No   
If "Yes" list:

A. Dates of service: \_\_\_\_\_

B. Branch or component: \_\_\_\_\_

C. Date and type of discharge: \_\_\_\_\_

\* Will be redacted before distribution occurs.

18. Have you ever been arrested, charged, or indicted for violation of any federal, state, county or municipal law, regulation, or ordinance? (Exclude traffic violations for which a fine or civil penalty of \$150 or less was paid.) Yes  No  If "Yes" give details:

<u>Date</u>	<u>Place</u>	<u>Nature</u>	<u>Disposition</u>

19. Concerning your current employer and for all of your employment, including self-employment, during the last five years, list your employer's name, business address, type of business, occupation or job title, and period(s) of employment:

<u>Employer Name and Address</u>	<u>Type of Business</u>	<u>Occupation/Title</u>	<u>Period of Employment</u>
GlaxoSmithKline	<input checked="" type="checkbox"/> Pharmaceuticals	<input checked="" type="checkbox"/> VP, U.S. Legal Operations	03/1997 - Present <input checked="" type="checkbox"/>

20. Have you ever been employed by any state, district, or local government agency in Florida? Yes  No  If "Yes", identify the position(s), the name(s) of the employing agency, and the period(s) of employment, and reason for leaving:

<u>Position</u>	<u>Employing Agency</u>	<u>Period of Employment</u>

21. State your experiences and interests or elements of your personal history that qualify you for this appointment.

See Addendum, #21

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22. Have you received any degree(s), professional certification(s) or designation(s) including awards related to the subject matter of this appointment? Yes  No  If "Yes", list:

B.S. Marketing & M.B.A. - Florida A&M University 08/1982 & 08/1983, respectively; J.D. Wayne State University 05/1991, licensed to practice law in the State of Michigan

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23. Identify all association memberships and association offices held by you that relate to this appointment:

see addendum #23

24. Do you currently hold an office or position (appointive, civil service, or other) with the Federal or any foreign government? Yes  No  If "Yes", please list:

25. Have you ever been elected or appointed to any public office in this state? Yes  No  If "Yes", state the office title, date of election or appointment, term of office, and level of government (city, county, district or state):

<u>Office Title</u>	<u>Date of Election or Appointment</u>	<u>Term of Office</u>	<u>Level of Government</u>

If your service was on an appointed board(s), committee(s) or council(s):

A. How frequently were meetings scheduled? N/A

B. If you missed any of the regularly scheduled meetings, state the number of meetings attended, number missed, and the reason(s) for absence(s).

<u>Meetings Attended</u>	<u>Meetings Missed</u>	<u>Reason for Absence</u>

26. Have you ever served on any profit or not-for-profit board? Yes  No

If "Yes", state the title, date of appointment, length of service, and provide a brief description of your involvement.

27. Have you ever been responsible or played a role in managing a business or other corporate entity? Yes  No  If "Yes", state the name of the business, the dates of your involvement, and provide a brief description of your involvement.

For the past ten years, I have regularly provided legal advice and counsel to all levels of management within my Company on a wide range of policy, compliance and governance issues

28. Describe any involvement with and/or relationship to the university to which you are applying or any other educational institution with which you are/were affiliated (other than as a student).

I am a financial member of the National and Local (Raleigh-Durham-Fayetteville) chapters of Florida A&M University Alumni. My oldest daughter, Sabrina L. Shannon is a senior graphics design major at Florida A&M University

29. Describe your understanding of the role of a board of trustee member in ensuring the fiduciary and academic well-being of the university.

SEE ADDENDUM #29

30. Has probable cause ever been found that you were in violation of Part III, Chapter 112, F.S., the Code of Ethics for Public Officers and Employees? Yes  No  If "Yes", give details:

<u>Date</u>	<u>Nature of Violation</u>	<u>Disposition</u>

31. Have you ever been suspended from any office by the Governor of the State of Florida?

Yes  No  If "Yes", list:

Title of Office \_\_\_\_\_ Reason for Suspension: \_\_\_\_\_

Date of suspension: \_\_\_\_\_ Result: Reinstated  Removed  Resigned

32. Have you previously been appointed to any office that required confirmation by the Florida Senate?

Yes  No  If "Yes", list:

Title of Office: \_\_\_\_\_

Term of Appointment: \_\_\_\_\_

Confirmation results: \_\_\_\_\_

33. Have you ever been refused a fidelity, surety, performance, or other bond? Yes  No

If "Yes", explain:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

34. Have you held or do you hold an occupational or professional license or certificate in the State of Florida? Yes  No  If "Yes", provide the title and number, original issue date, and issuing authority. If any disciplinary action (fine, probation, suspension, revocation, and/or disbarment) has ever been taken against you by the issuing authority, state the type and date of the action taken:

<u>License/Certificate Title &amp; Number</u>	<u>Original Issue Date</u>	<u>Issuing Authority</u>	<u>Disciplinary Action/Date</u>

35. Have you, or businesses of which you have been an owner, officer, or employee, held any contractual or other direct dealings during the last four (4) years with any state or local governmental agency in Florida, including the university to which you have been appointed or are seeking appointment? Yes  No  If "Yes", explain:

<u>Name of Business</u>	<u>Your Relationship to Business</u>	<u>Business' Relationship to University</u>

36. Have members of your immediate family (spouse, child, parent(s), sibling(s)), or businesses of which members of your immediate family have been owners, officers, or employees, held any contractual or other direct dealings during the last four (4) years with any state or local governmental agency in Florida, including the university to which you have been appointed or are seeking appointment? Yes  No  If "Yes", explain:

<u>Name of Business</u>	<u>Family Member's Relationship to you</u>	<u>Family Member's Relationship to Business</u>	<u>Business' Relationship to University</u>

37. Have you ever been a registered lobbyist or have you lobbied at any level of government at any time during the past five years? Yes  No  If "Yes", explain:

A. Did you receive any compensation other than reimbursement for expenses? Yes  No

B. Name of agency or entity you lobbied and the principals you represented:

<u>Agency Lobbied</u>	<u>Principals Represented</u>

38. List three persons who have known you well during the past five (5) years. Include a current, complete address and telephone number. Exclude your relatives and members of the Florida Senate.

<u>Name</u>	<u>Mailing Address</u>	<u>Zip Code</u>	<u>Area Code/Telephone Number</u>
Rev. Paul L. Anderson	7109 Leesville Road, Raleigh, NC	27613	919.787-4528
Ms Beverly Morgan	205 Rosoler Ct Cary, NC	27519	919.467-5875
Ms. Denise Bennett	8360 Six Forks Rd., Suite 103	27615	919.676-2591

39. Name any business, professional, occupational, civic, or fraternal organization(s) of which you are now a member, or of which you have been a member during the past five (5) years, the organization address(es), and date(s) of your membership(s).

<u>Name</u>	<u>Mailing Address</u>	<u>Office(s) Held &amp; Term</u>	<u>Date(s) of Membership</u>
SEE APPENDUM #39			

40. Do you know of any reason why you will not be able to attend fully the duties of the position to which you have been or will be appointed? Yes  No  If "yes", explain:

41. Are you now, or have you within the past three years, been a member of any club or organization that, to your knowledge, in practice or in policy, restricts membership or restricted membership during the time that you belonged, on the basis of race, religion, national origin or gender? Yes  No  If "yes", detail the name and nature of the organization, relevant policies and practices, and state whether you intend to continue as a member if appointed by the Board of Governors.

42. Have you ever been the object of any equal employment opportunity complaint or any civil action based upon discrimination in the work place? Yes  No  If "yes", explain and provide details of the outcome:

43. Are there any pending lawsuits against you or are you a party to a lawsuit in any court in which you are the plaintiff or defendant? Yes  No  If "yes", what type and where?

44. Have any judgments been entered against you as a result of any civil or administrative proceeding(s)? Yes  No  If "yes", identify the proceeding(s) that resulted in the judgment and the date the judgment was entered.

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45. Are you now engaged in activities, or have you engaged in activities in the past, that will reflect unfavorably on the board to which you seek appointment? Yes  No  If "yes", please explain.

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46. Is there anything that you were not questioned about in your application that you should make known to us at this time that impugns your integrity, character and fitness for the position you are seeking? Yes  No  If "yes", please explain.

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CERTIFICATION

North Carolina  
STATE OF ~~FLORIDA~~, COUNTY OF Wake

Before me, the undersigned authority, personally appeared \_\_\_\_\_ who after being duly sworn, say: 1) that he/she has carefully prepared or read the answers to the foregoing question; 2) that the information contained in said answers is complete and true; 3) that he/she will, as an appointee, fully support the Constitutions of the United States and the State of Florida. Be it further known that in signing this document I understand that a Level 2 background check by the Florida Department of Law Enforcement will be performed on all nominees who are recommended to the Florida Board of Governors.

Belinda R. Johnson  
Affiant's signature

Sworn to and subscribed before me on this 4<sup>th</sup> day of June, 2007, by \_\_\_\_\_

Margalene Basnight  
(signature of notary)

Margalene Basnight  
(typed, printed or stamped name)

Notary Public

Commission No.: 19952010049

My Commission Expires: 9/18/2010

Personally Known X OR Produced Identification \_\_\_\_\_  
Type of Identification Produced \_\_\_\_\_

**MEMORANDUM**

AS A GENERAL MATTER, APPLICATIONS FOR ALL POSITIONS WITHIN STATE GOVERNMENT ARE PUBLIC RECORDS WHICH MAY BE VIEWED BY ANYONE UPON REQUEST. HOWEVER, THERE ARE SOME EXEMPTIONS FROM THE PUBLIC RECORDS LAW FOR IDENTIFYING INFORMATION RELATING TO PAST AND PRESENT LAW ENFORCEMENT OFFICERS AND THEIR FAMILIES, VICTIMS OF CERTAIN CRIMES, ETC. IF YOU BELIEVE AN EXEMPTION FROM THE PUBLIC RECORDS LAW APPLIES TO YOUR SUBMISSION, PLEASE CHECK THIS BOX.

Yes, I assert that identifying information provided in this application should be excluded from inspection under the Public Records Law.

IF YOU NEED ADDITIONAL GUIDANCE AS TO THE APPLICABILITY OF ANY PUBLIC RECORDS LAW EXEMPTION TO YOUR SITUATION, PLEASE CONTACT THE GENERAL COUNSEL FOR THE BOARD OF GOVERNORS.

Vikki R. Shirley  
General Counsel  
Board of Governors  
State University System of Florida  
325 W. Gaines Street, Suite 1614  
Tallahassee, FL 32399-0400  
(850) 245-0466

## Addendum

**Application for Board of Trustee Position – Florida A&M University  
Belinda Reed Shannon  
Submitted June 1, 2007**

Please accept the following information as a supplement to the information provided as part of my formal application for an appointment to the Board of Trustees for Florida A&M University.

**#21. State your experience and interests or elements of your personal history that qualify you for this appointment.**

I have amassed both professional and personal experience that I feel would add a great deal to the collective knowledge and skill of the B.O.T. for Florida A&M.

**Professional:** The education I obtained from Florida A&M provided me with a strong foundation for professional achievement. After graduating in 1982 (cum laude) and 1983 with a Bachelor's and a Master's degree in business, I began a successful career that included a short stint as a District Sales Manager for General Motors, followed by a five-year career as a systems engineer for Electronic Data Systems. These corporate opportunities allowed me to work in a line capacity that taught me great technical skills in marketing and information systems. Mostly, however, I learned how to apply my personal skill sets and strengths within a team setting in a way that enhanced the team's ability to reach articulated goals.

My various experiences as a licensed attorney have allowed me to hone my skill in finding productive solutions to a wide range of organizational issues. As an associate at a law firm, I provided legal support and direction on numerous matters related to commercial disputes, contracts, municipal liability, products liability, and employment matters. That broad exposure gave me the opportunity to learn about a number of different issues that can affect the large, corporate organizations for whom my firm provided legal services. I left the law firm to work as a litigator for the U.S. Dept. of Labor in Washington, D.C. In that assignment, I obtained key federal government exposure and developed many professional associations and contacts in our nation's capital.

My current role as a corporate attorney at the world's second largest pharmaceutical has provided me the opportunity to serve as an advisor to the most senior-ranking executives of the Company. Specific experience includes external representation of the company in legal disputes and internal

advice in the areas of compliance, internal audits, risk management, policymaking, and a host of other duties associated with the operations and oversight needed for a large corporation. My extensive experience as a problem-solver, mediator and policy advisor makes me a prime candidate to facilitate matters, which may come before the Florida A&M University Board of Trustees.

I also believe that the professional relationships I have built within GSK, within the professional corporate world, and within the legal profession give me the ability to tap those various resources for the good of FAMU.

**Personal:** As a dedicated member of the Florida A&M University Alumni association, I have maintained close contact with the university, and have, along with my husband, directly influenced and assisted over a dozen students in their quest to attend FAMU. My eldest daughter is currently enrolled as a senior at FAMU and is a third generation Rattler! My personal journey from a student at Florida A&M to a Vice President of a large global corporation has given me tremendous insight into the possibilities and pathways of success for students of color. I am a believer in the talent that exists among a whole population of students that have yet to matriculate through college and I am a believer in FAMU's ability to take that talent and shape successful, impactful lives for the greater society. If this is the goal of the FAMU B.O.T., then I would be honored to lend my time, talent and treasures to achieving that goal.

**#23. Identify all association memberships and association offices held by you that relate to this appointment:**

- FAMU Alumni Association 1991-Present (Detroit Chapter, Washington DC Chapter, Maryland Chapter, North Carolina Chapter)

**#29. Describe your understanding of the role of a board of trustee member in ensuring the fiduciary and academic well-being of the university.**

I think a primary responsibility of a board of trustee member is to learn and understand the regulations, policies, governance and culture underlying the operations of the institution so that informed discussion and decision-making can occur when matters are brought before the board for review and action. The trustee must be capable of ensuring that decisions and actions occurring in and around the university are done in the best interest of the university as it relates to its fiduciary and academic well-being. I also believe that a contributing board of trustee member is one who is prepared to dedicate time and resources needed to attend meetings regularly, advocate for the university to external stakeholders, and attract financial and top-flight academic resources to the university.

**#39. Name any business, professional, occupational, civic, or fraternal organization(s) of which you are now a member, or of which you have been a member during the past five (5) years, the organization address(es) and date(s) of your membership(s).**

- State Bar of Michigan, admitted 1991 (sbm.org)
- State Bar of North Carolina, associate member since 1997 (ncbar.org)
- American Bar Association, member since 1997 (aba.org)
- Society of Human Resource Managers, member since 1999 (shrm.org)
- Delta Sigma Theta, Sorority, Inc., member since 1981 (deltasigmatheta.org)
- National Association for the Advancement of Colored People [NAACP], member since 2005 (naacp.org)
- Next Generation of African American Philanthropists [NGAAP], Founding member (2003) & Education Committee member (ngaapfund.org)
- National Center for Black Philanthropy, member since 2005, (ncfbp.net)
- Charting Your Own Course [CYOC] USA & UK advisory board, 1998 to present (cyoc.org)
- Corporate Counsel Women of Color, member, 2005 to present (ccwomenofcolor.org)
- National Employment Law Council, member 1998 to present (nelc.org)