

## Meeting Notes

### 2025 SUS Strategic Plan for Online Education Joint Meeting of the Steering and Implementation Committees

FAIRWINDS Alumni Center, Flannery Conference Room  
University of Central Florida  
Orlando, Florida  
June 21, 2016  
9:00 a.m. – 12:00 noon

#### **Members in attendance:**

Steering Committee - Joe Glover (Chair), Gary Perry, Martha Saunders, Dale Whittaker, Ralph Wilcox

Implementation Committee- Joyce Elam (Chair), Vicki Brown, Kevin Celebi, Cindy DeLuca, Cathy Duff, Joel Hartman, Andy McCollough, Pam Northrup, Susann Rudasill

Board staff in attendance: Nancy McKee

Guests: Joseph Riquelme, Earle Traynham

#### **Action Items**

**Professional Development:** The Steering Committee approved the following recommendation of the Professional Development Workgroup, as presented by the Workgroup's Chair, Cindy DeLuca:

In collaboration with the Florida Virtual Campus (FLVC), the workgroup will establish an instructional designer network (community) that provides access to resources and educational content to instructional design professionals across the State of Florida. SUS and State Colleges will collaborate using a variety of materials, communities and support systems to share best practices, current research and upcoming events to support instructional designers in developing their skills and knowledge to assist faculty in incorporating new technologies. These materials will be available via listservs, discussion board, webinars, and blogs.

At this time, no additional budget will be requested to implement this recommendation.

The Steering Committee approved the proposal for professional development for institutional leaders, as presented by Dr. DeLuca:

In collaboration with the Professional Development Workgroup, FLVC will develop and host a resource tab on their website titled "professional development for online leaders". This tab will be monitored by an appointed representative of the FLVC Members Council. In addition to monitoring and posting relative professional development opportunities (i.e. conferences, workshops, research), a coordinated statewide half-day session will be held in conjunction

with one of the three annual FLVC meetings. A professional development opportunity will be offered on the day preceding the standing meeting. This professional development opportunity will be designed to coincide with one of the SUS/State College initiatives focusing on Quality, Affordability, and Access.

The Professional Development group did not identify additional funding; however, according to the tactic, the FLVC Members Council for Distance Learning and Student Services could propose a budgetary need.

Provost Dale Whittaker suggested that the outcome and audience be clarified.

**Board of Governors Regulations:** The Steering Committee approved exploring through the Board's process for amending regulations the proposed revisions to Board Regulations 6.016 and 7.006, as presented by Nancy McKee, acknowledging that the process will allow for the language to be fine-tuned before being finalized:

Board Regulation 6.016 Summer Session Enrollment: Edits will clarify that nine credit hours are required to be earned in summer sessions, *regardless of the modality in which the hours are earned.*

Board Regulation 7.006 Limitation on Non-Resident Student Enrollment. Currently, systemwide non-resident enrollment is limited to 10% of total enrollment. Edits will exclude from the calculation the number of non-resident students who are enrolled solely in fully online programs.

**UF Online:** The Steering Committee approved the creation of a systemwide consortium to address expanded engagement across the state in the deployment of labs for the online student, as presented by Andy McCollough:

We recommend the formation of an expert consortium in the design and deployment of STEM labs for online students in support of UF Online efforts and those across the SUS. This Virtual Labs Taskforce, comprised of SUS faculty experts, would be charged with evaluating options for deployment systemwide in the areas of Chemistry, Biology, and Physics for undergraduates.

The Steering Committee approved the recommendation that Complete Florida and UF Online work closer together. The Committee also supported integrating UF Online and other reduced tuition options into information distributed by the Florida Prepaid Program, and integrating higher education value – including UF Online – into programs for recruiting and retaining large employers in the state.

**Cost of Online Education:** Pam Northrup described activities related to the cost of online education in other states (distance learning fees; competency-based education; and shared services, courses, and programs). She explained the goal of her workgroup is to build a cost

model, including determining categories to capture costs, and she shared some of the factors that have made the exercise challenging, such as students living in dorms, but taking online courses; not all institutions charging distance learning fees; and some institutions charging reduced fees while others charge the same fees to both online and residential students.

Members of the Steering Committee suggested various categories to help distinguish the cost of online education vs. residential education, and they suggested different analyses that could be done to show costs savings provided by online education. Dr. Northrup will touch base with 3-4 members of the Steering Committee for feedback as she is developing recommendations to present to the Board of Governors Innovation and Online Committee in September.

### **Status Reports:**

Status reports were given from the following workgroup chairs (reports are included in the meeting's agenda packet):

Online Programs – Andy McCollough  
Quality – Joyce Elam, on behalf of Len Roberson  
Infrastructure – Joseph Riquelme  
Student Services – Vicki Brown  
Professional Development – Cindy DeLuca  
Data – Susann Rudasill

### **Refining the Implementation Plan:**

Joyce Elam referenced the Implementation Plan in the agenda packet, which reflected refinements needed to activities, due dates, and, in some cases, the tactics themselves.

### **Concluding Remarks:**

Nancy McKee will schedule a conference call for Pam Northrup to present to the Steering Committee her final draft on the Cost of Online Education. Calls will also be scheduled over the next few weeks with individual provosts for feedback as Pam is developing the draft.