Nearly 90 percent of Rosen College undergraduates secure jobs before graduation.
With record community investment and support, our College of Medicine and the Lake Nona Medical City are well on their way to fulfilling the expected $7.6 billion economic impact to Central Florida.

Online enrollment accounts for nearly 30 percent of student credit hour production and has grown 2 percent annually.
Ranked the No. 2 graduate game design program in North America, FIEA graduates earn an average salary of $60,359.

More than 74,000 jobs are in downtown Orlando with an average salary of $49,470. The region is home to 1,200 digital and media tech firms that employ more than 30,000.
Project Overview

- 13,000 students at completion
- 20+ academic programs
- 4 phases
- Phases I and II needed to reach critical mass — 6,000 students
- Program for students with intellectual disabilities
Phase I and II Programs

UCF Programs
• M.S. in Interactive Entertainment
• B.A. in Digital Media
• M.A. in Digital Media
• M.F.A. in Emerging Media
• B.A. and B.F.A. in Art
• B.A. and B.F.A. in Film
• B.A. in Advertising/Public Relations
• B.A. in Human Communication
• B.A. in Journalism
• B.A. in Radio/Television
• M.A. in Communication
• Graduate Certificate in Corporate Communication
• Ph.D. in Education — Exceptional Education Track

Complementary UCF Operations
• Engineering IdeaLab
• WUCF-TV – PBS
• WUCF-FM – NPR

Complementary Valencia Programs
• A.S. in Graphics Technology

DirectConnect to UCF is one of the most productive 2+2 partnerships in higher ed. More than 28,000 students have earned bachelor’s degrees since the program started.
FIEA graduates find jobs at Electronic Arts, Google, Lockheed Martin, Disney, Sony and Microsoft.
UCF awarded nearly 2,000 undergraduate degrees in STEM fields last year — the second-largest number in the State University System.
“... state universities must **advance innovation** — new technologies, new processes, new products, new ideas — in their local and state economies; **help Florida’s employers prosper and grow** through knowledge transfer and a steady stream of qualified graduates; and **make community and business engagement an integral part of their institutional culture.**”

*Florida Board of Governors 2025 Strategic Plan*

**Impact on Academic Performance**

- Percent of bachelor’s graduates employed full-time or continuing their education (metric 1)
- Median wages of bachelor’s graduates employed full-time in Florida (metric 2)
- Six-year graduation rate for first-time-in-college students (metric 4)
- Degrees awarded within programs of strategic emphasis (metrics 6 and 8)
- Bachelor’s degrees awarded annually (metric 10)

*Performance Based Funding Metrics, 2013-14 System Accountability Report, Florida Board of Governors*
Academic ROI

- Experience shows that **location powers improved performance**
- Degree production **will grow to meet industry needs**
- **Students see a $10,000 benefit** by graduating one semester early
- Visual Arts and Design will **increase from 2,600 to 3,900 students** in five years

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Financial Overview

**PROJECTED COST**

<table>
<thead>
<tr>
<th>Phase</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phase I</td>
<td>$57.75 million</td>
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<tr>
<td>Phase II</td>
<td>$78 million</td>
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</table>

**INVESTMENT FROM THE COMMUNITY**

<table>
<thead>
<tr>
<th>Investment</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Estimated land value</td>
<td>$20 million</td>
</tr>
<tr>
<td>Estimated building value</td>
<td>$22.5 million</td>
</tr>
<tr>
<td>Infrastructure investment</td>
<td>$22.5 million</td>
</tr>
<tr>
<td>Projected philanthropy</td>
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</tr>
</tbody>
</table>
Housing and Parking

- Affordability
- Safety
- Student programming
- Focus on academics, not amenities

Housing and Parking Opportunities

| 500 beds       | $30 million |
| 1,000 parking spaces | $13 million |

Possible $43 million in private investment

Projected Economic Impact

- Annual impact to region/state: $400 million
- Annual associated jobs: 4,000 jobs
- Annual associated wages: $180 million

$575 million in one-time gross economic impact during construction

UCF Downtown Economic and Fiscal Impact Analysis, GAI Consultants, 2015
Project Supporters

UCF DOWNTOWN

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• Support students’ development of the knowledge, skills, and aptitudes needed for success in the global society and marketplace.

• Transform and revitalize Florida’s economy and society through research, creativity, discovery, and innovation.

• Mobilize resources to address the significant challenges and opportunities facing Florida’s citizens, communities, regions, the state, and beyond.

• Deliver knowledge to advance the health, welfare, cultural enrichment, and economy through community and business engagement and service.

Florida Board of Governors 2035 Strategic Plan, “Mission of the State University System for the 21st Century”