Forward by Design: Strategic Initiatives for the Long-Term Master Plan

Mark B. Rosenberg Chancellor

September 27, 2007

The Context:

Fall Behind in Almost Every Category of Comparison

- Only one public institution ranked in top 25 publics (UF)
- Only one institution in Association of American Universities (UF)
- Few faculty are members of the National Academy (less than 25 in entire state)
- Less federal research expenditures in SUS than those at the University of Washington alone
- At the bottom in student-faculty ratios

The Context:

Low Education Attainment Levels

- 46th in bachelor's degrees awarded per capita
- 2.5 million adults 27% of 25-64 population have a bachelor's degree or higher vs. 33% in 10 states with highest GDP per capita
- Economic impact:

Actual size of Florida's economy:
If Florida were a top-10 state:
Productivity gap:
\$610 billion
\$790 billion
\$180 billion

• 4 million adults with bachelor's degrees to reach 33% by 2027— 1.5 million more than today

The Context:

Inflation + Enrollment Growth = 20% Less Funding Per Student

After adjusting for inflation, the State University System's 2007-08 budget, before pending cuts, would move the universities almost to the level of funding per student of two years earlier but would leave the universities at a per-student funding amount that is nearly \$2,900 below 1989-90, the peak level in the last two decades. With a proposed 4% budget cut, the universities will be \$3,200 below the funding level of 1989-90.

What Do We Recommend?

- I.
- II.
- Improve quality
 Increase baccalaureate degree production
 Provide appropriate and predictable funding III.

I. Improve quality

- Freeze the current number of state universities that offer graduate programs
- Approve strategic planning compacts with each university emphasizing performance and improvement
- Focus on distinctive missions and strengths
- Limit duplication in new graduate program approval
- Strengthen program review eliminate unproductive programs

II. Increase baccalaureate degree production

- Fund performance in degree production
- Plan for new baccalaureate institutions in the SUS
- Create new models by working with other sectors—more not less collaboration with community colleges
- Improve readiness and success of minority populations—close the achievement gap
- Increase collaborative distance education

III. Provide appropriate and predictable funding

- Expand need-based aid to eligible students to improve access and affordability
- Increase undergraduate in-state tuition to national average (use revenues to improve undergraduate quality)
- Revise funding formula to focus on outcomes (will also fund enrollment growth)
- Fund targeted investments in graduate programs and research and commercialization

Proposed Board Action

Move that the Board adopt the following three strategic initiatives as the core of its master plan:

- I. Improve Quality
- II. Increase Baccalaureate Degree Production
- III. Provide Appropriate and Predictable Funding

...and direct the Chancellor to bring to the Board at its December meeting a detailed implementation plan for these initiatives, including specific action steps, timelines, responsible party(ies), metrics for accountability, and costs or savings estimates.