



ThinkFlorida

A Higher Degree for Business.

FAU student takes first place at Business Plan Competition

THINK TALENT...Florida Atlantic University Senior David Parshnekov recently won first place at FAU's Business Plan Competition for an invention called FacePlay, a picture and video messaging app that lets users see their friends' reactions to what they're watching.

THINK INNOVATION...Designed to bridge the gap between human interaction and technology, Pershnekov said he came up with the idea after realizing it was missing in the current market.

THINK OPPORTUNITY...The prize for the competition includes \$10,000, which Pershnekov said will be used to hire a developer to help with feature expansion and upgrades. He will also represent FAU at the Sixth Annual Statewide Collegiate Business Plan Competition on May 17 in St. Petersburg, where students throughout Florida will present to an audience of investors, venture capitalists and other professionals.

THINK FLORIDA...A Higher Degree for Business.

Think Florida: A Higher Degree for Business is a unified State University System campaign designed to build synergies between Florida's 12 public universities and the business community. The campaign's primary focuses are talent, research and partnerships.

