

**BOARD OF GOVERNORS
STATE UNIVERSITY SYSTEM OF FLORIDA
Strategic Planning and Academic and System Oversight Committee
November 20, 2008**

SUBJECT: Areas of Programmatic Strategic Emphasis

PROPOSED BOARD ACTION

Approve revised areas of programmatic strategic emphasis identified in the 2005-2013
State University System of Florida Strategic Plan.

AUTHORITY FOR BOARD OF GOVERNORS ACTION

Section 7(d), Article IX, Florida Constitution

BACKGROUND INFORMATION

As part of the Forward by Design strategic action initiatives approved in December 2007, the Board of Governors charged staff with reviewing and re-evaluating the assumptions and forecasts that provided the framework for the State University System of Florida Strategic Plan for 2005-2013. These assumptions included identifying areas of programmatic strategic emphasis for targeting degree programs. The staff's review of current reports from Florida's leading economic and workforce councils indicated that a mid-course review of the strategic emphasis areas would be appropriate.

The following list of potential areas of programmatic strategic emphasis was shared with the Board of Governors at its June 19, 2008 meeting:

Critical Needs: Education
Critical Needs: Health Professions
Critical Needs: Security and Emergency Services
Economic Development: Globalization
Science, Technology, Engineering, and Math (STEM)
Economic Development: Regional Workforce Needs

Subsequent to the June meeting this list has also been shared with other entities including Enterprise Florida, the Council of 100, the Florida Chamber of Commerce, and the Workforce Estimating Conference, which included representatives from the Agency for Workforce Innovation, Workforce Florida, the Legislature, and Office of the Governor. The list is consistent with the work of these key councils. The list was also

shared with the Florida College System Task Force as a potential assistance in the ongoing conversations with regard to community college baccalaureates.

If the areas of programmatic strategic emphasis are approved, it is envisioned that the universities may populate the areas with both planned and existing degree programs to inform discussions with boards of trustees and the Board of Governors relative to University Compacts, accountability, productivity, and performance funding. The areas will also provide a tool for demonstrating alignment of the state university system programmatic offerings with the economic and workforce needs of the state.

Supporting Documentation Included:

Methodology for Determining Areas of Programmatic Strategic Emphasis

Facilitators / Presenters:

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