Innovative Education @USF

B O G  I N N O V A T I O N &  O N L I N E  C O M M I T T E E  W O R K S H O P

Florida Gulf Coast University
May 8, 2014
Expanding the reach of USF to meet the goals of learners Anytime, Anywhere.
ONLINE CLASSES AND PROGRAMS

USF
UNIVERSITY OF SOUTH FLORIDA
INNOVATIVE EDUCATION

ACCESS USF
Anytime. Anywhere.

- Non-Credit and Industry Certs
- Testing and Services
- Student Services
  - 2A-7 Technical
  - BOG, Legislative
- Faculty Development
  - Instructional Design
  - Media Innovation
- Authentication and Testing
- Off-Campus
- Continuing Ed.
- Pre-College
- Graduate Certificates
- Online Classes and Programs
Innovative Education supports online student success at USF.
17% of all USF degree programs are fully online.

100% of USF general education requirements can be completed online.

2,813 online sections delivered at USF in 2013-14 through 816 classes.

13 fully online undergraduate degree programs.

41 fully online graduate certificates.

36 fully online graduate degree programs.

23% of total USF FTE is delivered online.

103,953 “seats” were filled in online classes in 2013-2014.
USF SCH Online Growth by Year

<table>
<thead>
<tr>
<th>Year</th>
<th>2008-09</th>
<th>2009-10</th>
<th>2010-11</th>
<th>2011-12</th>
<th>2012-13</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>197,105</td>
<td>227,088</td>
<td>245,107</td>
<td>266,741</td>
<td>290,651</td>
</tr>
</tbody>
</table>
USF Online Earns Recognition

Best Online Programs

#36 USF Tampa Graduate Education Program

#26 USF Tampa Graduate Engineering Program

#91 USF ST. Petersburg Graduate Business Program

#25 Guide to Online Schools - Best Overall - top nonprofit and for-profit schools (2013)

Forbes

#40 Top 100 Best Buy Colleges (2012)

The Princeton Review

Top 75 Best College Values (2014)
Online program development

**Individual classes**
- Analyze unmet demand to ensure student access, progression and degree completion.
- Gauge faculty expertise and department capabilities in adding high-demand online classes.
- Provide instructional design, media, and technology support to create and launch online classes.

**Full programs**
- Analyze the market to identify workforce gaps in online program offerings.
- Determine USF’s ability to create programs that meet market demands.
- Create and launch programs in partnership with faculty and departments.
- Continually evaluate performance to ensure long-term success.
State Funded vs. Self Sustaining

**State Funded**

- Can be delivered within existing E&G resource capacity

**Self-Sustaining**

- Will require additional resources beyond existing E&G support
- Must meet an identified market demand
- Must establish a feasible price point to cover full cost of design, development, instructional delivery, and assessment
- Must meet criteria for a positive financial return within an acceptable time frame
Tuition & Fees

Tuition & Fees for face-to-face and online classes are identical, with the exception of the added Distance Learning Fee.

<table>
<thead>
<tr>
<th>E&amp;G Tuition &amp; fees/SCH</th>
<th>Traditional delivery UG resident</th>
<th>$211.19</th>
</tr>
</thead>
<tbody>
<tr>
<td>E&amp;G Tuition &amp; fees/SCH</td>
<td>Online delivery UG resident</td>
<td>$261.19</td>
</tr>
<tr>
<td>E&amp;G Tuition &amp; fees/SCH</td>
<td>Traditional delivery GR resident</td>
<td>$431.43</td>
</tr>
<tr>
<td>E&amp;G Tuition &amp; fees/SCH</td>
<td>Online delivery GR resident</td>
<td>$481.43</td>
</tr>
</tbody>
</table>
Training and Faculty Support

Teaching Online 101
- Certifying faculty for online instruction

In-Person Workshops
- Utilizing effective online teaching methods
- Using Canvas (LMS)

24/7 Technology Support
- Providing cutting-edge tools for online learning
## Performance Measurements

### Innovative Education @USF Assessment of Online Learning

<table>
<thead>
<tr>
<th></th>
<th>Does not meet criteria</th>
<th>Meets some criteria</th>
<th>Meets most criteria</th>
<th>Meets all criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class/program access</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student learning outcomes</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student success/performance</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Student satisfaction</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Instructor certified to teach online</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Instructional effectiveness</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Meets online class quality rubric</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Effective use of online teaching technologies</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Class/program material updated regularly</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial health of fully online programs</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>
Innovative Education: Moving Forward

- Mobile-ready classes
- Creating global classrooms
- Proctoring pilot
- Flexible, modular delivery improves time to completion
- Massive Open Online classes (MOOCs)