



# ThinkFlorida

A Higher Degree for Business.

## **FGCU alums found Atilus, a website development and online marketing firm**

**THINK WORKFORCE...**When FGCU alumni Zach Katkin and Harry Casimir founded Atilus, a website development and online marketing firm, mobile devices had not taken off yet. The expansion of operating systems in the past 10 years has provided new opportunities for the company to flourish, building a robust roster of client relationships and delivering web content to millions of people.

**THINK TALENT...** Atilus's clients have been featured on "Oprah," "Shark Tank" and the Huffington Post and include a myriad of local, national and international companies.

**THINK INNOVATION...** Both founders remain involved with FGCU, serving on the school's alumni association, hiring alumni and creating an endowed scholarship fund. Atilus also developed and designed FGCU360, the university's news website.

**THINK FLORIDA...**A Higher Degree for Business.

*Think Florida: A Higher Degree for Business is a unified State University System campaign designed to build synergies between Florida's 12 public universities and the business community. The campaign's primary focuses are talent, research and partnerships.*

