



ThinkFlorida

A Higher Degree for Business.

UWF MBA students assist company with plan to expand

THINK TALENT...University of West Florida MBA students Gerry Goldstein, Laura Jensen, Michael Newsom and Stelios Peterson recently took first place for Best Small Business Development Center Paper at the Small Business Institute's 40th Annual Academic Conference in New Orleans for work done on behalf of a Florida Small Business Development Center at UWF.

THINK INNOVATION...The team, selected from a prestigious group of international members to present their paper at the North American Case Research Association annual conference, prepared an in-depth analysis for Best Price Digital Lens, LLC, to assist owner Dr. Gene Terrezza in expanding his current optical lens manufacturing facility.

THINK WORKFORCE...The students came up with valuable recommendations on how the owner can grow his business, gaining real-life experience while adding value to the company, the university and the community.

THINK FLORIDA...A Higher Degree for Business.

Think Florida: A Higher Degree for Business is a unified State University System campaign designed to build synergies between Florida's 12 public universities and the business community. The campaign's primary focuses are talent, research and partnerships.

