AGENDA
Strategic Planning Committee
By Telephone Conference Call
Tallahassee, FL
June 10, 2013
1:30 p.m.

Dial-in Number: 888-670-3525
Conference Code: 4122150353

Chair: Mr. John D. Rood; Vice-Chair: Ms. Patricia Frost
Members: Chopra, Colson, Lautenbach, Morton, Webster

1. Call to Order and Opening Remarks Governor John Rood

2. Designation of Preeminent State Research Universities Governor Rood

3. Institute for Online Learning Governor Rood

4. Next Steps and Closing Remarks Governor Rood
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SUBJECT: Designation of Preeminent State Research Universities

PROPOSED COMMITTEE ACTION

Consideration of the designation of the University of Florida and Florida State University as preeminent state research universities

AUTHORITY FOR BOARD OF GOVERNORS ACTION

Article IX, Section 7, Florida Constitution; Subsection 1001.7065, Florida Statutes, and Chapter 2013-27, Laws of Florida

BACKGROUND INFORMATION

The 2013 Legislature enacted, and the Governor approved, CS/CS/SB 1076, codified as Chapter 2013-27, Laws of Florida, which, among other things, created the preeminent state research universities program in section 1001.7065, Florida Statutes. Effective July 1, 2013, section 1001.7065 establishes 12 academic and research excellence standards and provides for the Board of Governors to designate each state research university that meets at least 11 of the 12 standards as a preeminent state university. The University of Florida is the only university that meets all 12 of the standards, and Florida State University is the only university that meets 11 of the 12 standards.

The university that meets all 12 of the standards, as verified by the Board of Governors, is required to submit a 5-year benchmark plan with target rankings on key performance metrics for national excellence to the Board for approval. Once approved, the Board will award the university an amount specified in the General Appropriations Act. The 2013-2014 GAA includes, within the university’s lump sum appropriation, $15 million designated for this purpose in legislative work papers. Upon the university’s meeting the benchmark plan goals annually, the Board shall award an amount specified in the GAA throughout the 5-year period.
In addition, the law specifies that a state research university that meets 11 of the 12 academic and research excellence standards, as verified by the Board of Governors, must submit a 5-year benchmark plan with target rankings on key performance metrics for national excellence to the Board. Upon meeting the goals in the plan annually, the Board will award the university an amount specified in the GAA annually for the five-year period for the purpose of recruiting National Academy Members, expediting the provision of a master’s degree in cloud virtualization, and instituting an entrepreneurs-in-residence program throughout its campus. The 2013-2014 GAA includes, within the university’s lump sum appropriation, $15 million designated for this purpose in legislative work papers.

Supporting Documentation Included: Academic and Research Excellence Standards

Facilitators/Presenters: Jan Ignash
## 2013 Preeminence Measures (SB1076)

<table>
<thead>
<tr>
<th>CRITERIA</th>
<th>MEASURE</th>
<th>SOURCE</th>
<th>YEAR</th>
<th>BENCHMARK</th>
<th>UF</th>
<th>FSU</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Average GPA and SAT Score for incoming freshman in Fall semester</td>
<td>Board of Governors</td>
<td>Fall 2012</td>
<td>4.0 GPA 1800 SAT</td>
<td>4.3 1927</td>
<td>4.0 1839</td>
</tr>
<tr>
<td>B</td>
<td>Public University Ranking (in more than one national ranking)</td>
<td>Determined by BOG and Legislative staff</td>
<td>various</td>
<td>Top 50</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>C</td>
<td>Freshman Retention Rate (Full-time, FTIC)</td>
<td>I.P.E.D.S.</td>
<td>2010-11</td>
<td>≥ 90%</td>
<td>95%</td>
<td>92%</td>
</tr>
<tr>
<td>D</td>
<td>6-year Graduation Rate (Full-time, FTIC)</td>
<td>I.P.E.D.S.</td>
<td>2005-11</td>
<td>≥ 70%</td>
<td>84%</td>
<td>74%</td>
</tr>
<tr>
<td>E</td>
<td>National Academy Memberships held by faculty</td>
<td>Top American Research Universities</td>
<td>2010</td>
<td>6</td>
<td>23</td>
<td>7</td>
</tr>
<tr>
<td>F</td>
<td>Total Annual Research Expenditures (Science &amp; Engineering only)</td>
<td>National Science Foundation</td>
<td>2010-11</td>
<td>≥ $200M</td>
<td>$686 M</td>
<td>$217 M</td>
</tr>
<tr>
<td>G</td>
<td>Total Annual Research Expenditures in Diversified Non-Medical Sciences (Science &amp; Engineering only)</td>
<td>National Science Foundation</td>
<td>2010-11</td>
<td>≥ $150M</td>
<td>$508 M</td>
<td>$208 M</td>
</tr>
<tr>
<td>H</td>
<td>National Ranking in Research Expenditures in at least 5 STEM disciplines as reported by NSF (includes public &amp; private institutions)</td>
<td>National Science Foundation</td>
<td>2010-11</td>
<td>Top 100</td>
<td>8</td>
<td>7</td>
</tr>
<tr>
<td>I</td>
<td>Patents Awarded (over 3 year period)</td>
<td>US Patent Office</td>
<td>2009-11</td>
<td>≥ 100</td>
<td>139</td>
<td>66</td>
</tr>
<tr>
<td>J</td>
<td>Doctoral Degrees Awarded Annually (Does not include Professional degrees)</td>
<td>Board of Governors</td>
<td>2011-12</td>
<td>≥ 400</td>
<td>713</td>
<td>428</td>
</tr>
<tr>
<td>K</td>
<td>Number of Post-Doctoral Appointees</td>
<td>Top American Research Universities</td>
<td>Fall 2009</td>
<td>≥ 200</td>
<td>597</td>
<td>258</td>
</tr>
<tr>
<td>L</td>
<td>Endowment Size</td>
<td>Board of Governors</td>
<td>2010-11</td>
<td>≥$500 M</td>
<td>$1.3 B</td>
<td>$525 M</td>
</tr>
</tbody>
</table>

**TOTAL CRITERIA MET:** 12 11
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SUBJECT: Institute for Online Learning

PROPOSED COMMITTEE ACTION

For information

AUTHORITY FOR BOARD OF GOVERNORS ACTION

Article IX, Section 7, Florida Constitution; Subsection 1001.7065, Florida Statutes, and Chapter 2013-27, Laws of Florida

BACKGROUND INFORMATION

The 2013 Legislature enacted, and the Governor approved, CS/CS/SB 1076, codified as Chapter 2013-27, Laws of Florida, which, among other things, created the preeminent state research universities program in section 1001.7065, Florida Statutes.

The law specifies that a university that meets all 12 of the academic and research excellence standards, as verified by the Board of Governors, is to establish an institute for online learning. The institute is to “establish a robust offering of high-quality, fully online baccalaureate degree programs at an affordable cost in accordance with this subsection.” The University of Florida is the only institution that meets all 12 standards.

The Board is required to convene an advisory board by August 1, 2013, to offer advice to the university in its development and implementation of a business plan to expand the offering of fully online baccalaureate degree programs; to advise the Board on the release of funding for the plan; and to monitor, evaluate, and report on the implementation of the plan to the Board, the Governor, the President of the Senate, and the Speaker of the House of Representatives.

By September 1, 2013, the designated university must submit the comprehensive plan to expand fully online baccalaureate programs to the advisory board. Upon
recommendation of the plan by the advisory board and approval by the Board of Governors, the Board shall award the university $10 million in nonrecurring funds and $5 million in recurring funds for fiscal year 2013-2014 and $5 million thereafter, subject to appropriation in the General Appropriations Act (GAA). The 2013-2014 GAA includes, within the university’s lump sum appropriation, $15 million designated for this purpose in legislative work papers.

Supporting Documentation Included:  None

Facilitators/Presenters:  Nancy McKee