UF: Recent Timeline

- Spring 2013 – UF designated as Florida’s highest achieving preeminent institution
- October 2013 – first wave of Preeminence Hiring authorizations released
- January 2014 – second wave of Preeminence Hiring authorizations released
- January 2014 – UF Online began operations
UF Rising: Goals & Assessment

- **Goals:** Achieve breakthrough science and scholarship. Grow the innovation engine and increase influence on public perception, public policy, and economic development.

- **Assessment:** The UFBOT is developing a “Preeminence Dashboard” relying on metrics previously discussed with BOG and tools provided by Academic Analytics to analyze scholarly productivity.
UF Rising: Preeminence Initiatives

- Big Data
- Law
- Cybersecurity
- Drug Discovery & Development
- Food security, Safety & Distribution Systems
- Historical & Environmental Archaeology
- Latin American Development
- Materials Innovation
- Mathematical Modeling of Diseases
- Metabolomics
- Mucosal Immunology
- Neuroscience & Brain
- One Health
- Optimizing Early Childhood Interventions
- Plant Genomics
- STEM Translational Communication Research
- African Studies
- Autonomous Systems
- Creative Writing
- Genomic Medicine
- Online Learning
- Renewable Energy & Storage
- Skeletal Muscle Biology
- Smart Polymer Nanomedicines
- Social Network Analysis
UF Rising: Next Steps

- 37 confirmed hires to date
- 50-60 new Preeminence hires next fiscal year
- UF Foundation $800-million Preeminence Campaign ($300M already raised)
- UF will support preeminence initiatives with enhanced financial support for graduate students, strategic communication efforts and upgraded facilities
UF Online: Majors

**Academic Year 2013-14**
- Business Administration
- Criminology & Law
- Health Education & Behavior
- Environmental Management
- Sport Management

**Academic Year 2014-15**
- Biology
- Computer Science
- Geology
- Psychology
- Telecommunications

**Academic Year 2015-16**
- Accounting
- Industrial Engineering
- Geography
- Nursing
- Political Science
- Sociology

**Academic Year 2016-17**
- Microbiology & Cell Science
- Physiology & Kinesiology
- Mechanical Engineering
- Civil Engineering
- Public Relations
- Elementary Education
### UF Online: Transfer Enrollment, Spring 2014

<table>
<thead>
<tr>
<th>Major</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>New</td>
</tr>
<tr>
<td>Business Administration</td>
<td>55</td>
</tr>
<tr>
<td>Criminology &amp; Law</td>
<td>17</td>
</tr>
<tr>
<td>Environmental Management</td>
<td>4</td>
</tr>
<tr>
<td>Health Education &amp; Behavior</td>
<td>10</td>
</tr>
<tr>
<td>Sport Management</td>
<td>8</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>94</td>
</tr>
</tbody>
</table>
UF Online: Prospects & Applicants (as of June 4, 2014)

- **Prospects - Requests for Information (RFI)**
  - 13,902
- **Greatest Interest**
  - FL, GA, CA, TX, NY
- **Demographics**
  - 61% FL residents
  - 29% FTIC
  - 32% Associate Degree

- **Applicants**
  - 842 completed applications for Fall 2014
- **Popular Majors**
  - Business Administration (F/T)
  - Criminology & Law (T)
  - Health Education (F)
Unizin

- UF, Indiana University, University of Michigan, Colorado State have formed a consortium to create Unizin
- A strategic move to assert greater control over the digital-learning landscape
- Aims to create/acquire a “common infrastructure” including a Learning Object Repository, a Learning Management System, and develop new Learning Analytics tools
Graduate / Professional Online Programs

- **Number of programs**
  83

- **Number of students enrolled**
  7063

- **Revenues last year – from self-funded graduate programs**
  $82 million (2013-14)
Quality Matters!

- Working Professional (Internet) MBA (402): regarded as one of the world’s best by *The Economist* and *U.S. News & World Report*

- Engineering (EDGE) (656): one of top 25 nationally, per *U.S. News & World Report*

- Forensic Science Online Master’s (1546): Winner of the Award of Excellence in Distance Education

- Best Online Bachelor’s Programs: recognized by *U.S. News & World Report* as #5 in U.S.

- Distance Programs (Best Online Colleges): Ranked as #2 in the country by TBS and Yahoo Finance in 2014
UF General Education Core

- UF’s interdisciplinary humanities course “The Good Life” required of all first-year students
- The Preeminence Statute allows UF to require 9-12 credits of all undergraduates
- Proposals were solicited to further develop UF’s Signature Core Course Experience. Two more were chosen for development this summer:
  - Understanding Data
  - The Challenge of Climate Change
Facilities: Chemical Biology Building
Newell Hall

Among the major projects identified in this year’s budget is a renovation of Newell Hall into a student study center.
Innovation: Recent Progress

- Two main roads (with underground utilities) opened this month in Innovation Square, creating 5 million square feet for new businesses.
- The Florida Innovation Hub for startup companies continues to grow, with 26 current tenants— and 16 successful graduates.
- Construction just started on a special residence hall for 300 innovation-minded students.
Infinity Hall

INFINITY HALL
ENTREPRENEURIAL LIVING LEARNING COMMUNITY

Opening Fall 2015

IN PARTNERSHIP WITH

UF UNIVERSITY OF FLORIDA

352-392-2171 housing.ufl.edu

INNOVATION SQUARE at the University of Florida

352-392-2726 innovationsquare.ufl.edu

PROJECT TEAM

BRASFIELD & GORRIE GENERAL CONTRACTORS

Construction Manager | Jacksonville, FL
brasfieldgorrie.com

CONSULTING ENGINEERS

Calloway, Hewett, & Waller, Inc.
Civil Engineer | Gainesville, FL
chw-inc.com

Mosey Associates Inc.
 MEP Engineer | Gainesville, FL
mosey-eng.com
Growing an Innovation Community

UF is also attracting major high-tech businesses to North Central Florida

- Mindtree: Has created 140 of a projected 400 jobs since arriving in 2012
- Mobiquity: Arrived in 2013, predicts 260 jobs over 3 years
- Other Innovation Square companies include Zeeko, the Robb Report and BioMonde

UF is also participating in the recruitment of major industry to the state: Northrop-Grumman
In Conclusion

- UF’s priorities are Preeminence, Online Education, and development of the General Education Core.
- We are still enhancing our campus and providing facilities to support the Preeminence Program, and
- We are continuing to strengthen innovation and economic development in Florida
### Planned Enrollment Growth

<table>
<thead>
<tr>
<th>HEADCOUNT</th>
<th>FALL 2013 ACTUAL</th>
<th>FALL 2014 GOAL</th>
<th>FALL 2015 GOAL</th>
<th>FALL 2016 GOAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNDERGRADUATE</td>
<td>32,375</td>
<td>33,457</td>
<td>34,574</td>
<td>35,730</td>
</tr>
<tr>
<td>GRADUATE</td>
<td>13,084</td>
<td>13,236</td>
<td>13,389</td>
<td>13,545</td>
</tr>
<tr>
<td>NOT-DEGREE SEEKING</td>
<td>1,791</td>
<td>1,851</td>
<td>1,913</td>
<td>1,977</td>
</tr>
<tr>
<td>MEDICAL</td>
<td>2,410</td>
<td>2,368</td>
<td>2,368</td>
<td>2,368</td>
</tr>
<tr>
<td>TOTAL</td>
<td>49,660</td>
<td>50,911</td>
<td>52,245</td>
<td>53,619</td>
</tr>
</tbody>
</table>

### Distance Learning* as a Percentage of Total Enrollment

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>UNDERGRADUATE</td>
<td>20.6%</td>
<td>25.2%</td>
<td>29.0%</td>
<td>35.7%</td>
</tr>
<tr>
<td>GRADUATE</td>
<td>18.5%</td>
<td>20.0%</td>
<td>21.5%</td>
<td>22.0%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>20.0%</td>
<td>23.9%</td>
<td>27.1%</td>
<td>32.2%</td>
</tr>
</tbody>
</table>

*Note*: Distance Learning is a course in which at least 80 percent of the direct instruction of the course is delivered using some form of technology when the student and instructor are separated by time or space, or both (per 1009.24(17), F.S.).
## New Programs For Consideration by University in AY 2014-15

<table>
<thead>
<tr>
<th>PROGRAM TITLES</th>
<th>AREA OF STRATEGIC EMPHASIS</th>
<th># OF OTHER UNIVERSITIES WITH SAME PROGRAM</th>
<th>OFFERED ONLINE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BACHELOR'S PROGRAMS</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marine Sciences</td>
<td>STEM</td>
<td>2</td>
<td>N</td>
</tr>
<tr>
<td>Civil Engineering Technology</td>
<td>STEM</td>
<td>0</td>
<td>Y</td>
</tr>
<tr>
<td>Biomedical Engineering Technology</td>
<td></td>
<td>0</td>
<td>Y</td>
</tr>
<tr>
<td><strong>MASTER'S PROGRAMS</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Arts in Medicine</td>
<td></td>
<td>0</td>
<td>Y</td>
</tr>
<tr>
<td>Entrepreneurship</td>
<td></td>
<td>1</td>
<td>TBD</td>
</tr>
<tr>
<td>ISOM</td>
<td>STEM</td>
<td>4</td>
<td>TBD</td>
</tr>
<tr>
<td>International Business</td>
<td>Global</td>
<td>2</td>
<td>TBD</td>
</tr>
<tr>
<td><strong>DOCTORAL PROGRAMS</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Comp Science</td>
<td>STEM</td>
<td>4</td>
<td>N</td>
</tr>
</tbody>
</table>
## Performance Based Funding

<table>
<thead>
<tr>
<th>METRICS</th>
<th>2012-13 ACTUAL</th>
<th>2013-14 ESTIMATES</th>
<th>2014-15 GOALS</th>
<th>2015-16 GOALS</th>
<th>2016-17 GOALS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent of Bachelor's Graduates Employed Full-time in Florida or Continuing their Education in the U.S. One Year After Graduation</td>
<td>63%</td>
<td>63%</td>
<td>65%</td>
<td>65%</td>
<td>65%</td>
</tr>
<tr>
<td>Median Wages of Bachelor's Graduates Employed Full-time in Florida One-Year After Graduation</td>
<td>$33,100</td>
<td>$33,100</td>
<td>$34,000</td>
<td>$34,000</td>
<td>$35,000</td>
</tr>
<tr>
<td>Average Cost per Bachelor's Degree [Instructional Costs to the University]</td>
<td>$24,960</td>
<td>$24,960</td>
<td>$24,960</td>
<td>$24,960</td>
<td>$24,960</td>
</tr>
<tr>
<td>FTIC 6 year Graduation Rate [Includes full- and part-time students]</td>
<td>86%</td>
<td>86%</td>
<td>86%</td>
<td>87%</td>
<td>87%</td>
</tr>
<tr>
<td>Academic Progress Rate [FTIC 2 year Retention Rate with GPA&gt;2 ]</td>
<td>96%</td>
<td>96%</td>
<td>96%</td>
<td>97%</td>
<td>97%</td>
</tr>
<tr>
<td>University Access Rate [Percent of Fall Undergraduates with a Pell grant]</td>
<td>32%</td>
<td>32%</td>
<td>32%</td>
<td>32%</td>
<td>32%</td>
</tr>
<tr>
<td>Bachelor's Degrees Awarded Within Programs of Strategic Emphasis</td>
<td>52%</td>
<td>52%</td>
<td>52%</td>
<td>53%</td>
<td>53%</td>
</tr>
<tr>
<td>Graduate Degrees Awarded Within Programs of Strategic Emphasis</td>
<td>69%</td>
<td>69%</td>
<td>69%</td>
<td>70%</td>
<td>70%</td>
</tr>
<tr>
<td>Board of Governors Choice Metric Number of Faculty Awards</td>
<td>18</td>
<td>19</td>
<td>20</td>
<td>21</td>
<td>23</td>
</tr>
<tr>
<td>Board of Trustees Choice Metric Total Research Expenditures</td>
<td>$695M</td>
<td>$695M</td>
<td>$695M</td>
<td>$709M</td>
<td>$723M</td>
</tr>
</tbody>
</table>
# Other Key Performance Indicators

<table>
<thead>
<tr>
<th>COMMON TO ALL</th>
<th>2012-13 ACTUAL</th>
<th>2013-14 ESTIMATE</th>
<th>2014-15 GOALS</th>
<th>2015-16 GOALS</th>
<th>2016-17 GOALS</th>
</tr>
</thead>
<tbody>
<tr>
<td>TIME TO DEGREE</td>
<td>4.1 yrs</td>
<td>4.1 yrs</td>
<td>4.1 yrs</td>
<td>4.1 yrs</td>
<td>4.1 yrs</td>
</tr>
<tr>
<td>AA TRANSFER GRADUATION RATES (4 YEAR)</td>
<td>86%</td>
<td>86%</td>
<td>86%</td>
<td>86%</td>
<td>86%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th></th>
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<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor’s Degrees in Areas of Strategic Emphasis</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(Based on revised strategic emphasis CIPs)</td>
<td>4,019</td>
<td>4,437*</td>
<td>4,437*</td>
<td>4,450*</td>
<td>4,450*</td>
</tr>
<tr>
<td>Graduate Degrees in Areas of Strategic Emphasis</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(Based on revised strategic emphasis CIPs)</td>
<td>3,523</td>
<td>4,124*</td>
<td>4,124*</td>
<td>4,140*</td>
<td>4,140*</td>
</tr>
<tr>
<td>Percentage of Eligible Programs with Specialized Accreditation</td>
<td>99%</td>
<td>99%</td>
<td>99%</td>
<td>99%</td>
<td>99%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PREEMINENT*</th>
<th>2014 ACTUAL</th>
<th>2015 GOALS</th>
<th>2016 GOALS</th>
<th>2017 GOALS</th>
<th>2018 GOALS</th>
</tr>
</thead>
<tbody>
<tr>
<td>NUMBER OF METRICS ABOVE BENCHMARK [out of 12]</td>
<td>12</td>
<td>12</td>
<td>12</td>
<td>12</td>
<td>12</td>
</tr>
</tbody>
</table>

Note*: Preeminent goals are only required for UF and FSU. Other research universities can voluntarily provide this information.
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State University System of Florida

www.flbog.edu

Rev. 2014